

**RADIO MARKET ANALYSIS**  
**CUMULUS LICENSING LLC**  
**NEW FM STATION**  
**PARACHUTE, COLORADO**  
**January 2007**

**TECHNICAL STATEMENT**

1. This Technical Statement and attached exhibits were prepared on behalf of Cumulus Licensing LLC, permittee of a New FM station ("New FM") on Channel 266C0, Dinosaur, Colorado. Cumulus is proposing to change the community of license of the New FM station to Parachute, Colorado. As such, a Radio Market Analysis is needed. Parachute, the proposed community of license, is not located in a metro county within any rated market. Cumulus is also the licensee of stations KEKB, Channel 260C, Fruita, Colorado; KEXO, 1230 kHz, KBKL<sup>1</sup>, Channel 300C, and KMX<sup>2</sup>, Channel 282C0, Grand Junction, Colorado; and KKNN<sup>3</sup>, Channel 236C, Delta, Colorado. The 3.16 mV/m contours of the New FM, KEKB, KBKL and KMX overlap. This results in Cumulus having attributable interests in four FM stations in the same market. Therefore, a revised contour overlap analysis is necessary. Exhibit #1 is a map depicting the subject stations.<sup>4</sup>

2. A study, therefore, has been conducted to determine if ownership of these facilities complies with §73.3555 of the Commission's rules. The contours of the four subject stations will be used to define the market boundary, hereinafter referred to as the "Radio Market". The

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1) KBKL also has an outstanding permit which is considered in this instant review.

2) KMX has a pending application which is considered in this instant review.

3) KKNN has a pending application which is considered in this instant review.

4) As the New FM 3.16 mV/m contour does not overlap with either KEXO or KKNN, these two facilities are not discussed further in this review.

study will determine the number of other commercial AM and FM stations that either have transmitter sites within or provide coverage to the subject radio market. Only those stations with transmitter sites within 92.0 kilometers will be considered as contributors to the market. No other stations in which Cumulus has interests will be considered, unless it was a subject station in the market under review.

3. Exhibit #2 is a depiction of the stations within, or providing service, to the Radio Market boundary. A total of seventeen stations are depicted, including the four subject stations. Exhibit #3 is a tabulation of the stations in the Radio Market. The number of stations depicted falls in the fifteen to twenty nine stations tier of §73.3555(a)(1)(iii) of the Commission's rules.<sup>5</sup> At the fifteen to twenty-nine stations level, common ownership or control of up to six stations, with no more than four in the same service. Based on Cumulus's interests in the above referenced stations, it is demonstrated herein that the proposed change of community of license for the New FM station is in compliance with the Commission's multiple ownership rules, as detailed in §73.3555 of the rules.

4. The foregoing technical statement was prepared on behalf of Cumulus Licensing LLC by Graham Brock, Inc., its Technical Consultants. All information contained herein is true and accurate to the best of our belief and knowledge. All data relating to AM and FM facilities was extracted from the CDBS database. We assume no liability for errors or omissions in that database which may be adverse to the information contained herein.

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5) There are additional stations, however they were not considered as the number of stations shown were sufficient to demonstrate compliance, based on the number of stations to be commonly held.

# Graham Brock, Inc. - Broadcast Technical Consultants

## New FM

Latitude: 39-28-35 N  
Longitude: 107-48-13 W  
ERP: 3.20 kW  
Channel: 267C3  
Frequency: 101.3 MHz

## KMXV

BLH-19960402KD  
Latitude: 39-03-56 N  
Longitude: 108-44-52 W  
ERP: 100.00 kW  
Channel: 282C0  
Frequency: 104.3 MHz

## KMXV.A

BPH-20040510ABM  
Latitude: 39-03-56 N  
Longitude: 108-44-52 W  
ERP: 100.00 kW  
Channel: 282C  
Frequency: 104.3 MHz

