

**WVEA**  
**EEO PUBLIC FILE REPORT**  
**October 3, 2015 - September 22, 2016**

**I. VACANCY LIST**

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Integrated Marketing Solutions Consultant Open Date: 4/24/2015 Hire Date: 12/1/2015	1-7, 9-13, 15-16, 18-19, 21-42	33
Integrated Marketing Solutions Consultant Open Date: 5/20/2015 Hire Date: 11/9/2015	1, 3-7, 9-13, 15-42	33
Multi-Media Journalist Open Date: 9/8/2015 Hire Date: 10/14/2015	3-7, 9-11, 13, 15-19, 21, 23-42	33
Multi-Media Journalist Open Date: 1/25/2016 Hire Date: 2/1/2016	3-7, 9-11, 13, 16-19, 21, 23-41	33
Multi-Media Journalist Open Date: 4/26/2016 Hire Date: 5/9/2016	3-11, 13-19, 21, 23-32, 34-42	14
Integrated Marketing Solutions Consultant Open Date: 5/9/2016 Hire Date: 6/1/2016	3-7, 10-11, 13, 15-19, 21, 23-26, 28-42	33
Multi-Media Journalist Open Date: 6/28/2016 Hire Date: 7/18/2016	1, 3-7, 9-11, 13, 15-19, 21, 23-26, 28-42	33
Multi-Media Journalist Open Date: 6/28/2016 Hire Date: 7/11/2016	1, 3-7, 9-11, 13, 15-19, 21, 23-26, 28-42	33

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Bethune Cookman College 640 Mary McLeod Blvd Daytona Beach, Florida 32114 Phone : 386-481-2143 Fax : 1-386-481-2139 Career Planning/ Services	N	0
2	Call In	N	1
3	Career Source Tampa Bay 5100 W. Kennedy Blvd. Suite 300 Tampa, Florida 33609 Phone : 813-397-2029 Url : careersourcetampabay.com Email : rodriguez@careersourcetampabay.com Fax : 1-855-484-6949 Mario Rodriguez  Prong 2 Start Date: 9/11/2014	Y	2
4	Daytona Beach Community College PO Box 2811 Daytona Beach, Florida 32120 Phone : 305-506-3000 Email : careerservices@daytonastate.edu Career Services	N	0
5	Diversity First Jobs WEBSITE Florida Url : <a href="http://www.diversityfirstjobs.com">http://www.diversityfirstjobs.com</a> Dennis Kennedy Manual Posting	N	0
6	Dover Family Learning Center 3218 San Jose Mission Dr. Dover, Florida 33527 Phone : 813-757-9480 Url : <a href="http://www.sdhc.k12.fl.us">www.sdhc.k12.fl.us</a> Email : <a href="mailto:belinda.walker@sdhc.k12.fl.us">belinda.walker@sdhc.k12.fl.us</a> Fax : 1-813-757-9548 Belinda Walker  Prong 2 Start Date: 9/11/2014	Y	0

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
7	Eckerd College 4200 54th Ave., S. St Petersburg, Florida 33711 Phone : 727-864-8258 Fax : 1-727-864-7781 Jane Colson	N	0
8	Employee Referral	N	1
9	Everest Hillsborough 3319 W Hillsborough Ave Tampa, Florida 33614 Phone : 813-879-6000 ext # 123 Fax : 1-813-870-6617 Stella Dimos	N	0
10	Florida College 119 N. Glen Arven Ave Temple Terrace, Florida 33617 Phone : 813-998-5131 ext # 181 Fax : 1-813-899-6772 Barr Jared	N	0
11	Florida Dept. of Education - Division of Blind Services 415 S. Armenia Ave. Tampa, Florida 33609 Phone : 813-871-7190 Email : louise.peyton@dbs.flode.org Fax : 1-813-871-7161 Louise Peyton  Prong 2 Start Date: 9/11/2014	Y	0
12	Florida Southern College 111 Lake Hollingsworth Dr Lakeland, Florida 33801 Phone : 863-680-4390 Fax : 1-863-680-5121 Career Center	N	0
13	Florida State Univesity 356 Diffenbaugh Tallahassee, Florida 32306 Phone : 850-664-5034 Email : sep@admin.fsu.edu Susan Thomas	N	0
14	Former Employee Referral	N	1

