

**EXHIBIT 18 – MULTIPLE OWNERSHIP RULE COMPLIANCE**

Subsequent to the proposed transfer of control, Station WJJA, Racine, Wisconsin, will be under common control with station WDJT-TV, Milwaukee, Wisconsin. The proposed transaction complies with the requirements of the Commission's multiple ownership rules regarding common ownership and control of television stations located in the same Designated Market Area ("DMA"), 47 C.F.R. §73.3555(b) (2002), because WJJA is not ranked "among the top four stations in the DMA, based on the most recent all-day (9:00 a.m.-midnight) audience share, as measured by Nielsen Media Research, and because subsequent to the transaction a total of "at least eight independently owned and operating, full-power commercial and noncommercial TV stations would remain" in the Milwaukee DMA.

In the most recent Nielsen Media Research ratings survey (for the July 2007 "sweeps" period, July 5 through August 1, 2007), the top seven ranked television stations in all-day (9 a.m. to midnight) audience share in the Milwaukee DMA were WISN, WTMJ, WITI, WDJT, WVTV, WMVS, and WCGV. WJJA(TV) was thus not ranked among the top four or even the top seven stations in the market. In addition, WJJA has not had sufficient ratings to be reportable by Nielsen during any of the July 2007, May 2007, February 2007 and November 2006 "sweeps" periods.

Subsequent to the transaction, there will be a total of nine independently owned and operating full-power stations in the Milwaukee DMA. Those stations are listed below, and the contour map which is supplied as part of this exhibit reflects that the Grade B signal contours of all of the listed stations overlap the Grade B contours of both WDJT-TV and WJJA.

**Total Independent TV Voices Remaining Post-Transaction: Nine**

**Stations Licensed to Milwaukee:**

1. WCGV-TV/DT, Chs. 24 (analog) and 25 (digital), (network MNT)  
Licensee: WCGV Licensee Inc. – Group owner: **Sinclair Broadcast Group, Inc.**  
and  
WVTV/WVTV-DT, Chs. 18 (analog) and 61 (digital) (Network CW)  
Licensee: WVTV Licensee Inc. – Group owner: Sinclair Broadcast Group, Inc.
2. WISN-TV/DT, Chs. 12 (analog) and 34 (digital) (network ABC)  
Licensee: WISN **Hearst-Argyle Television, Inc.**
3. WITI/WITI-DT, Chs. 6 (analog) and 33 (digital) (network FOX)  
Licensee: WITI License, Inc. – Group owner **Fox Television Holdings, Inc.**

4. WTMJ-TV/DT, Chs. 4 (analog) and 28 (digital) (network NBC)  
Licensee: Journal Broadcast Corp. – Group owner: **Journal Communications Inc.**
5. WVCY-TV/DT, Chs. 30 (analog) and 22 (digital) (Independent)  
Licensee: **VCY/America, Inc.**
6. WDJT-TV/DT, Chs. 58 (analog) and 46 (digital) (network CBS)  
Licensee: WDJT-TV Limited Partnership –Group owner: **Weigel Broadcasting Co.**  
and

**Licensed to Racine, WI – Milwaukee DMA**

WJJA/WJJA-DT, Chs. 49 (analog) and 48 (digital) (Independent)

**Licensed to Mayville, WI – Milwaukee DMA**

7. WWRS-TV/DT, Chs. 52 (analog) and 43 (digital) (network TBN)  
Licensee: **National Minority TV, Inc.**

**Licensed to Kenosha, WI – Milwaukee DMA**

8. WPXE/WPXE-DT, Chs. 55 (analog) and 40 (digital) (network ION)  
Licensee: Paxson Milwaukee License, Inc. –Group owner: **ION Media Networks, Inc.**

**Educational Stations**

9. WMVS, Milwaukee, WI, Ch. 10 (analog) and Ch. 8 (digital) (ETV – network PBS)  
and  
WMVT, Milwaukee, WI, Ch. 36 (analog) and Ch. 35 (digital) (ETV- network PBS)  
Licensee of both Stations: **Milwaukee Area District Board of Vocational, Technical  
and Adult Education**