

# FCC Geographic Market Definition for San Francisco, CA

| Call Letters | AM/FM | Freq  | Type Station | Format      | Home Market       | Market Designtn Date | Home Mkt Rank | Owner                                       | City & State of License | County of License |
|--------------|-------|-------|--------------|-------------|-------------------|----------------------|---------------|---|-------------------------|-------------------|
| KALW         | FM    | 91.7  | NC           | Nws/Tlk/Inf | San Francisco, CA | 07/02/2003           | 4             | San Francisco Unified School District       | San Francisco, CA       | San Francisco     |
| KALX         | FM    | 90.7  | NC           | Variety     | San Francisco, CA | 07/02/2003           | 4             | University of California Regents            | Berkeley, CA            | Alameda           |
| KARC         | FM    | 89.3  | NC           | Oldies      | San Francisco, CA | 03/01/2006           | 4             | Educational Public Radio Inc                | Moss Beach, CA          | San Mateo         |
| KASK         | FM    | 91.5  | NC           | Religion    | San Francisco, CA |                      | 4             | Continuous Bible Talk                       | Fairfield, CA           | Solano            |
| KATD         | AM    | 990   | C            | Span/Talk   | San Francisco, CA | 07/02/2003           | 4             | MultiCultural Radio Broadcasting Inc        | Pittsburg, CA           | Contra Costa      |
| KAZA         | AM    | 1290  | C            | Span/Relgn  | San Jose, CA      | 07/02/2003           | 36            | Radio Fiesta                                | Gilroy, CA              | Santa Clara       |
| KBAY         | FM    | 94.5  | C            | AC          | San Jose, CA      | 07/02/2003           | 36            | NextMedia Group Inc                         | Gilroy, CA              | Santa Clara       |
| KBBF         | FM    | 89.1  | NC           | Span/VarHt  | San Francisco, CA | 02/19/2009           | 4             | Bilingual Broadcasting Foundation Inc       | Calistoga, CA           | Napa              |
| KBLX         | FM    | 102.9 | C            | Urban AC    | San Francisco, CA | 07/02/2003           | 4             | p Entercom                                  | Berkeley, CA            | Alameda           |
| KBRG         | FM    | 100.3 | C            | Span/Oldes  | San Francisco, CA | 01/26/2005           | 4             | Univision                                   | San Jose, CA            | Santa Clara       |
| KCBS         | AM    | 740   | C            | News        | San Francisco, CA | 07/02/2003           | 4             | CBS Radio                                   | San Francisco, CA       | San Francisco     |
| KCEA         | FM    | 89.1  | NC           | Nostalgia   | San Francisco, CA | 07/02/2003           | 4             | Sequoia Union High School District          | Atherton, CA            | San Mateo         |
| KCNL         | FM    | 104.9 | C            | Span/Varty  | San Jose, CA      | 01/26/2005           | 36            | p University of Southern California         | Sunnyvale, CA           | Santa Clara       |
| KCRH         | FM    | 89.9  | NC           | Variety     | San Francisco, CA | 07/02/2003           | 4             | South County Community College District     | Hayward, CA             | Alameda           |
| KCSM         | FM    | 91.1  | NC           | Jazz        | San Francisco, CA | 07/02/2003           | 4             | San Mateo County Community College District | San Mateo, CA           | San Mateo         |
| KDFC         | FM    | 89.9  | NC           | Classical   | San Francisco, CA | 07/02/2003           | 4             | University of Southern California           | Angwin, CA              | Napa              |
| KDIA         | AM    | 1640  | C            | Religion    | San Francisco, CA | 07/02/2003           | 4             | Baybridge Communications LLC                | Vallejo, CA             | Solano            |
| KDOW         | AM    | 1220  | C            | BusNw/Talk  | San Jose, CA      | 07/02/2003           | 36            | Salem Communications Corporation            | Palo Alto, CA           | Santa Clara       |
| KDYA         | AM    | 1190  | C            | Gospel      | San Francisco, CA | 07/02/2003           | 4             | Baybridge Communications LLC                | Vallejo, CA             | Solano            |
| KEAR         | AM    | 610   | NC           | Religion    | San Francisco, CA | 07/02/2003           | 4             | Family Stations Inc                         | San Francisco, CA       | San Francisco     |
| KECG         | FM    | 88.1  | NC           | Eclectic    | San Francisco, CA | 07/02/2003           | 4             | El Cerrito High School                      | El Cerrito, CA          | Contra Costa      |