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15	Greater Brandon Chamber of Commerce 330 Pauls Dr. Ste # 100 Brandon, Florida 33511 Phone : 813-689-2022 Fax : 1-813-689-9440 Career Services	N	0
16	Hillsborough Community College Dale Mabry 4001 Tampa Bay Blvd Tampa, Florida 33614 Phone : 813-253-7310 Fax : 1-813-259-6047 Lorraine Canalejo	N	0
17	Hillsborough Community College of Brandon 1014 E. Columbus Dt Tampa, Florida 33619 Phone : 813-253-7830 Fax : 1-813-253-7937 Randy Dicks	N	0
18	Hillsborough Community College Plant City 1206 N. Park Rd Plant City, Florida 33563 Phone : 813-757-2228 Fax : 1-813-259-6098 Nicole Hamilton	N	0
19	Hillsborough Community College Ybor 1320 E Palm Ave Tampa, Florida 33605 Phone : 813-253-7590 Fax : 1-813-253-7677 Alisa Keaton	N	0
20	Indeed.com	N	1
21	Janet Cruz Job Fair 5225 N Himes Ave Tampa, Florida 33614 Phone : 813-673-4673 Al Frederick Manual Posting  Prong 2 Start Date: 8/25/2013	Y	0
22	Linked In	N	2

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
23	Lutheran Services Florida 3625 West Waters Ave Tampa, Florida 33614 Phone : 813-877-9303 Email : ivette.sanmartin@lsfnet.org Fax : 1-813-877-3813 Ivette San Martin  Prong 2 Start Date: 9/11/2014	Y	0
24	Manatee Chamber of Commerce PO Box 321 Bradenton, Florida 34206 Phone : 941-748-4842 Fax : 1-941-745-1877 Career Services	N	0
25	NAACP-Tampa 308 E. MLK Jr. Blvd., #C Tampa, Florida 33603 Phone : 813-234-8683 Fax : 1-813-236-2248 Career Services	N	0
26	Puerto Rican Hispanic Chamber of Commerce of Polk County PO Box 742 Kathleen, Florida 33849 Phone : 86-838-2084 Url : <a href="http://www.polkhispano.com">http://www.polkhispano.com</a> Email : prhccpc@gmail.com Ana Rivera	N	0
27	Remington College 6302 E. Dr MLK Blvd. Ste # 400 Tampa, Florida 33619 Phone : 813-333-7939 Fax : 1-813-935-7415 Deborah Hoffman	N	0
28	Ringling School of Art & Design 2700 N Tamiami Trail Sarasota, Florida 34234 Phone : 941-351-5100 Email : info@ringling.edu Career Services	N	0

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29	Rollins College PO Box 13489 St Petersburg, Florida 33733 Phone : 727-394-6905 Email : careerservices@rollins.edu Career Services	N	0
30	Seminole Community College 100 Welton Blvd Sanford, Florida 32773 Phone : 407-708-2033 Email : careerdev@seminolestate.edu Career Services	N	0
31	St Petersburg College 2465 Drew St. #115 Clearwater, Florida 33765 Phone : 727-791-2738 Email : information@spcollege.edu Career Services	N	0
32	St. Petersburg Area Chamber of Commerce 100 2nd Ave N. Ste # 150 St Petersburg, Florida 33701 Phone : 727-821-4069 Fax : 1-727-895-6326 Career Services	N	0
33	Station Website	N	18
34	Tampa Bay Hispanic Chamber of Commerce 1502 Busch Blvd Ste #F Tampa, Florida 33511 Phone : 813-319-5638 Email : info@tampahispanicchamber.com Career Services	N	0
35	TVB Television Bureau of Adv 120 Wall Street New York, New York 10005 Phone : 212-486-1111 Email : info@tvb.org Hope Ethridge	N	0

