

## ATTACHMENT 1

### EXTRAORDINARY CIRCUMSTANCES JUSTIFYING EXTENSION OF STA

KOB-TV, LLC, licensee of K41FM, Deming, New Mexico, herein seeks extension of its special temporary authority to operate the facilities proposed in its digital flash-cut application (File No. BDFCDTT-20090824AED). Such an STA would advance the public interest as set forth herein. While this flash-cut application was initially dismissed due to Mexican objections, the licensee filed a timely petition for reconsideration which demonstrated that those objections had no merit, as the relevant signal contour of the proposed facility does not reach into Mexican territory. The application was reinstated on May 25, 2012, and it remains pending to this date.

A grant of the requested extension would serve the public interest by allowing for continued digital service from the station. Now that over seven years have passed since the transition to digital broadcasting, the viewing public wants digital television and expects to see it. Furthermore, with the passage of time, many, if not most, viewers have purchased digital TV sets to replace aging analog equipment and can no longer receive analog signals over the air. Indeed, some digital equipment has already reached the end of its useful lifespan since the transition and has been replaced. Additionally, even for those who continue to rely upon digital-to-analog converter boxes, many boxes do not pass through analog signals, and the public is still deprived of service from analog translators. This deprivation is particularly significant in remote areas, such as the community of license in this instance, in which television service is sparse at best. Accordingly, KOB-TV, LLC is seeking extension of its current STA pending grant of its above-referenced flash-cut application.