

Exhibit 10 (Question 1, Section III)

Content:

General Fast Facts

The Community Our Radio Station will Serve

Delta College Once Operated an FCC Licensed Station

Repeat from Exhibit 2:

Proposed San Joaquin Delta Community College LPFM Radio Station Weekday Broadcast Schedule

Tentative San Joaquin Delta Community College Weekend Radio Schedule

SJDCC Fast Facts

SJDCC was established in 1963

Other Delta College Radio Fast Facts

Repeat from Section III Question 3:

San Joaquin Delta Community College Board of Trustees

General Fast Facts:

*** San Joaquin Delta Community (Junior) College was established on July 1, 1963.**

*** San Joaquin Delta Junior College District once operated an FCC licensed 10-watt non-commercial educational FM radio station.**

*** The College discontinued the Broadcasting program and closed the radio station in the late 1990's.**

*** A revamped and modified Radio-Television program was established at Delta in the mid-2000's.**

*** Currently the Delta Radio-Television Department operates an online radio/TV broadcast (<http://airdc.homestead.com/index.html>).**

*** If granted an LPFM license the old 10-watt radio station studio site will serve as the location of the new radio station.**

The Community Our Radio Station will Serve:

Stockton, California

With your help, San Joaquin Delta Community (Junior) College will provide a much needed and currently missing local media voice to the city of Stockton, California.

Stockton, California, prior to Detroit, Michigan, was the largest American city to claim bankruptcy. In 2012, Stockton was the second most criminally violent city in California. In the Stockton radio market there are over 500,000 people.

Unfortunately Stockton only makes up a third of the local TV market. The Sacramento, Stockton and Modesto TV market is strongly dominated by much more populated Sacramento. Therefore Sacramento receives most of the local TV coverage, while Stockton and Modesto windup receiving very little local news and event TV coverage. Prior to 1996 traditional terrestrial radio used to fill the local media coverage hole for Stockton and Modesto. However, thanks largely to the 1996 Telecommunication Act (deregulation) Stockton's radio ownership has shifted away from locally owned and operated to primarily stations owned by the two largest corporate owners of commercial radio stations. Neither of these corporate owners provides Stockton with stations that broadcast news, at least not like the Stockton radio stations used to provide news coverage prior to deregulation.

Where the old Stockton radio stations used to provide in-depth coverage of major local stories and events, now these corporate owned and operated stations provide almost no coverage of local stories and events. Most of these corporate owned stations just provide, at best, essential information (such as weather and traffic information). Some of these stations do not even bother to fulfill their weekly obligation to provide public affairs programming. One of the primary objectives of our acquiring and operating a radio station will be to provide Stockton with a much needed media voice. The Delta Community College radio station will truly be a community oriented radio station. We, with our journalism students and journalism staff, will provide the city of Stockton with in-depth relevant, recent, and essential local news and information. Since Delta College is the educational hub of the community, the Delta College radio station will also be responsible for providing educational oriented programming. Programming, that like our very diverse campus and local community, will be varied and attempt to reach all the different segments of our very diverse populace. Beyond local news and event coverage, our programming will focus on general education, performing arts, public affairs, instructional, and light local entertainment.

Delta College Once Operated an FCC Licensed Station

Our large group of Delta Community College radio broadcasting students and community radio broadcasting volunteers are looking forward to meeting the challenge of broadcasting to our local community. We have the equipment, technology, and determination. We are ready to broadcast – NOW! Once upon a time Delta Community College operated (70's through 90's) a 10-watt non-commercial educational FM radio station (KSJC 89.5 FM). During the late 1990's the school closed down the broadcasting program and the radio station. When the College started a revamped media program in the mid-2000's it was suggested that at some point another radio station should be pursued. The time to pursue and acquire that station is now. A radio station that will have a positive impact on our very hard hit and depressed community. While Stockton is dramatically suffering because of financial and criminal issues, the Delta College radio station will be the media voice that provides local information that is presently not available through other traditional and terrestrial means.

Thank you for helping our community by allowing us to help our community through broadcasting on this very important community-oriented LPFM radio station.

Repeat from Exhibit 2:

Proposed San Joaquin Delta Community College LPFM Radio Station Weekday Broadcast Schedule:

12a.m. to 2a.m. *The D-Zone* (Live) – Top of the hour news followed by locally produced music

2a.m. to 6a.m. *School on the Radio* (Prerecorded) – Specially selected Delta College classes and workshops are presented

6a.m. to 8a.m. *Morning Music – Jazz Fusion Profusion* (Live) – Top of the hour news followed by locally produced jazz music

8a.m. to 10a.m. *Morning Fanfare* (Live) – Local news, sports, talk, traffic, weather, and other important matters and issues that have an effect on our community

10a.m. to 11a.m. *Up Front* (Live and Prerecorded) – Documentaries and actualities that focus on national and international issues that have an impact on our community

12p.m. to 1p.m. *DC Newscast* (Live) – Noon News and Information

1p.m. to 5p.m. *Celebrating the Arts* (Live and Prerecorded) – A discussion program that focuses on the local art scene

5p.m. to 3p.m. *A Brighter Day* (Live) – A call-in/discussion program that features conversations with local newsmakers

