

### **MEMORANDUM**

To: General Managers, Program Directors, Program Managers

From: Affiliate Relations

Date: March 15, 2016

Subject: 1st Quarter 2016: CW Television Network Teen/Young Viewer

**Programming** 

## The CW Television Network Teen/Young Viewer Programming

Below is a list of 1st Quarter 2016 CW Teen/Young Viewer Programming for your public files.

#### Statement\_

This statement is designed to furnish you with additional information concerning the commercial matter contained in the network's teen/young viewer programs, and to enable you to more easily comply with the requirements of the Children's Television Act of 1990.

The following is a list of all CW Television Network programs which were produced and broadcast with the intention of primarily reaching an audience of young viewers between thirteen and sixteen that were scheduled for broadcast during the first quarter of 2016.

### 1st QUARTER 2016 - CW TEEN/YOUNG VIEWER PROGRAMMING

Program: Calling Dr. Pol

Rating: TV G Length: 30 min

Program: DogTown USA

Rating: TV G Length: 30 min

Program: Dog Whisperer with Cesar Millan: Family Edition

Rating: TV G

Length: 30 min

Program: Dream Quest Rating: TV G

Rating: Length: 30 min

Program: Hatched Rating: TV G Length: 30 min

Program: Save Our Shelter

TV G Rating: Length: 30 min

Please contact your CW Affiliate Representative with any questions.

# ONE MAGNIFICENT MORNING AIR DATE SCHEDULES JANUARY 2016 REVISED

January 2, 2016	PROGRAM	EP#	RUN	<u>EP TITLE</u>
7:00AM	Calling Dr. Pol	211	R	Winter is Coming
7:30AM	Calling Dr. Pol	212	R	Picture Pol-fect
8:00AM	Dog Town, USA	112	R	Calming the Bloodhound
8:30AM	Dog Whisperer with Cesar Millan: Family Edition	221	R	Keep Calm Kimba
9:00AM	Dog Whisperer with Cesar Millan: Family Edition	222	R	Pretty in Pink
9:30AM	Dog Whisperer with Cesar Millan: Family Edition	223	R	The Crying Game
10:00AM	Dog Whisperer with Cesar Millan: Family Edition	224	R	Testing the Waters
10:30AM	Save Our Shelter	106	R	Priceless Pet Rescue
11:00AM	Dream Quest	108	R	Conquering the Unknown
11:30AM	Hatched	106	R	Buiced

January 9, 2016	PROGRAM	EP#	RUN	<u>EP TITLE</u>
7:00AM	Calling Dr. Pol	213	R	Prickly Problem
7:30AM	Calling Dr. Pol	214	R	Chasing Tom
8:00AM	Dog Town, USA	113	R	Parker and Barney
8:30AM	Dog Whisperer with Cesar Millan: Family Edition	225	R	Puppy Love
9:00AM	Dog Whisperer with Cesar Millan: Family Edition	226	R	Riding in Cars with Dogs
9:30AM	Dog Whisperer with Cesar Millan: Family Edition	227	R	Full House
10:00AM	Dog Whisperer with Cesar Millan: Family Edition	228	R	Driving Mad
10:30AM	Save Our Shelter	107	R	The Amanda Foundation
11:00AM	Dream Quest	101	R	Dolphin Dream meets Scuba Team
11:30AM	Hatched	107	R	Tooth Fairy's Tales

January 16, 2016	PROGRAM	EP#	RUN	EP TITLE
7:00AM	Calling Dr. Pol	215	R	North Pol
7:30AM	Calling Dr. Pol	216	R	Night Before Christmas
8:00AM	Dog Town, USA	116	N	Ethiopia to DogTown
8:30AM	Dog Whisperer with Cesar Millan: Family Edition	229	R	Tiny Terrors
9:00AM	Dog Whisperer with Cesar Millan: Family Edition	230	R	Dog of Valor
9:30AM	Dog Whisperer with Cesar Millan: Family Edition	231	R	Master Mastiff
10:00AM	Dog Whisperer with Cesar Millan: Family Edition	232	R	Maureen and Chloe
10:30AM	Save Our Shelter	109	N	Wags & Walks
11:00AM	Dream Quest	109	N	Picture Pefect Mexico
11:30AM	Hatched	109	N	Comfortwear

