

FCC Geographic Market Definition for Roanoke-Lynchburg, VA

Call Letters	AM/FM	Freq	Type Station	Format	Home Market	Market Designtn Date	Home Mkt Rank	Owner	City & State of License	County of License
WAMV	AM	1420	C	BlGrs/Gospl	Roanoke-Lynchburg, VA	07/02/2003	114	Community First Broadcast	Amherst, VA	Amherst
WBLT	AM	1350	C	Sports	Roanoke-Lynchburg, VA	07/02/2003	114	3 Daughters Media Inc	Bedford, VA	Bedford (City)
WBRG	AM	1050	C	Nws/Tlk/Spt	Roanoke-Lynchburg, VA	07/02/2003	114	Tri-County Broadcasting Incorporated (Virginia)	Lynchburg, VA	Lynchburg (City)
WFIR	AM	960	C	News/Talk	Roanoke-Lynchburg, VA	07/02/2003	114	Mel Wheeler Inc	Roanoke, VA	Roanoke (City)
WFJX	AM	910	C	Nws/Tlk/Spt	Roanoke-Lynchburg, VA	07/02/2003	114	Perception Media Group	Roanoke, VA	Roanoke (City)
WGMN	AM	1240	C	Sports	Roanoke-Lynchburg, VA	07/02/2003	114	3 Daughters Media Inc	Roanoke, VA	Roanoke (City)
WIQO	FM	100.9	C	Country	Roanoke-Lynchburg, VA	01/06/2009	114	Robinson, Todd	Forest, VA	Bedford
WJJS	FM	104.9	C	CHR	Roanoke-Lynchburg, VA	07/02/2003	114	Clear Channel Communications Inc	Roanoke, VA	Roanoke (City)
WJJX	FM	102.7	C	CHR	Roanoke-Lynchburg, VA	07/02/2003	114	Clear Channel Communications Inc	Appomattox, VA	Appomattox
WKBA	AM	1550	C	Chrst/Talk	Roanoke-Lynchburg, VA	07/02/2003	114	Moran, David H	Vinton, VA	Roanoke
WKDE	AM	1000	C	Talk	Roanoke-Lynchburg, VA	07/02/2003	114	D J Bcstg Inc	Altavista, VA	Campbell
WKDE	FM	105.5	C	Country	Roanoke-Lynchburg, VA	07/02/2003	114	D J Bcstg Inc	Altavista, VA	Campbell
WKHF	FM	93.7	C	Hot AC	Roanoke-Lynchburg, VA	03/29/2011	114	United States CP LLC	Lynchburg, VA	Lynchburg (City)
WKPA	AM	1390	C	Chrst/Talk	Roanoke-Lynchburg, VA	07/02/2003	114	Moran, David H	Lynchburg, VA	Lynchburg (City)
WLLL	AM	930	C	Black Gospl	Roanoke-Lynchburg, VA	07/02/2003	114	Hubbards Advertising Agency Inc	Lynchburg, VA	Lynchburg (City)
WLNI	FM	105.9	C	Talk/Info	Roanoke-Lynchburg, VA	07/02/2003	114	Centennial Broadcasting Holdings LLC	Lynchburg, VA	Lynchburg (City)
WLVA	AM	580	C	Oldies	Roanoke-Lynchburg, VA	07/02/2003	114	Chesapeake-Portsmouth Broadcasting Corporation	Lynchburg, VA	Lynchburg (City)
WNRS	FM	89.9	NC	Modern Rock	Roanoke-Lynchburg, VA	07/02/2003	114	Stu-Comm Inc	Sweet Briar, VA	Amherst
WODI	AM	1230	C	Cntry/BlGrs	Roanoke-Lynchburg, VA	07/02/2003	114	Cohen, Jonathan	Brookneal, VA	Campbell
WOWZ	AM	1280	C	DARK	Roanoke-Lynchburg, VA	07/02/2003	114	Perception Media Group	Appomattox, VA	Appomattox
WPAR	FM	91.3	NC	ChrsContem	Roanoke-Lynchburg, VA	07/02/2003	114	Baker Family Stations	Salem, VA	Salem (City)
WRIS	AM	1410	C	Inspiration	Roanoke-Lynchburg, VA	07/02/2003	114	WRIS LLC	Roanoke, VA	Roanoke (City)
WROV	FM	96.3	C	Rock	Roanoke-Lynchburg, VA	07/02/2003	114	Clear Channel Communications Inc	Martinsville, VA	Martinsville (City)
WRVL	FM	88.3	NC	Religion	Roanoke-Lynchburg, VA	07/02/2003	114	Liberty University Inc	Lynchburg, VA	Lynchburg (City)
WRXT	FM	90.3	NC	ChrsContem	Roanoke-Lynchburg, VA	07/02/2003	114	Baker Family Stations	Roanoke, VA	Roanoke (City)
WSFF	FM	106.1	C	Adult Hits	Roanoke-Lynchburg, VA	07/02/2003	114	Aloha Station Trust LLC	Vinton, VA	Roanoke
WSLC	FM	94.9	C	Country	Roanoke-Lynchburg, VA	07/02/2003	114	Mel Wheeler Inc	Roanoke, VA	Roanoke (City)
WSLK	AM	880	C	Oldies	Roanoke-Lynchburg, VA	07/02/2003	114	Smile Broadcasting LLC	Moneta, VA	Bedford
WSLQ	FM	99.1	C	AC	Roanoke-Lynchburg, VA	07/02/2003	114	Mel Wheeler Inc	Roanoke, VA	Roanoke (City)
WSNV	FM	93.5	C	Adult Hits	Roanoke-Lynchburg, VA	07/02/2003	114	Clear Channel Communications Inc	Salem, VA	Salem (City)
WSNZ	FM	101.7	C	Adult Hits	Roanoke-Lynchburg, VA	07/02/2003	114	Aloha Station Trust LLC	Lynchburg, VA	Lynchburg (City)
WTOY	AM	1480	C	Urb/Gsp/Sp	Roanoke-Lynchburg, VA	07/02/2003	114	Ward Broadcasting Corporation	Salem, VA	Salem (City)
WTTX	FM	107.1	C	Sothn Gspel	Roanoke-Lynchburg, VA	07/02/2003	114	Baker Family Stations	Appomattox, VA	Appomattox
WVBE	FM	100.1	C	Urban AC	Roanoke-Lynchburg, VA	07/02/2003	114	Mel Wheeler Inc	Lynchburg, VA	Lynchburg (City)

