

# FCC 398 Children's Television Programming Report

Report reflects information for the filing period ending: [2012-06-30 00:00:00.0](#) Filed on: [2015-05-13 15:25:29.066](#)

Call Sign	Channel Numbers	Community of License			
<b>KTDO</b>	48 (analog)	City	State	County	ZIP Code
	47 (digital)	<b>Las Cruces</b>	<b>NM</b>	<b>Dona Ana</b>	<b>88001</b>
Licensee Name					
<b>ZGS EL PASO TELEVISION, LP</b>					
Network Affiliation		Nielsen DMA	Licensee World Wide Web Home Page Address (if applicable)		
<b>Telemundo</b>		<b>El Paso</b>	<a href="http://www.holaciudad.com/elpaso/home.html">http://www.holaciudad.com/elpaso/home.html</a>		
Facility ID	Previous Call Sign (if applicable)		License Renewal Expiration Date		
<b>36916</b>			<b>2014-10-01 00:00:00.0</b>		

## Analog Core Programming

2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. §73.671(c).

<b>0.00 hours</b>
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3. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?

<b>N</b>
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(b) Identify publishers who were sent information in 3(a).

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4. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

*[There are no analog core program reports.]*

## Non-Core Educational and Informational Programming

5. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and informational program.

*[There are no analog non-core program reports.]*

## Sponsored Core Programming

6. List Core Programs, if any, aired by other analog stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

*[There are no analog sponsored core program broadcast reports.]*  
*[There are no analog sponsored core program detail reports.]*

## Digital Core Programming

7. (a) State the average number of hours of Core Programming per week broadcast by the station on its main program stream.

<b>4.00 hours</b>
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(b) Did the Licensee broadcast on its main digital program stream the same Children's Core Programming provided on its analog channel?

<b>N</b>
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(c) If Yes to 7(b), the Licensee certifies that the representations and children's program information provided with respect to its analog channel apply equally with respect to its main digital program stream.

<b>N</b>
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If No to 7(c), submit as an Exhibit a Statement of Explanation.

<a href="#">View Statement of Explanation</a>
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8.	(a)	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream.	168.00 hours
	(b)	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. §73.671.	7.00 hours
9.	(a)	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?	Y
	(b)	Identify publishers who were sent information in 9(a).	
Redaccion El Diario, Rovicorp, Tribune			

10. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Digital Core Program #1		Origin	
Jane and the Dragon		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Saturday 7:00 - 7:30 a.m.	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	6 years	10 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
JANE AND THE DRAGON is a coming of age story about a middle-class, medieval girl who lives in the Royal Court with her family. As an only child, Jane is raised to be a Lady-in-Waiting but through her determination and a stroke of luck, she ends up being trained as a Knight in the King's Guard. Accompanied by her best friend, a giant green Dragon who lives in her backyard, Jane experiences a series of adventures that test her character and her skills as a young knight in a castle full of friends and foes. Each episode in the show takes us through the problems and challenges Jane encounters and the process she goes through to find the solutions for them.			

Title of Digital Core Program #2		Origin	
Babar		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Saturday 7:30 - 8:00 a.m.	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	6 years	10 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Based on the books by Laurent de Brunhoff, Babar is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members.			

Title of Digital Core Program #3		Origin	
The Zula Patrol		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Saturday 8:00 - 8:30 a.m.	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	

30 minutes	From	To	Y
	6 years	10 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>Based on the book series by Deborah Manchester - The Zula Patrol - teaches science and astronomy facts to a target audience of 4-8 year old children. The Zula Patrol is a group of six animated aliens, headed by Captain Bula, who carry out a variety of scientific space missions. During their missions, Captain Bula and his crew often encounter their foe, Dark Truder, and his minion, Traxie, who are trying to take over the universe. Over the course of the story, the audience learns different facts about a specific space topic, such as stars, planets, orbits, moons, asteroids, comets, gravity, and space probes. The information is then highlighted during a segment where crew member Professor Multo delivers his summary of scientific facts from the story. Typically the stories also provide a social-emotional tag based on tolerance and non-violent conflict-resolution.</p>			

