



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

B.S.

#2561

BROADCASTING STATION LICENSE RECORD

Date first licensed 12-27-50

W H M P (LTR. 9-13-49)

Call letters x W P I O

LOCATION: NORTHAMPTON, MASSACHUSETTS

Name of licensee PIONEER VALLEY BROADCASTING COMPANY

Transmitter location Between 510 and 540 Elm St., Northampton, Mass. (MP-3-8-50)
(Lic. 12-27-50)Main studio location Nonotuck Bldg., 79 Main St., Northampton, Mass. (MP-3-8-50)
(Lic. 12-27-50)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BP-5727	5-5-49	1400	250w	U	
	Ltr. 5-11-49. CP for a new station granted subj. filing MP for approval T site and antenna.				
BP-5727	3-8-50	1400	250w	U	5-8 11-8-50
BMP-4886	Mod. of CP(5727) for approval of antenna & T site & specify studio site & change type of T. (Cond. cl.)				
BMP-5344	10-10-50	1400	250w	U	5-8-50 2-8-51
	Mod. CP(BP 5727 as mod.) for ext. completion date (Cond)				
BL-4302	12-27-50	1400	250w	U	12-27 8-1-53
	Lic. cover CP(5727, as mod. which authorized new std. station (B1 C1)				
BR-2561	7-8-53	RENEWAL OF LICENSE			8-1-53 4-1-54
BR-2561	3-3-54	RENEWAL OF LICENSE			4-1 4-1-57
ERC-364 (1)	4-21-54	Modification of license to operate transmitter by remote control from 78 Main St., Northampton, Massachusetts			
BR-2561	3-13-57	1400kc	250w	U	4-1 4-1-60
BP-11879	3-28-58	1400kc	250w	U	5-28 11-28-58
	Construction permit to install new transmitter				
BL-7124 (1)	7-17-58	License to cover CP(BP-11,879) which authorized installation of new type transmitter (RCA BTA-250W)			
BL-7125	7-17-58	1400kc	250w	U	7-17 4-1-60
	License to install old Main transmitter (RCA BTA-250-K) an alternate main transmitter at present location of main transmitter and to be operated on 1400kc, 250w Un and operate by remote control from studio location.				
	3-30-60	Commission deferred action on renewal pending further consideration.			
BR-2561	9-7-60	1400kc	250w	U	9-7 4-1-63
- ALP MAIN -	Renewal of License				9-7 - 4-1-63 -
BP-12643	3-22-61	1400kc	250w-1kw	LS U	5-22 11-22-61
	CP to increase daytime power and install a new transmitter. (COND'L)				

Form BC 126

June 1954 #2

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W-H-M-P.....

Station location Northampton, Mass......

Name of licensee see card #1.....

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BMP-9541 (1)	6-26-61	Mod. of CP (BP-12643) to change type transmitter (RCA BTA 1R)			
BL-8673 (1)	11-28-61	Lic. to cover CP (BP-12,643) as mod. to incr. daytime power and install new transmitter,			
BR-2561	3-11-63	1400kc 250w, 1kw, LS-U (1400kc, 250w, ALT. N-AUX. D)			4-1 4-1-66
BR-2561	3-21-69	Renewal of License (MAIN & ALT.-AUX. MAIN)			4-1 4-1-69
BTC-5408 EFF:	10-13-67 10-20-67	Voluntary transfer of control of lic.			
BR-2561(L)	3-26-69	Renewal of License & NDEA (Main) & Aux. Alt. M.)(S)			4-1 4-1-72
BZ-7943(L)	12-29-71	Direct Meas. (Main, Aux. & Alt. Main)			4-1-72
BR-2561(S)	3-30-72	RENEWAL MAIN & ALT.-AUX. NDEA			4-1-75
EBSA Comtel	5-25-72 7-15-74	Delete marking & lighting requirements			
BTC-7588	11-22-74	Vol. TC. EFF:			12-11-74
BR-2561(L)	3-31-75	RENEWAL (ALT. & AUX.)			4-1-78
BR-2561(S)	3-13-78	Renewal (Alt. & Aux.)			4-1-81
BZ-800109AJ(L)	3-6-80	DIRECT MEASUREMENT			4-1-81

APPLICATION RECORD - BROADCASTING

W H M P (LTR. 9-13-49)

Call x W P I O

Letters New

Name PIONEER VALLEY BROADCASTING COMPANY
(PO 289 Elm Street, Northampton, Massachusetts)

File No.	Dated	Application for	Action	
			Nature	Date
EP-5727	2-1-47	Construction Permit for a new standard broad-	Granted	5-5-49
Rec'd	2-4-47	cast station to be operated on:	subj. filing MP for	
Filed	2-4-47	Frequency: 1400 kc	approval T site and	
		Power: 250w	antennas Ltr. 5-11-49	
		Hours of operation: Unlimited	Issued with MP-4886	
		Trans. location: Northampton, Massachusetts		
		Studio location: Same		
		(Filed by Guildford S. Jameson, Atty.)		
		(Contingent upon grant of WHYH to frequency 560kc)		
		R.E.L. Kennedy, Engr.		