| KEST         | AM    | 1450  | C            | Ethnc/Talk  | San Francisco, CA | 07/02/2003           | 4             | MultiCultural Radio Broadcasting Inc        | San Francisco, CA       | San Francisco     |
| KEZR         | FM    | 106.5 | C            | Hot AC      | San Jose, CA      | 07/02/2003           | 36            | NextMedia Group Inc                         | San Jose, CA            | Santa Clara       |
| KFAX         | AM    | 1100  | C            | Chrst/Talk  | San Francisco, CA | 07/02/2003           | 4             | Salem Communications Corporation            | San Francisco, CA       | San Francisco     |
| KFFG         | FM    | 97.7  | C            | AAA         | San Jose, CA      | 01/26/2005           | 36            | Cumulus Media Holdings Inc                  | Los Altos, CA           | Santa Clara       |
| KFGY         | FM    | 92.9  | C            | Country     | Santa Rosa, CA    | 07/02/2003           | 121           | Maverick Media LLC                          | Healdsburg, CA          | Sonoma            |
| KFJC         | FM    | 89.7  | NC           | Variety     | San Jose, CA      | 07/02/2003           | 36            | Foothill-DeAnza Community College District  | Los Altos, CA           | Santa Clara       |
| KFOG         | FM    | 104.5 | C            | AAA         | San Francisco, CA | 07/02/2003           | 4             | Cumulus Media Holdings Inc                  | San Francisco, CA       | San Francisco     |
| KFRC         | FM    | 106.9 | C            | News        | San Francisco, CA | 07/02/2003           | 4             | CBS Radio                                   | San Francisco, CA       | San Francisco     |
| KGMZ         | FM    | 95.7  | C            | Sports      | San Francisco, CA | 07/02/2003           | 4             | Entercom                                    | San Francisco, CA       | San Francisco     |
| KGO          | AM    | 810   | C            | News        | San Francisco, CA | 07/02/2003           | 4             | Cumulus Media Holdings Inc                  | San Francisco, CA       | San Francisco     |
| KHTH         | FM    | 101.7 | C            | CHR         | Santa Rosa, CA    | 07/02/2003           | 121           | Maverick Media LLC                          | Santa Rosa, CA          | Sonoma            |
| KIOI         | FM    | 101.3 | C            | Hot AC      | San Francisco, CA | 07/02/2003           | 4             | Clear Channel Communications Inc            | San Francisco, CA       | San Francisco     |
| KIQI         | AM    | 1010  | C            | Span/Talk   | San Francisco, CA | 07/02/2003           | 4             | MultiCultural Radio Broadcasting Inc        | San Francisco, CA       | San Francisco     |

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|--------------|-------|-------|--------------|-------------|-------------------|----------------------|---------------|---|-------------------------|-------------------|
| KISQ         | FM    | 98.1  | C            | Rhythm/Blue | San Francisco, CA | 07/02/2003           | 4             | Clear Channel Communications Inc          | San Francisco, CA       | San Francisco     |
| KITS         | FM    | 105.3 | C            | Alternative | San Francisco, CA | 07/02/2003           | 4             | CBS Radio                                 | San Francisco, CA       | San Francisco     |
| KJOR         | FM    | 104.1 | C            | Span/Oldes  | Santa Rosa, CA    | 07/02/2003           | 121           | Lazer Broadcasting Corporation            | Windsor, CA             | Sonoma            |
| KJZY         | FM    | 93.7  | C            | Smooth      | Santa Rosa, CA    | 07/02/2003           | 121           | Redwood Empire Stereocasters              | Sebastopol, CA          | Sonoma            |
| KKDV         | FM    | 92.1  | C            | AC          | San Francisco, CA | 07/02/2003           | 4             | Coast Radio Company Inc                   | Walnut Creek, CA        | Contra Costa      |
| KKIQ         | FM    | 101.7 | C            | AC          | San Francisco, CA | 07/02/2003           | 4             | Coast Radio Company Inc                   | Livermore, CA           | Alameda           |
| KKSF         | AM    | 910   | C            | Talk        | San Francisco, CA | 07/02/2003           | 4             | Clear Channel Communications Inc          | Oakland, CA             | Alameda           |
| KKUP         | FM    | 91.5  | NC           | Variety     | San Jose, CA      | 07/02/2003           | 36            | Assurance Sciences Foundation             | Cupertino, CA           | Santa Clara       |
| KLIV         | AM    | 1590  | C            | News        | San Jose, CA      | 07/02/2003           | 36            | Empire Broadcasting Corp                  | San Jose, CA            | Santa Clara       |
| KLLC         | FM    | 97.3  | C            | AC          | San Francisco, CA | 07/02/2003           | 4             | CBS Radio                                 | San Francisco, CA       | San Francisco     |
