

TECHNICAL STATEMENT
RADIO MULTIPLE OWNERSHIP ANALYSIS
JACOR BROADCASTING OF FLORIDA, INC.

This statement and the attached figures were prepared on behalf of Jacor Broadcasting of Florida, Inc. ("Jacor-Florida"). Jacor-Florida proposes to modify WQIK-FM in conjunction with proposed modifications to WROO(FM) and WFKS(FM), which are owned by an affiliate of Jacor-Florida. A multiple ownership analysis was prepared considering the following radio stations under present or proposed common ownership or time brokerage:

Call Sign	City of License	Facilities
WFXJ(AM)	Jacksonville, FL	930 kHz, 5 kW, U,
WJGR(AM) ¹	Jacksonville, FL	1320 kHz, 5 kW, U,
WZAZ(AM)	Jacksonville, FL	1400 kHz, 1 kW, U,
WJBT(FM)	Green Cove Springs, FL	Channel 224A, 2.6 kW,
WPLA(FM)	Callahan, FL	Channel 227C2, 50 kW,
WFKS(FM) ²	Neptune Beach, FL	Channel 250C2, 12.4 kW,
WQIK-FM ³	Jacksonville, FL	Channel 256C, 100 kW,
WSOL-FM	Brunswick, FL	Channel 268C, 100 kW,
WROO(FM) ⁴	Jacksonville, FL	Channel 297C1, 100 kW,

Since certain of these stations have overlapping principal community contours (5 mV/m for AM stations, 3.16 mV/m for FM stations), an ownership study has been prepared in accordance with the Federal Communications Commission multiple ownership rules.⁵

Radio Markets

¹ There is a granted construction permit for WJGR(AM) to modify its facilities. This facility is included in this study.

² WFKS(FM) is proposing to modify its facilities to specify 12.4 kilowatts and 302 meters height above average terrain. This proposed facility is included in this study as WFKS(FM)(PROPOSED). WFKS(FM)(PROPOSED) does not change the count of intersecting or overlapping stations in either market. WFKS(FM)(PROPOSED) also effectuates an approved change in WFKS(FM)'s community of license from St. Augustine to Neptune Beach, Florida. For the sake of consistency, all references to WFKS(FM) will refer to its new community of license.

³ WQIK-FM is proposing to modify its facilities to specify 100 kilowatts and 302 meters height above average terrain. This proposed facility is included in this study as WQIK-FM(PROPOSED). WQIK-FM(PROPOSED) does not change the count of intersecting or overlapping stations in either market.

⁴ WROO(FM) is proposing to modify its facilities to specify 98.3 kilowatts and 302 meters height above average terrain. This proposed facility is included in this study as WROO(FM)(PROPOSED). WROO(FM)(PROPOSED) does not change the count of intersecting or overlapping stations in either market.

⁵ See Section 73.3555 of the FCC Rules.

The “radio market” applicable to common ownership of the subject stations is defined as the area encompassed by the mutually overlapping principal community contours of the commonly owned stations. The predicted principal contours of WFXJ(AM), WJGR(AM), WZAZ(AM), WJBT(FM), WPLA(FM), WFKS(FM), WQIK-FM, WSOL-FM and WROO(FM) are shown in Figure 1 herein. There are two “radio markets” for analysis under the Commission’s Rules.

Market 1 is defined by the principal community contours of WFXJ(AM), WJGR(AM), WZAZ(AM), WPLA(FM), WFKS(FM)(LIC) or WFKS(FM)(PROPOSED), WQIK-FM(LIC) or WQIK-FM(PROPOSED), WSOL-FM and WROO(FM)(LIC) or WROO(FM)(PROPOSED).

Market 2 is defined by the principal community contours of WFXJ(AM), WJGR(AM), WZAZ(AM), WJBT(FM), WFKS(FM)(LIC) or WFKS(FM)(PROPOSED), WQIK-FM(LIC) or WQIK-FM(PROPOSED) and WROO(FM).

