

Exhibit 17 - Statement C
Environmental Considerations
prepared for
WNSH Beverly, Massachusetts
Facility Id 22798
1570 kHz 50 kW DA-D U

Willow Farm, Inc. (“*Willow Farm*”) proposes herein to increase the daytime operating power of WNSH Beverly, Massachusetts to 50 kW utilizing the three existing towers. No change in tower placement or site construction is proposed. Consequently, the instant proposal is not believed to have a significant environmental impact as defined under Section 1.1306 of the Commission’s Rules. Consequently, preparation of an Environmental Assessment is not required.

Human Exposure to Radiofrequency Radiation

The proposed operation at this site was evaluated for human exposure to radiofrequency energy using the procedures outlined in the Commission’s OET Bulletin No. 65 (“OET-65”). OET-65 describes a means of determining whether a proposed facility exceeds the radiofrequency exposure guidelines adopted in Section 1.1310. Under present Commission policy, a facility may be presumed to comply with the limits specified in Section 1.1310 if it satisfies the exposure criteria set forth in OET-65. Based upon that methodology, and as demonstrated in the following, the proposed transmitting system will comply with guidelines.

The “general population/uncontrolled” and “occupational/controlled” maximum permissible exposure limits specified in Section 1.1310 are the same for the frequency of interest, 1570 kHz. Specifically, the maximum permissible power limits for general population/uncontrolled (and occupational/controlled) power density is 100 mW/cm², the electric field strength limit is 614 V/m, and the magnetic field strength limit is 1.63 A/m. Guidance to broadcasters for evaluating exposure to RF energy is provided by “Supplement A” to OET-65 (Edition 97-01) and was employed herein as follows: Section 1, Tables 1 and 2 of that document, it can be determined that the predicted distance to maintain from a 50 kW AM station (through the use of a fence, for instance) to achieve compliance with the FCC exposure limits is 10 meters if the involved tower is 0.1 wavelength tall or 5 meters if the tower is 0.25 wavelengths tall.

The towers involved in the instant application are each effectively 66.0 electrical degrees in height, or 0.18 wavelengths tall. If a conservative assumption is employed that each tower will

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radiate 50 kW and each tower is only 0.1 wavelength tall, then a distance of 10 meters would comply with the above stated guidelines for human exposure to radiofrequency energy. The nighttime non-directional operating power of 0.085 kilowatts will comply with the guidelines applicable to the proposed daytime operating power. Therefore, fences will be constructed around each tower base at a distance of 10 meters or such distance where measurements or calculations based on power distribution demonstrate compliance with OET-65 maximum permissible exposure limits.

Safety of Tower Workers and the General Public

As demonstrated herein, excessive levels of RF energy will not be caused at accessible areas near any of the towers. With respect to worker safety, a site exposure policy will be employed protecting maintenance workers from excessive exposure when work must be performed in the vicinity of or on a tower (or on adjacent tower structures). Such protective measures may include, but will not be limited to, restriction of access to areas where levels in excess of the guidelines may be expected, power reduction, or the complete shutdown of facilities when work or inspections must be performed in areas where the exposure guidelines will be exceeded. Further, no worker will be permitted to climb an energized tower. On-site RF exposure measurements may also be undertaken to establish more specifically the bounds of safe working areas.

Conclusion

Based on the preceding, it is believed that the instant proposal may be categorically excluded from environmental processing under Section 1.1306 of the Rules.

ENGINEERING EXHIBIT
APPLICATION FOR
CONSTRUCTION PERMIT

prepared for
Willow Farm, Inc.
WNSH Beverly, Massachusetts
Facility ID 22798
1570 kHz 50 kW DA-D U

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SECTION III-A - AM Engineering

TECHNICAL SPECIFICATIONS

Ensure that the specifications below are accurate. Contradicting data found elsewhere in this application will be disregarded. All items must be completed. The response "on file" is not acceptable.

