

WSOC



Remington Rand Inc.

BRANCHES EVERYWHERE

MADE IN U. S. A.

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1396199

BROADCASTING STATION LICENSE RECORD

W S O C (Ltr. 8-25-60
EFF 9-2-60)

Date first licensed March 31, 1952

Call letters ~~X~~ W I S T
LOCATION: CHARLOTTE, NORTH CAROLINA

CHARLOTTE BROADCASTING CO. (BAL-28-80, EFF:

xx CAROLINA BROADCASTING COMPANY, (AL 7-20-60; EFF: 9-2-60

x THE BROADCASTING COMPANY OF THE SOUTH (AL-7-19-57; EFF: 8-1-57)
(A New Corp)Name of licensee ~~x~~ THE BROADCASTING COMPANY OF THE SOUTH (AP-4-16-51 Eff: 5-14-51)
x SURETY BROADCASTING COMPANY

Transmitter location 760' W. of Hovis Circle Rd., 1 mi. N. of Thomasboro, N.C. (MP 5-22-51)

Lic. 3-31-52

1901 - 1925 N. Tryon St., Charlotte, N. C. (BRC 9-1-60)(EFF: 9-2-60)

x 104

112 S. Tryon St.,

Main studio location ~~204~~ Liberty Life Bldg., Charlotte, N.C. (MP 5-22-51) Lic. 3-31-52

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BP-6088	1-23-51	930 kc	1kw* 5kw-LS *DA-N	U	
	Order Issued. CP for a new station. (COND'L. CLAUSE)				
BP-6088 NP-5536	5-23-51	930 kc	1kw* 5kw-LS	U	7-22 1-22-52
	Mod. of CP(6088) to change T, T site & studio site (COND'L. CLAUSE)				
BL-4641	3-31-52	930 kc	1kw*5kw-LS *DA-N (COND'L CLAUSE)	U	3-31 12-1-54
	Lic.cover CP 6088 as mod., for a new standard broadcast station				
Telegram	11-24-54	Action on renewal deferred 11-17-54 and continued operation authorized until final determination on renewal.			
BR-2700	12-15-54	930 kc	1kw-DA-N 5kw-LS	U	12-15 12-1-57
BRC-712 (1)	4-29-55	Modification of license to operate transmitter by remote control from 10 ⁴ Liberty Life Bldg., 112 South Tryon St., Charlotte, North Carolina, while using non-directional antenna			
BAL-2732	7-19-57	Voluntary assignment of license to The Broadcasting Company of the South (A new Corporation)			
BAL-2732 EFF:	8-1-57				
BR-2700	11-6-57	930 kc	1kw*5kw-LS	DA-N U	12-1 12-1-60
BS-2700 (1)	7-23-59	Mod. of license to change operating specifications.			
BAL-3918 EFF:	7-20-60 9-2-60	Voluntary assignment of license to Carolina Broadcasting Company			
BR-2700	11-8-60	Renewal of License			
BR-2700	12-14-60	930kc	1kw-DA-N	Alt. M-Night Aux.-Day	2-14 8-14-61
	CP to installa new trans. (RCA BTA-1R) at 760' W. of Hovis Circle Rd., 1 mi. N. of Thomasboro, N.C. (main trans. loc.) to be used as an Aux. Day and Alt. Main-Night and to be operated on 930kc 1kw-DA-N. with remote control daytime.				

Form BC 126

June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed 3-21-52

Call letters WSOC

Station location Charlotte, N.C.

