

## **MULTIPLE OWNERSHIP STUDY**

The following engineering statement and attached exhibits have been prepared for **Woof Boom Broadcasting of Lima LLC** ("Woof Boom"), proposed assignee of several broadcast stations in the Lima, Ohio market, and are in support of the multiple ownership study for their acquisition by Woof Boom.

It is proposed that Woof Boom acquire the broadcast facilities listed in the following table.

<b>Callsign</b>	<b>Community</b>	<b>Facility ID</b>	<b>Service</b>
WCIT	Lima, OH	1062	AM
WDOH	Delphos, OH	70436	FM
WEGE	Lima, OH	1061	FM
WFGF	Wapakoneta, OH	74293	FM
WWSR	Lima, OH	74294	FM

In addition to these facilities, Woof Boom also has an attributable interest in the facilities listed in the following table.

<b>Callsign</b>	<b>Community</b>	<b>Facility ID</b>	<b>Service</b>
WBKQ	Alexandria, IN	68150	FM
WERK	Muncie, IN	1723	FM
WHBU	Anderson, IN	2212	AM
WLBC-FM	Muncie, IN	17602	FM
WMXQ	Hartford City, IN	70187	FM
WXFN	Muncie, IN	17601	AM

Exhibit E-1 provides an illustration of the principal community coverage contours of these facilities. As this map demonstrates, there is no contour overlap between the Lima and Muncie clusters. The Muncie cluster of stations does not impact the acquisition of the Lima cluster by Woof Boom.

Exhibit E-2 illustrates in detail the Lima cluster. Lima, Ohio is a rated market. As this map demonstrates, any overlap existing between principal community coverage contours of the

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constituent stations in the cluster is confined to areas of Putnam, Allen, and Auglaize Counties, which are the counties comprising the Lima market. As a result, use of the rated market methodology is appropriate in this instance, and it is apparently unnecessary to consider the station grouping under the contour methodology.

Under the proposed acquisition, Woof Boom would have an attributable in a total of five stations, four of which are FM stations. Under this concentration of facilities, it is necessary and sufficient to demonstrate that there are at least fifteen stations considered home to that market. BIA data lists a total of twenty stations considered home to the Lima Market. These stations are summarized in the following table.

<b>Callsign</b>	<b>Community</b>	<b>Facility ID</b>	<b>Service</b>	<b>Type</b>
WBCJ	Spencerville, OH	64660	FM	NCE
WBIE	Delphos, OH	89691	FM	NCE
WBKS	Columbus Grove, OH	40714	FM	Commercial
WBUK	Ottawa, OH	40172	FM	Commercial
WCIT	Lima, OH	1062	AM	Commercial
WCSM	Celina, OH	26470	AM	Commercial
WCSM-FM	Celina, OH	26471	FM	Commercial
WDOH	Delphos, OH	70436	FM	Commercial
WEGE	Lima, OH	1061	FM	Commercial
WFGF	Wapakoneta, OH	74293	FM	Commercial
WGLE	Lima, OH	53715	FM	NCE
WIMA	Lima, OH	37498	AM	Commercial
WIMT	Lima, OH	37497	FM	Commercial
WJTA	Glandorf, OH	175969	FM	NCE
WKKI	Celina, OH	60848	FM	Commercial
WMLX	St. Marys, OH	37499	FM	Commercial
WTGN	Lima, OH	3037	FM	NCE
WWSR	Lima, OH	74294	FM	Commercial
WYSM	Lima, OH	82006	FM	NCE
WZRX-FM	Fort Shawnee, OH	8061	FM	Commercial

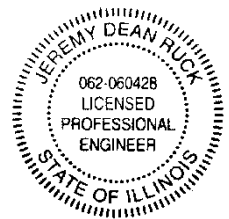
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As this table demonstrates, there are twenty (20) facilities considered by BIA to be home to the Lima, Ohio rated market. The proposed acquisition of the five facilities by Woof Boom would be consistent with the limitations imposed by Section 73.3555 of the Commission's Rules, and would be in compliance with that section of the Commission's Rules.

The preceding statement and attached exhibits have been prepared by me, or under my direction, and are true and accurate to the best of my belief and knowledge.