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed

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WVBE	AM	610	C	Urban AC	Roanoke-Lynchburg, VA	07/02/2003	114	Mel Wheeler Inc	Roanoke, VA	Roanoke (City)
WVGM	AM	1320	C	Sports	Roanoke-Lynchburg, VA	07/02/2003	114	3 Daughters Media Inc	Lynchburg, VA	Lynchburg (City)
WVMP	FM	101.5	C	AAA	Roanoke-Lynchburg, VA	07/02/2003	114	CityWorks Community Broadcasting LLC	Vinton, VA	Roanoke
WVTF	FM	89.1	NC	NPR/CIs/Jaz	Roanoke-Lynchburg, VA	07/02/2003	114	Virginia Tech Foundation Incorporated	Roanoke, VA	Roanoke (City)
WWEM	FM	91.7	NC	Christian	Roanoke-Lynchburg, VA		114	Educational Media Corporation	Rustburg, VA	Campbell
WWMC	FM	90.9	NC	Chrst/CHR	Roanoke-Lynchburg, VA	07/02/2003	114	Liberty University Inc	Lynchburg, VA	Lynchburg (City)
WWZW	FM	96.7	C	Clsc Rock	Roanoke-Lynchburg, VA	08/01/2011	114	First Media	Buena Vista, VA	Buena Vista (City)
WXCF	FM	103.9	C	AC	Roanoke-Lynchburg, VA	01/29/2009	114	Robinson, Todd	Big Island, VA	Bedford
WXLK	FM	92.3	C	CHR	Roanoke-Lynchburg, VA	07/02/2003	114	Mel Wheeler Inc	Roanoke, VA	Roanoke (City)
WYYD	FM	107.9	C	Country	Roanoke-Lynchburg, VA	07/02/2003	114	Clear Channel Communications Inc	Amherst, VA	Amherst
WZZI	FM	106.9	C	Sports	Roanoke-Lynchburg, VA	07/02/2003	114	Centennial Broadcasting Holdings LLC	Bedford, VA	Bedford (City)
WZZU	FM	97.9	C	Clsc Rock	Roanoke-Lynchburg, VA	07/02/2003	114	Centennial Broadcasting Holdings LLC	Lynchburg, VA	Lynchburg (City)

Number of Stations in Geographic Market 46

Previous Stations in Geographic Market

WMNA	FM	106.3	C	Sports		02/11/2005	0	3 Daughters Media Inc	Gretna, VA	Pittsylvania
WNRV	AM	990	C	Blue Grass		02/11/2005	0	New River Interactive Media LLC	Narrows-Pearisburg, VA	Giles