Name of licensee

Transmitter location

Main Studio Location

CONSTRUCTION PERMIT AND LICENSE RECORD

APPL. NO.	DATE ISSUED	FREQ.	POWER	TIME DIV.	PERIOD FROM TO
BP-7541 (1)	1-9-61	Mod. CP	BP-14,433	3)	(or extension of completion date to 11-14-61.
BZ-4518	11-21-61	930kc	1kw-5kw	U	11-21 12-1-63 Authority to determine operating power by direct measurement of antenna power
BL-8794	12-29-61	930kc	1kw	Aux-Alt.M.	12-29 12-1-63 Lic. to cover CP (BP-14,433 as mod) which auth. instl. of new trans. for alt.M night and aux. day, power 1kw, using DA-N and RC operation.
	11-27-63	COMMISSION DEFERRED ACTION ON RENEWAL PENDING FURTHER CONSIDERATION.			
BRC-2376 (1)	2-10-64	Mod. of license to operate transmitter by remote control from 1901-1925 N. Tryon Street, Charlotte, N.C. (DA-N)			
BTC-4501	2-27-64	Voluntary transfer of control of Miami Valley Broadcasting Corporation (parent Corp. of licensee Corp.) from Dayton Newspapers, Inc et al (all stockholders) to Cox Broadcasting Corporation			
BRC-2439 (2)	4-10-64	Mod. of Lic. to chg. RC point loc. to Plaza Rd. Ext., 1.4 mi. SSE of Newell, N. C. (WSOC-TV trans. site) (Main)			
		Wire sent, Not issued. To be issued with Renewal.			
BRC-2470 (1)	6-1-64	Mod. of Lic. to chg. RC point loc. to Plaza Rd. Ext., 1.4 mi. SSE of Newell, N. C. (WSOC-TV trans. site) (Aux.-Day & Alt. Main Night).			
		Wire sent, Not issued. To be issued with Renewal.			
BR-2700 BRC-2439	7-9-64	930kc	1kw-1kw-LS	U DA-N	7-9 12-1-66
BR-2700 BRC-2470	7-9-64	930kc	1kw-DA-N,	Aux.- alt.main	7-9 12-1-66
BRC-2481 (MAIN) (1)	9-24-64	Mod. of license to operate transmitters by remote control from 1901-1925 N. Tryon St., Charlotte, North Carolina (WSOC-TV BROADCAST SYSTEM STUDIO. (LOCAL POINT CONTROL POINT)			
BRC-2482 (Aux.) (1) (Alt.main)					

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters WSOCStation location Charlotte, N.C.

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

2

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BR-2700	11-18-66	930kc Renewal	1kw, 5kw-LS DA-N of license.		12-1 12-1-69
BR-2700	11-18-66	930kc Renewal	1kw Aux-Alt.Main of license.(Aux.-Alt Main)		12-1 12-1-69
BTC-5820 EFF:	12-30-68 12-31-68	Vol. TC			
BR-2700(L)	11-26-69	Renewal of License (Main & Aux.-Alt. Main)	& DEA		12- 12-1-72
EBSA	5-25-72				
BTC-6945	8-31-72	Vol. TC			
BR-2700(L)	12-6-73	RENEWAL MAIN & AUX.			12-1-75
BS-2700 (L)	7-16-74	chg antenna description			(pp. 2)
Tele.	2-26-75	Main Trans: GAMES NW-5			
BR-2700(L)	11-12-75	RENEWAL (MAIN, ALT. & AUX.)			12-1-78
BR780801VB(S)	9-21-79	RENEWAL (ALT. & AUX. TRANS.)			12-1-81
BAL-790531GF	4-28-80	Vol. AL to CHARLOTTE BROADCASTING CO.			EFF:
BZ-800707AK(L)	11-19-80	DIRECT MEASUREMENT			12-1-81

APPLICATION RECORD - BROADCASTING

Call W I S T
 Letters x W C H N
x New

Name SURETY BROADCASTING COMPANY

(PO 112 So. Tryon Street, Charlotte, North Carolina)

File No.	Dated	Application for	Action	
			Nature	Date
BP-6088 Rec'd Filed	5-12-47	Construction Permit for a new standard broadcast station to be operated on: Frequency: 930kc Power: 1kw 5kw LS DA-N Hours of operation: Unlimited Trans. location: Mulberry Church Road, Berry Hill Twp., N. Carolina Studio location: 112 So. Tryon Street, Charlotte, North Carolina (Filed by Maurice M. Jansky, Atty.; Delmer C. Ports, Engr.)	DOCKET	8459
	5-15-47		GRANTED	1-23-51 after hearing
	5-15-47		ORDER ISSUED C.P. NOT ISSUED re that T site & antenna be approved by CAA; re a properly designed phase monitor; re a non-DA, DA survey be made; re field meas. equip.; re blanket-ing clause.	
AMENDED Rec'd Filed	5-14-48 5-20-48 5-20-48	AMENDED re changes in officers, directors and stockholders, and change in DA pattern.	Issued with	BMP-5536
AMENDED Rec'd Filed	12-15-48 12-17-48 12-24-48	AMENDED re change in DA pattern Granted 5-6-49 request to opr. test T for 10 da. in vicinity of Charlotte on 930 kc, 100 watt Day to facilitate proof of performance. Signal unmodulated except for identification each 2 hr. no call ltrs		

