

Exhibit 24 - Statement A
NATURE OF THE PROPOSAL
ALLOCATION CONSIDERATIONS

prepared for
Rey-Cel Broadcasting, Inc.
KPMW(FM) Haliimaile, Hawaii
Facility ID 56069
Ch. 288C3 14 kW 131 m

Rey-Cel Broadcasting, Inc., (“*Rey-Cel*”), is the licensee of FM radio station KPMW(FM), Haliimaile, Hawaii. *Rey-Cel* proposes herein to relocate the KPMW transmitter to a new location and respectfully requests a “one-step” upgrade from Class A to Class C3.

The site proposed for KPMW(FM) is a developed communications site formerly employed by and now vacated by FM station KONI¹, Lanai City, Hawaii. From the site’s coordinates, 20° 44' 32" N and 156° 18' 48" W (NAD-27), the proposed KPMW(FM) Class C3 facility is fully spaced pursuant to Section 73.207 of the FCC Rules to all existing FM facilities and allotments.

A directional antenna is proposed for KPMW(FM). The antenna will employ 4 bays spaced at ½ wavelength intervals. The antenna radiation pattern, which is directional in the horizontal plane, is depicted in **Exhibit 14 - Figure 1**. A table of the relative field values for the directional antenna is provided in **Exhibit 14 - Table 1**. The antenna vertical plane (elevation) pattern is provided in **Exhibit 14 - Figure 2**. The antenna will be installed in accordance with the manufacturer’s instructions under the supervision of a technically competent representative of the applicant. A state licensed surveyor will be employed to confirm that the antenna oriented in accordance with the antenna manufacturer’s instructions.

The existing antenna supporting structure at the proposed KPMW(FM) site is a 12 meter tall steel pole. The pole has not been registered due to its limited height. In order to accommodate the

¹Based on information provided by a representative of the site owner, KONI has vacated its formerly licensed site. Completion of the construction for KONI’s new facility at a different location as authorized in the construction permit (BPH-20020508AAL) has been completed and an application for license covering the construction permit has been filed (BLH-20030225ABL).

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KPMW(FM) antenna, the height of the pole will be extended an additional 3 meters for an overall height of 15 meters above ground level. At this revised height, the antenna support structure passes the FCC's "Towair" evaluation and does not require registration. Further, there are no airports within 8 kilometers of the site. The overall antenna support structure height is below 200 feet. Therefore, it is believed that FAA approval is not required.

Terrain data for the eight "cardinal" radials for the proposed KPMW(FM) were obtained from U.S.G.S. 3 arc-second digitized terrain data. Averaging these eight radials, the proposed antenna's resulting HAAT is 134.4 meters.

There are no AM stations within 3.2 kilometers of the proposed KPMW(FM) site. The site is located 188.8 kilometers from the FCC monitoring station in Waipahu, Hawaii. This distance exceeds the distance specified in Section 73.1030(c) required for coordination.

It is thus believed that the facility proposed herein will satisfy all of the pertinent Commission Rules and Policies now in effect regarding allocation matters.