January 23, 2016	PROGRAM	EP#	RUN	<u>EP TITLE</u>
7:00AM	Calling Dr. Pol	101	R	Camping with the Doctor
7:30AM	Calling Dr. Pol	102	R	Tornado Tailspin
8:00AM	Dog Town, USA	117	N	A Home for Gertie
8:30AM	Dog Whisperer with Cesar Millan: Family Edition	101	R	Schnauzer with Attitude
9:00AM	Dog Whisperer with Cesar Millan: Family Edition	102	R	Peculiar Personalities
9:30AM	Dog Whisperer with Cesar Millan: Family Edition	103	R	Small Dog, Big Bite
10:00AM	Dog Whisperer with Cesar Millan: Family Edition	104	R	Fears and Phobias
10:30AM	Save Our Shelter	110	N	Sparc
11:00AM	Dream Quest	110	N	Cake Whackers
11:30AM	Hatched	110	N	4ID

January 30, 2016	PROGRAM	EP#	RUN	<u>EP TITLE</u>
7:00AM	Calling Dr. Pol	103	R	Vet Student in the House
7:30AM	Calling Dr. Pol	104	R	Polar Ice Jump
8:00AM	Dog Town, USA	118	N	Tuxedo Terrier
8:30AM	Dog Whisperer with Cesar Millan: Family Edition	105	R	Dog meets Horse Whisperer
9:00AM	Dog Whisperer with Cesar Millan: Family Edition	106	R	Shape up Pup
9:30AM	Dog Whisperer with Cesar Millan: Family Edition	107	R	Nacho Average Chihuahua
10:00AM	Dog Whisperer with Cesar Millan: Family Edition	108	R	Hollywood Paws
10:30AM	Save Our Shelter	111	N	Williamson County Animal Center
11:00AM	Dream Quest	111	N	Dolphins, Sea Lions & Flying Above the Jungle!
11:30AM	Hatched	111	N	AquaHeat

# ONE MAGNIFICENT MORNING AIR DATE SCHEDULES FEBRUARY 2016

February 6, 2016	PROGRAM	EP#	RUN	EP TITLE
7:00AM	Calling Dr. Pol	217	N	Spare Change
7:30AM	Calling Dr. Pol	218	N	The Running Man
8:00AM	Dog Town, USA	119	N	Can You Dig It?
8:30AM	Dog Whisperer with Cesar Millan: Family Edition	109	R	Pups and Suds
9:00AM	Dog Whisperer with Cesar Millan: Family Edition	233	N	Sniffing Snoopy
9:30AM	Dog Whisperer with Cesar Millan: Family Edition	234	N	Timid Terrier
10:00AM	Dog Whisperer with Cesar Millan: Family Edition	235	N	The Pet Offensive
10:30AM	Save Our Shelter	112	N	Crossroads Campus
11:00AM	Dream Quest	112	N	Super Zip Line!
11:30AM	Hatched	112	N	Edoughble

February 13, 2016	PROGRAM	<u>EP#</u>	RUN	EP TITLE
7:00AM	Calling Dr. Pol	219	N.	Heavy Hitting Hoof
7:30AM	Calling Dr. Pol	220	N	Calling Dr. Jill
8:00AM	Dog Town, USA	120	N	The Mystery Mass
8:30AM	Dog Whisperer with Cesar Millan: Family Edition	110	R	Puppy Extravaganza
9:00AM	Dog Whisperer with Cesar Millan: Family Edition	236	N	Sparky's Big Day
9:30AM	Dog Whisperer with Cesar Millan: Family Edition	237	N	Chronicles of Troy
10:00AM	Dog Whisperer with Cesar Millan: Family Edition	238	N	Yorkie Town
10:30AM	Save Our Shelter	113	N	Christian County Animal Shelter
11:00AM	Dream Quest	113	N	Pizza Magic
11:30AM	Hatched	113	N	Buggy Brites

February 20, 2016	PROGRAM	EP #	RUN	<u>EP TITLE</u>
7:00AM	Calling Dr. Pol	221	N	A Pol Emergency!
7:30AM	Calling Dr. Pol	222	N	New Doc on the Block
8:00AM	Dog Town, USA	121	N	Puppy Problems
8:30AM	Dog Whisperer with Cesar Millan: Family Edition	111	R	Heavy Metal Doggie
9:00AM	Dog Whisperer with Cesar Millan: Family Edition	239	N	Spike's New Pal
9:30AM	Dog Whisperer with Cesar Millan: Family Edition	240	N	Bad Beagle
10:00AM	Dog Whisperer with Cesar Millan: Family Edition	241	N	Dasher and Riley
10:30AM	Save Our Shelter	114	N	West Vancouver BCSPCA
11:00AM	Dream Quest	114	N	Scuba in the Hollywood Bowl
11:30AM	Hatched	114	N	Pan Grill-It