Transmitter- W.B. 405-B-2

APPLICATION RECORD - BROADCASTING

Call W I S T
 Letters xW C H N
xNew

THE BROADCASTING COMPANY OF THE SOUTH (AP-4-16-51)

Name x SURETY BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
HP-6088 (cont. from Card #1)				
AMEND.	7-2-49	AMENDED to make change in DA-N pattern	See card 1	for action.
Rec'd	7-5-49			
Filed	7-8-49			
BAP-158	3-12-51	Voluntary assignment of construction permit	GRANTED	4-16-51
Rec'd	3-16-51	from Surety Broadcasting Company to The Broad-		
Filed	3-16-51	casting Company of The South.	Eff# 5-14-51	
		Robert L. Irwin, Atty.		

APPLICATION RECORD - BROADCASTING

Call

Letters W I S TName THE BROADCASTING COMPANY OF THE SOUTH

File No. BMP-5536 Rec'd Filed	Dated 4-3-51 4-6-51 4-6-51	Application for	Action	
			Nature	Date
		Modification of construction permit (BP-6088, which authorized a new standard broadcast station) to change transmitter location from Mulberry Church Road, Berry Hill Twp., North Carolina to 1 mile north of Thomasboro, North Carolina, 760 feet west of Hovis Circle Road, Charlotte, North Carolina, change main studio location from 112 South Tryon St., Charlotte, North Carolina to 204 Liberty Life Bldg., Charlotte, North Carolina and change type of transmitter (Gates BC-5B).	GRANTED re a properly designed phase monitor; re a non-DA, DA survey shall be made prior to issuance of license; re field meas equip; re blanketing clause.	5-22-51
		Robert L. Irwin, Atty. Oscar W. B. Reed, Jr., Engr.		

#4

FCC Form 94

APPLICATION RECORD - BROADCASTING

Call
Letters W I S TName THE BROADCASTING COMPANY OF THE SOUTH

File No.	Dated	Application for	Action	
			Nature	Date
BL-4641 Rec'd Filed	12-13-51 12-17-51 12-17-51	License to cover construction permit (BP-6088, as modified) which authorized a new standard broadcast station. Robert L. Irwin, atty.	GRANTED Cond'l re blanketing	3-31-52
BR-2700 Rec'd Filed	8-20-54 8-24-54 8-24-54	Renewal of License Filed by Wm. P. Sims, Jr., Atty.	GRANTED	12-15-54
BRC-712 Rec'd Filed	4-18-55 4-26-55 4-26-55	Modification of license to operate transmitter by remote control from 104 Liberty Life Bldg., 112 South Tryon Street, Charlotte, North Carolina, while using non-directional antenna Wm. P. Sims, Jr., Atty.	GRANTED	4-29-55

AUG. 1955

WSOC (9-2-60)

THE BROADCASTING COMPANY OF THE SOUTH (A new corp.)

Call

Letters xWIST

Name x THE BROADCASTING COMPANY OF THE SOUTH

File No.	Dated	Application for	Action	
			Nature	Date
BAL-2732 Rec'd Filed	6-26-57 6-27-57 6-27-57	Voluntary assignment of license to The Broadcasting Company of The South. (A new Corporation) Dow, Lohnes & Albertson, Attys. (Wm. P. Sims, Jr.)	GRANTED EFF:	7-19-57 8-1-57
BR-2700 Rec'd Filed	8-22-57 9-3-57 9-3-57	Renewal of License William P. Sims, Jr., Attorney	GRANTED	11-6-57
BAL-3918 Rec'd Filed	6-6-60 6-9-60 6-9-60	Voluntary assignment of license to Carolina Broadcasting Company. Wm. P. Sims, Jr., Atty.	GRANTED EFF:	7-20-60 9-2-60
ERC-1720 Rec'd Filed	8-12-60 8-15-60 8-15-60	Modification of license to change Studio Location from 104 Liberty Life Bldg., 112 S. Tryon St., Charlotte, N. C. to 1801 - 1825 N. Tryon St., Charlotte, N. C., and to operate by remote control from Main Studio Location.	GRANTED EFF:	8-1-60 8-2-60