Title of Digital Core Program #4		Origin	
Wimzie's House		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Saturday 8:30 - 9:00 a.m.	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	3 years	5 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>WIMZIE'S HOUSE portrays the experiences of Wimzie, her baby brother Bo and a cast of neighborhood youngsters while at a home daycare run by Wimzie's grandmother, Yaya. Each show centers on a key social or family issue from the young child's point of view. It focuses on a project, adventure or problem, explores potential solutions, while allowing characters to work through their feelings and issues from their own unique perspectives, and then closes with a resolution resulting in Wimzie and her playmates learning social skills which enable them to grow together despite their differences. The educational objectives of WIMZIE'S HOUSE support development and acceptance of children's individual identities, and promote self-esteem, encouraging acceptance of others through empathy with a cast of strong &amp; well-focused characters. Themes include: friendship, generosity, collaboration, solitude and jealousy.</p>			

Title of Digital Core Program #5		Origin	
Sheldon		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Saturday 7:00 - 7:30 a.m.	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	6 years	10 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>SHELLDON is an animated series about a school aged yoka shell mollusk who lives with the adoptive family, the Clams, in an undersea community Shell Land, which is populated by all sorts of sea species. Sheldon and his best friends, Connie (a cowry shell mollusk) and Herman (a hermit crab) face a specific challenge in every episode of the show. The problem may be managing a bully, improving their grades, learning how to be altruistic and help others, or protecting their environment from natural and man-made disasters. In all cases they rely on Dr. Shell, the most venerated intellectual and leader in Shell Land who teaches them and gives them opportunities to harness their potential and solve the problem. Each episode provides a direct socio-emotional lesson and many episodes provide informational content relating to the sea life habitat of Shell Land and environmental conservation.</p>			

Title of Digital Core Program #6		Origin	
<b>Willa's Wild Life</b>		<b>NETWORK</b>	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
<b>Saturday 7:30 - 8:00 a.m.</b>	<b>13</b>	<b>0</b>	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
<b>30 minutes</b>	<b>6 years</b>	<b>10 years</b>	<b>Y</b>
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p><b>WILLA'S WILD LIFE is a new animated series centered on a six-year-old girl, and her menagerie of animals. Willa lives at home with her father and pets -- an elephant, a giraffe, a pair of performing seals, a bear, penguins, and lots of rabbits. In each episode, Willa faces a challenge at home, in school or in her neighborhood. With her animals and best friend Dooley as key elements of her team, Willa works on solutions to overcome her challenge. Together they find ways to maintain healthy friendships, experience success, develop competence and become altruistic. With help from her animal friends, Willa figures out how to earn the things she wants by helping others. She learns to appreciate the friends that she has rather than trying to change to fit in with the "cool" group. She realizes that asking questions is better than jumping to conclusions. Whether at school, home or in the neighborhood, Willa finds a way to analyze her situation and learn from experience.</b></p>			

Title of Digital Core Program #7		Origin	
<b>Pearlie</b>		<b>NETWORK</b>	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
<b>Sunday 8:00 - 8:30 a.m.</b>	<b>13</b>	<b>0</b>	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
<b>30 minutes</b>	<b>6 years</b>	<b>10 years</b>	<b>Y</b>
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p><b>PEARLIE is an animated comedy series based on the children's book series Pearlie the Park Fairy by Wendy Harmer. Pearlie is an optimistic, light-hearted fairy who sees the good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver. Aimed for an audience within the 4-8 year old range, Pearlie focuses on the importance of following the rules, using good judgment and learning how to avoid getting into trouble. Since Pearlie was appointed by Fairy Head Quarters (HQ) to keep Jubilee park in sparkling order she has constant challenges with her basic goal of keeping everyone happy and making sure the park functions smoothly. Pearlie's nemesis and cousin Saphira, often takes advantage of Pearlie's good nature which requires that Pearlie must also frequently outwit the park bully. In each episode, we see Pearlie approach new tasks and problems with a great deal of enthusiasm, but without the organization required to get the job done. Through plot developments and with the assistance of her friends, Opal and Jasper, she learns what to do and what not to do in each situation so the park can be restored to order.</b></p>			

Title of Digital Core Program #8		Origin	
<b>Wimzie's House</b>		<b>NETWORK</b>	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
<b>Sunday 8:30 - 9:00 am</b>	<b>13</b>	<b>0</b>	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
<b>30 minutes</b>	<b>3 years</b>	<b>5 years</b>	<b>Y</b>
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			

WIMZIE'S HOUSE portrays the experiences of Wimzie, her baby brother Bo and a cast of neighborhood youngsters while at a home daycare run by Wimzie's grandmother, Yaya. Each show centers on a key social or family issue from the young child's point of view. It focuses on a project, adventure or problem, explores potential solutions, while allowing characters to work through their feelings and issues from their own unique perspectives, and then closes with a resolution resulting in Wimzie and her playmates learning social skills which enable them to grow together despite their differences. The educational objectives of WIMZIE'S HOUSE support development and acceptance of children's individual identities, and promote self-esteem, encouraging acceptance of others through empathy with a cast of strong & well-focused characters. Themes include: friendship, generosity, collaboration, solitude and jealousy.

