

W L B R



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REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

B.S. 2023

BROADCASTING STATION LICENSE RECORD

Date first licensed 11-14-46

Call letters W L B R  
LOCATION: LEBANON, PENNSYLVANIA

LEBANON BROADCASTING COMPANY (AP 11-14-46, EFF 1-14-47)

Name of licensee LESTER P. ETTER and H. RAYMOND STADIEM d/b as LEBANON BROADCASTING COMPANY

Behind Ebenezer Fire Company, Route <sup>72, N.</sup> 20, Lebanon, Pennsylvania (Redesc. <sup>EFF: 11/18/57</sup> / Ltr. 1-8-58)  
~~xxx~~ Behind Ebenezer Fire Company Station on State Rt. 72, Ebenezer, Pa. (CP 12-21-49)  
Transmitter location x Route 934, 3.4 miles West of Lebanon, Penna. (CP 3-7-46) (Lic. 11-14-46)

17042

Behind Ebenezer Fire Company, Route <sup>72, N.</sup> 20, Lebanon, Pa. (Ltr. 1-8-58, <sup>EFF: 11/18/57</sup> / Lic. 11-14-46)  
x 8th & Cumberland Streets, Lebanon, Pennsylvania (Lic. 11-14-46)  
Main studio location etc to be determined, Lebanon, Penna. (CP 3-7-46)



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
32-P-4291	3-7-46 C.P. for a new station	1270	1kw	Daytime	5-7 11-7-46
32-MP-2177	10-11-46	Mod.CP (4291)	for extension of completion date		5-7 12-7-46
32-L-2151 32-Z-1965	11-14-46	1270	1 kw	D	11-14 11-1-48
	Lic. to cover CP (4291) as modified for a new station and specify studio location and determine operating power.				(Cond'l Clause)
32-AP-39 32-AP-1-14-47	11-14-46	Voluntary assignment of license to LEBANON BROADCASTING COMPANY			
32-MP-2236	11-7-46	Mod. CP (4291 as mod.)	to change type trans.		5-7 12-7-46
BP-6029	10-9-47	1270	1kw	Daytime	12-9 6-9-48
	CP to make changes in antenna and mount FM antenna on top of AM tower.				(Conditional Clause)
BS-2023	9-9-47	STA to opr.	add'l time 9-9-47 in order to broadcast election returns, only.		
BL-3195	7-14-48	1270	1kw	Daytime	7-14 11-1-48
	Lic. to cover CP (6029) to make changes in vertical antenna and mount FM antenna on top of AM tower.				
BR-2023	10-20-48	1270	1kw	Daytime	11-1 11-1-51
BP-7173	12-21-49	1270	1kw-DA-N	Un	2-21 8-21-50
	CP to change hrs. of opr, change power, install DA for night use only and change T site.				(COND. CLAUSE)
BL-4147	9-25-50	1270	1kw-DA-N	U	9-25 11-1-51
	Lic.cover CP(BP-7173, which authorized chg. in power, installation of DA for night use & chg. in T location,				
BR-2023	10-10-51	1270	1kw*1kw-LS	U	11-1 8-1-54
			*DA -N		
BR-2023	10-10-51	127-	1kw*1kw-LS	U	11-1 8-1-54
			*DA -N		
	Superseding license correcting direction of Monitoring Point #2				



B.S.

# BROADCASTING STATION LICENSE RECORD

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Date first licensed .....

Call letters **W L B R** .....

Name of licensee **LEBANON BROADCASTING COMPANY** .....

Transmitter location .....

Main studio location .....

