

FCC 398

Children's Television Programming Report

Report reflects information for quarter:

4th Quarter

2015

Digital Core Programming - (click to hide section)

[10.](#) Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program

Title of Digital Core Program #1			Origin
The Choo Choo Bob Show E/I (ION Television)			Network
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Sundays / 9:00 am and 9:30 ET/PT or 8:00 am or 8:30 am CT/MT	26	0	
Length of Program	Age of Target Audience		E/I Symbol Used as Required
	From	To	
30 minutes	4	11	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
The Choo Choo Bob Show is a 30-minute program specifically created for children ages 4-11. Each program features a diverse community of people and puppets who share a love of trains, adventure and music. Viewers are introduced to a fantasy location called "Tiny Land" where a miniaturized environment of model trains and people encourage exploration as well as pro-social behaviors such as courtesy, compromise and patience. The program series proposes situation that require thoughtful choices and provides resolution geared to the unique concerns and abilities of young children.			

Title of Digital Core Program #2			Origin
Dive Olly Dive E/I (ION Television)			Network
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Sundays / 10:00 am and 10:30 am ET/PT or 9:00 am and 9:30 am CT/MT	26	0	
Length of Program	Age of Target Audience		E/I Symbol Used as Required
	From	To	
30 minutes	4	7	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Dive Olly Dive offers a collection of boy and girl characters each with their own unique characteristics and strengths. Skid, although something of a bully, comes around in each episode and is never cruel. The team is supportive of one another and lessons of predicting, considering and discovering are cleverly interwoven into an entertaining storyline. Although the series is standard in terms of story telling, that is, it does not incorporate some of the elements that we know extend a series' power in terms of teaching, Dive Olly Dive offers relatable characters and episodes that are clearly created with the intention of supporting a child's learning. In particular this series supports a child's social development and problem solving skills.			

Title of Digital Core Program #3		Origin	
Doki E/I (ION Television)		Network	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Sundays / 11:00 am and 11:30 am ET/PT or 10:00 am and 10:30 am CT/MT	26	0	
Length of Program	Age of Target Audience		E/I Symbol Used as Required
	From	To	
30 minutes	2	5	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Doki offers fun characters each with their own strengths and weaknesses (therefore offering a broad representation of possible at-home-viewers). The team is supportive of one another and the "world" of Doki and its characters reflects the media landscape of today's child. Although the most supportive programming involves the audience through presentation of material in a way that demands intellectual interaction on the part of the viewer (i.e., encouraging the viewer to assist on -screen characters to solve problems), and this series might benefit from this type of "interaction," Doki does offer enthusiastic characters, real questions, and an "arguably" realist presentation of discovery. Combined, these elements will keep children engaged and support their learning.			

Other Matters

14. Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital channel or both channels.

Title of Planned Core Program #1	Origin	
Doki E/I (ION Television)	Network	
Regular Schedule	Total Times to be Aired	
Wednesdays / 8:00 am and 8:30 am ET/PT or 7:00 am and 7:30 am CT/MT	26	
Length of Program	Age of Target Audience	
30 minutes	From	To
	2	5
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
Doki offers fun characters each with their own strengths and weaknesses (therefore offering a broad representation of possible at-home-viewers). The team is supportive of one another and the "world" of Doki and its characters reflects the media landscape of today's child. Although the most supportive programming involves the audience through presentation of material in a way that demands intellectual interaction on the part of the viewer (i.e., encouraging the viewer to assist on-screen characters to solve problems), and this series might benefit from this type of "interaction," Doki does offer enthusiastic characters, real questions, and an "arguably" realist presentation of discovery. Combined, these elements will keep children engaged and support their learning.		

Title of Planned Core Program #2	Origin	
The Choo Choo Bob Show E/I (ION Television)	Network	
Regular Schedule	Total Times to be Aired	
Thursdays / 8:00 am and 8:30 am ET/PT or 7:00 am and 7:30 am CT/MT	26	
Length of Program	Age of Target Audience	
30 minutes	From	To
	4	11
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
The Choo Choo Bob Show is a 30-minute program specifically created for children ages 4-11. Each program features a diverse community of people and puppets who share a love of trains, adventure and music. Viewers are introduced to a fantasy location called "Tiny Land" where a miniaturized environment of model trains and people encourage exploration as well as pro-social behaviors such as courtesy, compromise and patience. The program series proposes situation that require thoughtful choices and provides resolution geared to the unique concerns and abilities of young children.		

Title of Planned Core Program #3	Origin	
Rags E/I (ION Television)	Network	
Regular Schedule	Total Times to be Aired	
Fridays / 8:00 am and 8:30 am ET or 7:00 am and 7:30 am CT/MT	26	
Length of Program	Age of Target Audience	
30 minutes	From	To
	3	6
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
This 30-minute program stars five canine characters who are talented musicians. Their chemistry and friendship help them through creative and humorous challenges. Each program centers on a main theme that promotes social and academic readiness while addressing specific pre-school curriculum topics.		