AUG. 1955

Call
Letters WSOCName CAROLINA BROADCASTING COMPANY
Charlotte, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BR-2700 Rec'd Filed	9-2-60 9-9-60 9-9-60	Renewal of License. Wm. P. Sims, Jr., Atty.	GRANTED	11-8-60
EP-14,433 Rec'd Filed	10-13-60 10-14-60 10-14-60	Construction permit to install a new trans. (RCA-BTA-LR) at 760' W. of Hovis Circle Rd., 1 mi. N. of Thomasboro, N.C. (Main trans. loc.) to be used as an aux. day & alt. main night and to be operated on 930KC 1kw-DA-N, and R.C. operation of trans. from studio location, daytime only. Atty's: Dow, Lehnas and Albertson	GRANTED	12-14-60
B2 Rec'd	8-22-61 8-29-61	Authority to determine operating power by direct measurement of antenna power. Atty: Dow, Lehnas and Albertson	RETURNED 9-13-61 Incomplete.	

APPLICATION RECORD - BROADCASTING

Call

Letters W.S.O.C.

Name Carolina Broadcasting Company
Charlotte, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BMP-9641 R&F	7-20-61 7-21-61	Mod of CP (BP-14433 which auth install new aux-day and alt main-night trans. (one trans) with R.C. operation day) for extension of completion date from 8-14-61 to 11-14-61 Atty: Dow Lohnes, & Albertson	GRANTED	8-9-61
BZ-4518 Rec'd Filed	8-22-61 8-29-61 8-29-61	Authority to determine operating power by direct measurement of antenna power. Dow, Lohnes and Albertson, Atty's.	RETURNED TO APPLICANT XXXXXXXXXX GRANTED	11-21-61
BL-8794 R & F	8-23-61 8-30-61	License to cover C.P. (BP-14,433 as modified which authorized installation of new transmitter for use as alternate main night and auxiliary daytime using 1kw, DA-N and operation by remote control. Atty. Sims	GRANTED	12-29-61

APPLICATION RECORD - BROADCASTING

Aug. 1955

Call
Letters W S O CName CAROLINA BROADCASTING COMPANY
Charlotte, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BR-2700 Rec'd Filed	8-23-63 9-3-63 9-3-63	Renewal of license-(Main & Aux., Alt. Main) Atty. John A. Rafter	GRANTED (Issued with BRC-2439 & BRC-2470)	7-9-64 Cond-D-14419
BRC-2376 Rec'd Filed	11-22-63 11-26-63 11-26-63	Modification of license to operate trans- mitter by remote control from 1901-1925 N. Tryon Street, Charlotte, North Carolina and operate transmitter by remote control from studio location (DA-N) John A. Rafter, Atty.	GRANTED	2-10-64
BTC-1501 R & F	2-8-64 2-10-64	Voluntary transfer of control of Miami Valley Broadcasting Corporation (parent corp. of licensee corp) from Dayton Newspapers, Inc., et al (all stockholders) to Cox Broadcasting Corporation Atty. - Dow, Lohnes & Albertson (J. Rafter)	GRANTED Eff:	2-27-64 2-29-64

APPLICATION RECORD - BROADCASTING

Call Letters WSOC

Name CAROLINA BROADCASTING COMPANY
Charlotte, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BRC-2439 Rec'd Filed ✓	3-18-64	Modification of license to change remote control point to Plaza Road Extension, 1.4 mi. SSE of Newell, North Carolina (WSOC-TV transmitter site). (Main Transmitter)	GRANTED Wire sent. To be issued with RENEWAL.	4-10-64
	3-20-64			Not issued.
	3-20-64			
----- Joe A. Rafter, Atty. -----				
BRC-2470 Rec'd Filed	5-7-64	Modification of license to change remote control point to Plaza Road Extension, 1.4 mi. SSE of Newell, North Carolina (WSOC-TV transmitter site). (Aux.-Day & Alt. Main-N).	GRANTED Wire sent, not issued. To be issued with RENEWAL.	6-1-64
	5-14-64			
	5-14-64			
----- Daniel M. Redmond, Atty. -----				