Count of Stations in Defined Markets

The number of radio stations in each “radio market” is determined by counting the operating, commercial stations having principal community contours which overlap or intersect the principal community contours which define the radio market, plus the subject co-owned stations.

In Market 1, there are 59 radio stations (28 AM and 31 FM), including the subject co-owned stations, that intersect or overlap the “radio market.”

In Market 2, there are 46 radio stations (24 AM and 22 FM), including the subject co-owned stations, that intersect or overlap the “radio market.”

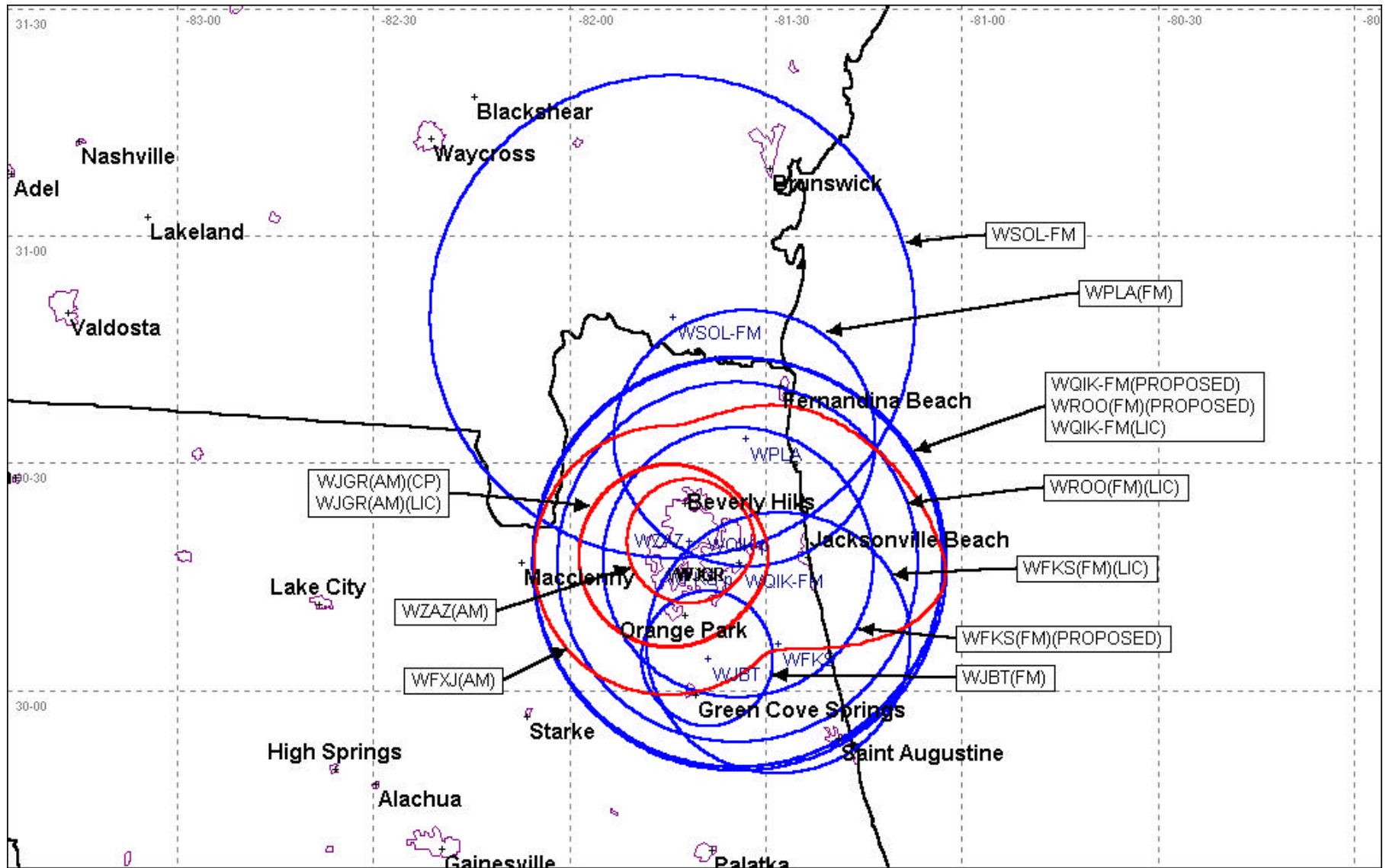
Figure 2 is the tabulation of the other radio stations identified in each of the defined radio market. Only known licensed, operation commercial stations were employed for the study. Distances to contours for AM stations were predicted using the antenna patterns as identified in the Commission’s AM database and the appropriate Ground Wave Field Strength versus Distance Graph of 47 CFR 73.184. Ground conductivities were obtained from FCC Figure M3. Distances to the FM contours were determined based on the method of 47 CFR 73.313. Terrain data was derived from the N.G.D.C. 30-second computer database for each of the FM stations using radials spaced ever 10 degrees of azimuth.

