

Multiple Ownership Compliance Study

Houma, Louisiana Area

October 2005

This Multiple Ownership Compliance study was conducted to determine if Sunburst Media – Louisiana, LLC would be in compliance with §73.3555(a) of the Commission's rules with the purchase of KCIL (FM), Houma, Louisiana; KBZZ-FM at Morgan City, Louisiana, KJIN (AM) at Houma, Louisiana and KXOR-FM at Thibodaux, Louisiana. Because the communities of Morgan City, Houma and Thibodaux are not located within the geographic boundaries of any Arbitron Metro, this study follows the guidelines of the Commission's Interim Contour-Overlap methodology.

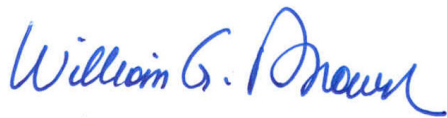
KCIL (FM) is the only commonly owned station listed in the New Orleans, Louisiana Market Definition as reported by BIA. Therefore, it is not necessary to conduct a Multiple Ownership Compliance Study according to the New Orleans, LA Market Definition.

The city grade contours of KCIL (FM), KBZZ-FM, KJIN (AM), and KXOR-FM comprise the subject area and form one distinct market. KCIL (FM) has a pending application (BPH-20050524AEV) to upgrade from Class C2 to Class C1. For this study, we have considered the KCIL (FM) application facility. The city grade contours of the four subject stations are shown in Exhibit #1. The city grade contours of all FM stations providing service to the subject area are shown in Exhibit #2. The city grade contours of all AM stations providing service to the subject area are shown in Exhibit #3. The maps are followed by a tabulation of all AM and FM services to the subject area in Exhibit #4.

The AM and FM maps combined show 30 services, including the 4 subject stations (1 AM and 3 FM). FCC 301 Worksheet 2 states that a party in this local radio ownership “tier” may have a cognizable interest in a non-Metro radio market with the limits of:

“In a radio market with between 30 and 44 (inclusive) commercial and noncommercial educational full-power radio stations, a party may have a cognizable interest in up to 7 commercial radio stations, not more than 4 of which are in the same service.”

Based on these findings, it is believed that Sunburst Media – Louisiana, LLC is in compliance with §73.3555(a) of the Commission’s rules with the purchase of KCIL (FM), KBZZ-FM, KJIN (AM) and KXOR-FM. All statements contained herein are thought to be accurate and correct to the knowledge of the undersigned.



William G. Brown
Bromo Communications, Inc.