3p.m. to 5p.m. *Education Academy* (Live/Call-in) – Local educators volunteer their time and assist K-12 students with their homework

5p.m. to 7p.m. *Evening Fanfare* (Live) – Local news, sports, talk, traffic, weather, and other important matters and issues that have an effect on our community

7p.m. to 8p.m. *The Sports Authorities* (Live) – Local sports news and information

8p.m. to 9p.m. *Senior Education Academy* (Live) – Local educators volunteer their time and assist college students with their homework

9p.m. to 10p.m. *Community Forum* – (Live) – A call-in program that focuses on local issues

10p.m. to 12p.m. *The D-Zone* (Live) – Top of the hour news followed by locally produced music

Tentative San Joaquin Delta Community College Weekend Radio Schedule:

12a.m. to 2a.m. *The D-Zone* (Live) – Top of the hour news followed by locally produced music

2a.m. to 6a.m. *School on the Radio* (Prerecorded) – Specially selected Delta College classes and workshops are presented

6a.m. to 10a.m. *Morning Music – Jazz Fusion Profusion* (Live) – Top of the hour news followed by locally produced jazz music

10a.m. to 12p.m. *Up Front* (Live and Prerecorded) – Documentaries and actualities that focus on national and international issues that have an impact on our community

12p.m. to 1p.m. *DC Newscast* (Live) – Noon News and Information

1p.m. to 5p.m. *DC Sportscast* – (Live and Prerecorded) – Broadcast live and prerecorded local sports events

5p.m. to 6p.m. *The Sports Authorities* (Live) – A call-in local sports talk, news and information program

6p.m. to 8p.m. *DC Arts* (Live and Prerecorded) – This program features live and prerecorded local music and theatrical presentations

8p.m. to 9p.m. *Celebrating the Arts* (Live and Prerecorded) – A discussion program that focuses on the local art scene

9p.m. to 12a.m. *The D-Zone* (Live) – Top of the hour news followed by locally produced music

SJDCC Fast Facts:

San Joaquin Delta Community College (SJDCC) is a college with its main campus located at 5151 Pacific Ave., Stockton, California (<http://www.deltacollege.edu/index.html>). It is the successor of the Stockton Junior College, which was formed in 1935. SJDCC was officially established in 1963. Thus, 2013 is the 50th Anniversary of the college (<http://www.deltacollege.edu/dept/publicinfo/prel/2013/50thAnniversaryMagazine.html>). All of the SJDCC Board Members and Superintendent/President live within the college's service area (<http://www.deltacollege.edu/div/trustees/members.html>). According to Arbitron Stockton comprises the 85th Radio Broadcast market (Nielson – 86th radio market). The San Joaquin Delta Community College District EIC number is 941044400.

SJDCC was established in 1963

In 1963 San Joaquin Delta College (serving all of San Joaquin County) became the successor to Stockton College (established in 1948). The Delta College District grew to 2,300 square miles, larger than Delaware or Rhode Island, with the addition of part of Calaveras County in the summer of 1976, and now serves approximately 20,000 students. Delta College is proud of representing an area that launched California into world prominence, for the Mother Lode era brought about the great western expansion.

Other Delta College Radio Fast Facts:

If granted a license the San Joaquin Delta Community College (SJDCC) radio station will be located on the ground floor of the Shima Center (Room 146) on the main campus of SJDCC (5151 Pacific Ave., Stockton, CA 95207). Room 146 is an established radio broadcast training facility. Currently the main Shima 146 studio is being utilized to broadcast online (<http://airdc.homestead.com/index.html>). The room is easily accessed by the public (meets ADA accessibility requirements). The studio features windows that allow the public to view the interior of the studio operation. The daily operation currently is 8-hours per weekday. With the acquired license our broadcast operation will shift to a possible 24-hours/7-days a week, while our open to the public portion of the operation will maintain a daily 8-hour presence (tentative schedule included). At a minimum we will broadcast live 12 hours each day of the week. SJDCC is a state run institution and is open to the public on a daily basis.

Repeat from Section III Question 3:

San Joaquin Delta Community College Board of Trustees:

President of the Board -- Ms. Lisa Turner
17349 Stone Cellar Way, Lathrop, CA 95330

Vice President of the Board -- Ms. Janet Rivera
7306 Woodside Drive, Stockton, CA 95207

Clerk of the Board -- Mr. Steve Castellanos, FAIA,
8115 Highway 26, Valley Springs, CA 95252

Member of the Board -- Dr. Teresa Brown,
360 Gonzalez Street, Tracy, CA 95376

Member of the Board -- Mr. Taj M. Khan,
1112 Rivergate Drive, Lodi, CA 95240

Member of the Board -- Ms. Claudia Moreno,

5317 Heatherbrook Pl., Stockton, CA 95219

Member of the Board -- Ms. C. Jennet Stebbins,
1311 S. Center Street, Stockton, CA 95206

Superintendent/President -- Dr. Kathleen A. Hart,
5151 Pacific Avenue, Stockton, CA 95207

All of the SJGCC Board Members and Superintendent/President live within the college's service area.