Title of Digital Core Program #9		Origin	
Perfiles de la Naturaleza KTDO DT 48.3		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
6:00 - 6:30 a.m. Daily	91	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	4 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Perfiles de la Naturaleza, this program is educational and intended to inform children 16 years of age and under. The series is an award winning wildlife program comprised of up close looks at where civilization and wilderness meet, revealing both the best and worst of the laws of nature teaching children about animals and their natural environment.			

Title of Digital Core Program #10		Origin	
Perfiles de la Naturaleza KTDO DT 48.3		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
6:30 - 7:00 a.m. Daily	91	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	4 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Perfiles de la Naturaleza, this program is educational and intended to inform children 16 years of age and under. The series is an award winning wildlife program comprised of up close looks at where civilization and wilderness meet, revealing both the best and worst of the laws of nature teaching children about animals and their natural environment.			

- 11. (a) Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?
- (b) If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were aired.

Y
(None Required)

### Non-Core Educational and Informational Programming

- 12. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and information program.

[There are no digital non-core program reports.]

### Sponsored Core Programming

13. List Core Programs, if any, aired by other stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no digital sponsored core program broadcast reports.]  
 [There are no digital sponsored core program detail reports.]

### Other Matters

14. Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital channel or both channels.

Title of Planned Core Program #1		Origin	
<b>Wimzie's House</b>		<b>NETWORK</b>	
Regular Schedule		Total Times to be Aired	
<b>Saturday and Sunday 7:00 - 7:30 a.m.</b>		<b>26</b>	
Length of Program	Age of Target Audience		
	From	To	
<b>30 minutes</b>	<b>3 years</b>	<b>5 years</b>	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p><b>WIMZIE'S HOUSE</b> portrays the experiences of Wimzie, her baby brother Bo and a cast of neighborhood youngsters while at a home daycare run by Wimzie's grandmother, Yaya. Each show centers on a key social or family issue from the young child's point of view. It focuses on a project, adventure or problem, explores potential solutions, while allowing characters to work through their feelings and issues from their own unique perspectives, and then closes with a resolution resulting in Wimzie and her playmates learning social skills which enable them to grow together despite their differences. The educational objectives of WIMZIE'S HOUSE support development and acceptance of children's individual identities, and promote self-esteem, encouraging acceptance of others through empathy with a cast of strong &amp; well-focused characters. Themes include: friendship, generosity, collaboration, solitude and jealousy.</p>			

Title of Planned Core Program #2		Origin	
<b>Raggs</b>		<b>NETWORK</b>	
Regular Schedule		Total Times to be Aired	
<b>Saturday and Sunday 7:30-8:00 a.m.</b>		<b>26</b>	
Length of Program	Age of Target Audience		
	From	To	
<b>30 minutes</b>	<b>3 years</b>	<b>5 years</b>	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p><b>RAGGS</b> is a musical &amp; educational preschool series starring five colorful canines. They are not your average dogs - they're also talented musicians who make great rock 'n' roll music as The Raggs Band. With over 200 original songs, the power of the music &amp; humor stimulate children to become actively involved in learning. Raggs introduces children to elements that span the preschool curriculum, working to nurture their sense of self &amp; others, and to foster a strong motivation to learn and achieve.</p>			

Title of Planned Core Program #3		Origin	
<b>Jay Jay the Jet Plane</b>		<b>NETWORK</b>	
Regular Schedule		Total Times to be Aired	
<b>Saturday 8:00-8:30 a.m.</b>		<b>13</b>	
Length of Program	Age of Target Audience		
	From	To	
<b>30 minutes</b>	<b>3 years</b>	<b>5 years</b>	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			

This award-winning series, JAY JAY THE JET PLANE, centers around the adventures of Jay Jay, an inquisitive, energetic six-year-old jet plane and his friends as they discover the world around them. Children are encouraged to explore new ideas and accept differences. The series also educates children in a number of areas, including science, nature and health as well as teaching life lessons, such as sharing, problem solving and making friends.