FCC-65



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To--
BRC-161 (1)	9-2-53	Mod. of	license	to operate	transmitter
	by R.O. from 8th & Cumberland Sts., Lebanon, Pa.				
	while using non-DA.				
BR-2023	7-7-54	1270	1kw*1kw *DA-N	LS U	8-1 8-1-57
BR-2023	7-13-57	RENEWAL OF LICENSE			8-1 8-1-60
Letter	10-24-57	Delete remote control operation			
BP-12419	10-27-58	1270kc	1kw, DA-N	U	12-27 6-27-59
	CP to install a new type transmitter (RCA BTA-1R)				
BL-7359	4-20-59	1270kc	1kw-DA-N	U	4-20 8-1-60
	License to cover c.p. (BP-12,419) which authorized installation of a new type transmitter.				
	7-27-60	Commission deferred action on renewal pending further consideration.			
BR-2023	9-7-60	Renewal of License			9-7 8-1-63
BP-13851	11-21-61	1270kc	1kw, 5kw-LS DA-2	U	1-21 7-21-62
	CP to increase daytime power to 5kw, install new trans. (RCA BTA-5R) make changes in DA and ground system; change from DA-N to DA-2 (Cond'1).				
BP-13851 (1)	3-6-62	Mod. of CP(BP-13851) to change the inverse distance fields for night and day.			
BMP-10356 (2)	8-13-62	Mod of CP(BP-13851 as mod) for extension of completion date from 7/21/62 to 10/22/62			
BP-13851 (3)	9-13-62	Mod. of CP(BP-13851) to change obstruction markings.			
BL-9671	4-22-63	1270kc	1kw-5kw-DA-2	U	4-22 8-1-63
	Lic. to cover CP (BP-13,851 as mod) which auth. incr. day power, instl. new trans., chg. DA & ground sys; chg. DA-N to DA-2, spe. trans. as RCA BTA-5T				
BR-2023	7-10-63	Renewal of license			8-1 8-1-66
BR-2023	7-29-66	Renewal of license			8-1 8-1-69
BS-2023(L)	3-29-68	Memo chg. parameters & monitor pt. values			



Form BC 126  
June 1954

## BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters .....W.L.B.R.....

Station location .....

Name of licensee .....

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To
BR-2033(S)	4-20-70	RENEWAL & NDEA			8-1-72
BP-19,183	5-4-72	1270kc	1kw 5kw	U 1A-2	5-4-73
CP to change daytime MEOV's.					
EBSA	5-25-72				
BR-2033(L)					
L-13,279	10-19-72	Renewal and Mod.			8-1-75
BTC-7533	9-26-74	VOL. TC	EFF:		
BR-2023(S)	7-23-75		RENEWAL		8-1-78
BTC-7947	2/18/76	Invol TC	EFF:	1-21-76	"Cond'1"
BTC-7985	4/30/76	Vol TC	EFF: 6/25/76		
BS-2023(L)	12-15-76	ML to	change	June, Nov. & Dec.	
		sunset and sunrise time			8-1-78
BS-2023(L)	12-13-76	ML to	correct	SR & SS Hours	8-1-78
BR-2023(S)	7-12-78	Renewal of License			8-1-81
BS-2023(L)	5-11-79	ML revised page 2.			8-1-81
		1270khz	1kw, 5kw	LS DA-2 U	
BTC790813HP	8-28-79	VOL. TC		EFF: 9-18-79	
BTC810123ED	2-27-81	Vol TC	EFF: 3-11-81		



## APPLICATION RECORD - BROADCASTING

 Call **W L B R**  
 Letters **x** New

## LEBANON BROADCASTING COMPANY

 Name **x** **LESTER P. ETTER AND H. RAYMOND STADIEM d/b as LEBANON BROADCASTING CO.**  
 (P.O. 335 South 8th St., Lebanon, Penna.)

File No.	Dated	Application for	Action	
			Nature	Date
B2-P-4291 Recd.	11-19-45 11-20-45	Construction Permit for a new Standard Broadcast Station to be operated on: Frequency - 1270 kc Power - 1kw Hours of operation - Daytime Trans. Location - Route 934, 3.4 miles west of Lebanon, Penna. Studio Location - to be determined, Lebanon, Penna. (Filed by Arthur H. Schroeder, Atty.; A.D.Ring, Engr.)	<b>Docket No. 7079</b> <b>Granted without hearing.</b> <b>Order issued 3-7-46</b>	
B2-AP-39 Recd Filed	7- 2-46 7-3-46 7-3-46	Voluntary assignment of Construction permit to Lebanon Broadcasting Company. (Filed by Arthur Schroeder, Atty) (Forms 335's to be filed.)	<b>Granted as assignment</b> <b>of license 11-14-46</b> <b>NY 1-14-47</b>	



RCA BTA-1L



## APPLICATION RECORD - BROADCASTING

#2

Call

Letters

W L B R

Name LESTER P. ETTER AND H. RAYMOND STADIEM d/b as LEBANON BROADCASTING CO.