| KLOK         | AM    | 1170  | C            | Ethnic      | San Jose, CA      | 07/02/2003           | 36            | Principle Broadcasting Network LLC        | San Jose, CA            | Santa Clara       |
| KLVS         | FM    | 107.3 | NC           | ChrsContem  | San Francisco, CA | 07/02/2003           | 4             | Educational Media Foundation              | Stockton, CA            | San Joaquin       |
| KMEL         | FM    | 106.1 | C            | HpHop/Rhy   | San Francisco, CA | 07/02/2003           | 4             | Clear Channel Communications Inc          | San Francisco, CA       | San Francisco     |
| KMHX         | FM    | 104.9 | C            | 80s & 90s   | Santa Rosa, CA    | 07/02/2003           | 121           | Maverick Media LLC                        | Rohnert Park, CA        | Sonoma            |
| KMKY         | AM    | 1310  | C            | Family Hits | San Francisco, CA | 07/02/2003           | 4             | ABC/Disney                                | Oakland, CA             | Alameda           |
| KMTG         | FM    | 89.3  | NC           | Variety     | San Jose, CA      | 07/02/2003           | 36            | San Jose Unified School District          | San Jose, CA            | Santa Clara       |
| KMVQ         | FM    | 99.7  | C            | Rhymc/AC    | San Francisco, CA | 07/02/2003           | 4             | CBS Radio                                 | San Francisco, CA       | San Francisco     |
| KNBR         | AM    | 680   | C            | Sports      | San Francisco, CA | 07/02/2003           | 4             | Cumulus Media Holdings Inc                | San Francisco, CA       | San Francisco     |
| KNEW         | AM    | 960   | C            | Talk        | San Francisco, CA | 07/02/2003           | 4             | Clear Channel Communications Inc          | Oakland, CA             | Alameda           |
| KNOB         | FM    | 96.7  | C            | Adult Hits  | Santa Rosa, CA    | 07/02/2003           | 121           | JYH Broadcasting                          | Healdsburg, CA          | Sonoma            |
| KOHL         | FM    | 89.3  | NC           | CHR         | San Francisco, CA | 07/02/2003           | 4             | Fremont-Newark Community College District | Fremont, CA             | Alameda           |
| KOIT         | FM    | 96.5  | C            | AC          | San Francisco, CA | 07/02/2003           | 4             | Entercom                                  | San Francisco, CA       | San Francisco     |
| KOSF         | FM    | 103.7 | C            | Oldies      | San Francisco, CA | 07/02/2003           | 4             | Clear Channel Communications Inc          | San Francisco, CA       | San Francisco     |
| KPDO         | FM    | 89.3  | NC           | DARK        | San Francisco, CA | 03/20/2006           | 4             | Pescadero Public Radio Service Inc        | Pescadero, CA           | San Mateo         |
| KPFA         | FM    | 94.1  | NC           | Ecltc/Varty | San Francisco, CA | 07/02/2003           | 4             | Pacifica Foundation                       | Berkeley, CA            | Alameda           |
| KPFB         | FM    | 89.3  | NC           | Ecltc/Varty | San Francisco, CA | 07/02/2003           | 4             | Pacifica Foundation                       | Berkeley, CA            | Alameda           |
| KPOO         | FM    | 89.5  | NC           | Diverse     | San Francisco, CA | 07/02/2003           | 4             | Poor Peoples Radio Inc                    | San Francisco, CA       | San Francisco     |
| KQED         | FM    | 88.5  | NC           | Nws/Tlk/Inf | San Francisco, CA | 07/02/2003           | 4             | Northern California Public Bcstg Inc      | San Francisco, CA       | San Francisco     |
| KRCB         | FM    | 91.1  | NC           | Variety     | Santa Rosa, CA    | 07/02/2003           | 121           | Rural California Broadcasting Corp        | Santa Rosa, CA          | Sonoma            |
| KREV         | FM    | 92.7  | C            | CHR         | San Francisco, CA | 07/02/2003           | 4             | Royce International Broadcasting Company  | Alameda, CA             | Alameda           |
| KRRS         | AM    | 1460  | C            | Mexican     | Santa Rosa, CA    | 07/02/2003           | 121           | California Broadcasting Company LLC       | Santa Rosa, CA          | Sonoma            |
| KRSH         | FM    | 95.9  | C            | AAA         | Santa Rosa, CA    | 07/02/2003           | 121           | Sinclair Telecable Inc                    | Healdsburg, CA          | Sonoma            |
| KRTY         | FM    | 95.3  | C            | Country     | San Jose, CA      | 07/02/2003           | 36            | Empire Broadcasting Corp                  | Los Gatos, CA           | Santa Clara       |
| KRVH         | FM    | 91.5  | NC           | Easy        | San Francisco, CA | 07/02/2003           | 4             | River Delta Unified School District       | Rio Vista, CA           | Solano            |