Above signature is digitized copy of actual signature  
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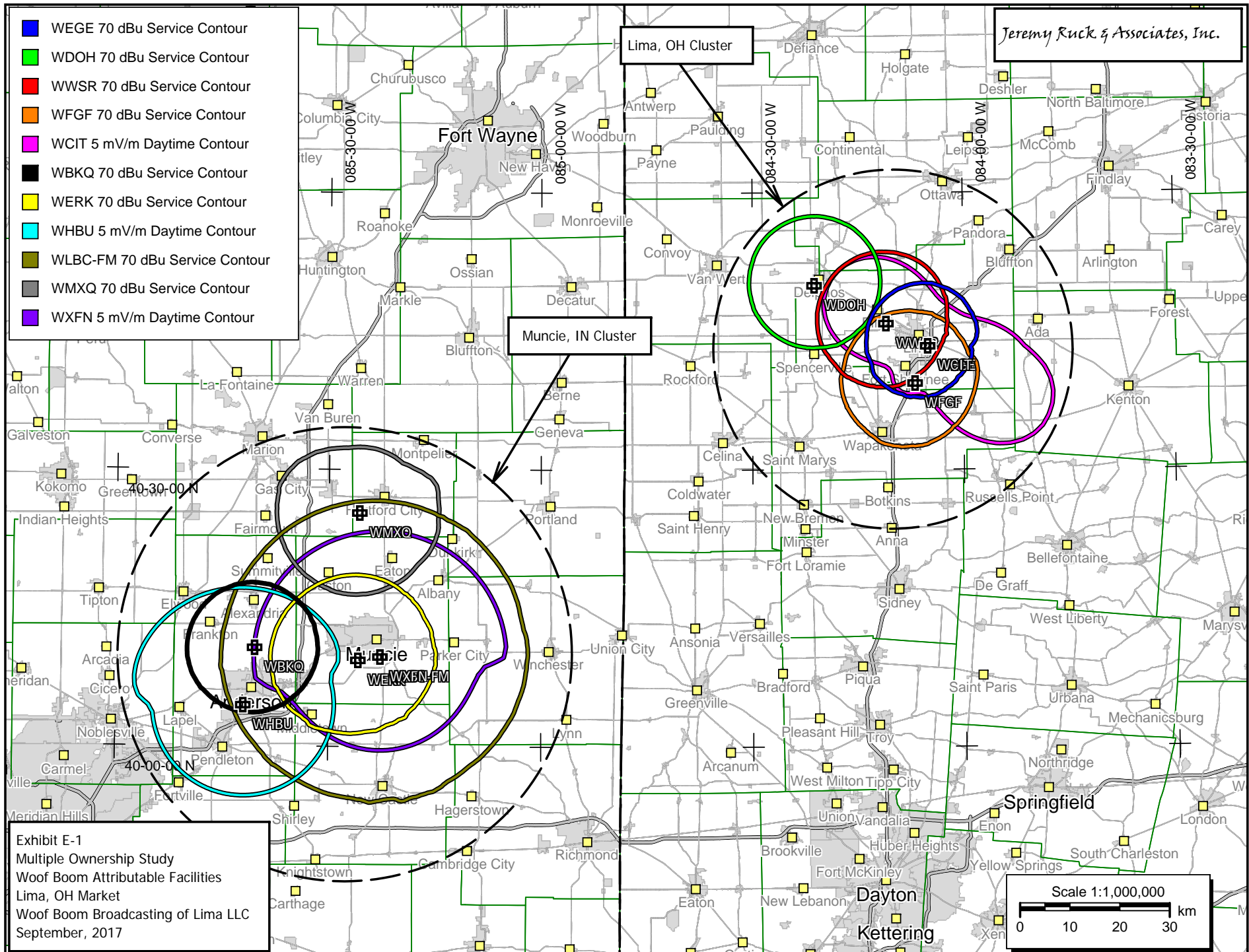
**Jeremy D. Ruck, PE**  
**September 18, 2017**

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- WEGE 70 dBu Service Contour
- WDOH 70 dBu Service Contour
- WWSR 70 dBu Service Contour
- WFGF 70 dBu Service Contour
- WCIT 5 mV/m Daytime Contour
- Boundary of Lima Rated Market

