

Children's Television Programming Report

Report reflects information for quarter:

2nd Quarter

2017

Digital Core Programming that aired during the past three months that meets the definition of Core Programming.

ION Television – QUBO BLOCK

The attached programming information includes descriptions and air dates/times for regularly-scheduled core programming between the hours of 7:00 am and 10:00 pm. You will need to supplement this information with information about any local preemptions, as applicable, and any other changes made by your station.

Average number of hours per week of Core Programming: 3 Hours

Title of Digital Core Program #1		Origin	
The Choo Choo Bob Show E/I (ION Television)		Network	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Wednesdays 8:00 am and 8:30 am ET/PT or 7:00 am and 7:30 am CT/MT	24	0	
Length of Program	Age of Target Audience		E/I Symbol Used as Required
30 minutes	From	To	Y
	4	11	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
The Choo Choo Bob Show is a 30-minute program specifically created for children ages 4-11. Each program features a diverse community of people and puppets who share a love of trains, adventure and music. Viewers are introduced to a fantasy location called "Tiny Land" where a miniaturized environment of model trains and people encourage exploration as well as pro-social behaviors such as courtesy, compromise and patience. The program series proposes situations that require thoughtful choices and provides resolution geared to the unique concerns and abilities of young children.			
Title of Digital Core Program #2		Origin	
Raggs E/I (ION Television)		Network	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Thursdays / 8:00 am and 8:30 am ET/PT or 7:00 am and 7:30 am CT/MT	24	0	
Length of Program	Age of Target Audience		E/I Symbol Used as Required
30 minutes	From	To	Y
	3	6	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
This 30-minute program stars five canine characters who are talented musicians. Their chemistry and friendship help them through creative and humorous challenges. Each program centers on a main theme that promotes social and academic readiness while addressing specific pre-school curriculum topics.			
Title of Digital Core Program #3		Origin	
Doki		Network	

E/I (ION Television)			
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Fridays / 8:00 am and 8:30 am ET/PT or 7:00 am and 7:30 am CT/MT	24	0	
Length of Program	Age of Target Audience		E/I Symbol Used as Required
	From	To	
30 minutes	2	5	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Doki offers fun characters each with their own strengths and weaknesses (therefore offering a broad representation of possible at-home-viewers). The team is supportive of one another and the "world" of Doki and its characters reflects the media landscape of today's child. Although the most supportive programming involves the audience through presentation of material in a way that demands intellectual interaction on the part of the viewer (i.e., encouraging the viewer to assist on -screen characters to solve problems), and this series might benefit from this type of "interaction," Doki does offer enthusiastic characters, real questions, and an "arguably" realist presentation of discovery. Combined, these elements will keep children engaged and support their learning.			
*** PROGRAM SCHEDULE CHANGE – Beginning on June 28th ***			
Title of Digital Core Program #1			Origin
Zoo Clues E/I (ION Television)			Network
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Wednesdays 8:00 am and 8:30 am ET/PT or 7:00 am and 7:30 am CT/MT	2	0	
Length of Program	Age of Target Audience		E/I Symbol Used as Required
	From	To	
30 minutes	13	16	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Zoo Clues is a 30 minute program specifically created for young people between the ages of 13 and 16. The program's presentation mix of narration, visuals, and very well chosen topics delivers education and information while it entertains. Zoo Clues will leave viewers with a meaningful perspective about animas and meaningful comparison to their own human characteristics. The show's clever narration links disparate information together in a way that always makes clear that what viewers see is real, natural, and relates to their own life in the real world.			
Title of Digital Core Program #2			Origin
Secret Millionaire's Club E/I (ION Television)			Network
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Thursdays / 8:00 am and 8:30 am ET/PT or 7:00 am and 7:30 am CT/MT	2	0	
Length of Program	Age of Target Audience		E/I Symbol Used as Required
	From	To	
30 minutes	8	12	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Secret Millionaire's Club is a series that attracts and engages young viewers, between the ages of 8-12, as they follow the exciting and often comedic adventures of four attractive role models, in narratives designed to introduce children to basic concepts in business, financial literacy, and responsible money management, as well as important practical life lessons.			
Title of Digital Core Program #3			Origin
Thomas Edison's Secret Lab E/I (ION Television)			Network

Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Fridays / 8:00 am and 8:30 am ET/PT or 7:00 am and 7:30 am CT/MT	2	0	
Length of Program	Age of Target Audience		E/I Symbol Used as Required
	From	To	
30 minutes	8	11	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Thomas Edison's Secret Lab presents accurate, age appropriate scientific principles and concepts by portraying appealing young role models with whom young viewers can easily identify, in clever, comedic and wildly visual science based problem situations. It explores in the context of can do enthusiasm that characterized Thomas Edison's life and experiences. It invites young viewers to join in the adventure of science by making it interesting, challenging, and fun.			

Other Matters

NEXT QUARTER – Q3 2017

Title of Digital Core Program #1			Origin
Zoo Clues E/I E/I (ION Television)			Network
Regular Schedule	Total Times Aired at Regularly Scheduled Time		
Wednesdays 8:00 am and 8:30 am ET/PT or 7:00 am and 7:30 am CT/MT	26		
Length of Program	Age of Target Audience		
	From	To	
30 minutes	13	16	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Zoo Clues is a 30 minute program specifically created for young people between the ages of 13 and 16. The program's presentation mix of narration, visuals, and very well chosen topics delivers education and information while it entertains. Zoo Clues will leave viewers with a meaningful perspective about animas and meaningful comparison to their own human characteristics. The show's clever narration links disparate information together in a way that always makes clear that what viewers see is real, natural, and relates to their own life in the real world.			
Title of Digital Core Program #2			Origin
Secret Millionaire's Club E/I E/I (ION Television)			Network
Regular Schedule	Total Times Aired at Regularly Scheduled Time		
Thursdays / 8:00 am and 8:30 am ET/PT or 7:00 am and 7:30 am CT/MT	26		
Length of Program	Age of Target Audience		
	From	To	
30 minutes	8	12	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Secret Millionaire's Club is a series that attracts and engages young viewers, between the ages of 8-12, as they follow the exciting and often comedic adventures of four attractive role models, in narratives designed to introduce children to basic concepts in business, financial literacy, and responsible money management, as well as important practical life lessons.			
Title of Digital Core Program #3			Origin
Thomas Edison's Secret Lab E/I E/I (ION Television)			Network
Regular Schedule	Total Times Aired at Regularly Scheduled Time		

Fridays / 8:00 am and 8:30 am ET/PT or 7:00 am and 7:30 am CT/MT	26		
Length of Program	Age of Target Audience		
	From	To	
30 minutes	8	11	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>Thomas Edison's Secret Lab presents accurate, age appropriate scientific principles and concepts by portraying appealing young role models with whom young viewers can easily identify, in clever, comedic and wildly visual science based problem situations. It explores in the context of can do enthusiasm that characterized Thomas Edison's life and experiences. It invites young viewers to join in the adventure of science by making it interesting, challenging, and fun.</p>			