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|-----------------|-----------|-------|-----------------|-------------|-------------------|----------------------------|---------------------|---------------------------------------|----------------------------|----------------------|
| KRZZ            | FM        | 93.3  | C               | Mexican     | San Francisco, CA | 07/02/2003                 | 4                   | Spanish Broadcasting System           | San Francisco, CA          | San Francisco        |
| KSAN            | FM        | 107.7 | C               | Rock        | San Francisco, CA | 07/02/2003                 | 4                   | Cumulus Media Holdings Inc            | San Mateo, CA              | San Mateo            |
| KSCU            | FM        | 103.3 | NC              | Variety     | San Jose, CA      | 07/02/2003                 | 36                  | Santa Clara University                | Santa Clara, CA            | Santa Clara          |
| KSFB            | AM        | 1260  | NC              | Relgn/Talk  | San Francisco, CA | 07/02/2003                 | 4                   | IHR Educational Broadcasting          | San Francisco, CA          | San Francisco        |
| KSFH            | FM        | 87.9  | NC              | Variety     | San Jose, CA      | 07/02/2003                 | 36                  | St Francis High School of Mt. View    | Mountain View, CA          | Santa Clara          |
| KSFN            | AM        | 1510  | C               | Ethnc/Talk  | San Francisco, CA | 07/02/2003                 | 4                   | Mapleton Communications LLC           | Piedmont, CA               | Alameda              |
| KSFO            | AM        | 560   | C               | Talk        | San Francisco, CA | 07/02/2003                 | 4                   | Cumulus Media Holdings Inc            | San Francisco, CA          | San Francisco        |
| KSJO            | FM        | 92.3  | C               | Ethnic      | San Francisco, CA | 07/02/2003                 | 4                   | Principle Broadcasting Network LLC    | San Jose, CA               | Santa Clara          |
| KSJS            | FM        | 90.5  | NC              | Variety     | San Jose, CA      | 07/02/2003                 | 36                  | San Jose State University             | San Jose, CA               | Santa Clara          |
| KSJX            | AM        | 1500  | C               | Asian/Talk  | San Jose, CA      | 07/02/2003                 | 36                  | MultiCultural Radio Broadcasting Inc  | San Jose, CA               | Santa Clara          |
| KSMC            | FM        | 89.5  | NC              | Alternative | San Francisco, CA | 07/02/2003                 | 4                   | St Mary's College Student Association | Moraga, CA                 | Contra Costa         |
| KSOL            | FM        | 98.9  | C               | Mexican     | San Francisco, CA | 07/02/2003                 | 4                   | Univision                             | San Francisco, CA          | San Francisco        |
| KSQQ            | FM        | 96.1  | C               | Ethnic      | San Jose, CA      | 07/02/2003                 | 36                  | Coyote Communications Inc             | Morgan Hill, CA            | Santa Clara          |
| KSRH            | FM        | 88.1  | NC              | Variety     | San Francisco, CA | 07/02/2003                 | 4                   | San Rafael High School                | San Rafael, CA             | Marin                |
| KSRO            | AM        | 1350  | C               | Nws/Tlk/Spt | Santa Rosa, CA    | 07/02/2003                 | 121                 | Maverick Media LLC                    | Santa Rosa, CA             | Sonoma               |
| KSRT            | FM        | 107.1 | C               | Mexican     | Santa Rosa, CA    | 07/02/2003                 | 121                 | Lazer Broadcasting Corporation        | Cloverdale, CA             | Sonoma               |
| KSVY            | FM        | 91.3  | NC              | Variety     | Santa Rosa, CA    | 03/15/2005                 | 121                 | Commonbond Foundation                 | Sonoma, CA                 | Sonoma               |
| KSXY            | FM        | 100.9 | C               | Top 40      | Santa Rosa, CA    | 07/02/2003                 | 121                 | Sinclair Telecable Inc                | Forestville, CA            | Sonoma               |
| KTCT            | AM        | 1050  | C               | Sports      | San Francisco, CA | 07/02/2003                 | 4                   | Cumulus Media Holdings Inc            | San Mateo, CA              | San Mateo            |
| KTOB            | AM        | 1490  | C               | Mexican     | Santa Rosa, CA    | 07/02/2003                 | 121                 | California Broadcasting Company LLC   | Petaluma, CA               | Sonoma               |