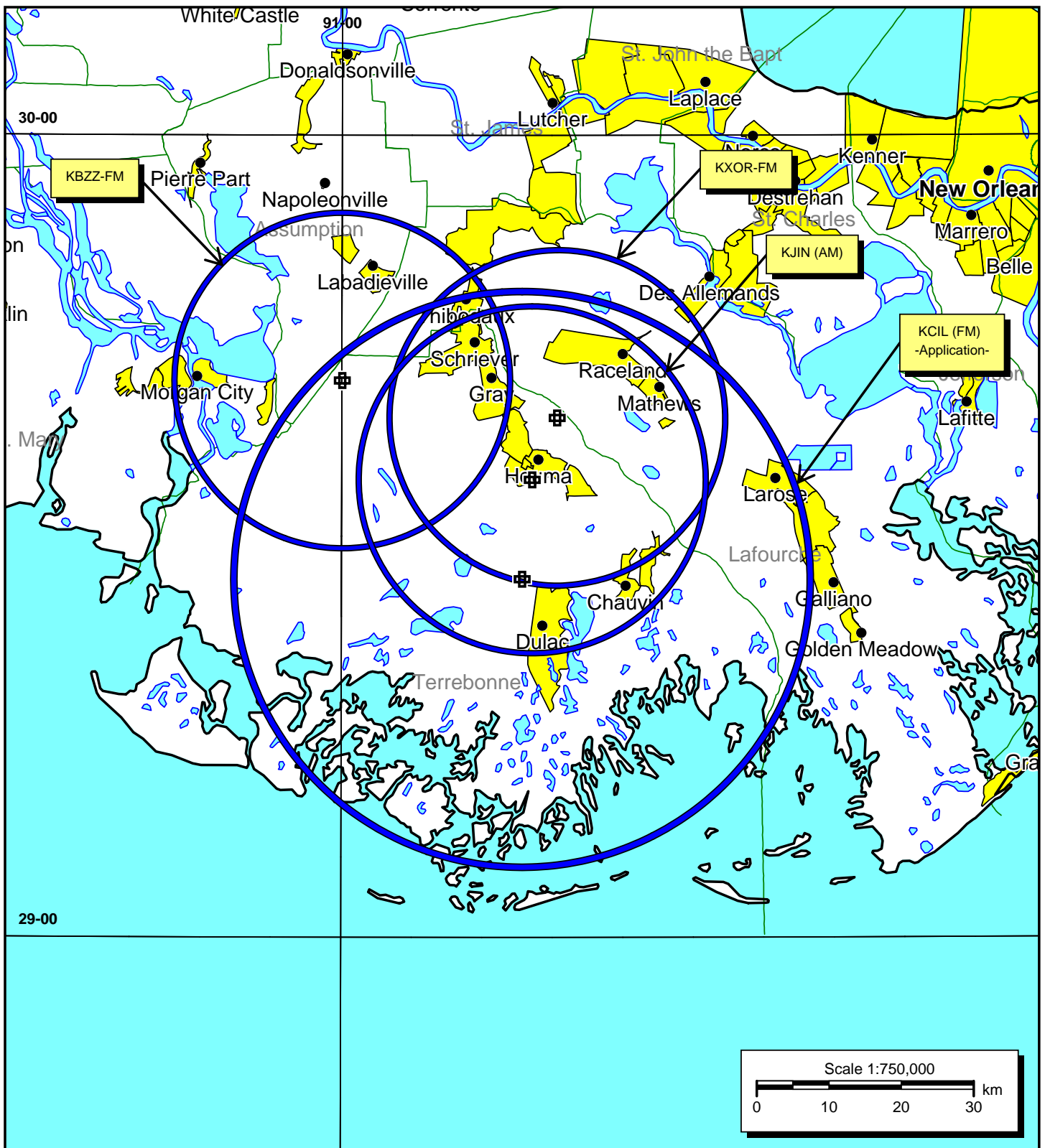


Exhibit #1
 Subject Stations
Multiple Ownership Compliance Study
 Houma, Louisiana Area