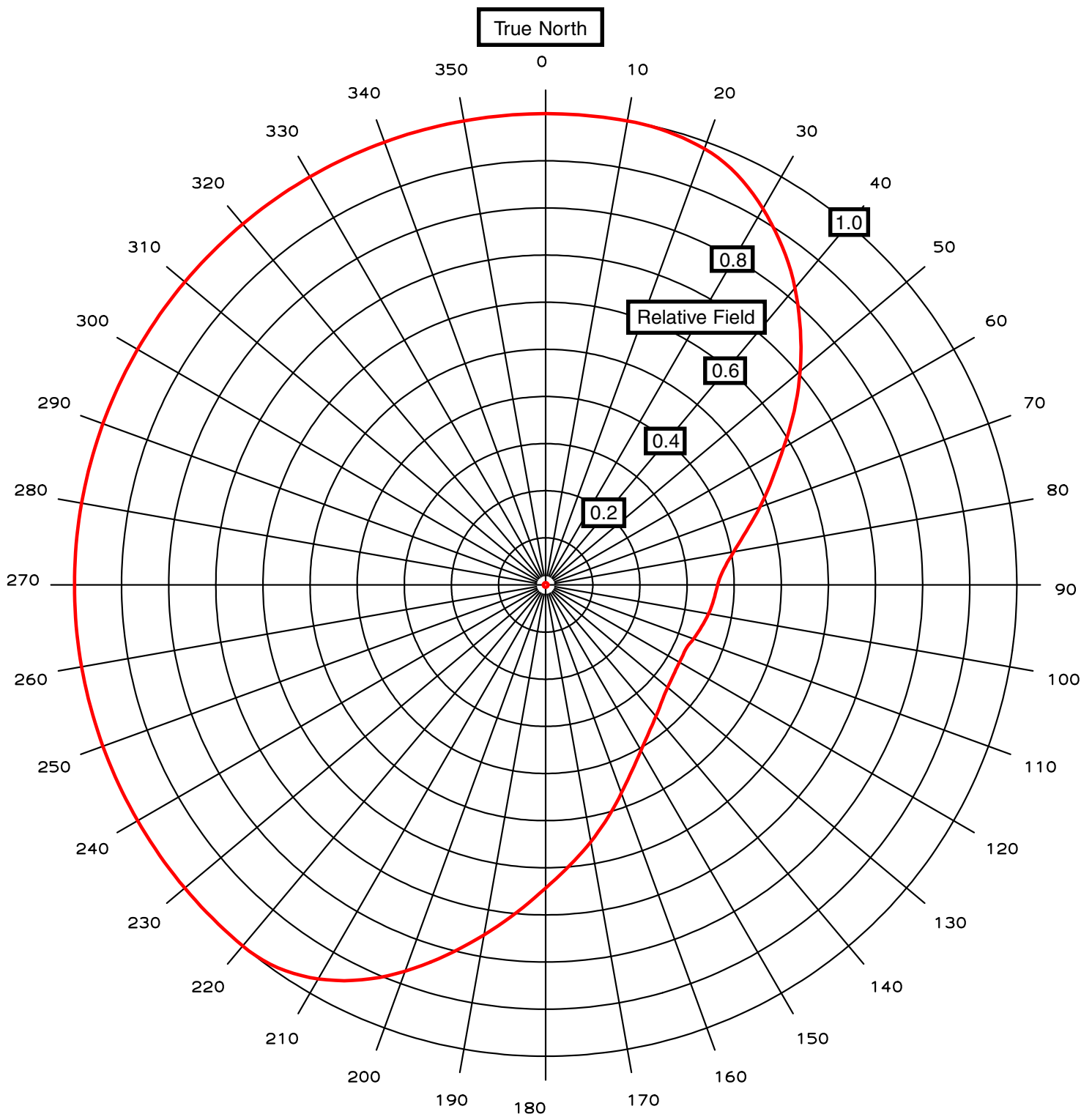


EXHIBIT 24 - FIGURE 1
ANTENNA HORIZONTAL PLANE RADIATION PATTERN

prepared March 2003 for
Rey-Cel Broadcasting, Inc.
KPMW(FM) Haliimaile, Hawaii
Facility ID: 56069
Ch. 288C3 14 kW 188 m

Cavell, Mertz & Davis, Inc.
Manassas, Virginia

Exhibit 24 - Table 1
DIRECTIONAL ANTENNA RELATIVE FIELD PATTERN
 prepared for
Rey-Cel Broadcasting, Inc.
 KPMW(FM) Haliimaile, Hawaii
 Facility ID 56069
 Ch. 288C3 14 kW 134.4 m

Azimuth (°T)		Relative Field	Azimuth (°T)	Relative Field
0		1.000	180	0.645
10		1.000	190	0.754
20		0.985	200	0.872
30		0.922	210	0.965
40		0.823	220	1.000
50		0.705	230	1.000
60		0.583	240	1.000
70		0.484	250	1.000
80		0.405	260	1.000
90		0.365	270	1.000
100		0.351	280	1.000
110		0.334	290	1.000
120	<i>minimum</i>	0.328	300	1.000
130		0.338	310	1.000
140		0.364	320	1.000
150		0.405	330	1.000
160		0.470	340	1.000
170		0.553	350	1.000

**EXHIBIT 24 - FIGURE 2
ANTENNA VERTICAL (ELEVATION) PLANE
RADIATION PATTERN**

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