

**FEDERAL COMMUNICATIONS COMMISSION**  
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**WASHINGTON DC 20554**

**MEDIA BUREAU**  
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May 11, 2015

Alabama Media, LLC  
1109 Hudson lane  
Monroe, LA 21201

Re: WJRL-FM, Slocomb, AL  
Alabama Media, LLC  
Facility Identification Number: 60591  
Special Temporary Authority  
BSTA-20150508ABB

Dear Licensee:

This is in reference to the request filed May 8, 2015, on behalf of Alabama Media, LLC ("AM"). Briefly, AM seeks reinstatement and extension of the Special Temporary Authority granted November 27, 2013, for operation with temporary facilities while construction permit BPH-20130508ABB is being implemented.<sup>1</sup>

The November 27, 2013 STA IS REINSTATED AND EXTENDED. However, this extended STA does not cover the period between the expiration of the July 1, 2014 STA on December 28, 2014 and the filing of the current request on May 8, 2015. Station WJRL-FM may operate with the following facilities:

Geographic coordinates:	31° 15' 48" N, 85° 18' 24" W (NAD 1927)
Channel	263 (100.5 MHz)
Effective radiated power:	1.2 kilowatts (H only)
Antenna height:	
above ground:	85.3 meters
above mean sea level:	166.3 meters
above average terrain:	84.4 meters

AM must use whatever means are necessary to protect workers and the public from radiofrequency exposure in excess of the Commission's exposure guidelines. *See* 47 CFR § 1.1310.

This authority expires on **November 7, 2015**.

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<sup>1</sup> This is the second time that AM has allowed this STA to expire (while continuing to operate) without timely requesting an extension of STA. In our July 1, 2014 letter (BSTA-20140624ACH), we pointed out that the original STA (BSTA-20131029AGS) had expired (5/26/2014) before that June 24, 2014 STA request was filed. We urge AM to pay more attention to the new expiration date – November 7, 2015 – and timely file an extension request at that time, should additional time be needed.

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**STA Advisory:** Section 309(f) of the Communications Act of 1934, as amended, authorizes the Commission to grant STA in cases of "extraordinary circumstances requiring temporary authorizations in the public interest and when delay in the institution of the temporary operations would seriously prejudice the public interest." However, Section 309(f) is not a means by which a licensee/permittee may circumvent established processing procedures which require the filing of an application, nor is it a means by which a broadcaster may enhance his facility or make operation more convenient for the broadcaster. Stations operating with less than licensed facilities under temporary authorities can be viewed as receiving the benefit of a larger protection area than that in which they are currently providing service.

Accordingly, Special Temporary Authorities by nature are to be temporary and are not intended for extended use. Licensees of stations operating under temporary authorities are reminded that timely restoration of permanent facilities is the responsibility of the licensee and should be undertaken expeditiously. Any request for extension of special temporary authorities carries an increased burden with each subsequent request.

Therefore, requests for extension of STA will be granted only where the licensee can show that one or more of the following criteria have been met:

- Restoration of licensed facilities is complete and testing is underway;
- Substantial progress has been made during the most recent STA period toward restoration of licensed operation; or
- No progress has been made during the most recent STA period for reasons clearly beyond the licensee's control, and the licensee has taken all possible steps to expeditiously resolve the problem.

Sincerely,



Dale Bickel  
Senior Engineer  
Audio Division  
Media Bureau

cc: Charles L. Spencer (via e-mail only)