February 27, 2016	PROGRAM	EP#	RUN	EP TITLE
7:00AM	Calling Dr. Pol	223	N	Cuban Cutie Crisis
7:30AM	Calling Dr. Pol	224	N	Season of Giving
8:00AM	Dog Town, USA	122	N	A Haven for Hounds
8:30AM	Dog Whisperer with Cesar Millan: Family Edition	112	R	Bulldog Hair Styles
9:00AM	Dog Whisperer with Cesar Millan: Family Edition	242	N	Playing Ruff
9:30AM	Dog Whisperer with Cesar Millan: Family Edition	243	N	Great Mistakes
10:00AM	Dog Whisperer with Cesar Millan: Family Edition	244	N	Major Pain
10:30AM	Save Our Shelter	115	N	Abbotsford BCSPCA
11:00AM	Dream Quest	115	N	The Captain and The Broadway Star
11:30AM	Hatched	115	N	Composer Cats

# ONE MAGNIFICENT MORNING AIR DATE SCHEDULES MARCH 2016

March 5, 2016	PROGRAM	EP#	RUN	EP TITLE
7:00AM	Calling Dr. Pol	105	R	Little Horse, Big Problems
7:30AM	Calling Dr. Pol	106	R	Charles in Charge
8:00AM	Dog Town, USA	114	R	Search & Rescue
8:30AM	Dog Whisperer with Cesar Millan: Family Edition	113	R	Pigheaded Pups
9:00AM	Dog Whisperer with Cesar Millan: Family Edition	245	N	Jane's Conviction
9:30AM	Dog Whisperer with Cesar Millan: Family Edition	246	N	Compressing Fear
10:00AM	Dog Whisperer with Cesar Millan: Family Edition	247	N	Kona the Barbarian
10:30AM	Save Our Shelter	108	R	Greenbrier Animal Control Facility
11:00AM	Dream Quest	116	N	Sea Lion Baths
11:30AM	Hatched	116	N	Tobo Tracks

March 12, 2016	PROGRAM	EP#	RUN	EP TITLE
7:00AM	Calling Dr. Pol	107	R	Head of the Class
7:30AM	Calling Dr. Pol	108	R	HATS off to Charles
8:00AM	Dog Town, USA	115	R	Chaotic Casey
8:30AM	Dog Whisperer with Cesar Millan: Family Edition	114	R	Picasso Pooch
9:00AM	Dog Whisperer with Cesar Millan: Family Edition	115	R	Come Here Cujo
9:30AM	Dog Whisperer with Cesar Millan: Family Edition	116	R	Basset Hound Blues
10:00AM	Dog Whisperer with Cesar Millan: Family Edition	117	R	Healing the Heeler
10:30AM	Save Our Shelter	109	R	Wags and Walks
11:00AM	Dream Quest	117	N	Musical Icing
11:30AM	Hatched	117	N	Green Energy

March 19, 2016	PROGRAM	EP#	RUN	<u>EP TITLE</u>
7:00AM	Calling Dr. Pol	109	R	Bat Bite Fever
7:30AM	Calling Dr. Pol	110	R	Doctor and the Apprentice
8:00AM	Dog Town, USA	116	R	Ethiopia to DogTown
8:30AM	Dog Whisperer with Cesar Millan: Family Edition	118	R	Bulldog Bulldozer
9:00AM	Dog Whisperer with Cesar Millan: Family Edition	119	R	On the Road Again
9:30AM	Dog Whisperer with Cesar Millan: Family Edition	120	R	Terrier Terrors
10:00AM	Dog Whisperer with Cesar Millan: Family Edition	122	R	Fear the Leash
10:30AM	Save Our Shelter	110	R	Sparc
11:00AM	Dream Quest	108	R	Conquering the Unknown
11:30AM	Hatched	108	R	Incrediwhip