Transmitter-RCA BTA-250-L

R.E.L. Kennedy, Engr.

APPLICATION RECORD - BROADCASTING

Call
Letters W H M PName PIONEER VALLEY BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BMP-4886 Rec'd Filed	11-21-49 11-23-49 11-23-49	Modification of construction permit (EP-5727, which authorized a new standard broadcast station) for approval of antenna and transmitter location as Between 510 and 540 Elm Street, Northampton, Massachusetts, specify studio location as Nonotuck Building, 78 Main Street, Northampton, Massachusetts and change type transmitter (RCA 250-K). Guilford Jameson, Atty. Robert E. L. Kennedy, Engr.	GRANTED re Blanketing Clause	3-8-50
BMP-5344 Rec'd Filed	9-28-50 10-3-50 10-3-50	Modification of construction permit (BP-5727, as modified, which authorized a new standard broadcast station) for extension of completion date from 11-8-50 to 2-8-51. Guilford Jameson, Atty.	GRANTED re blanketing	10-10-50

APPLICATION RECORD - BROADCASTING

Call
Letters W H M PName PIONEER VALLEY BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BL-4302 Rec'd. Filed	11-24-50 11-24-50 11-24-50	License to cover construction permit (BP-5727, as modified) which authorized a new standard broadcast station. Marianna P. Woodson, Engr. Guilford Jameson, Atty.	GRANTED re blanketing	12-27-50
BR-2561 Rec'd Filed	5-2-53 5-5-53 5-5-53	Renewal of License Filed by Guilford Jameson, Atty.	GRANTED	7-8-53
BR-2561 Rec'd Filed	12-31-53 1-4-54 1-4-54	Renewal of License Filed by Guilford Jameson, Atty.	GRANTED	3-3-54
BRC-364 Rec'd Filed	3-28-54 4-5-54 4-5-54	Modification of license to operate transmitter by remote control from 78 Main Street, Northampton, Massachusetts. Guilford Jameson, Atty.	GRANTED	4-21-54

Aug. 1955

APPLICATION RECORD - BROADCASTING

Call

WHP

Letters

Name PIONEER VALLEY BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BR-2561	12-31-56	Renewal of License.	Returned	1-22-58
Rec'd	1-3-57		signed by gen. mgr.	
Resub.	1-25-57	Atty's: Bingham, Collins, Porter & Kistler.	GRANTED	3-28-58
Rec'd & Filed	1-31-57			
BP-11,379	3-7-58	Construction permit to install a new type	GRANTED	3-28-58
Rec'd	3-12-58	transmitter (RCA BTA-250M).		
Filed	3-12-58			
BL-7124	5-26-58	License to cover construction permit	GRANTED	7-17-58
Rec'd	5-28-58	BP-11,879 which authorized installation of a		
Filed	5-28-58	new type transmitter (RCA BTA-250M) Main.		

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call
Letters WHPName PIONEER VALLEY BROADCASTING COMPANYNorthampton, Massachusetts

File No.	Dated	Application for	Action	
			Nature	Date
BL-7125 Rec'd Filed	5-26-58 5-28-58 5-28-58	License to install old Main transmitter (RCA BTA-250K) as an alternate main transmitter at present location of main transmitter to be operated on 1400kc, 250w, Un and operate by remote control from studio location.	GRANTED	7-17-58
BP-12,643 Rec'd Filed	11-28-58 12-4-58 12-4-58	Construction permit to increase daytime power from 250w to 1kw and install new transmitter (Gates BC-1T) Atty.- Bingham, Collins, Porter & Kistler Engr. - Kear & Kennedy	GRANTED Cond'l re accept interf. imposed by existing Class IV stations if auth. incr. power to 1kw.	3-22-61
BR-2561 Rec'd Filed	12-23-59 1-5-60 1-5-60	Renewal of License. (MAIN & ALT. MAIN) William A. Porter, Atty.	GRANTED	9-7-60
BMP-9521 Rec'd Filed	5-8-61 5-15-61 5-15-61	Modification of construction permit (BP-12643, which auth. an increase in daytime power and installation of a new trans) to change type transmitter (RCA BTA 1R) Atty. - William A. Porter	GRANTED	6-26-61

