



DETERMINATION OF THE “LARGEST STATION IN THE MARKET”

It appears from an analysis of the stations that are licensed to communities located in the Boise, Idaho Designated Market Area (DMA) that the largest station in geographic area is KTVB, channel 7, Boise, Idaho with a predicted coverage area of 55,421 square kilometers. The instant application to increase KBOI-TV’s ERP to 35 kW results in a predicted coverage area of 55,073 square kilometers. Clearly KBOI-TV is entitled, according to Section 73.622(f)(5), to the proposed increase in its ERP to 35 kW.