TECH BOX

1. Frequency: 1570 kHz

2. Class (select one):
 A B C D

3. Hours of Operation:
 Unlimited Limited Daytime Share Time Specified Hours:

4. **Daytime:** Yes No
 [Daytime Operation]

4. Daytime Operation

a. Power: 50.0 kW

b. Antenna Location Coordinates: (NAD 27)

Latitude:

Degrees 42 Minutes 33 Seconds 22 North South

Longitude:

Degrees 70 Minutes 50 Seconds 13 West East

c. and d.

Complete the appropriate following items. If additional space is needed, please provide the information [Exhibit 18] requested below in an Exhibit.

Nondirectional Directional

Theoretical RMS: 2023

mV/m per kW at 1 km (Nondirectional)
 mV/m at 1 km (Directional)

Standard RMS: 2126

mV/m at 1 km (Directional Only)

[Nondirectional Tower Subform]

or

[Directional Towers Subform]

4d. Directional Towers:

Tower Number	1
Overall height above ground (include obstruction lighting) (meters)	30.2
Antenna structure registration	Number: <input type="checkbox"/> Notification filed with FAA <input checked="" type="checkbox"/> Not Applicable

Height of radiator above base insulator, or above base, if grounded (meters)	29.7
Electrical height of radiator	0
Field ratio	1
Phase (degrees)	0
Spacing (degrees)	0
Tower orientation (degrees CW from True North)	0
Tower reference switch	0
Top-Loaded/Sectionalized apparent height (degrees)	
A	56
B	10
C	0
D	0

Tower Number	2
Overall height above ground (include obstruction lighting) (meters)	30.2
Antenna structure registration	Number: <input type="checkbox"/> Notification filed with FAA <input checked="" type="checkbox"/> Not Applicable
Height of radiator above base insulator, or above base, if grounded (meters)	29.7
Electrical height of radiator	0
Field ratio	0.675
Phase (degrees)	81.6
Spacing (degrees)	90.5
Tower orientation (degrees CW from True North)	182.1
Tower reference switch	0
Top-Loaded/Sectionalized apparent height (degrees)	
A	56
B	10
C	0
D	0

Tower Number	3
Overall height above ground (include obstruction lighting) (meters)	30.2
Antenna structure registration	Number: <input type="checkbox"/> Notification filed with FAA <input checked="" type="checkbox"/> Not Applicable

Height of radiator above base insulator, or above base, if grounded (meters)	29.7
Electrical height of radiator	0
Field ratio	0.355
Phase (degrees)	32.6
Spacing (degrees)	183.1
Tower orientation (degrees CW from True North)	190.2
Tower reference switch	0
Top-Loaded/Sectionalized apparent height (degrees)	
A	56
B	10
C	0
D	0

Augmented: Yes No

If "yes," complete the following:

Augmented RMS: mV/m at 1 km

[Augmentations Subform]

5. **Nighttime:** Yes No
[Nighttime Operation]

5. Nighttime Operation

a. Power: 0.085 kW

b. Antenna Location Coordinates: (NAD 27)

Latitude:

Degrees 42 Minutes 33 Seconds 22 North South

Longitude:

Degrees 70 Minutes 50 Seconds 13 West East

c. and d.

Complete the appropriate following items. If additional space is needed, please provide the information requested below in an Exhibit.

Nondirectional Directional

mV/m per kW at 1 km (Nondirectional)

Theoretical RMS: 196.9

mV/m at 1 km (Directional)

Standard RMS:

mV/m at 1 km (Directional Only)

[Nondirectional Tower Subform]

5c. Nondirectional Tower:

Tower Number	1
Overall height above ground (include obstruction lighting) (meters)	30.2
Antenna structure registration	Number: <input type="checkbox"/> Notification filed with FAA <input checked="" type="checkbox"/> Not Applicable
Height of radiator above base insulator, or above base, if grounded (meters)	29.7
Electrical height of radiator (degrees)	0
Top-Loaded/Sectionalized apparent height (degrees)	
A	56
B	10
C	0
D	0

or

[Directional Towers Subform]

Augmented: Yes No

If "yes," complete the following:

Augmented RMS: mV/m at 1 km

[Augmentations Subform]

6. **Critical Hours Operation:** Yes No
[Critical Hours Operation]

NOTE: In addition to the information called for in this section, an explanatory exhibit providing full particulars must be submitted for each question for which a "No" response is provided.