APPLICATION RECORD - BROADCASTING

#6

Call
Letters W H M P

Name PIONEER VALLEY BROADCASTING COMPANY
NORTHAMPTON, MASSACHUSETTS

File No.	Dated	Application for	Action	
			Nature	Date
BL-8673 R & F	7-25-61 7-31-61	Lic. to cover CP(BP-12643) as mod. to incr. daytime power and install new trans. Atty- Collins, Robb, Porter & Kistler	GRANTED	11-28-61
BR-2561 R & F	12-28-62 1-16-63	Renewal of License (MAIN). Atty: Collins, Robb, Porter & Kistler	GRANTED	3-11-63
BR-2561 R & F	2-11-63 2-26-63	Renewal of License (ALTERNATE MAIN, NIGHT AUX. DAY). Atty: Collins, Robb, Porter & Kistler	GRANTED	3-11-63
BR-2561 R & F	12-29-65 12-30-65	Renewal of license (Main & Aux.-Alt. Main) Atty- Robb, Porter, Kistler & Parkinson (Howard J. Schellenberg, Jr.)	GRANTED	3-21-66
BTC-5408 Rec'd Filed	7-27-67 7-31-67 8-3-67	Voluntary transfer of control of lic. corp. from Dr. Nathan W. Williams to Charles M. DeRose, Peter L. DeRose and Charles W. DeRose as a Family Group Atty - Robb, Porter Kistler & Parkinson	GRANTED EFF:	10-13-67 10-20-67

APPLICATION RECORD - BROADCASTING

Aug. 1955

Call
Letters N.H.M.R.Name PIONEER VALLEY BROADCASTING COMPANY
Northampton, Mass.

File No.	Dated	Application for	Action	
			Nature	Date
BR-2561 K & F #481657 \$30. #481062 \$75. PRESS JAN 29 1969	12-27-68 1-3-69 1-3-69 1-3-69	Renewal of license---(Main & Aux <i>Alt. M.</i>) AMENDED 3-10-69 re: Programming Atty. Philip J. Hennessey	GRANTED	3-26-69
BZ-7943 R & F DM PRESS DEC 22 1971	11-16-71 11-22-71 11-30-71 DEC 22 1971	Direct Measurement (Main & Auxiliary) Atty: Harry J. Gckershausen (Dempsey & Koplovitz)	GRANTED	12-29-71
BR-2561 Recd. PN Recd. FILED PRESS FEB 2 1972	12-20-71 1-6-72 "	RENEWAL OF LICENSE (MAIN & ALTER.MAIN NIGHT-AUX.DAY) J.Richard Carr,Atty AMENDED 3-8-72 re: prog; commercial policy	GRANTED	3-30-72

FORM BC-121 #8
Aug. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters W H M P

Name PIONEER VALLEY BROADCASTING COMPANY
Northampton, Massachusetts

File No.	Dated	Application for	Action	
			Nature	Date
BTC-7588 R & F FEE PD: \$250 # 362154 CODE 047 (Form 316) ALSO SEE RM	11-24-74 11-7-74 NOV 20 1974	Voluntary transfer of control of lic corp from Charles W. DeRose, Peter L. DeRose and the Estate of Charles N. DeRose (deceased), a Family Group, to Charles W. DeRose and Peter L. DeRose (50% each) Atty - Dempsey & Koplovitz	GRANTED EFF:	11-22-74 12-11-74
BR-2561 R & F Press P. N. Rec'd	11-18-74 12-2-74 12-2-74	Renewal of License. (Main & Auxiliary) Atty: J. Richard Carr (Dempsey and Koplovitz)	GRANTED	3-31-75
BR-2561 R & F P.N. PRESS	11-15-77 11-29-77 11-29-77 DEC 27 1977	RENEWAL OF LICENSE (MAIN, ALT. & AUX.) Atty. Frederick D. Cooke, Jr. (Dow, Lohnes & Albertson)	GRANTED	3-13-78

APPLICATION RECORD BROADCASTING

Call Letters: W H N P 1400khz

Name: PIONEER VALLEY BROADCASTING COMPANY

Station Location: Northampton, Massachusetts

File No.	Date	Description	Action and Date
BZ-800101AJ R & F DM PRESS FEB 29 1980	1-9-80 1-18-80	DIRECT MEASUREMENT Atty: Frederick D. Cooke, Jr. (Dow, Lohnes etc.)	GRANTED 3-6-80
BR-801128VH PRESS	DEC 23 1980	RENEWAL OF LICENSE Atty. Frederick D. Cooke, Jr.	GRANTED 4-16-81

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