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call
Letters WSOCName CAROLINA BROADCASTING COMPANY
Charlotte, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BRC-2481 Rec'd Filed	5-25-64 5-26-64 5-26-64	Modification of license to operate transmitter by remote control from 1901-1925 North Tryon Street, Charlotte, North Carolina (WSOC Emergency Broadcast System Studio). (Main Transmitter) (Second Remote Control Point) Daniel M. Redmond, Atty.	GRANTED	9-24-64
BRC-2482 Rec'd Filed	5-25-64 5-26-64 5-26-64	Modification of license to operate transmitter by remote control from 1901-1925 North Tryon Street, Charlotte, North Carolina (WSOC Emergency Broadcast System Studio) (Aux.-Day & Alt. Main-N). (Second Remote Control Point) Daniel M. Redmond, Atty.	GRANTED	9-24-64
BR-2700 R. & F	8-8-66 9-2-66	RENEWAL OF LICENSE (Main & Alt.M-Aux) Attys-Dow, Lohnes & Albertson	GRANTED	11-18-66

FORM BC-121 #11
AUG. 1955

APPLICATION RECORD - BROADCASTING

930kw

Call
Letters W S O C

Name CAROLINA BROADCASTING COMPANY
Charlotte, N.C.

File No.	Dated	Application for	Action	
			Nature	Date
BTC-5820 R & F FCRM 316 FEE (SEE WSB)	12-16-68 12-17-68 PD: \$30	Vol transfer of control of Cox Broadcasting Corporation (parent corp of lic corp) from Atlanta Newspapers, Inc., Dayton Newspapers, Inc. and Springfield Newspapers, Inc. to Cox Enterprises, Inc. Atty - Dow, Lohnes & Albertson	GRANTED EFF:	12-30-68 12-31-68
BR-2700 R & F #539580 \$105. P. N. filed PRESS	8-8-69 9-2-69 9-2-69 9-2-69	Renewal of license (Main and Aux. & Alt. Main) Atty-Dow, Lohnes & Albertson (D. M. Redmond) AMENDED 10-14-69 re: Engineering	GRANTED	11-26-69
BTC-6945 R & F FEE PD: SEE WSB (FORM 316) AUG 25 1972	8-15-72 8-18-72	Voluntary transfer of control of Cox Broadcasting Corporation (parent corp of lic corp) from Cox Enterprises, Inc. to James M. Cox, Jr., Ann Cox Chambers and Barbara Cox Anthony, Individually and as Trustees Atty - Dow, Lohnes & Albertson	GRANTED NO GRANT FEE REQUIRED	8-31-72

APPLICATION RECORD - BROADCASTING

Call
Letters W S O CName CAROLINA BROADCASTING COMPANY
CHARLOTTE, NORTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BR-2700 RECD. PN Recd. FILED PRESS SEP 25 1972	8-28-72 9-5-72 " 9-12-72	RENEWAL OF LICENSE (Main & Aux. & Alter.) Daniel M. Redmond, Atty. (Dow & Albertson) AMENDED 10-2-72 re: employment policy AMENDED 10-4-72 re: engineering (proof of perf) AMENDED 10-6-72 re: equal employment policy AMENDED 11-27-72 re: statement on litigation	GRANTED	12-6-72
BR-2700 R & F P. N. Rec'd Press SEP 16 1975	7-18-75 8-1-75 8-1-75	Renewal of License. (Main & Aux. & Alter.) Atty: Daniel M. Redmond AMENDED 8-25-75 Part III of Section VI. AMENDED 8-17-76 re: programming	GRANTED	11-12-75
BR780801VB R & F PRESS AUG 11 1978	7-18-78 8-1-78	RENEWAL (MAIN & AUXILIARY) Atty. Daniel M. Redmond (Dow, Lohnes & Albertson) (Over)	GRANTED	3-21-79

