

MULTIPLE OWNERSHIP STUDY

The following engineering statement and attached exhibits have been prepared for **Woof Boom Broadcasting of Lima LLC** ("Woof Boom"), proposed assignee of several broadcast stations in the Lima, Ohio market, and are in support of the multiple ownership study for their acquisition by Woof Boom.

It is proposed that Woof Boom acquire the broadcast facilities listed in the following table.

| Callsign | Community | Facility ID | Service |
|-----------------|------------------|--------------------|----------------|
| WCIT | Lima, OH | 1062 | AM |
| WDOH | Delphos, OH | 70436 | FM |
| WEGE | Lima, OH | 1061 | FM |
| WFGF | Wapakoneta, OH | 74293 | FM |
| WWSR | Lima, OH | 74294 | FM |

In addition to these facilities, Woof Boom also has an attributable interest in the facilities listed in the following table.

| Callsign | Community | Facility ID | Service |
|-----------------|-------------------|--------------------|----------------|
| WBKQ | Alexandria, IN | 68150 | FM |
| WERK | Muncie, IN | 1723 | FM |
| WHBU | Anderson, IN | 2212 | AM |
| WLBC-FM | Muncie, IN | 17602 | FM |
| WMXQ | Hartford City, IN | 70187 | FM |
| WXFN | Muncie, IN | 17601 | AM |

Exhibit E-1 provides an illustration of the principal community coverage contours of these facilities. As this map demonstrates, there is no contour overlap between the Lima and Muncie clusters. The Muncie cluster of stations does not impact the acquisition of the Lima cluster by Woof Boom.

Exhibit E-2 illustrates in detail the Lima cluster. Lima, Ohio is a rated market. As this map demonstrates, any overlap existing between principal community coverage contours of the

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9.18.2017

constituent stations in the cluster is confined to areas of Putnam, Allen, and Auglaize Counties, which are the counties comprising the Lima market. As a result, use of the rated market methodology is appropriate in this instance, and it is apparently unnecessary to consider the station grouping under the contour methodology.

Under the proposed acquisition, Woof Boom would have an attributable in a total of five stations, four of which are FM stations. Under this concentration of facilities, it is necessary and sufficient to demonstrate that there are at least fifteen stations considered home to that market. BIA data lists a total of twenty stations considered home to the Lima Market. These stations are summarized in the following table.

| Callsign | Community | Facility ID | Service | Type |
|-----------------|--------------------|--------------------|----------------|-------------|
| WBCJ | Spencerville, OH | 64660 | FM | NCE |
| WBIE | Delphos, OH | 89691 | FM | NCE |
| WBKS | Columbus Grove, OH | 40714 | FM | Commercial |
| WBUK | Ottawa, OH | 40172 | FM | Commercial |
| WCIT | Lima, OH | 1062 | AM | Commercial |
| WCSM | Celina, OH | 26470 | AM | Commercial |
| WCSM-FM | Celina, OH | 26471 | FM | Commercial |
| WDOH | Delphos, OH | 70436 | FM | Commercial |
| WEGE | Lima, OH | 1061 | FM | Commercial |
| WFGF | Wapakoneta, OH | 74293 | FM | Commercial |
| WGLE | Lima, OH | 53715 | FM | NCE |
| WIMA | Lima, OH | 37498 | AM | Commercial |
| WIMT | Lima, OH | 37497 | FM | Commercial |
| WJTA | Glandorf, OH | 175969 | FM | NCE |
| WKKI | Celina, OH | 60848 | FM | Commercial |
| WMLX | St. Marys, OH | 37499 | FM | Commercial |
| WTGN | Lima, OH | 3037 | FM | NCE |
| WWSR | Lima, OH | 74294 | FM | Commercial |
| WYSM | Lima, OH | 82006 | FM | NCE |
| WZRX-FM | Fort Shawnee, OH | 8061 | FM | Commercial |

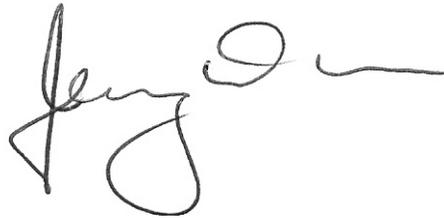
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As this table demonstrates, there are twenty (20) facilities considered by BIA to be home to the Lima, Ohio rated market. The proposed acquisition of the five facilities by Woof Boom would be consistent with the limitations imposed by Section 73.3555 of the Commission's Rules, and would be in compliance with that section of the Commission's Rules.

The preceding statement and attached exhibits have been prepared by me, or under my direction, and are true and accurate to the best of my belief and knowledge.