CERTIFICATION

7. **Broadcast Facility.** The proposed facility complies with the engineering standards and assignment

Yes No

	requirements of requirements of 47 C.F.R. Sections 73.24(e), 73.24(g), 73.33, 73.45, 73.150, 73.152, 73.160, 73.182(a)-(i), 73.186, 73.189, 73.1650. Exhibit Required	See Explanation in [Exhibit 10]
8.	Community Coverage. The proposed facility complies with community coverage requirements of 47 C.F.R. Section 73.24(i).	<input checked="" type="radio"/> Yes <input type="radio"/> No See Explanation in [Exhibit 11]
9.	Main Studio Location. The proposed main studio location complies with requirements of 47 C.F.R. Section 73.1125.	<input checked="" type="radio"/> Yes <input type="radio"/> No See Explanation in [Exhibit 12]
10.	Interference. The proposed facility complies with all of the following applicable rule sections. Check all those that apply. An exhibit is required for each applicable section.	<input type="radio"/> Yes <input checked="" type="radio"/> No See Explanation in [Exhibit 13]
	Groundwave. <input checked="" type="checkbox"/> a.) 47 C.F.R. Section 73.37.	[Exhibit 14]
	Skywave. <input type="checkbox"/> b.) 47 C.F.R. Section 73.182.	[Exhibit 15]
	Critical Hours. <input type="checkbox"/> c.) 47 C.F.R. Section 73.187.	[Exhibit 16]
11.	Environmental Protection Act. The proposed facility is excluded from environmental processing under 47. C.F.R. Section 1.1306 (i.e., The facility will not have a significant environmental impact and complies with the maximum permissible radiofrequency electromagnetic exposure limits for controlled and uncontrolled environments). Unless the applicant can determine compliance through the use of the RF worksheets in Appendix A, an Exhibit is required . By checking "Yes" above, the applicant also certifies that it, in coordination with other users of the site, will reduce power or cease operation as necessary to protect persons having access to the site, tower or antenna from radiofrequency electromagnetic exposure in excess of FCC guidelines.	<input checked="" type="radio"/> Yes <input type="radio"/> No See Explanation in [Exhibit 17]
PREPARERS CERTIFICATION ON PAGE 3 MUST BE COMPLETED AND SIGNED.		

SECTION III - PREPARER'S CERTIFICATION

I certify that I have prepared Section III (Engineering Data) on behalf of the applicant, and that after such preparation, I have examined and found it to be accurate and true to the best of my knowledge and belief.

Name MICHAEL D. RHODES, P.E.		Relationship to Applicant (e.g., Consulting Engineer) CONSULTING ENGINEER	
Signature		Date 11/13/2003	
Mailing Address CAVELL, MERTZ & DAVIS, INC. 7839 ASHTON AVENUE			
City MANASSAS	State or Country (if foreign address) VA		Zip Code 20109 -
Telephone Number (include area code) 7033929090		E-Mail Address (if available) MIKE.RHODES@CMDCONSULTING.COM	

WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

Exhibits

Exhibit 10

Description: EXHIBIT 10 - NATURE OF THE PROPOSAL

Attachment 10

Description
EXHIBIT 10 - NATURE OF THE PROPOSAL

Exhibit 13

Description: EXHIBIT 13 - ALLOCATION AND COVERAGE CONSIDERATIONS

Attachment 13

Description
Exhibit 13 - Allocation and Coverage Considerations

Exhibit 17

Description: EXHIBIT 17 - ENVIRONMENTAL CONSIDERATIONS

Attachment 17

Description
Exhibit 17 - Environmental Considerations

Exhibit 19

Description: NO CHANGE TO EXISTING NIGHT OPERATION.

EXISTING NON-DIRECTIONAL NIGHT OPERATION. NO CHANGES ARE PROPOSED HEREIN.

Attachment 19