Title of Planned Core Program #4		Origin	
Noodle and Doodle		NETWORK	
Regular Schedule		Total Times to be Aired	
Sunday 8:00 - 8:30 a.m.		13	
Length of Program	Age of Target Audience		
30 minutes	From	To	
	3 years	5 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>Noodle and Doodle is an instructional series that features creating art projects and cooking projects around a specific theme. The show is hosted by Sean, who drives around in a double decker bus fully equipped with art supplies, and a kitchen, all ready for any assignment. The projects encourage parent engagement and often feature families working together to make something for display in the child's home. Sean is accompanied by Doggity, an ever faithful Beagle dog, who transforms into an animated character during interstitial trips to a parallel universe and kitchen full of prank playing animated characters. While the show will be enjoyed by preschoolers, the projects are very practical and engaging to implement for children ages 5 through 8. The art projects typically feature lessons on recycling materials for re use in making art and always demonstrate that creativity can transform something intended for one purpose into something useful to achieve a completely different goal.</p>			

Title of Planned Core Program #5		Origin	
Lazytown		NETWORK	
Regular Schedule		Total Times to be Aired	
Saturday and Sunday 8:30 - 9:00 a.m.		26	
Length of Program	Age of Target Audience		
30 minutes	From	To	
	5 years	8 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>LAZY TOWN promotes fitness and healthful habits for children of preschool and primary grades. It takes place in an imaginary setting, Lazy Town, and most episodes relate children's eating and fitness habits to problem solving in their "real world." The lead character, Stephanie, guides the audience through the s-tory. She and her best friends, a group of "human" puppets reside in Lazy Town, where her uncle is the Mayor Milford Meanswell. The underground spy and influencer who defines the ethos of Lazy Town is Robbie Rotten, and he determined to ruin the health and fitness practices of Stephanie and her friends. When the kids get into difficulties with Robbie Rotten, it is Sportacus, gymnast/athlete who comes to the rescue from his home in a spaceship that hovers over earth, prepared to answer to any call for help. The ever-present theme of Lazy Town is to eat "sports candy" which consists of fruits and vegetables, get sufficient sleep, and go outside and engage in a wide range of physical activities, from playing games, holding athletic competitions, to building forts and play structures.</p>			

Title of Planned Core Program #6		Origin	
Perfiles de la Naturaleza KTDO DT 48.3		SYNDICATED	
Regular Schedule		Total Times to be Aired	
6:00 - 6:30 a.m. Daily		92	
Length of Program	Age of Target Audience		
30 minutes	From	To	
	4 years	16 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

**Perfiles de la Naturaleza, this program is educational and intended to inform children 16 years of age and under. The series is an award winning wildlife program comprised of up close looks at where civilization and wilderness meet, revealing both the best and worst of the laws of nature teaching children about animals and their natural environment.**

Title of Planned Core Program #7		Origin	
<b>Perfiles de la Naturaleza KTDO DT 48.3</b>		<b>SYNDICATED</b>	
Regular Schedule		Total Times to be Aired	
<b>6:30 - 7:00 a.m. Daily</b>		<b>92</b>	
Length of Program	Age of Target Audience		
	From	To	
<b>30 minutes</b>	<b>4 years</b>	<b>16 years</b>	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

**Perfiles de la Naturaleza, this program is educational and intended to inform children 16 years of age and under. The series is an award winning wildlife program comprised of up close looks at where civilization and wilderness meet, revealing both the best and worst of the laws of nature teaching children about animals and their natural environment.**

15. Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. §73.3526(e)(11)(iii)? Y
16. Identify the licensee's children's programming liaison.

Name		Telephone Number	
<b>Yolanda Garcia</b>		<b>915-591-9595 x 121</b>	
Address		E-mail Address	
<b>10033 Carnegie</b>		<b>ygarcia@zgsgroup.com</b>	
City	State	ZIP Code	
<b>El Paso</b>	<b>TX</b>	<b>79925</b>	

17. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. §73.671, NOTES 2 and 3.

**This is a corrected report for 2012 Q2 - re-amending the amendment filed on 4/24/2015 (which amended the originally filed report of 7/10/2012). A copy of the first amended report of 4/24/2015 is attached in Question 7(c). With this re-amendment, we amend Questions 8(a) and 8(b) in the "Digital Core Programming" section to reflect the correct information, in addition to adding the streamed programs in Section 10 and adding the planned streamed programs in Section 14.**

**WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).**

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee		Signature
<b>ZGS El Paso Television L.P.</b>		
Date		
<b>05/13/2015</b>		