Bromo Communications, Inc.
 Atlanta, Georgia
 October 2005

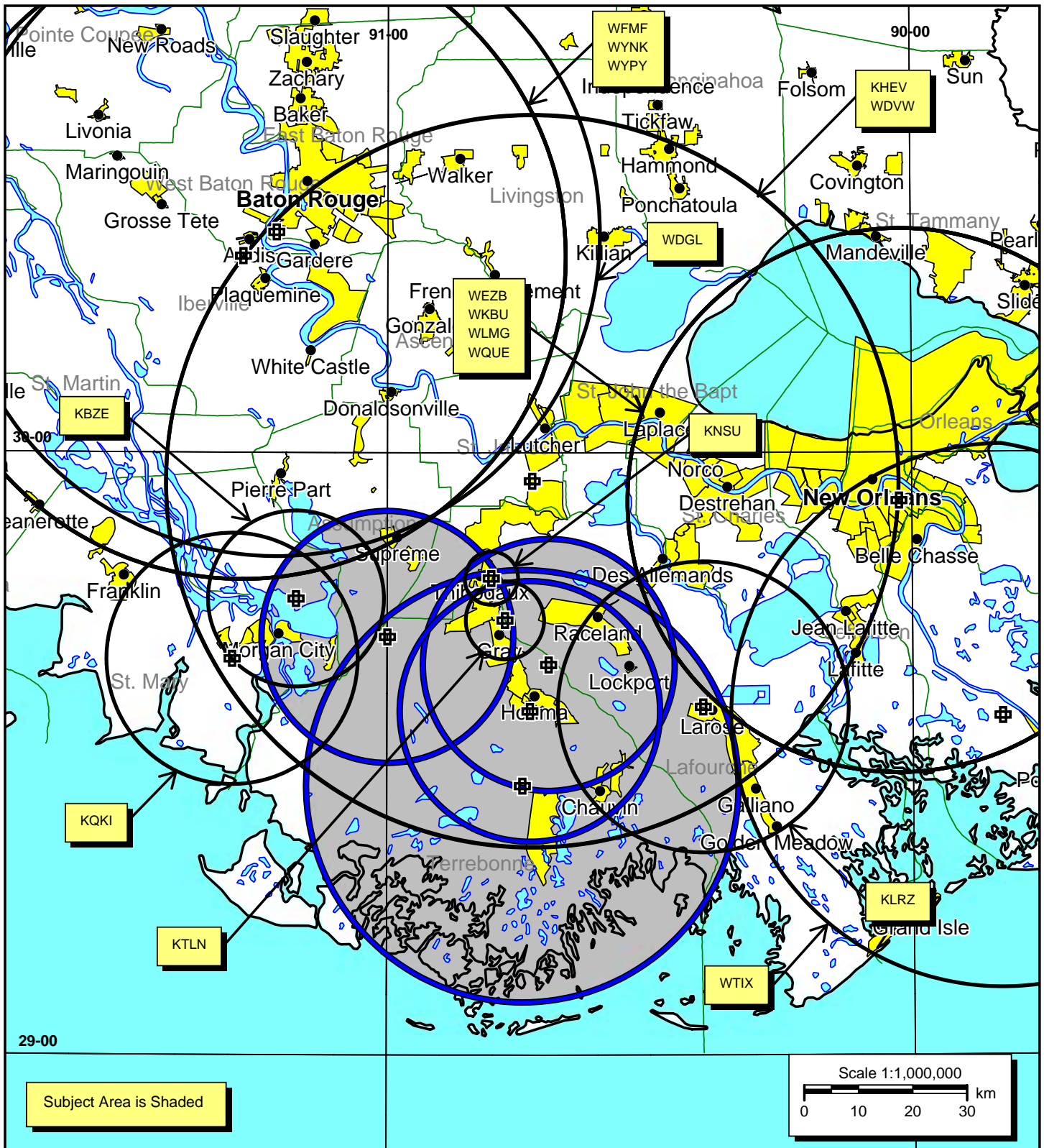


Exhibit #2
FM Services to Subject Area
Multiple Ownership Compliance Study
Houma, Louisiana Area

Bromo Communications, Inc.
 Atlanta, Georgia
 October 2005

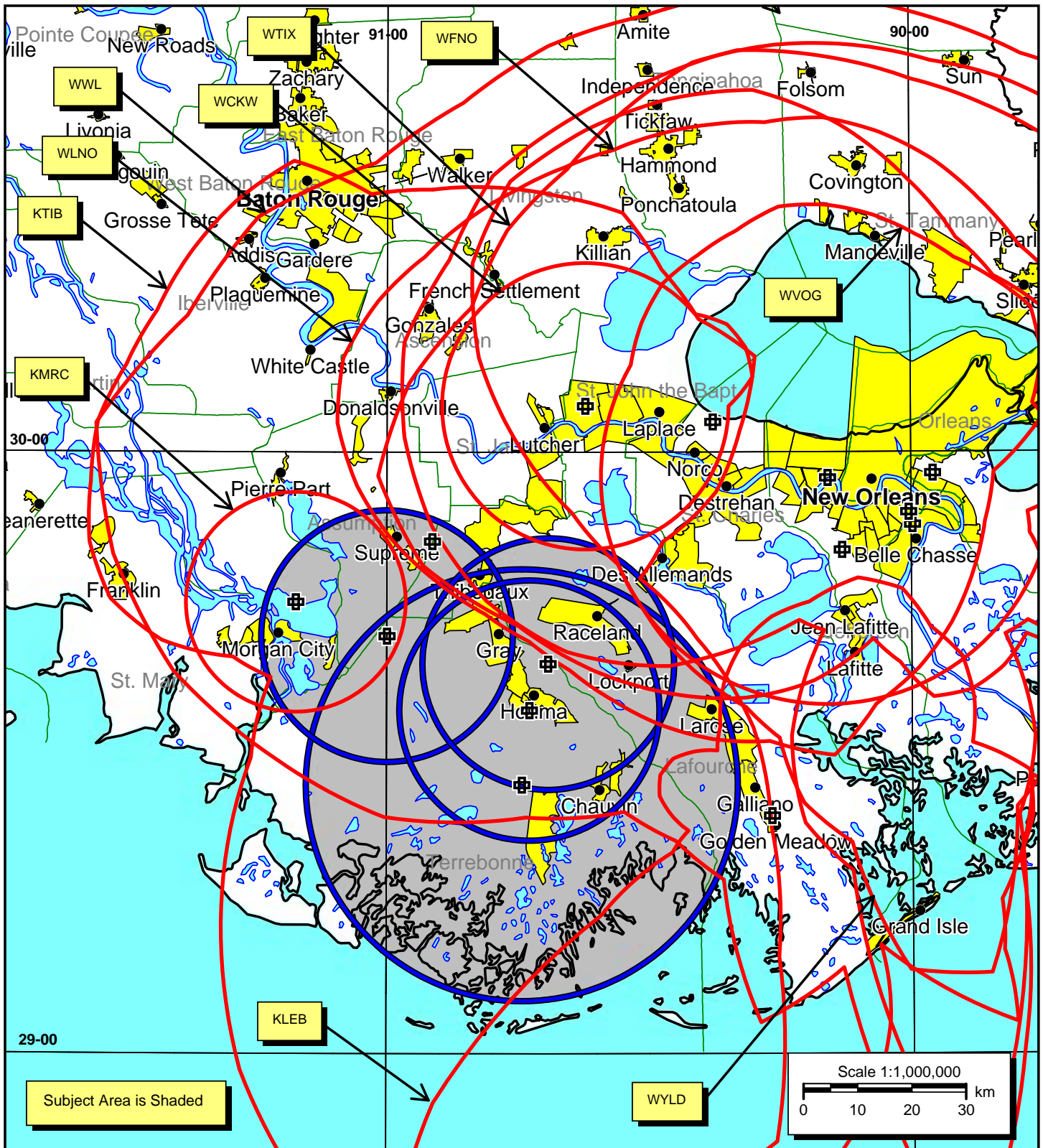


Exhibit #3
AM Services to Subject Area
Multiple Ownership Compliance Study
Houma, Louisiana Area