(BR780801VB) PETITION TO PREVENT CONTINUED VIOLATION OF COMMISSION'S EQUAL EMPLOYMENT OPPORTUNITIES RULES filed 11-1-78 by Charlotte Broadcast Coalition

OPPOSITION TO PETITION TO PREVENT CONTINUED VIOLATION OF OF COMMISSION'S EQUAL EMPLOYMENT OPPORTUNITIES RULES filed 12-1-78 by John A. Rafter, Counsel on behalf of Carolina Broadcasting Company

PETITION FOR RECONSIDERATION filed 4-30-79 by Barry L. Goldstein, Counsel on behalf of Charlotte Broadcast Coalition.

OPPOSITION TO PETITION FOR RECONSIDERATION filed 5-15-79 by John A. Rafter, Counsel on behalf of Carolina Broadcasting Company.

MOTION FOR EXTENSION OF TIME filed 5-17-79 by Barry L. Goldstein, Counsel on behalf of Charlotte Broadcast Coalition.

OPPOSITION TO REQUEST FOR ORAL ARGUMENT filed 6-13-79 by Daniel M. Redmond, Counsel on behalf of Carolina Broadcasting Company

APPLICATION RECORD - BROADCASTING

CHARLOTTE BROADCASTING CO.

Call
Letters W S C CName ^{xx} CAROLINA BROADCASTING COMPANY
Charlotte, N.C.

File No.	Dated	Application for	Action	
			Nature	Date
BAL 790531CF FORM 314 (ALSO SEE FM) PRESS: JUN 21 1979 FN FILED 6-25-79		Vol AL to CHARLOTTE BROADCASTING CO. Mutually contingent on gr of WLIF ETC (over) (AL's & TC's) Atty for assignor - Dow, Lohnes & Albertson for assignee - <u>Hayes & White</u> REQUEST FOR TAX CERTIFICATE filed (10-19-79)	GRANTED EFF:	4-28-80
BZ-800707AK R & F PRESS LNUJ 18 1980	7-7-80	DIRECT MEASUREMENT Atty: Helen E. Disenhaus (Dow, Lohnes etc.)	GRANTED	11-19-80

BAL790531GF Amended 7-27-79 re: programming data; & bal sheet

AMENDED 9-10-79 re: Sign page to be associated with amendment of (7-27-79)

AMENDED 9-11-79 re: addition to Purchase agree

AMENDED 9-11-79 re: Asset Purchase Agreement as amended

AMENDED 1-17-80 re: EEO complaint case administrative-ly closed by EEOC's District Dr. due to failure to locate charging party

AMENDED 3-31-80 re: Legal and financial data concerning spin-off and subsidiary corporations of GE that own or hold stock in the assignee and Ascertainment data

AMENDED 4-1-80 re: Financial data and ownership infor.

AMENDED 4-7-80 re: B/c ownership statement from institutions listed in Table II and bank ltrs. and b/c int. held by bd. of dir., etc.

AMENDED 4-17-80 re: Bank letter and citizenship showing of North Carolina Mutual Life Insurance Co. & officers & directors

AMENDED 4-25-80 re: supplemental info about broadcast interests of SCI Media Ventures, Inc. ("SCI").

RESPONSE OF GENERAL ELECTRIC COMPANY TO VBTC PETITION FOR STAY filed 6-5-80 by James A. McKenna, Jr. on behalf of General Electric Company

VBTC OPPOSITION TO COX PETITION FOR RECONSIDERATION filed 6-10-80 by Lee G. Lovett on behalf of Virginia Beach Telecommunications Corporation

RESPONSE OF GENERAL ELECTRIC COMPANY TO PETITION FOR RECONSIDERATION FILED 6-12-80 by James A. McKenna, Jr. on behalf of General Electric Company

REPLY OF COX BROADCASTING CORPORATION AND COX FAMILY SHAREHOLDERS TO VIRGINIA BEACH TELECOMMUNICATIONS CORPORATION OPPOSITION TO PETITION FOR RECONSIDERATION FILED 6-20-80 by John A. Rafter of Behalf of Cox Broadcasting Corporation Cox Family Shreholders

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

