



May 25th, 2016

Re: Children's E/I Core Programming Statement

To Whom It May Concern

The purpose of this letter is to provide television stations with certified documentation that "VeggieTales" is a television series designed to meet the educational and informational needs of children 4-8 years of age.

Big Idea is the producer of "VeggieTales," an animated television program with the intention to educate young children in accordance with the FCC Children's Television and Informational Program Guidelines.

Each episode of VeggieTales teaches children about moral responsibility and choices and invites them to celebrate their own creation.

Each story features positive values and re-enforces the benefits of selflessness, care of neighbor and doing to others as you would have them do unto you.

In order for parents, children and listing services to clearly identify VeggieTales as a program that fulfills the FCC description of a program that meets kids' educational television needs, the beginning of each program will include a 15 second video billboard with the recommended TV-G, E/I Rating. The E/I logo required by the FCC will remain on screen during the duration of the program, except during commercial time.

Sincerely,
Leslie Ferrell
General Manager
Big Idea

Demo at: <https://vimeo.com/166042784>



VeggieTales® CC - E/I Kids 4-8

Production: Big Ideas

Running Time: 30+ - Various running times

Rights: All rights in all media Worldwide

The award-winning VeggieTales animated faith based series produced by Big Idea, has sold over 50 million videos and seven million albums of chart-topping audio since 1993.

In addition to extending the property into licensing, publishing and live entertainment arenas, the first-ever VeggieTales feature film, Jonah - A VeggieTales Movie, was released with phenomenal success in 2002.



Showplace Television Syndication 773-935-1572 www.showplaceonline.com

VEGGIE TALES

EP NUM	TITLE
101	Sheerluck Holmes and the Golden Ruler
102	Minnesota Cuke and the Search for Samson's Hairbrush
103	The Asparagus of LaMancha
104	Lyle, the Kindly Viking
105	Dr. Jiggle & Mr. Sly
106	Bully Trouble
107	Sumo of the Opera
108	Madame Blueberry
109	A Snoodles Tale
110	Babysitter in Denile
111	Duke and the Great Pie War
112	King George and the Ducky
113	Dave and the Giant Pickle

201	The Ballad of Little Joe
202	Rack, Shack, and Benny
203	LarryBoy and the Fib From Outer Space
204	Esther...The Girl Who Became Queen
205	The Toy That Saved Christmas
206	LarryBoy and the Rumor Weed
207	Gideon: Tuba Warrior
208	The Gourds Must Be Crazy
209	Moe and the Big Exit-Pt. I
210	Moe and the Big Exit-Pt. II
211	Josh and the Big Wall
212	An Easter Carol-Pt. I
213	An Easter Carol-Pt. II

Veggie Tales – E/I, K4–8

VeggieTales is a children's series featuring animated vegetables who teach life lessons through stories. Hosted by Bob the Tomato and Larry the Cucumber, each episode begins by establishing the problem, uses short stories to parallel the situation with a problem and solution, and ends by reiterating the proposed solution and the life lesson learned through the experience. The show communicates social-emotional messages based upon the core values of honesty, kindness, forgiveness, and appreciation for all, using music, unusual characters, and allegorical storylines. (Showplace TV Syndication)

AMB

May 31, 2016

295 Osprey Circle
Saint Marys, Georgia 31558

Mr. Neal Ardman, President
Broadcast Partners
PO Box 2525
Kingsland, Georgia 31548

Dear Sir:

The purpose of this letter is to respond to your request to review the program "Veggie Tales" and provide my opinion as to its educational and informational value for children under the age of eight.

In my professional opinion and with twenty-two years of experience in the field of education, I find "Veggie Tales" to be an extremely positive influence on young viewers. Children who watch this program will find themselves engrossed in good, wholesome stories that can apply to everyday life. The end of each episode provides a synopsis of the lesson that was to be learned by watching. In terms children can understand, the characters reiterate social issues like how to treat people, being different, and acceptance of others.

"Veggie Tales" is a much needed breath of fresh air in regards to children's programming. The values and lessons taught in every episode help the young viewers understand how to live and thrive in a very complicated world. As social issues creep into the lives of our youth, this show arms children with what they need to be respectful and compassionate.

Not only are the lessons taught in this program invaluable to the young viewers, the message may not be lost on the adults that sit down to watch this show. The public interest is served very well by this series.

Respectfully submitted,
Angela B. McManigal, Ed.D.