

**RADIO MARKET ANALYSIS**  
**TELESOUTH COMMUNICATIONS, INC.**  
**WOEG/WDXO RADIO STATIONS**  
**HAZLEHURST, MISSISSIPPI**  
**August 2006**

**TECHNICAL STATEMENT**

1. This technical statement and attached exhibits were prepared on behalf of Telesouth Communications, Inc. ("TCI"), licensee of stations WOEG, 1220 kHz, and WDXO, Channel 225A, Hazlehurst, Mississippi. TCI is submitting applications to modify the facilities of WOEG and WDXO. As such an updated radio market analysis is needed. TCI is also the licensee of WRQO, Channel 271C2, Monticello, Mississippi.<sup>1</sup> Neither WOEG, WDXO or WRQO are licensed to communities located in any Arbitron Market, nor are they designated "home" to any Arbitron/BIA Market. As such, a contour overlap ownership analysis is needed. Exhibit #1 is a map depicting the city grade contours of the subject stations. As is noted on the map, the proposed WOEG, proposed WDXO and authorized WRQO contours have a common area of overlap.

2. A study has, therefore, been conducted to verify that the ownership of these stations is in compliance with the Commission's multiple ownership rules. The city grade contours of the stations will be used to determine the number of other stations in the market. No stations with transmitters located more than 92.0 kilometers from the boundary of the common overlap of

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1) TCI has interests in other nearby stations. The closest to the Hazlehurst/Monticello, Mississippi area are stations WFMN, Channel 247C3, Flora, Mississippi and WFMN, Channel 247A, Sumrall, Mississippi. Neither WFMN or WFMN overlap with WOEG, WDXO or WRQO. As such, no other TCI facility impacts this instant market analysis.

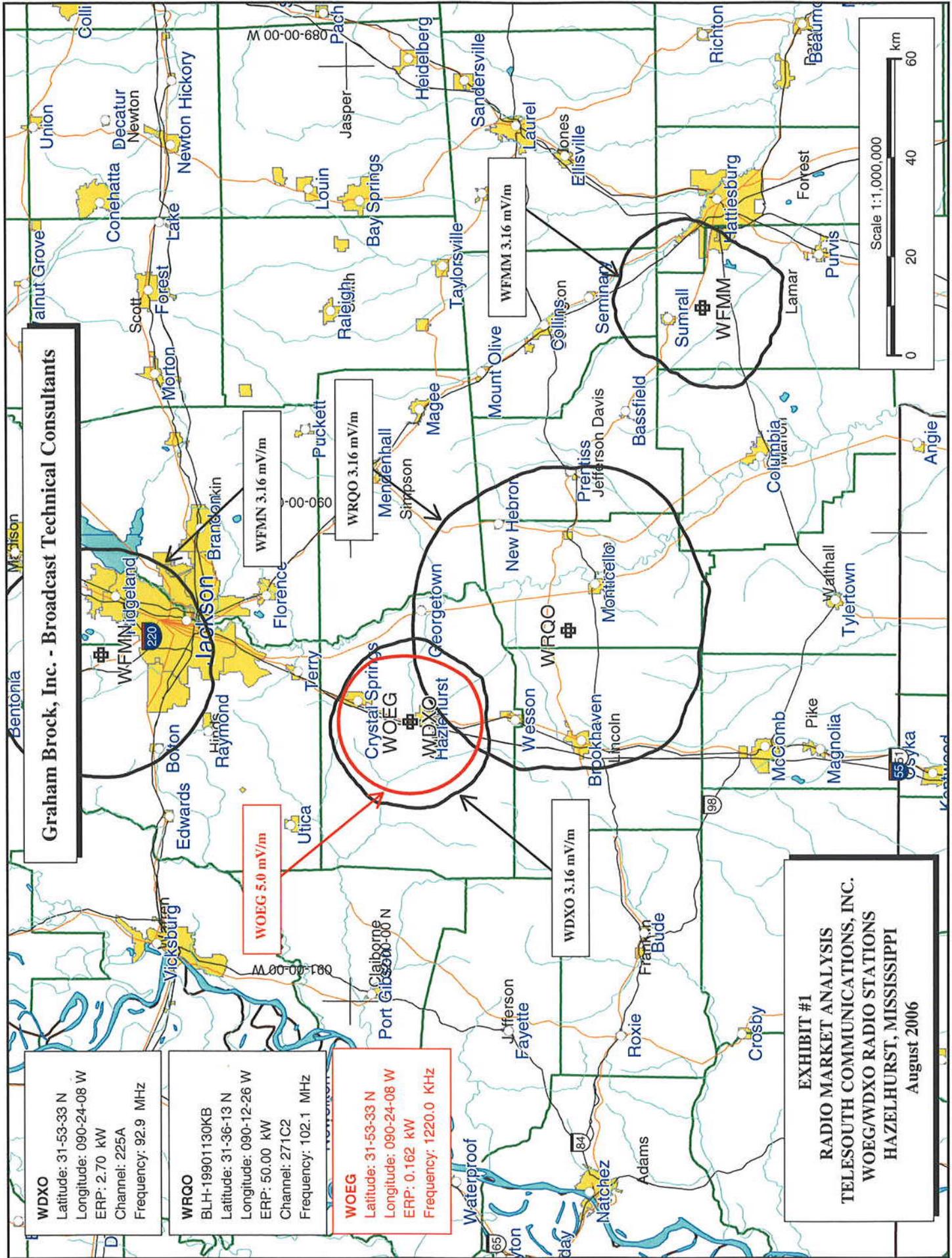
subject stations will be considered. Nor will any TCI station be considered as a contributing station unless it is a subject station in the market under review.

