

SECTION 73.622(f)(5) - LARGEST STATION IN THE MARKET ANALYSIS

The instant application contains a TVStudy exhibit which indicates that the proposed 522kW ERP exceeds the 449kW maximum allowable ERP threshold. Section 73.622(f)(5) of the FCC rules indicate that licensees and permittees may request an increase in either ERP in some azimuthal direction or antenna HAAT, or both, up to that needed to provide the same geographic coverage area as the largest station within their market, whichever would allow the largest service area.

WZDX is associated with the Huntsville-Decatur (Florence), AL DMA. A noise limited contour analysis of all the stations associated with the DMA determined that the licensed WHNT station having FCC File No.: BLCDT-20111118COZ has the largest geographical coverage area in the DMA. WHNT and the herein proposed WZDX facility have a geographical coverage area of 36,373 km² and 36,348 km² respectively, thus the proposed facility is compliant with Section 73.622(f)(5) of the rules, and the 449kW ERP threshold is not applicable.