

Exhibit 1  
**NATURE OF THE PROPOSAL**  
prepared for  
**Multimedia Holdings Corporation**  
KARE(DT)(Aux) Minneapolis, Minnesota  
Facility ID 23079  
Ch. 11 34 kW 346.5 m

*Multimedia Holdings Corporation* (“*Gannett*”) licensee of digital television station KARE, Minneapolis, MN, seeks herein to modify Construction Permit BXPCDT-20110929AAO to specify a slight *decrease* in antenna height and *increase* in effective radiated power (“ERP”). No other changes are proposed.

As demonstrated in **Figure 1**, coverage from the proposed auxiliary facility will not extend beyond the noise limited service contours of the licensed facility. Thus, this proposal is in compliance with §73.1675(c)(10) of the FCC Rules.