File No.	Dated	Application for	Action	
			Nature	Date
B2-MP-2177 Rec'd Filed	9-23-46 10-4-46 10-4-46	Modification of C.P. (B2-P-4291, which authorized a new standard broadcast station) for extension of completion date from 11-7-46 to 12-7-46.  Arthur H. Schroeder, Att'y.	GRANTED	10-11-46
B2-MP-2236 Rec'd Filed	10-31-46 11-1-46 11-1-46	Modification of Construction Permit (B2-P-4291, as mod.,) which authorized a new standard broadcast station) to change type of transmitter (RCA BTA-1LA, Mod.,).  Arthur H. Schroeder, Att'y	GRANTED	11-7-46



## APPLICATION RECORD - BROADCASTING

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Call

Letters W L B R

Name LESTER P. ETTER and H. RAYMOND STADIEM d/b as  
LEBANON BROADCASTING CO.

File No.	Dated	Application for	Action	
			Nature	Date
B2-L-2151 Rec'd Filed	11-9-46 11-12-46 11-12-46	License to cover C.P. (B2-P-4291, as mod.,) which authorized a new standard broadcast station, to specify studio location at 8th. and Cumberland Sts., Lebanon, Penna. and	GRANTED (Cond'l re waiver 3.55(b) & 3.60)	11-14-46
B2-2-1965 Rec'd Filed	11-9-46 11-12-46 11-12-46	Authority to determine operating power by direct measurement of antenna power.  (Arthur Schroeder, Atty.)		
BP-6029 Rec'd Filed	4-21-47 4-28-47 4-28-47	Construction Permit to make changes in vertical antenna and to mount F.M. Antenna on top of the A.M. Tower. (Filed by Arthur H. Schroeder, Atty.)	GRANTED re waivers and 3.60	10-9-47 3.55(b)



## APPLICATION RECORD - BROADCASTING

Call

Letters W L B R

Name LESTER P. ETTER and H. RAYMOND STADIEM d/b as  
LEBANON BROADCASTING CO.

File No.	Dated	Application for	Action	
			Nature	Date
BL-3195 Rec'd Filed	5-25-48 5-26-48 6-1-48	License to cover C.P. (BP-6029) which authorized to make changes in vertical antenna and mount FM antenna on top of the AM tower.  (Arthur H. Schroeder, Atty.)	GRANTED	7-14-48
BR-2023 Rec'd Filed	8-13-48 8-25-48 8-25-48	Renewal of License (Arthur Schroeder, Attorney)	G ANTED	10-20-48



## APPLICATION RECORD - BROADCASTING

Call

Letters W.L.B.R.Name LEBANON BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BP-7173 Rec'd Filed	3-26-49 3-31-49 3-31-49	Construction Permit to change power from 1kw day to 1kw day and night, change hours of operation from daytime to unlimited, install directional antenna for night use only and change transmitter location from Route 934, 3.4 miles west of Lebanon, Pennsylvania to Behind Ebenezer Fire Company Station on State Route 72, Ebenezer, Pennsylvania.  (Filed by Arthur H. Schroeder, Atty.; A. D. Ring, Engr.)	GRANTED re installation of properly designed phase monitor (2) the installation of the FM antenna on the N. Tower of the W.L.B.R. array does not constitute authority for the use of the antenna by any FM broadcast station.	12-21-49



## APPLICATION RECORD - BROADCASTING

Call  
Letters W L B RName LEBANON BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BL-4147 Rec'd Filed	8-2-50 8-3-50 8-3-50	License to cover construction permit (BP-7173) which authorized change in hours of operation, change in power, installation of DA for night use and change in transmitter location.  Arthur H. Schroeder, Atty. Charles S. Wright, Engr.	GRANTED	9-25-50
BR-2023 Rec'd Filed	6-21-51 6-26-51 6-26-51	Renewal of license Filed by Arthur H. Schroeder, atty.	Granted	10-10-51
BRC-161 Rec'd Filed	8-26-53 8-28-53 8-28-53	Modification of license to operate transmitter by Remote Control from 8th & Cumberland Streets, Lebanon, Pennsylvania, while using non-directional antenna. Arthur H. Schroeder, Atty.	GRANTED	9-2-53