Above signature is digitized copy of actual signature
License Expires November 30, 2017

Jeremy D. Ruck, PE
September 18, 2017

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- WEGE 70 dBu Service Contour
- WDOH 70 dBu Service Contour
- WWSR 70 dBu Service Contour
- WFGF 70 dBu Service Contour
- WCIT 5 mV/m Daytime Contour
- WBKQ 70 dBu Service Contour
- WERK 70 dBu Service Contour
- WHBU 5 mV/m Daytime Contour
- WLBC-FM 70 dBu Service Contour
- WMXQ 70 dBu Service Contour
- WXFN 5 mV/m Daytime Contour

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Lima, OH Cluster

Muncie, IN Cluster

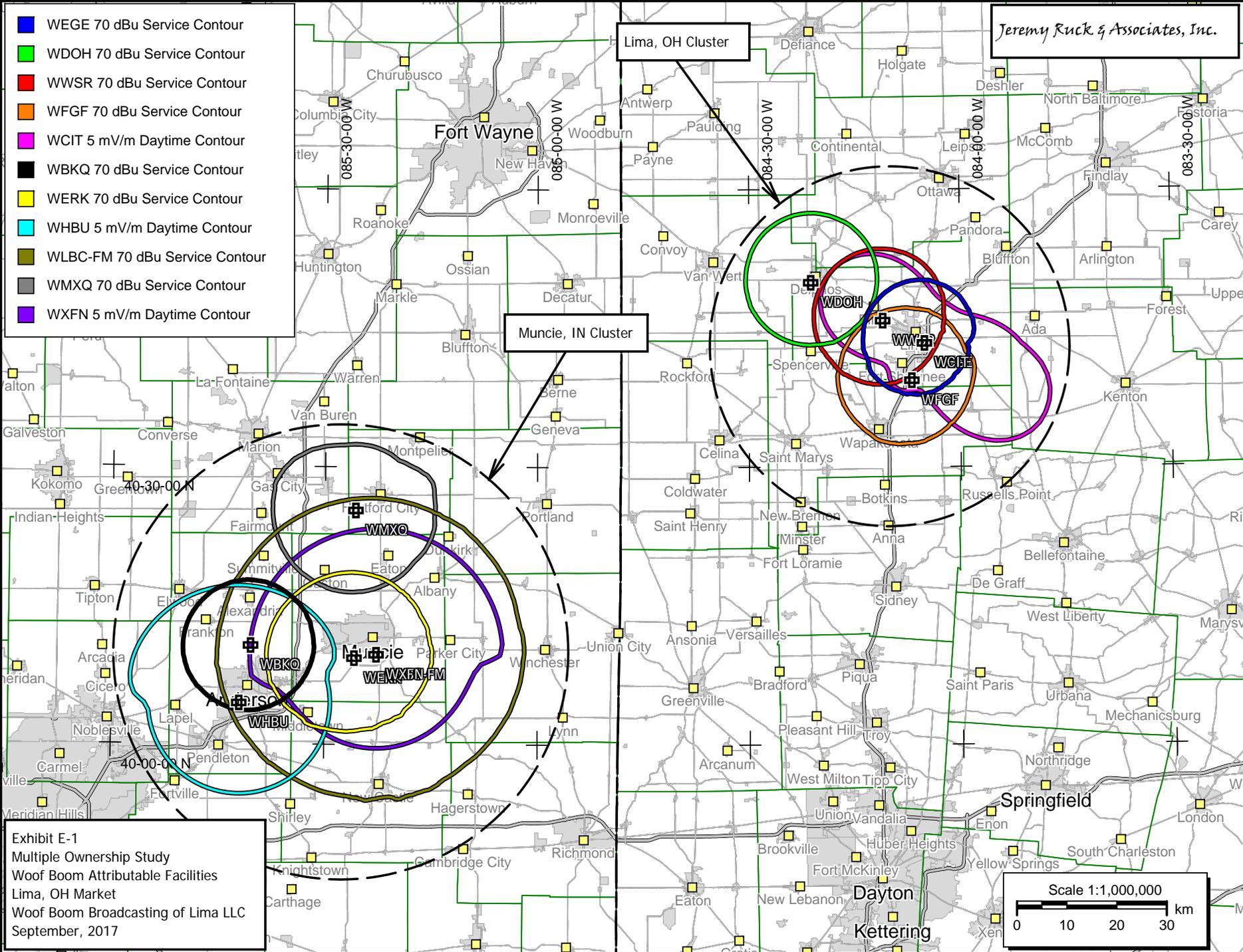
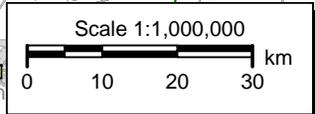