March 26, 2016	PROGRAM	EP#	RUN	<u>EP TITLE</u>
7:00AM	Calling Dr. Pol	111	R	Livestock Doc
7:30AM	Calling Dr. Pol	112	R	When it Rains it Pols
8:00AM	Dog Town, USA	117	R	A Home for Gertie
8:30AM	Dog Whisperer with Cesar Millan: Family Edition	233	R	Sniffing Snoopy
9:00AM	Dog Whisperer with Cesar Millan: Family Edition	234	R	Timid Terrier
9:30AM	Dog Whisperer with Cesar Millan: Family Edition	235	R	The Pet Offensive
10:00AM	Dog Whisperer with Cesar Millan: Family Edition	236	R	Sparky's Big Day
10:30AM	Save Our Shelter	111	R	Williamson County Animal Center
11:00AM	Dream Quest	109	R	Picture Pefect Mexico
11:30AM	Hatched	111	R	AquaHeat



# 2015 -2016 Children's

# **Programming Line-up**

# All programs are E/I

(EST)	SUNDAY	(PST)
10:00AM	WILD ABOUT ANIMALS (E/I 13-16)	7:00 AM
10:30AM	WILD ABOUT ANIMALS (E/I 13-16)	7:30 AM
11:00AM	AWESOME ADVENTURES (E/I 13-16)	8:00 AM
11:30AM	AWESOME ADVENTURES (E/I 13-16)	8:30 AM
12:00PM	WHADDYADO (E/I 13-16)	9:00 AM
12:30PM	WHADDYADO (E/I 13-16)	9:30 AM

Legacy Entertainment THIS-TV PROGRAMMING OVERVIEW

45 eps	45 eps	45 eps
Wild About Animals	Awesome Adventures	Whaddyado

Station Group/Network	Series	Seasons/Episodes	# of half hours Category Age Group TV Rating	Category	Age Group	TV Rating
VT-SIHT	WILD ABOUT ANIMALS	Episodes #44-88	45	Live Action	Live Action 13-16 TV-G	17-6
VT-SIHT	AWESOME ADVENTURES	Episodes #25-69	45	Live Action 13-16	13-16	5-VT
THIS-TV	WHADDYADO	Episodes #1-45	45	Live Action 13-16	13-16	TV-G

# THIS TV NETWORK COMMERCIAL LIMITS AND WEB SITE RULE COMPLIANCE CERTIFICATION, FIRST QUARTER 2016

FOLLOWING IS A LIST OF ALL THIS TV NETWORK PROGRAMS DESIGNED FOR CHILDREN TWELVE YEARS OLD AND YOUNGER THAT WERE SCHEDULED FOR BROADCAST DURING THE PERIOD OF JANUARY 1, 2016 THROUGH MARCH 31, 2016. THIS CERTIFIES THAT ALL OF THESE PROGRAMS WERE FORMATTED (IN THE ORDER AND AT THE TIMES INDICATED) TO ALLOW FOR NO MORE THAN 10.5 MINUTES OF TOTAL COMMERCIAL TIME PER CLOCK HOUR ON WEEKENDS AND 12 MINUTES OF TOTAL COMMERCIAL TIME PER CLOCK HOUR ON WEEKDAYS, OR HALF THAT ALLOTTED TIME FOR AN ISOLATED HALF HOUR OF CHILDREN'S PROGRAMMING. THE ACTUAL NUMBER OF NETWORK COMMERCIAL MINUTES WAS INCLUDED IN THE NETWORK TRAFFIC REPORTS FOR THE FIRST QUARTER OF 2016, WHICH EACH AFFILIATED STATION HAS RECEIVED HERETOFORE.

#### Children's Weekday Programs (series)

There were no programs designed for children twelve years old and younger scheduled for broadcast during this period.

#### Children's Weekend Programs (series)

There were no programs designed for children twelve years old and younger scheduled for broadcast during this period.

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ALL THIS TV NETWORK PROGRAMS DESIGNED FOR CHILDREN TWELVE YEARS OLD AND YOUNGER, SCHEDULED FOR BROADCAST DURING THE FIRST QUARTER OF 2016, COMPLIED WITH SECTIONS 73.670(b), (c) AND (d) OF THE RULES OF THE FEDERAL COMMUNICATIONS COMMISSION, 47 C.F.R. § 73.670(b), (c) AND (d).

NONE OF THESE PROGRAMS, AND NO PROMOTIONAL OR PUBLIC SERVICE ANNOUNCEMENTS SCHEDULED BY THIS TV NETWORK WITHIN OR ADJACENT TO THOSE PROGRAMS, CONTAINED ANY URLS, WITH THE POSSIBLE EXCEPTION OF (a) FICTIONAL URLS IN PROGRAMMING, (b) URLS OF COMMERCIAL-FREE WEBSITES THAT SATISFY 47 C.F.R. § 73.670(b), OR (c) URLS, NOT UNDER THE CONTROL OF THE LICENSEE, OF NON-PROFIT OR GOVERNMENT ENTITIES, WITHIN PUBLIC SERVICE ANNOUNCEMENTS AIRED ON BEHALF OF THOSE ENTITIES, OR MEDIA COMPANIES IN PARTNERSHIP WITH THOSE ENTITIES.

