Dec. 11, 2017

Ms. Marlene H. Dortch
Secretary, Federal Communications Commission
445 12th Street, S.W.
Washington, DC 20554

Re: Application of WCSC for Early Transition from the 600 MHz Spectrum
WSAV-TV, Savannah, Georgia (48662)

Dear Ms. Dortch,

T-Mobile is committed to assisting consumers in accessing local television stations that have changed channels as a result of the post-Incentive Auction repacking process. For this particular market, the proposed early transition of above-referenced station will increase the overall number of rescans in the market to more than the desired number of two rescans. As a beneficiary of the spectrum auction, T-Mobile is committed to educating consumers in the impacted market and will supplement the broadcaster's outreach to consumers on the impending changes and the steps they will need to take to continuing receiving the station.

T-Mobile pledges to analyze the market utilizing our internal advertising team (or retain a third-party media strategy firm, as appropriate) to determine the best approaches to reach the impacted communities in a timely manner to minimize negative impacts and ensure continuity of over-the-air reception. T-Mobile pledges to undertake at its own expense one or more of the following methods, or such equivalent approaches as are appropriate, to reach consumers in the affected market:

- Bi-lingual public services announcements on radio and television stations in the market;
- Bi-lingual advertisement in targeted newspaper, magazines, newsletters and/or websites;
- MetroPCS and T-Mobile customer announcements via text message, direct mail and bill inserts;
- Bilingual flyers in MetroPCS and T-Mobile stores; and
- Bilingual posts on T-Mobile and MetroPCS social media.

If you have any questions. please feel free to contact me.

Respectfully submitted,

/s/ Steve B. Sharkey

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