Exhibit E-1
 Multiple Ownership Study
 Wool Boom Attributable Facilities
 Lima, OH Market
 Wool Boom Broadcasting of Lima LLC
 September, 2017



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- WEGE 70 dBu Service Contour
- WDOH 70 dBu Service Contour
- WWSR 70 dBu Service Contour
- WFGF 70 dBu Service Contour
- WCIT 5 mV/m Daytime Contour
- Boundary of Lima Rated Market

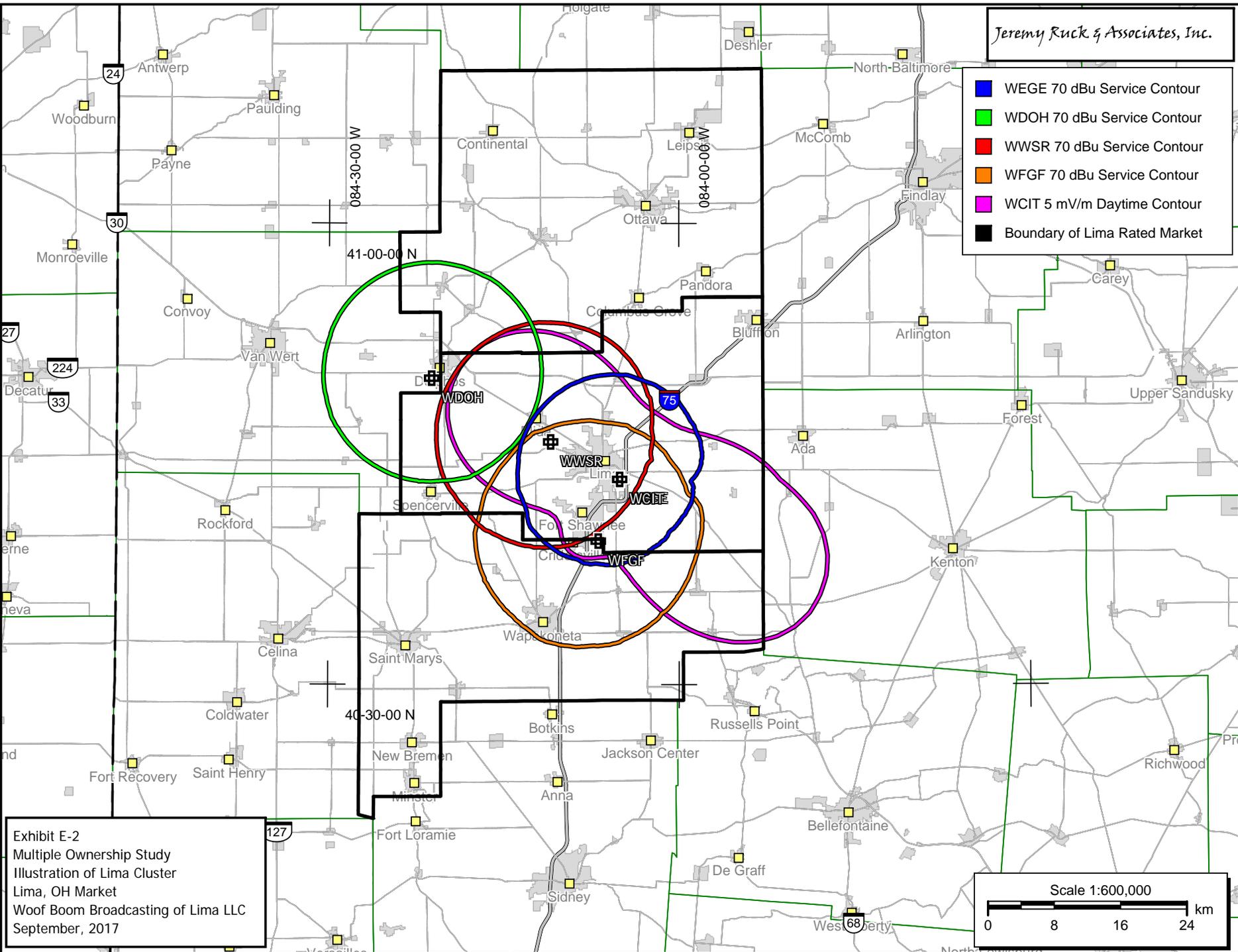


Exhibit E-2
Multiple Ownership Study
Illustration of Lima Cluster
Lima, OH Market
Woof Boom Broadcasting of Lima LLC
September, 2017