Bromo Communications, Inc.
 Atlanta, Georgia
 October 2005

Exhibit #4
Multiple Ownership Compliance Study
Houma, Louisiana Area
October 2005

Tabulation of Services to Subject Area

Subject Stations

| <u>Call</u> | <u>Ch/Freq</u> | <u>Latitude</u> | <u>Longitude</u> | <u>Power (kW)</u> | <u>City</u> | <u>State</u> |
|-------------|----------------|-----------------|------------------|-------------------|-------------|--------------|
| KBZZ | 244C3 | 29° 41' 39" | 90° 59' 58" | 12 | Morgan City | LA |
| KCIL (App.) | 298C1 | 29° 26' 48" | 90° 44' 34" | 69 | Houma | LA |
| KJIN | 1490 | 29° 34' 14" | 90° 43' 42" | 1 | Houma | LA |
| KXOR | 292C3 | 29° 38' 52" | 90° 41' 34" | 25 | Thibodaux | LA |

FM Services to Subject Area

| <u>Call</u> | <u>Ch/Freq</u> | <u>Latitude</u> | <u>Longitude</u> | <u>Power (kW)</u> | <u>City</u> | <u>State</u> |
|-------------|----------------|-----------------|------------------|-------------------|-------------|--------------|
| KBZE | 290A | 29° 45' 27" | 91° 10' 25" | 4 | Berwick | LA |
| KHEV | 281C | 29° 57' 13" | 90° 43' 25" | 100 | Houma | LA |
| KLRZ | 262C2 | 29° 34' 40" | 90° 23' 56" | 50 | Larose | LA |
| KNSU | 218A | 29° 47' 29" | 90° 48' 07" | 0.25 | Thibodaux | LA |
| KQKI | 237C3 | 29° 39' 28" | 91° 17' 41" | 16.5 | Bayou Vista | LA |
| KTLN | 213A | 29° 43' 18" | 90° 46' 33" | 0.2 | Thibodaux | LA |
| WDGL | 251C | 30° 21' 58" | 91° 12' 47" | 100 | Baton Rouge | LA |
| WDVV | 222C | 29° 57' 10" | 90° 43' 26" | 100 | Laplace | LA |
| WEZB | 246C | 29° 55' 11" | 90° 01' 29" | 100 | New Orleans | LA |
| WFMF | 273C | 30° 19' 34" | 91° 16' 36" | 100 | Baton Rouge | LA |
| WKBU | 239C | 29° 55' 11" | 90° 01' 29" | 100 | New Orleans | LA |
| WLMG | 270C0 | 29° 55' 11" | 90° 01' 29" | 100 | New Orleans | LA |
| WQUE | 227C | 29° 55' 11" | 90° 01' 29" | 100 | New Orleans | LA |
| WTIX | 232C1 | 29° 33' 45" | 89° 49' 46" | 100 | Galliano | LA |
| WYNK | 268C | 30° 19' 34" | 91° 16' 36" | 100 | Baton Rouge | LA |
| WYPY | 264C | 30° 19' 35" | 91° 16' 36" | 100 | Baton Rouge | LA |

AM Services to Subject Area

| <u>Call</u> | <u>Ch/Freq</u> | <u>Latitude</u> | <u>Longitude</u> | <u>Power (kW)</u> | <u>City</u> | <u>State</u> |
|-------------|----------------|-----------------|------------------|-------------------|---------------|--------------|
| KLEB | 1600 | 29° 23' 43" | 90° 16' 01" | 5 | Golden Meadow | LA |
| KMRC | 1430 | 29° 45' 03" | 91° 10' 24" | 0.5 | Morgan City | LA |
| KTIB | 640 | 29° 51' 05" | 90° 54' 48" | 5 | Thibodaux | LA |
| WCKW | 1010 | 30° 04' 35" | 90° 37' 17" | 0.5 | Garyville | LA |
| WFNO | 830 | 30° 03' 00" | 90° 22' 41" | 5 | Norco | LA |
| WLNO | 1060 | 29° 52' 46" | 89° 59' 51" | 50 | New Orleans | LA |
| WTIX | 690 | 29° 57' 53" | 89° 57' 31" | 10 | New Orleans | LA |
| WVOG | 600 | 29° 57' 25" | 90° 09' 33" | 1 | New Orleans | LA |
| WWL | 870 | 29° 50' 14" | 90° 07' 55" | 50 | New Orleans | LA |
| WYLD | 940 | 29° 54' 00" | 90° 00' 17" | 10 | New Orleans | LA |