## KBKL

BLH-19980304KI  
Latitude: 39-03-56 N  
Longitude: 108-44-52 W  
ERP: 100.00 kW  
Channel: 300C  
Frequency: 107.9 MHz

## KEKB

BLH-19980304KJ  
Latitude: 39-03-56 N  
Longitude: 108-44-52 W  
ERP: 79.00 kW  
Channel: 260C  
Frequency: 99.9 MHz

## KBKL.C

BPH-20040513AAQ  
Latitude: 39-03-56 N  
Longitude: 108-44-52 W  
ERP: 100.00 kW  
Channel: 300C  
Frequency: 107.9 MHz

**EXHIBIT #1**  
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**January 2007**

KBKL/KMXV 3.16 mV/m

NEW FM 3.16 mV/m

KEKB 3.16 mV/m

KBKL CP/KMXV APP 3.16 mV/m

KKNN 3.16 mV/m

KEXO 5.0 mV/m

KKNN 3.16 mV/m

Scale 1:1,176,388

0 20 40 60 km

**Graham Brock, Inc. - Broadcast Technical Consultants**

40-00-00 N

Rio Blanco

**RADIO MARKET BOUNDARY**

**KMTS**

KJEB

KRGS

New Hope

Rifle

Silt

Glenwood Springs

Carbondale

Basalt

Parachute

KZKS

De Beque

Collbran

KJOL

KMXV/KEKB/KBKL

Grand Junction

KTMM

KAFM/KJYE/KMSA/KMOZ-FM/KMGJ

Mesa

KSTR-FM

KPRU

Cedaredge

Orchard City

Delta

Hotchkiss

Crawford

Olathe

Montrose

Scale 1:1,000,000

0 20 40 60 km

**EXHIBIT #2**

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**EXHIBIT #3**

**Tabulation of Stations in Radio Market**

**AM Stations**

KJOL	620 kHz	Grand Junction, Colorado
KRGS	690 kHz	Rifle, Colorado
KTMM	1340 kHz	Grand Junction, Colorado

Total AM Stations - 3

**FM Stations**

KAFM	Ch 201A	Grand Junction, Colorado
KMSA	Ch 217C2	Grand Junction, Colorado
KJYE	Ch 222C	Grand Junction, Colorado
KMGJ	Ch 226C0	Grand Junction, Colorado
KJEB	Ch 233C3	New Castle, Colorado
KSTR-FM	Ch 241C	Montrose, Colorado
+ KMTS	Ch 256C3	Glenwood Springs, Colorado
* KEKB	Ch 260C	Fruita, Colorado
KMOZ-FM	Ch 264C1	Grand Junction, Colorado
* New FM	Ch 267C3	Parachute, Colorado
KPRU	Ch 277C2	Delta, Colorado
* KMXV	Ch 282C0	Grand Junction, Colorado
KZKS	Ch 287C	Rifle, Colorado
* KBKL	Ch 300C	Grand Junction, Colorado

Total FM Stations - 14

**GRAND TOTAL OF STATIONS CONSIDERED IN STUDY - 17**

- \* Subject station.
- + Provides city grade coverage to radio market.

**AFFIDAVIT AND QUALIFICATIONS OF CONSULTANT**

*State of Georgia    )*  
*St. Simons Island    ) ss:*  
*County of Glynn    )*

**JEFFERSON G. BROCK,** being duly sworn, deposes and says that he is an officer of Graham Brock, Inc. Graham Brock has been engaged by Cumulus Licensing LLC to prepare the attached Technical Exhibit.

His qualifications are a matter of record before the Federal Communications Commission. He has been active in Broadcast Engineering since 1979.

The attached report was either prepared by him or under his direction and all material and exhibits attached hereto are believed to be true and correct.

*This the 12th day of January 2007.*

\_\_\_\_\_  
Jefferson G. Brock  
*Affiant*

*Sworn to and subscribed before me  
this the 12th day of January 2007*

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*Notary Public, State of Georgia*  
*My Commission Expires: September 3, 2007*