APPLICATION RECORD - BROADCASTING

Call  
Letters **W L B R**

Name **LEBANON BROADCASTING COMPANY**

File No.	Dated	Application for	Action	
			Nature	Date
BR-2023 Rec'd Filed	4-22-54 5-3-54 5-3-54	Renewal of License Filed by Arthur H. Schroeder, Atty.	Granted	7-7-54
BR-2023 Rec'd Filed	4-24-57 5-1-57 5-1-57	Renewal of license Arthur H. Schroeder, Atty.	GRANTED	7-18-57
BP-12,419 Rec'd Filed	10-3-58 10-8-58 10-8-58	Construction permit to install a new type transmitter (RCA BTA-1R).  Atty's: Miller & Schroeder	GRANTED	10-27-58
BL-7359 Rec'd Filed	12-18-58 12-23-58 12-23-58	License to cover construction permit (BP-12,419) which authorized installation of a new type transmitter.	GRANTED	4-20-59



FORM BC-121 # 8  
AUG 1955

APPLICATION RECORD - BROADCASTING

Call  
Letters W.L.B.R.

Name LEBANON BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BP-13,851 Rec'd Filed	1-21-60 1-22-60 1-22-60	Construction Permit to increase daytime power from 1kw to 5kw; install new trans. (RCA-BTA-5R); make changes in DA and ground system; change from DA-N to DA-2)  Atty.- Miller & Schroeder Engr.- Silliman, Moffet and Rohrer	GRANTED Cond'l re: Phase Mon., Field meas. equip., DA & complete non-DA proof. Permittee shall accept such interf. as may be imposed in event of a subsequent grant of WNOW. Before prog. tests are authorized, the permittee shall submit new common point impedance meas.	11-21-61
BR-2023 Rec'd Filed	4-21-60 4-27-60 4-27-60	Renewal of License.  Arthur H. Schroeder, Atty.	GRANTED	9-7-60
BMP-10356 R. & F.	6-18-62 6-19-62	Mod. of CP(BP-13851 as mod. which auth. incr daytime power; install new trans.; changes in DA & ground system; change from DA-N to DA-2) for extension of completion date from 7-21-62 to 10-21-62. Atty: Schroeder	GRANTED	8-13-62 to 10-22-62



## APPLICATION RECORD - BROADCASTING

Call  
Letters

W L B R

Name **LEBANON BROADCASTING COMPANY**

Lebanon, Pennsylvania

File No.	Dated	Application for	Action	
			Nature	Date
BL-9671 R. & F.	9-12-62 9-13-62	Lic to cover CP(BP-13,851 as mod) which auth incr day power, install new trans, chg DA & gr system; chg DA-N to DA-2.(specify trans as Atty- Miller & Schroeder RCA BTA-5T)	GRANTED Cond'l	4-22-63
BR-2023 R & F	4-24-63 4-29-63	Renewal of License. Arthur H. Schroeder, Atty.	GRANTED	7-10-63
BR-2023 R & F	4-25-66 4-27-66	Renewal of License. Arthur H. Schroeder, Atty.	GRANTED	7-29-66
DM	2-29-68			
BR-2023 R & F #509921 \$75. PRESS MAY 8	4-28-69 4-30-69 4-30-69 1969	Renewal of license Arthur H. Schroeder, Atty. AMENDED 3-31-70 re: commercial matter	GRANTED	4-20-70



# APPLICATION RECORD - BROADCASTING

1270 KC

Call  
Letters

W L B R

Name LEBANON BROADCASTING COMPANY  
LEBANON, PENNSYLVANIA

File No.	Dated	Application for	Action	
			Nature	Date
BP-19,183 Rec'd Filed \$50-044134 AC-060 PRESS: MAY 1 1972	2-18-72 2-23-72 2-23-72 2-23-72	Construction permit to change daytime MEOV's.  Atty. Arthur H. Schroeder	GRANTED	5-1-72
B R-2023 R & F P.N. PRESS MAY 9 1972	4-25-72 5-1-72 5-1-72	Renewal of License  Atty: John P. Bankson, Jr. AMENDED 6-12-72 re: equal employment program AMENDED 7-25-72 re: programming; emp. policy	GRANTED (issued with BL-13,279)	9-22-72
BL-13,279 R & F W 094204-\$50.-7-25-72 PTA PRESS Amended	7-2-72 7-25-72 8-3-72 AUG 2 1972 9-15-72	Lic.(BP-19,183) for changes. T-SL: Behind Ebenezer Fire Co., Rt. 72 N., Lebanon, Pa. Atty: Miller, Schroeder & Bankson  Dir. ant. data	GRANTED (issued with BL-2023)	10-19-72