3. Exhibit #2 is a depiction of the AM and FM stations, commercial and non-commercial, providing service to the Radio Market. Exhibit #3 is a tabulation of the stations in Radio Market, a total of eight, including the three subject stations. The number of stations depicted falls in the fourteen or fewer stations tier of §73.3555(a)(1)(iv) of the Commission's rules.<sup>2</sup> At this level, common ownership or control of up to five stations, with no more than three in the same service, is permissible provided the number of stations to be commonly held does not exceed 50% of the stations in the market. Based on this number of facilities, it has been herein demonstrated that the Radio Market is in compliance. Based on the above, it has been shown that the minor change applications for WOEG and WDXO are in compliance with the Commission's ownership rules.

4. The foregoing technical statement was prepared on behalf of Telesouth Communications, Inc., by Graham Brock, Inc., its Technical Consultants. All information contained herein is true and accurate to the best of our belief and knowledge. All data relating to AM and FM facilities was extracted from the CDBS database. We assume no liability for errors or omissions in that database which may be adverse to the information contained herein.

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2) There are other stations providing service to the market; however, the ones indicated were sufficient to demonstrate compliance based on the number of stations to be commonly held.





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**EXHIBIT #3**

**Tabulation of Stations in Radio Market**

**AM Stations**

* WOEG	1220 kHz	Hazlehurst, Mississippi
WMLC	1270 kHz	Monticello, Mississippi
WCHJ	1470 kHz	Brookhaven, Mississippi

Total AM Stations - 3

**FM Stations**

WBKN	Ch 221A	Brookhaven, Mississippi
* WDXO	Ch 225A	Hazlehurst Mississippi
* WRQO	Ch 271C2	Monticello, Mississippi
+ WAKH	Ch 289C1	McComb, Mississippi
+ WSTZ-FM	Ch 294C	Vicksburg, Mississippi

Total FM Stations - 5

**GRAND TOTAL OF STATIONS CONSIDERED IN STUDY - 8**

- \* Subject station.
- + Station provides city grade coverage to market.

**AFFIDAVIT AND QUALIFICATIONS OF CONSULTANT**

State of Georgia )  
St. Simons Island ) ss:  
County of Glynn )

**JEFFERSON G. BROCK**, being duly sworn, deposes and says that he is an officer of Graham Brock, Inc. Graham Brock has been engaged by Telesouth Communications, Inc., to prepare the attached Technical Exhibit.

His qualifications are a matter of record before the Federal Communications Commission. He has been active in Broadcast Engineering since 1979.

The attached report was either prepared by him or under his direction and all material and exhibits attached hereto are believed to be true and correct.

*This the 3rd day of August 2006.*

  
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Jefferson G. Brock  
Affiant

*Sworn to and subscribed before me  
this the 3rd day of August 2006*

  
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Notary Public, State of Georgia  
My Commission Expires: September 3, 2007