Based on the above, it is concluded that the proposed modifications comply with Section 73.3555(a) of the FCC Rules.



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FIGURE 1
 PRINCIPAL COMMUNITY COVERAGE CONTOURS
 JACOR BROADCASTING OF FLORIDA, INC.



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Tabulation of AM Stations in Defined Radio Market 1

<u>COUNT</u>	<u>STATION</u>	<u>FREQUENCY</u>	<u>CITY</u>	<u>STATE</u>
1	WAOC	1420	ST. AUGUSTINE	FL
2	WAYR	550	ORANGE PARK	FL
3	WBMQ	630	SAVANNAH	GA
4	WBWL	600	JACKSONVILLE	FL
5	WCGA	1100	WOODBINE	GA
6	WCGL	1360	JACKSONVILLE	FL
7	WECC	1190	ST. MARYS	GA
8	WEWC	1160	CALLAHAN	FL
9	WFNS	1350	BLACKSHEAR	GA
10	WFOY	1240	ST. AUGUSTINE	FL
11	WFXJ	930	JACKSONVILLE	FL
12	WGIG	1440	BRUNSWICK	GA
13	WGSR	1570	FERNANDINA BEACH	FL
14	WIOJ	1010	JACKSONVILLE BEACH	FL
15	WJAX	1220	JACKSONVILLE	FL
16	WJGR	1320	JACKSONVILLE	FL
17	WKLN	1170	ST. AUGUSTINE BEACH	FL
18	WMOG	1490	BRUNSWICK	GA
19	WOBS	1530	JACKSONVILLE	FL
20	WOKV	690	JACKSONVILLE	FL
21	WPLK	800	PALATKA	FL
22	WQOP	1600	ATLANTIC BEACH	FL
23	WROS	1050	JACKSONVILLE	FL
24	WSFN	790	BRUNSWICK	GA
25	WSVE	1280	JACKSONVILLE	FL
26	WVOJ	970	JACKSONVILLE	FL
27	WZAZ	1400	JACKSONVILLE	FL
28	WZNZ	1460	JACKSONVILLE	FL

Tabulation of FM Stations in Defined Radio Market 1

<u>COUNT</u>	<u>STATION</u>	<u>FREQUENCY</u>	<u>CITY</u>	<u>STATE</u>
1	WAPE-FM	95.1	JACKSONVILLE	FL
2	WBGA	102.5	WAYCROSS	GA
3	WBGB	106.5	PONTE VEDRA BEACH	FL
4	WEAG-FM	106.3	STARKE	FL
5	WEJZ	96.1	JACKSONVILLE	FL
6	WFKS	97.9	NEPTUNE BEACH	FL
7	WFYV-FM	104.5	ATLANTIC BEACH	FL
8	WGCO	98.3	MIDWAY	GA
9	WGNE-FM	99.9	PALATKA	FL
10	WHFX	92.7	ST. SIMONS ISLAND	GA
11	WJBT	92.7	GREEN COVE SPRINGS	FL
12	WJXR	92.1	MACCLENNY	FL
13	WKBX	106.3	KINGSLAND	GA
14	WKQL	96.9	JACKSONVILLE	FL
15	WKUB	105.1	BLACKSHEAR	GA
16	WMXQ	102.9	JACKSONVILLE	FL
17	WOKF	92.5	FOLKSTON	GA
18	WPLA	93.3	CALLAHAN	FL
19	WQIK-FM	99.1	JACKSONVILLE	FL
20	WROO	107.3	JACKSONVILLE	FL
21	WSEG	104.1	BRUNSWICK	GA
22	WSOL-FM	101.5	BRUNSWICK	GA
23	WSOS	94.1	ST. AUGUSTINE	FL
24	WWRR	100.7	BRUNSWICK	GA
25	WWSN	103.3	WAYCROSS	GA
26	WWUF	97.7	WAYCROSS	GA
27	WXGV	105.3	FERNANDINA BEACH	FL
28	WXMK	105.9	DOCK JUNCTION	GA
29	WXQL	105.7	BALDWIN	FL
30	WYGV	105.5	ST. AUGUSTINE BEACH	FL
31	WYNR	107.7	DARIEN	GA