Name LEBANON BROADCASTING COMPANY  
Lebanon, Pennsylvania

File No.	Dated	Application for	Action	
			Nature	Date
BTC-7533 Rec'd Filed Fee: \$250.047 Press: SEP 24 1974 (See also FM)	9-9-74 9-11-74 9-11-74 343908	Voluntary acquisition of negative control of licensee corp by H. Raymond Stadtem and Lester P. Etter thru purchase of stock from Eugene Silverstein by the licensee corporation. Arthur H. Schroeder, Atty.	GRANTED EFF:	9-26-74
BR-2023 R & F PN Recd. PRESS	3-17-75 3-26-75 " APR 4 1975	RENEWAL OF LICENSE A.H.Schroeder, Atty. AMENDED 7-21-75 re: EEO	GRANTED	7-23-75
BTC-7947 R & F Fee Pd \$200 FEE INCLUDES WUFM(FM) Code 047 (FORM 316) FEB 11 1976	2/2/76 2/4/76 #525047	Involuntary transfer of negative control of lic corp from H. Raymond Stadtem to Rachel L. Stadtem, Lester P. Etter and Lebanon County Trust Company, Executors of the Estate of H. Raymond Stadtem, deceased  Atty - Miller & Schroeder	GRANTED EFF: NO FEE:	2/18/76 1-21-76 "Conf'd'l"



# APPLICATION RECORD - BROADCASTING

Call  
Letters W L B R

Name Lebanon Broadcasting Company  
Lebanon, Penna.

File No.	Dated	Application for	Action	
			Nature	Date
BTC-7985 R & F FEE PD: \$400 #542537 (CODE 047 (INCLUDES FM MAR 29 1976 WUFM) PN filed	3-11-76 3-12-76 3/26/76	Voluntary transfer of <sup>negative</sup> control of lic corp from Rachel L. Stadiem, Lester P. Etter, and Lebanon County Trust Company, Executors of the Estate of H. Raymond Stadiem, Deceased; to Rachel L. Stadiem, Lester P. Etter and Lebanon County Trust Company, Common Trustees  Atty - Miller & Schroeder	GRANTED EFF: NO FEE:	4/30/76 6/25/76
BR-2023 R & F PRESS	3-17-78 3-21-78 MAY 1 1978	RENEWAL OF LICENSE  Atty. William M. Barnard (Miller & Schroeder)	GRANTED	7-12-78



Name: LEBANON BROADCASTING COMPANY

Station Location: Lebanon, Pennsylvania

File No.	Date	Description	Action and Date
BTC790813HP Form 316 (Also see WUFM(fm) ) PRESS	8-9-79  AUG 28 1979	Vol. acquisition of positive control (100%) of lic corp by Lester P. Etter thru purchase of stock (and retirement thereof) by the licensee corporation from Rachel L. Stadiem, Lester P. Etter and Lebanon County Trust Company, Common Trustees  Atty - John B. Kenkel (Kenkel & Barnard)	GRANTED 8-28-79 EFF: 9-18-79
BTC810123ED Form 316 PRESS FEB 1 2 1981 Also see WUFM		Vol TC from Lester P. Etter to Lestette Corporation  Atty William M. Barnard	GRANTED 2-27-81  EFF: 3-11-81



#14

## APPLICATION RECORD-BROADCASTING

1270KHz

Call Letters: W L B R

Name: LEBANON BROADCASTING COMPANY

Station Location: Lebanon, PA

File No.	Date	Description	Action and Date
BR810319UA PRESS MAY 14 1981		Renewal of License Atty.: William M. Barnard	git cl 7-7-81 <b>ISSUED.</b>



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

