

## **PURPOSE OF WWUP MINOR MODIFICATION APPLICATION**

Heritage Broadcasting Company of Michigan (“Heritage”) is the licensee of the WWUP-DT Channel 10 Sault Ste. Marie, MI facility which was not assigned a new channel in the recent FCC repack, and therefore, was not part of the post-incentive auction repack process. Accordingly, pursuant to DA 17-1086, WWUP is timely filing a maximization application to increase the WWUP-DT Channel 10 facility’s noise-limited contour in one or more azimuthal directions beyond the station’s authorized facilities.

### **Proposed Changes:**

- Increase the WWUP-DT Channel 10 facility’s power from the licensed ERP of 25 kW to the proposed ERP of 106 kW using the licensed (existing) nondirectional antenna.
- Change antennas from nondirectional to directional

## **CERTIFICATION**

This technical statement was prepared by William T. Godfrey, Jr., Engineering Associate with the firm Kessler and Gehman Associates, Inc. having offices in Gainesville, Florida, and has been working with the firm in the field of radio and television broadcast consulting since 1998. Mr. Godfrey was a graduate from the University of North Florida and a Distinguished Military Graduate from the University of Florida. As a Professional in the field of Telecommunications he states under penalty of perjury that the information contained in this report is true and correct to the best of his knowledge and belief.

  
WILLIAM T. GODFREY, JR., CBT  
Engineering Associate

28 November, 2017