



MORGAN MURPHY MEDIA

May 12, 2017

Evening Telegram Company
Madison, WI
Television Wisconsin, Inc.
Madison, WI
QueenB Radio Wisconsin, Inc.
Madison, WI
Madison Magazine, Inc.
Madison, WI
QueenB Television, LLC
La Crosse/Eau Claire, WI
Spokane Television, Inc.
Spokane, WA
Apple Valley Broadcasting, Inc.
Yakima/Kennewick, WA
QueenB Radio, Inc.
Spokane, WA

Via email (sbush@sagacom.com)

Saga Quad States Communications, LLC
c/o Saga Communications, Inc.
73 Kercheval Avenue, Suite 201
Grosse Pointe Farms, Michigan 48236
Attention: Samuel D. Bush

Re: *Notice of Assignment to Wholly Owned Subsidiaries*

This letter is provided pursuant that certain Asset Purchase Agreement ("APA") by and among Saga Broadcasting, LLC and Saga Quad States Communications, LLC as Seller, Saga Communications, Inc. as Guarantor, and Evening Telegram Company d/b/a Morgan Murphy Media ("Buyer"). Section 13.6 of the APA provides that Buyer may assign its interests or obligations or delegate any of its duties under the APA, in whole or in part, to any direct or indirect wholly-owned subsidiary of Buyer.

The Assets include all of Seller's right, title and interest in the Assets related to KAVU-TV in Victoria, TX, FCC Facility ID No. 73101, KMOL-LD (FCC Facility ID No. 128455), KQZY-LP (FCC Facility ID No. 127289), KUNU-LD (FCC Facility ID No. 57866), KVTX-LP (FCC Facility ID No. 5842), and KXTS-LD (FCC Facility ID No. 31516) (the "Texas Assets") and in the Assets related to KOAM-TV in Pittsburg, Kansas, FCC Facility ID No. 58552 (the "Kansas/Missouri Assets").

Buyer hereby assigns all of its right, title and interest under the APA in the Texas Assets, including all Assumed Liabilities related to the Texas Assets, to QueenB Television of Texas, LLC, a wholly-owned subsidiary of Buyer. Buyer hereby assigns all of its right, title and interest under the APA in the Kansas/Missouri Assets, including all Assumed Liabilities related to the Kansas/Missouri Assets, to QueenB Television of Kansas/Missouri, LLC, a wholly-owned subsidiary of Buyer.

Buyer acknowledges that such assignment does not terminate Buyer's indemnification obligations or Buyer's other obligations and liabilities under the APA. All capitalized terms not defined herein shall have the same meanings as set forth in the APA. Except as amended hereby, the APA shall be unchanged and shall remain in full force and effect in accordance with its terms.

{00025922.DOCX.1}

Please confirm your acceptance and agreement to the foregoing by signing below and returning this letter to us at the address above.

Sincerely,



Brian Burns, Vice President/Chief Operating Officer
Evening Telegram Company d/b/a Morgan Murphy Media

Agreed to and accepted:

Saga Broadcasting, LLC
Saga Quad States Communications, LLC

By: Samuel D. Bush

Name: Samuel D. Bush

Title: Treasurer

Date: 5/18/17

cc (via email):

Gary S. Smithwick, Esq., Smithwick and Belenduik, P.C.
David C. Stone, Bodman PLC