Prepared by:

TOM BOYD/PROGRAMMING MANAGER - THIS TV NETWORK

4/1/16



# 2015 -2016 Children's Programming Line-up

# All programs are E/I

(EST)	SATURDAY/SUNDAY	(PST)
8:00 AM	3 WIDE LIFE (E/I 13-16)	8:00 AM
8:30 AM	3 WIDE LIFE (E/I 13-16)	8:30 AM
9:00 AM	ORIGINS (E/I 13-16)	9:00 AM
9:30 AM	ORIGINS (E/I 13-16)	9:30 AM

COMET PROGRAMMING OVERVIEW

3 Wide Life 25 eps Origins 18 eps

Station Group/Network	Series	Seasons/Episodes	# of half hours Category Age Group TV Rating	Category	Age Group	TV Rating
COMET	3 WIDE LIFE	Episodes #1-25	25	Live Action 13-16 TV-G	13-16	17-6
сомет	ORIGINS	Episodes #101, 105, 109-112, 115, 118, 122, 125, 126, 201, 203	18	Live Action 13-16	13-16	77-6

# COMET TV NETWORK COMMERCIAL LIMITS AND WEB SITE RULE COMPLIANCE CERTIFICATION, FIRST QUARTER 2016

FOLLOWING IS A LIST OF ALL COMET TV NETWORK PROGRAMS DESIGNED FOR CHILDREN TWELVE YEARS OLD AND YOUNGER THAT WERE SCHEDULED FOR BROADCAST DURING THE PERIOD OF JANUARY 1, 2016 THROUGH MARCH 31, 2016. THIS CERTIFIES THAT ALL OF THESE PROGRAMS WERE FORMATTED (IN THE ORDER AND AT THE TIMES INDICATED) TO ALLOW FOR NO MORE THAN 10.5 MINUTES OF TOTAL COMMERCIAL TIME PER CLOCK HOUR ON WEEKENDS AND 12 MINUTES OF TOTAL COMMERCIAL TIME PER CLOCK HOUR ON WEEKDAYS, OR HALF THAT ALLOTTED TIME FOR AN ISOLATED HALF HOUR OF CHILDREN'S PROGRAMMING. THE ACTUAL NUMBER OF NETWORK COMMERCIAL MINUTES WAS INCLUDED IN THE NETWORK TRAFFIC REPORTS FOR THE FIRST QUARTER OF 2016, WHICH EACH AFFILIATED STATION HAS RECEIVED HERETOFORE.

## Children's Weekday Programs (series)

There were no programs designed for children twelve years old and younger scheduled for broadcast during this period.

# Children's Weekend Programs (series)

There were no programs designed for children twelve years old and younger scheduled for broadcast during this period.

ALL COMET TV NETWORK PROGRAMS DESIGNED FOR CHILDREN TWELVE YEARS OLD AND YOUNGER, SCHEDULED FOR BROADCAST DURING THE FOURTH QUARTER OF 2015, COMPLIED WITH SECTIONS 73.670(b), (c) AND (d) OF THE RULES OF THE FEDERAL COMMUNICATIONS COMMISSION, 47 C.F.R. § 73.670(b), (c) AND (d).

NONE OF THESE PROGRAMS, AND NO PROMOTIONAL OR PUBLIC SERVICE ANNOUNCEMENTS SCHEDULED BY COMET TV NETWORK WITHIN OR ADJACENT TO THOSE PROGRAMS, CONTAINED ANY URLS, WITH THE POSSIBLE EXCEPTION OF (a) FICTIONAL URLS IN PROGRAMMING, (b) URLS OF COMMERCIAL-FREE WEBSITES THAT SATISFY 47 C.F.R. § 73.670(b), OR (c) URLS, NOT UNDER THE CONTROL OF THE LICENSEE, OF NON-PROFIT OR GOVERNMENT ENTITIES, WITHIN PUBLIC SERVICE ANNOUNCEMENTS AIRED ON BEHALF OF THOSE ENTITIES, OR MEDIA COMPANIES IN PARTNERSHIP WITH THOSE ENTITIES.

Prepared by: