

WREX Television
EEO PUBLIC FILE REPORT
August 1, 2015 - July 31, 2016

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Traffic Coordinator/Sales Assistant	1-68, 70, 72-73, 75-76, 78-98, 101-102, 104-107	19
Master Control/Technical Director	1-18, 20-68, 70-73, 75-76, 78-98, 101- 102, 104-107	71
Master Control/Technical Director	1-18, 20-68, 70-73, 75-76, 78-98, 101- 102, 104-107	71
Engineer	1-18, 20-70, 72-73, 75-76, 78-98, 101- 102, 104-107	69
Digital Sales Specialist	1-18, 20-24, 26-47, 49-68, 70-74, 76- 107	71
MMJ/Reporter	1-18, 20-24, 26-27, 29-31, 33-47, 49- 59, 61-68, 70-74, 76-107	71
MMJ/Reporter	1-18, 20-24, 26-27, 29-31, 33-47, 49- 59, 61-68, 70-74, 76-107	71

WREX Television
EEO PUBLIC FILE REPORT
August 1, 2015 - July 31, 2016

II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	2nd African Baptist Church 123 Houston St Savannah, Georgia 31404 Phone : 233-6163 Email : jholmes3166@hotmail.com Fax : 1-912-233-2949 CMegill Brown	N	0
2	602 communications 4349 E. Colter Street Phoenix, Arizona 85018 Phone : 602 954-8373 Url : www.602communications.com Email : slizik@602communications.com Sandy Lizik	N	0
3	A.Q.Miller School of Journalism and Mass Communication 105 Kedzie Hall Manhattan, Kansas 66506 Phone : 785-532-6890 Email : ces@ksu.edu Fax : 1-785-532-5484 Erin Moore	N	0
4	AARP Foundation 4601 Southwest 9th St Suite 1 Des Moines, Iowa 53025 Phone : 515-287-1555 Url : www.aarp.org Fax : 1-515-287-1787 Gay-Ellen Fisher	N	0
5	Ability Building Center PO Box 6938 1911 14th Street NW Rochester, Minnesota 55903 Phone : 507-281-6262 Url : www.abcinc.org Fax : 1-507-281-6270 Steven Hill	N	0
6	ABS 712 North Watson Arlington, Texas 76011 Phone : 817-695-2474 Url : http://radioschool.com Email : michelle@radioschool.com Michelke McConnell	N	0

WREX Television
EEO PUBLIC FILE REPORT
August 1, 2015 - July 31, 2016

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
7	Academy of Radio Broadcasting 16052 Beach Blvd. Suite 263-N Huntington Beach, California 92647 Phone : 714-842-0100 Url : arbradio.com Email : doreen@arbradio.com Fax : 1-714-842-1850 Doreen Dunn	N	0
8	AccessAbility 360 Hoover Street NE Minneapolis, Minnesota 55413 Phone : 612-331-5958 Url : www.accessability.org Fax : 1-612-331-2448 Laura Hollinger	N	0
9	Adult Client Training Service 802 E Fairview Ave Olivia, Minnesota 56277 Phone : 320-523-5666 Url : www.acts-ability.org Email : kborden@tds.net Fax : 1-320-523-5766 Karen Borden	N	0
10	Adult Learning Programs of Alaska 60 Hall Street Fairbanks, Alaska 99701-4828 Phone : 907-452-6434 ext. 25 Url : www.adultlearning.org Email : info@adultlearning.org Fax : 1-907-451-6598 Tina Stevens	N	0
11	Adult Training & Habitation Center PO Box 600 Winsted, Minnesota 55395 Phone : 320-485-4191 Url : www.athc.org Email : sdwathe@tds.net Fax : 1-320-485-4763 Steven Wilson	N	0

WREX Television
EEO PUBLIC FILE REPORT
August 1, 2015 - July 31, 2016

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
12	Advance Services 1302 Riverside Blvd Norfolk, Nebraska 68701 Phone : 402.379.9823 Url : http://www.advanceservices.com/ Email : rachels@advanceservices.com Fax : 1-402-379-2000 Rachel Stolp	N	0
13	AEP at Lewis University 2 Deer Path Lake in the Hills, Illinois 60156 Phone : 815-834-0500 Email : karimodelactor@yahoo.com Karen Bonk	N	0
14	Affirmative Action Division City of Madison 210 Martin Luther King Jr. Blvd. Room 523 Madison, Wisconsin 53703 Phone : (608) 266-4910 Url : www.cityofmadison.com Email : CThiele@cityofmadison.com Fax : 1-608-266-6514 Chrissy Thiele	N	0
15	African American Chamber of Commerce - MN 401 N Robert Street Suite 150 St. Paul, Minnesota 55101 Phone : 651-224-4320 Url : www.minnesotabcc.org Email : info@minnesotabcc.org n/a n/a	N	0
16	African American Student Affairs 1107 Pullen Hall Raleigh, North Carolina 27695-7314 Phone : (919) 515-3835 Email : Tracey_Ray@ncsu.edu Fax : 1-919-515-8078 Tracey Ray	N	0
17	African-American Chamber of Commerce: Central Florida 315 East Robinson Street Ste. 100 Orlando, Florida 32801 Phone : 407.420.4870 Email : info@blackcommerce.org Pamela Martin	N	0

WREX Television
EEO PUBLIC FILE REPORT

August 1, 2015 - July 31, 2016

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
18	AFRICAN-AMERICAN FAMILY PRESERVATION 1631 E. 17TH WICHITA, Kansas 67202 Phone : 316-269-0488 Fax : 1-316-269-2744 JENNIFER JONES	N	0
19	Agency Referral	N	3
20	Aiken Technical College Career Center P.O. Box 696 Aiken, South Carolina 29802 Phone : 803.593.9954 ext. 12 Email : placement@atc.edu Paula Layfield	N	0
21	Alabama State University 915 S. Jackson Street Montgomery, Alabama 36104 Phone : 334/229-4493 Url : http://www.alasu.edu Email : dokeowo@alasu.edu Fax : 1-334-229-4976 David Okeowo	N	0
22	Albany State University 504 College Drive Albany, Georgia 3175 Phone : 229-430-4654 Email : careers@asurams.edu Fax : 1-229-878-3098 Dr. Ernest Brown	N	0
23	Albany Technical College 1704 S. Slappey Blvd. Albany, Georgia 31701 Phone : (229) 430-3939 Fax : 1-229-430-6180 Peggy Haire	N	0
24	Alcorn State University Box 359 Lorman, Mississippi 39096 Phone : 601-877-6111 Email : cbristow@lorman.alcorn.edu Fax : 1-601-877-2975 Clinton Bristow, Jr.	N	0

WREX Television
EEO PUBLIC FILE REPORT
August 1, 2015 - July 31, 2016

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
25	Alexandria Technical College 1601 Jefferson St Alexandria, Minnesota 56308 Phone : 320-762-4484 Email : employment@alextech.edu Ruth Dickey	N	0
26	Alice Lloyd College 100 Purpose Road Pippa Passes, Kentucky 41844 Phone : 606-368-6136 Email : careerservices@alc.edu Fax : 1-606-368-6217 Janet Johnson	N	0
27	All Access 28955 Pacific Coast Hwy Suite 210 Malibu, California 90265 Phone : 310-457-6616 Url : www.allaccess.com Email : riadenver@allaccess.com Ria Denver	N	0
28	Alliance for Women in Media 1760 Old Meadow Road Suite 500 McLean, Virginia 22102 Phone : 703-506-3290 Email : efuller@allwomeninmedia.org Erin Fuller	N	0
29	Alvin Community College 3110 Mustang Rd. Alvin, Texas 77511 Phone : 281-756-3767 Url : www.alvincollege.edu Email : BLewis@alvincollege.edu Bill Lewis	N	0
30	American Assn. of Blacks in Energy P. O. Box 51371 New Orleans, Louisiana 70151 Phone : 504-244-1349 Email : E7CS@aol.com Eula Lynch	N	0

WREX Television
EEO PUBLIC FILE REPORT
August 1, 2015 - July 31, 2016

II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
31	American Business Women's Association 2834 South Roanoke Springfield, Missouri 65807 Phone : 417-883-2259 Email : mba@mbaweb.org Fax : 1-417-883-2259 Donnie Harris	N	0
32	American Federation of Television and Radio Artists 911 Washington Ave Ste 207 St Louis, Missouri 63101 Phone : 314-231-8410 Fax : 1-314-231-8412 Maureen OBrien	N	0
33	American Indian Chamber of Commerce in Kansas P.O. Box 750222 Topeka, Kansas 66675 Phone : (785) 749-8434 Fax : (785) 832-6605 Marilyn Bread	N	0
34	American Indian Community House 11 Broadway 2nd Floor New York, New York 10004 Phone : 212-598-0100 x217 Email : scowley@aich.org Fax : 1-212-598-4909 Steve Cowley	N	0
35	American Indian Council Employment 2508 4th Street Sioux City, Iowa 51101 Phone : 712-233-9036 Email : aicsuzanne@yahoo.com Suzanne -	N	0
36	American Institute of Business 908 40th Place Des Moines, Iowa 50321 Phone : 515-246-5342 Url : www.careerservices@aib.edu Fax : 1-515-697-5920 Carrie Blackburn	N	0

WREX Television
EEO PUBLIC FILE REPORT
August 1, 2015 - July 31, 2016

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
37	American Marketing Association Madison PO Box 259692 Madison, Wisconsin 53725 Url : www.amamadison.org/ Email : madison@amamadison.org Paul Nylander	N	0
38	American News Women's Club 1607 22nd St NW Washington, District of Columbia 20008 Phone : 202-332-6770 Email : anwclub@comcast.net Fax : 1-202-265-6092 Lynn Donnelly Gorton	N	0
39	Ancilla College 9601 Union Road Donaldson, Indiana 46513 Fax : 1-574-935-1773 Jim Cawthon	N	0
40	Anixter Center's Professional Placement Program 2001 N. Clybourn 3rd Floor Chicago, Illinois 60614 Phone : 773-248-6500 ext 248 Email : Lkaige@anixter.org Liz Kaige	N	0
41	Arkansas Technical University 1605 Collisium Drive Russellville, Arkansas 72801 Phone : 479-968-0278 Email : mba@mbaweb.org Fax : 1-479-964-0863 Bubba Sender	N	0
42	Army Community service General Stilwell Community center Bldg 4260 on OMC Seaside, California 93955 Phone : 831-242-4652 Url : http://www.monteery.army.mil/acs/index.html Email : kevin.ann.moore@us.army.mil Fax : 1-831-242-7662 Kevin Moore	N	0

WREX Television
EEO PUBLIC FILE REPORT
August 1, 2015 - July 31, 2016

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43	Asian American Journalist Association 5 Third Street, Ste. 1108 San Francisco, California 94103 Phone : 415-346-2051 Url : http://www.aaaja.org Email : national@aaaja.org Fax : 1-415-346-6343 Albert Lee	N	0
44	Association for Education in Journalism and Mass Communications 234 Outlet Pointe Blvd. Suite A Columbia, South Carolina 29210-5667 Phone : 803-798-0271 Fax : 1-803-772-3509 Linda Steiner	N	0
45	Augustana College 639 38th Street Rock Island, Illinois 61201 Phone : 309-794-7426 Email : aaodt@augustana.edu Douglas Tschopp	N	0
46	Aurora University 347 South Gladstone Ave. Aurora, Illinois 60506 Phone : 630-892-6431 Email : career@aurora.edu Fax : 1-630-844-5463 Te Reid	N	0
47	Avila University 11901 Wornall Rd Kansas City, Missouri 64145 Phone : 816-501-3666 Url : avila.edu Email : careers@avila.edu Fax : 1-816-501-2461 Ladonna Jackson	N	0
48	Ayers Institute 3010 Knight St. #300 Shreveport, Louisiana 71105 Phone : 318-868-3000 Fax : 318-868-7701 Darlene Robinson	N	0

WREX Television
EEO PUBLIC FILE REPORT
August 1, 2015 - July 31, 2016

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49	Badger Herald 326 W. Gorham St. Madison, Wisconsin 53703 Phone : (608)257-4712 x 313 Url : www.badgerherald.com Email : Editor@badgerherald.com Fax : 1-608-258-3029 Tara Golshan	N	0
50	Baker College of Muskegon 1903 Marquette Ave. Muskegon, Michigan 49442 Phone : 231-777-6500 Url : www.Baker.edu Fax : 1-231-777-6501 Margie Broton	N	0
51	Baker University 618 Eighth Street P.O. Box 65 Baldwin City, Kansas 66006 Phone : 785-594-8435 Url : http://www.bakeru.edu/index.php Email : cdc@bakeru.edu Susan Wade	N	0
52	Baldwin Wallace College 275 Eastlake Road Berea, Ohio 44017 Phone : 440-826-2101 Email : career@bw.edu Career Center	N	0
53	Ball State University Dept of Telecommunications Muncie, Indiana 47306 Phone : 765-285-1872 Email : jneedham@bsu.edu James Needham	N	0
54	Barton County Community College 245 NE 30th Rd - Room 102 Library Great Bend, Kansas 67530 Phone : 866-813-2465 ext 214 Url : www.barton.cc.ks.us/careerplanning/employerservice Email : simmonse@bartonccc.edu Fax : 1-620-792-9214 Elaine Simmons	N	0

WREX Television
EEO PUBLIC FILE REPORT
August 1, 2015 - July 31, 2016

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55	Bellarmino College 200 Newburg Road Louisville, Kentucky 40205 Phone : 502-452-8154 Email : mba@mbaweb.org Fax : 1-502-452-8050 Ann Zenan	N	0
56	Bellevue University 1000 Galvin Road South Bellevue, Nebraska 68005 Phone : 402-293-3775 Email : colleen.plasek@bellevue.edu Fax : 1-402-557-5438 Colleen Plasek	N	0
57	Beloit College 700 College Street Beloit, Wisconsin 53511 Phone : 608-363-2628 Url : www.beloit.edu Email : lapc@beloit.edu Fax : 1-608-363-2718 Angela Davis	N	0
58	Beloit College/Field & Career Services 700 College Street Beloit, Wisconsin 53511 Phone : 608-363-2647 Email : facs@beloit.edu Luke Janiak-Fenton	N	0
59	Belvidere Chamber of Commerce 130 South State Street Ste. 300 Belvidere, Illinois 61008 Phone : (815) 544-4357 Url : http://www.belviderechamber.com/ Email : tllassandro@belviderechamber.com Fax : 1-815-547-7654 Tom Lassandro	N	0
60	Benedict Center 229 E. Wisconsin Ave. Suite 1250 Milwaukee Milwaukee, Wisconsin 53202 Phone : 414- 347-1774 Email : jmiller@benedictcenter.org Fax : 1-414-347-0148 Janet Miller	N	0