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36	University of Central Florida PO Box 161344 Orlando, Florida 32816 Phone : 407-823-2361 Email : career@mail.ucf.edu Career Services	N	0
37	University of Florida WUFT PO Box 118405 Gainesville, Florida 32611 Phone : 352-392-1601 Fax : 1-352-392-3810 Career Resource Center	N	0
38	University of South Florida 4202 E Fowler Ave/Svc 2088 Tampa, Florida 33620 Phone : 813-974-2171 Url : http://www.career.usf.edu Fax : 1-813-974-5332 Career Services	N	0
39	University of Tampa 401 W Kennedy Blvd Tampa, Florida 33606 Phone : 813-253-6211 Fax : 1-813-258-7398 Career Services	N	0
40	USF St Petersburg 140 7th Ave. S. TER 200 St St Petersburg, Florida 33701 Phone : 727-873-4129 Email : careercentersp@usfsp.edu Career Center	N	0
41	Winter Haven Area Chamber of Commerce 401 Ave B NW Winter Haven, Florida 33881 Phone : 863-293-2138 Fax : 1-863-297-5818 Career Services	N	0
42	Worknet Pinellas 2312 Gulf to Bay Blvd Clearwater, Florida 33755 Phone : 727-524-4344 Fax : 1-727-791-5891 Roy Roggersack	N	0

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<b>RS Number</b>	<b>RS Information</b>	<b>Source Entitled to Vacancy Notification? (Yes/No)</b>	<b>No. of Interviewees Referred by RS Over Reporting Period</b>
<b>TOTAL INTERVIEWS OVER REPORTING PERIOD:</b>			<b>26</b>

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## III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title	Points
1	10/6/2015	Participation in Job Fairs	Introduced our company and discussed the job openings we currently have available.	1	Arlene Rivera V.P. IMSC Andrea Chuquizuta Sales Coodinator	0.25
2	10/14/2015	Participation in Job Fairs	Introduced our company and discussed the job openings we currently have available.	1	Yasmin Mejia Administrative Assistant Andrea Chuquizuta Sales Coodinator	0.25
3	4/12/2016	Participation in Job Fairs	Introduced Entravison Communication Corp. and discussed the job openings we currently have available.	1	Gladhys Yasmin Mejia Administrative Assistant Yenis Mooradian Interactive Content Publisher	0.25
4	5/22/2016	Establishment of training programs for station personnel	Developed training program with new skills that can be applied for future TV sales.	1	Yenis Mooradian Interactive Content Publisher	1.00
5	6/7/2016	Participation in Job Fairs	Introduced Entravison Communication Corp. and discussed the job openings we currently have available.	1	Karla B. Rodriguez Business Operations Manager Yasmin Mejia Administrative Assistant	0.25
6	8/3/2016	Participation in Job Fairs	Introduced Entravison Communication Corp. and discussed the job openings we currently have available.	1	yasmin mejia Administrative Assistant Mariana Acosta Production Coordinator	0.25

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	<b>Date</b>	<b>Type of Recruitment Initiative (Menu Selection)</b>	<b>Brief Description Of Activity</b>	<b>No. of Stations Participants</b>	<b>Participant Title</b>	<b>Points</b>
7	8/4/2016	Provision of training to management	FCC EEO recruiting dissemination requirement training.	2	Karla Rodriguez BOM Yasmin Mejia Administrative Assistant	1.00
8	9/20/2016	Provision of training to management	Cornerstone Portal - An employee platform designed to help identify, manage and track their learning development and career with Entravision.	4	Karla Rodriguez BOM Jeanne McGuinness SVP IMS Arlene Rivera VP IMS Noley Keener Chief Engineer	1.00
9	9/20/2016	Establishment of training programs for station personnel	Cornerstone Portal - An employee platform designed to help identify, manage and track their learning development and career with Entravision.	25	Karla Rodriguez BOM Jeanne McGuinness SVP, IMS Arlene Rivera VP, IMS	1.00
<b>TOTAL POINTS OVER REPORTING PERIOD:</b>						<b>5.25</b>