

RADIO MARKET ANALYSIS
CUMULUS MEDIA
WCYN-FM
LEXINGTON, KENTUCKY MARKET
MAY 2002

TECHNICAL STATEMENT

1. This technical statement and attached exhibits were prepared on behalf of Cumulus Media (“Cumulus”), proposed assignee of radio station WCYN, channel 272A. Cumulus is currently the licensee of WVLK-FM, channel 225C1, Lexington-Fayette, Kentucky; WLRO, channel 268C3, Richmond, Kentucky; WLTO, channel 268C3, Richmond, Kentucky; WXZZ, channel 277A, Georgetown, Kentucky; and WVLK-AM, 590 kHz, Lexington-Fayette, Kentucky. Exhibit 1 is a map depicting the station to be assigned (WCYN) and its overlap to one of the stations in the Lexington-Fayette market.
2. A study has, therefore, been conducted to determine if ownership of WCYN facilities complies with §73.3555 of the Commission’s Rules. Due to the locations where the respective city grade contours of the stations overlap, a distinct market was created by WVLK/WCYN. This study also shows the proposed contingent modification application of WLTO, Nicholasville, Kentucky, owned by Cumulus. (The city-grade contours of WLTO and WCYN will not overlap as a result of these proposed modifications.)
3. Exhibit 2 is the depiction of the WVLK/WCYN Radio Market with the transmitter sites or city-grade contours of five commercial AM and FM stations owned by Cumulus. Exhibit 3 is the tabulation of the stations in the Radio Market. Exhibit 4 is a map showing the city-grade contours of the stations listed

in Exhibit 3. Because the number of stations shown in this study is greater than forty-five (45), §73.3555(a)(1)(iv) of the Commission's Rules allows for common ownership or control of up to eight stations, with no more than five in the same service, is permissible. As a result of this transaction, WCYN will overlap only one of the Cumulus FM stations. Therefore, Cumulus' interest in two overlapping FM stations in the same market is in compliance with the Commission's Rules.

4. The foregoing technical statement was prepared on behalf of Cumulus Media by Reynolds Technical Associates, its technical consultants. All information contained herein is true and accurate to the best of our belief and knowledge. All data relating to AM and FM facilities was extracted from the CDBS database. We assume no liability for errors or omissions in that database which may be adverse to the information contained herein.