WREX Television
EEO PUBLIC FILE REPORT
August 1, 2015 - July 31, 2016

II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

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61	Bethany Lutheran College 700 Luther Drive Mankato, Minnesota 56001 Phone : 507-344-7321 Email : careerservices@blc.edu Fax : 1-507-344-7376 Career Service	N	0
62	Black College Radio & Television PO Box 3191 Atlanta, Georgia 30302 Phone : 404.523.6136 Email : LoJelks@aol.com Lo Jelks	N	0
63	Black Economic Union 1601 East 18th Street Suite 300 Kansas City, Missouri 64180 Phone : 816-474-1080 Email : mba@mbaweb.org Fax : 1-816-474-5805 Cathy Thomas	N	0
64	Black Employees Assoc of OPPD 444 S. 16th St.Mall Omaha, Nebraska Phone : 402-636-2000 Email : rnettles@oppd.com Fax : 1-402-636-3659 Richard Nettles	N	0
65	Black Womens Network 703 SE Hackberry Topeka, Kansas 66607 Phone : 785-232-0008 Email : BKCushinberry@yahoo.com Beverly Cushinberry	N	0
66	Blackhawk Technical College P.O. Box 5009 Janesville, Wisconsin 53547 Phone : 608-758-6900 Email : ckoerth@blackhawk.edu Colleen Koerth	N	0

WREX Television
EEO PUBLIC FILE REPORT
August 1, 2015 - July 31, 2016

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
67	Blind Inc. 100 E. 22nd Street Minneapolis, Minnesota 55404 Phone : 612-872-0100 Url : ddavis@blindinc.org Email : ddavis@blindinc.org Dick Davis	N	0
68	Collective Talent 1721 Richardson Place Tampa, Florida 33606 Phone : 813-254-9695 Url : www.collectivetalent.com Email : bille@michaelsmedia.com Fax : 1-813-494-4555 Michael Bille	N	0
69	Current Employee - Transfer/Promotion	N	1
70	Eastern Illinois University 600 Lincoln Avenue Charleston, Illinois 61920-3099 Phone : 217-581-2412 Url : http://www.eiu.edu/ Email : jastevens2@eiu.edu Jan Stevens	Y	0
71	Employee Referral	N	5
72	Highland Community College 2998 W Pearl City Rd Freeport, Illinois 61032 Phone : 815.599.3678 Url : http://www.highland.edu/ Theresa Kepner Manual Posting	N	0
73	Illinois Broadcasters Association 200 Missouri Avenue Carterville, Illinois 62918 Phone : 618-985-5555 Url : www.ILBA.org Email : iba@ilba.org Fax : 1-618-985-6070 Debra Gray	N	0

WREX Television
EEO PUBLIC FILE REPORT
August 1, 2015 - July 31, 2016

II. MASTER RECRUITMENT SOURCE LIST ("MRSLS")

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74	Illinois Institute of Art - Chicago 350 N Orleans St Lbby 1361 Chicago, Illinois 60654 Phone : 312-280-3500 Email : vjackson@aia.edu Vanessa Jackson	N	0
75	Illinois Job Service 3134 Eleventh Street Suite 8 Rockford, Illinois 61109 Phone : 815-395-6600 Url : http://www.ides.state.il.us/ Email : des.icrn@illinois.gov Fax : 1-815-395-0548 Job Order Unit Job Order Unit	N	0
76	Illinois Media School 455 Eisenhower Ln. South Ste. 200 Lombard, Illinois 60148 Phone : 630-916-1700 Email : cjackson@beonair.com Fax : 1-630-916-1764 Carl Jackson	N	0
77	KBJR 6 246 South Lake Avenue Duluth, Minnesota 55802 Phone : 218-720-9642 Email : kmmartin@kbjr.com Kayla Martin	N	0
78	KTIV 3135 Floyd Blvd. Sioux City, Iowa 51108 Phone : 712-239-4100 x209 Url : www.ktiv.com Email : kclayton@ktiv.com Fax : 1-712-239-2621 Kathy Clayton	N	0
79	KTTC 6301 Bandel Rd. NW Rochester, Minnesota 55901 Phone : 507-280-5104 Url : www.kttc.com Email : jneyens@kttc.com Fax : 1-507-288-6324 Jodi Neyens	N	0