Tabulation of AM Stations in Defined Radio Market 2

<u>COUNT</u>	<u>STATION</u>	<u>FREQUENCY</u>	<u>CITY</u>	<u>STATE</u>
1	WAOC	1420	ST. AUGUSTINE	FL
2	WAYR	550	ORANGE PARK	FL
3	WBWL	600	JACKSONVILLE	FL
4	WCGA	1100	WOODBINE	GA
5	WCGL	1360	JACKSONVILLE	FL
6	WECC	1190	ST. MARYS	GA
7	WEWC	1160	CALLAHAN	FL
8	WFOY	1240	ST. AUGUSTINE	FL
9	WFXJ	930	JACKSONVILLE	FL
10	WGIG	1440	BRUNSWICK	GA
11	WGSR	1570	FERNANDINA BEACH	FL
12	WIOJ	1010	JACKSONVILLE BEACH	FL
13	WJAX	1220	JACKSONVILLE	FL
14	WJGR	1320	JACKSONVILLE	FL
15	WKLN	1170	ST. AUGUSTINE BEACH	FL
16	WOBS	1530	JACKSONVILLE	FL
17	WOKV	690	JACKSONVILLE	FL
18	WPLK	800	PALATKA	FL
19	WQOP	1600	ATLANTIC BEACH	FL
20	WROS	1050	JACKSONVILLE	FL
21	WSVE	1280	JACKSONVILLE	FL
22	WVOJ	970	JACKSONVILLE	FL
23	WZAZ	1400	JACKSONVILLE	FL
24	WZNZ	1460	JACKSONVILLE	FL

Tabulation of FM Stations in Defined Radio Market 2

<u>COUNT</u>	<u>STATION</u>	<u>FREQUENCY</u>	<u>CITY</u>	<u>STATE</u>
1	WAPE-FM	95.1	JACKSONVILLE	FL
2	WBGB	106.5	PONTE VEDRA BEACH	FL
3	WEAG-FM	106.3	STARKE	FL
4	WEJZ	96.1	JACKSONVILLE	FL
5	WFKS	97.9	NEPTUNE BEACH	FL
6	WFYV-FM	104.5	ATLANTIC BEACH	FL
7	WGNE-FM	99.9	PALATKA	FL
8	WJBT	92.7	GREEN COVE SPRINGS	FL
9	WJXR	92.1	MACCLENNY	FL
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11	WKQL	96.9	JACKSONVILLE	FL
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13	WOKF	92.5	FOLKSTON	GA
14	WPLA	93.3	CALLAHAN	FL
15	WQIK-FM	99.1	JACKSONVILLE	FL
16	WROO	107.3	JACKSONVILLE	FL
17	WSOL-FM	101.5	BRUNSWICK	GA
18	WSOS	94.1	ST. AUGUSTINE	FL
19	WWRR	100.7	BRUNSWICK	GA
20	WXGV	105.3	FERNANDINA BEACH	FL
21	WXQL	105.7	BALDWIN	FL
22	WYGV	105.5	ST. AUGUSTINE BEACH	FL