WREX Television
EEO PUBLIC FILE REPORT
August 1, 2015 - July 31, 2016

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80	KWWL 500 East 4th St. Waterloo, Iowa 50703 Phone : 319-291-1259 Url : www.kwwl.com Email : syoungblut@kwwl.com Fax : 1-319-291-1255 Sandy Youngblut	N	0
81	La Voz Latina 730 N. Church Street Rockford, Illinois 61107 Phone : (815) 965-5784 Url : http://www.lavozlatina-rkfd.org/ Email : KRoush@lavozlatina-rkfd.org Fax : 1-815-965-5935 Kim Roush	N	0
82	Medialine P.O. Box 51909 Pacific Grove, California 93950 Phone : 800-237-8073 Url : www.medialine.com/jobsubmit.htm Email : medialine@medialine.com Fax : 1-831-648-5204 Mark Shilstone	N	0
83	Missouri School of Journalism, Career Services 76G Gannett Hall University of Missouri Columbia, Missouri 65211 Phone : 573-882-0373 Email : willisb@missouri.edu Fax : 1-573-884-1841 Barbara Willis	N	0
84	QMI Corporate 130 S. 5th Street Quincy, Illinois 62301 Phone : 217-221-3409 Email : schurch@qni.biz Fax : 1-217-223-5019 Shanna Church	N	0

WREX Television
EEO PUBLIC FILE REPORT
August 1, 2015 - July 31, 2016

II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

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85	Radio-Television Digital News Association 1600 K Street, NW, Suite 700 Washington, District of Columbia 20006 Phone : (800) 807-8632 Url : www.rtnda.org/jobs Barbara Cochran Manual Posting	N	0
86	Rock River Training Corp 303 N Main St Rockford, Illinois 61101 Phone : (815) 395-6600 Url : http://rockrivertraining.org/ Email : rrtc@rockrivertraining.org Fax : 1-815-966-2433 Michael Williams	N	0
87	Rock Valley College 3301 N. Mulford Rockford, Illinois 61111 Phone : 815-921-4111 Url : http://www.rockvalleycollege.edu/ Amanda Lonsway Manual Posting	N	0
88	Rockford Register Star 99 E State St Rockford, Illinois 61104 Phone : 815-987-1200 Linda Haas Manual Posting	N	0
89	Rockford University 5050 E. State Street Rockford, Illinois 61108 Phone : 815-394-4376 Url : http://www.rockford.edu/ Email : MLindstedt@rockford.edu Fax : 1-815-226-4190 Monique Lindstedt	N	0

WREX Television
EEO PUBLIC FILE REPORT
August 1, 2015 - July 31, 2016

II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

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90	Sheltercare 412 North Church Street Rockford, Illinois 61103 Phone : 815.964.5520 Url : http://shelter-care.org/ Email : lness@shelter-care.org Fax : 1-815-964-9812 Louisett Ness	N	0
91	Spots n Dots 1635 Old Highway 41 NW Ste 112-338 Kennesaw, Georgia 30152 Phone : 888-884-2630 Emily Mckay Manual Posting	N	0
92	St. Cloud State 720 4th Avenue South St. Cloud, Minnesota 56301 Phone : (320) 308-2284 Url : allstaff@itvs.com Email : mmills@stcloudstate.edu Fax : 1-320-308-2059 Mark Mills	N	0
93	The Illinois Institute of Art-Schaumburg 1000 Plaza Drive Schaumburg, Illinois 60173 Phone : 800.314.3450 ext. 6815 or Url : www.artinstitutes.edu/schaumburg Email : jmleko@aia.edu Fax : 1-847-585-4658 J Mleko	Y	0
94	tvjobs.com Broadcast Employment Services P.O. Box 4116 Oceanside, California 92052 Phone : 800.374.0119 Url : tvjobs.com Fax : 1-760-754-2115 Mark Holloway Manual Posting	N	0

WREX Television
EEO PUBLIC FILE REPORT

August 1, 2015 - July 31, 2016

II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

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95	University of Illinois Springfield One University Plaza MS SAB 50 Springfield, Illinois 62703 Phone : (217) 206-6508 Email : employerrelations@uis.edu Doug Brackney	N	0
96	University of Oregon 1217 University of Oregon Eugene, Oregon 97403 Phone : (541) 346-3201 Email : cnisser@uoregon.edu Fax : 1-541-346-5815 Charlotte Nisser	N	0
97	UW-Madison Dept of Atmospheric and Oceanic Sciences 1225 W. Dayton St., Rm 849 Madison , Wisconsin 53706 Phone : 608-263-2400 Url : http://www.wisc.edu/ Email : aos@aos.wisc.edu Career Recruiter	Y	0
98	WAOW 1908 Grand Ave Wausau, Wisconsin 54403 Phone : 715-843-9236 Url : www.waow.com Email : kfuller@waow.com Fax : 1-715-848-0195 Kelly Fuller	N	0
99	WBNG 560 Columbia Dr Johnson City, New York 13790 Phone : 607-584-7223 Email : cgarger@wbngtv.com Kate Garger	N	0
100	WEEK 2907 Springfield Rd East Peoria, Illinois 61611 Phone : 309-698-3784 Url : www.week.com Email : ssmithson@week.com Sara Smithson	N	0

WREX Television
EEO PUBLIC FILE REPORT
August 1, 2015 - July 31, 2016

II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

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101	WGEM 513 Hampshire Quincy, Illinois 62301 Phone : 217-228-6617 Url : www.wgem.com Email : kwoodworth@wgem.com Fax : 1-217-228-6670 Terri Stutheit	N	0
102	WKOW 5727 Tokay Blvd. Madison, Wisconsin 53719 Phone : 608-661-2794 Url : www.wkow.com Email : bbeer@wkow.com Fax : 1-608-274-9514 Bonnie Beer	N	0
103	WPTA 3401 Butler Road Fort Wayne, Indiana 46808 Phone : 260-407-0064 Url : www.21alive.com Email : cindyb@incnow.tv Cindy Bennett	N	0
104	WREX Website 10322 Auburn Road Rockford, Illinois 61103 Phone : 815-335-7830 Url : www.wrex.com Email : jedwards@wrex.com Fax : 1-815-335-2297 Joseph Edwards	N	7
105	WSJV 58096 County Road #7 South Elkhart, Indiana 46517 Phone : 574-343-5310 Url : www.wsjv.com Email : ttesch@fox28.com Fax : 1-574-294-1267 Teddi Tesch	N	0

WREX Television
EEO PUBLIC FILE REPORT
August 1, 2015 - July 31, 2016

II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

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106	WVVA 3052 Big Laurel Hwy Bluefield, West Virginia 24701 Phone : 304-324-0652 Url : www.wvva.com Email : asluss@wvva.com Fax : 1-304-327-5586 Audrey Sluss	N	0
107	WXOW/WQOW PO Box 3119 La Crosse, Wisconsin 54602 Phone : 507-895-9872 Url : www.wxow.com Email : twopat@wxow.com Fax : 1-507-895-8124 Theresa Wopat	N	0
TOTAL INTERVIEWS OVER REPORTING PERIOD:			16

WREX Television
EEO PUBLIC FILE REPORT
August 1, 2015 - July 31, 2016

III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1	8/12/2015	Participation in events or programs sponsored by educational institutions	Station entered into a fall job shadowing agreement with a Mizzou School of Journalism student permitting student to job shadow the reporter. This occurred 8/12/15 from 3am to 7am.	1	Reporter
2	9/15/2015	Participation in events or programs sponsored by educational institutions	Dan Cohen, our weekend sports anchor, went to Sycamore High School 9/15/15. He was asked to speak to several students interested in studying broadcast and video production in college. Mr David Olson the events coordinator for the school was very excited about this opportunity for this students.	1	Sports Reporter
3	9/23/2015	Participation in events or programs sponsored by educational institutions	Job and internship information provided at the Rock Valley College and Rockford University Career and Internship Fair. Wednesday 9/23/15. 11:45am - 4 pm.	1	Administrative Assistant
4	12/16/2015	Participation in events or programs sponsored by educational institutions	Station entered into a winter job shadowing agreement with a Hiawatha High School student permitting student to job shadow the Chief Meteorologist. This occurred 12/16/15 from 4pm to 6:45pm	1	Chief Meteorologist
5	12/27/2015	Establishment of an intern program designed to assist members of the community	WREX conducts a paid internship program called Quinternships. the purpose behind Quinternships is to offer students in the fields of journalism, broadcasting, communications, and related fields the opportunity to gain hands-on experience in broadcast television, radio and digital platforms. Students who participate (Quinterns) will gain a variety of practical experience and an hourly wage. The Company strives to offer these opportunities to a diverse group of interns. Each Quintern is assigned a mentor and has a "curriculum" for each position. The Winter Program 12/27/15 to 4/29/16, a student from Northern Illinois University interned in our news room.	2	News Director Internet Director

WREX Television
EEO PUBLIC FILE REPORT
August 1, 2015 - July 31, 2016

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6	5/11/2016	Participation in other activities designed by the station employment unit	WREX Project Tornado. Started at WREX, each spring the WREX Meteorologists visit area schools to teach weather safety and answer questions about weather and meteorology. They live-streamed several of the events on the WREX website so other schools and homeschoolers were able to gain the information as well. They visited about 10 schools in two weeks. They also handed out Project Tornado Guides to each school child and sent several out to home-schooled students as well.	3	Chief Meteorologist Meteorologist Morning Meteorologist
7	6/7/2016	Sponsorship of events in the community designed to increase public awareness	Beginning June 7, 2016 WREX hosted 2 live Midland Weather Radio events in the viewing area, including Rockford and Freeport. Our staff helped viewers in the area by programming their weather radios, answering questions about severe weather and Meteorology careers. Each event was well attended.	2	Chief Meteorologist Meteorologist
8	6/14/2016	Establishment of training programs for station personnel	Illinois Broadcasters Association Training Camp-Train to get better, build clients, learn skills, increase sales and sharpen focus. Three sales executives spent a full day in Champaign IL 6/14/16.	3	Digital Sales Specialist Account Executive Account Executive
9	6/20/2016	Establishment of training programs for station personnel	Our Production Supervisor went to Las Vegas to attend Pro-Max; a global community of professionals passionately engaged in the marketing and promotion of television and video content. The 2016 PromaxBDA Station Summit is a four-day critical gathering where networks, station groups, syndicators and local broadcasters discuss, dialogue and debate the issues, trends and emerging business opportunities driving success in local television.	1	Production Supervisor

WREX Television
EEO PUBLIC FILE REPORT
August 1, 2015 - July 31, 2016

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	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
10	7/10/2016	Establishment of an intern program designed to assist members of the community	WREX conducts a paid internship program called Quinternships. the purpose behind Quinternships is to offer students in the fields of journalism, broadcasting, communications, and related fields the opportunity to gain hands-on experience in broadcast television, radio and digital platforms. Students who participate (Quinterns) will gain a variety of practical experience and an hourly wage. The Company strives to offer these opportunities to a diverse group of interns. Each Quintern is assigned a mentor and has a "curriculum" for each position. The Summer Program. 07/10/16 to current, a student from Northern Illinois University is interning in our news and master control rooms.	2	News Director Content Manager
11	7/20/2016	Provision of training to management	During two full days of meetings, July 20 & 21, 2016, convened by the Station's parent company, station personnel with substantial responsibility in HR functions attended multiple sessions regarding a wide variety of employment issues including hiring practices, personnel file maintenance and other record keeping, practices in rehires, benefits, and transition of employees from part-time to full-time, and the FCC's EEO rules. These sessions were led and moderated by a combination of outside consultants, the Company's HR Director, and outside legal counsel.,	1	Administrative Asst/HR Manager