| KTRB            | AM        | 860   | C               | Sprts/Span  | San Francisco, CA | 05/09/2007                 | 4                   | Uecker, Susan L                       | San Francisco, CA          | San Francisco        |
| KTRY            | FM        | 106.3 | C               | Country     | Santa Rosa, CA    | 06/28/2007                 | 121                 | Redwood Empire Stereocasters          | Cazadero, CA               | Sonoma               |
| KUFX            | FM        | 98.5  | C               | Clsc Rock   | San Francisco, CA | 03/18/2011                 | 4                   | Entercom                              | San Jose, CA               | Santa Clara          |
| KUIC            | FM        | 95.3  | C               | AC          | San Francisco, CA | 07/02/2003                 | 4                   | Coast Radio Company Inc               | Vacaville, CA              | Solano               |
| KUSF            | FM        | 90.3  | NC              | Classical   | San Francisco, CA | 07/02/2003                 | 4                   | p University of Southern California   | San Francisco, CA          | San Francisco        |
| KUZX            | FM        | 102.1 | C               | Clsc Rock   | San Francisco, CA | 07/02/2003                 | 4                   | Entercom                              | San Francisco, CA          | San Francisco        |
| KVHS            | FM        | 90.5  | NC              | New Rock    | San Francisco, CA | 07/02/2003                 | 4                   | Clayton Valley High School            | Concord, CA                | Contra Costa         |
| KVON            | AM        | 1440  | C               | Nws/Tlk/Spt | San Francisco, CA | 07/02/2003                 | 4                   | Wine Country Broadcasting Company     | Napa, CA                   | Napa                 |
| KVRV            | FM        | 97.7  | C               | Clsc Rock   | Santa Rosa, CA    | 07/02/2003                 | 121                 | Maverick Media LLC                    | Monte Rio, CA              | Sonoma               |
| KVTO            | AM        | 1400  | C               | Ethnic      | San Francisco, CA | 07/02/2003                 | 4                   | p YMF Media LLC                       | Berkeley, CA               | Alameda              |
| KVVF            | FM        | 105.7 | C               | SpnAC/Reg   | San Jose, CA      | 07/02/2003                 | 36                  | Univision                             | Santa Clara, CA            | Santa Clara          |
| KVVN            | AM        | 1430  | C               | Ethnic      | San Jose, CA      | 07/02/2003                 | 36                  | p YMF Media LLC                       | Santa Clara, CA            | Santa Clara          |
| KVVZ            | FM        | 100.7 | C               | SpnAC/Reg   | San Francisco, CA | 07/02/2003                 | 4                   | Univision                             | San Rafael, CA             | Marin                |
| KVYN            | FM        | 99.3  | C               | CHt/7&8/8&  | San Francisco, CA | 07/02/2003                 | 4                   | Wine Country Broadcasting Company     | St. Helena, CA             | Napa                 |

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| KWMR         | FM    | 90.5  | NC           | Variety    | San Francisco, CA | 07/02/2003           | 4             | KWMR Inc                         | Point Reyes Station, CA | Marin             |
| KXCF         | FM    | 91.5  | NC           | Variety    | San Francisco, CA | 12/02/2010           | 4             | Common Frequency Inc             | Marshall, CA            | Marin             |
| KXTS         | FM    | 98.7  | C            | Mexican    | Santa Rosa, CA    | 07/02/2003           | 121           | Sinclair Telecable Inc           | Geyserville, CA         | Sonoma            |
| KYLD         | FM    | 94.9  | C            | Rhymc/Top4 | San Francisco, CA | 07/02/2003           | 4             | Clear Channel Communications Inc | San Francisco, CA       | San Francisco     |
| KZCT         | FM    | 89.5  | NC           | Variety    | San Francisco, CA | 03/28/2011           | 4             | Ozcat Entertainment              | Vallejo, CA             | Solano            |
| KZDG         | AM    | 1550  | C            | Ethnic     | San Francisco, CA | 07/02/2003           | 4             | CBS Radio                        | San Francisco, CA       | San Francisco     |
| KZSF         | AM    | 1370  | C            | Mexican    | San Jose, CA      | 07/02/2003           | 36            | Duharte, Carlos A.               | San Jose, CA            | Santa Clara       |
| KZSJ         | AM    | 1120  | C            | Asian      | San Jose, CA      | 07/02/2003           | 36            | Bustos Media Holdings LLC        | San Martin, CA          | Santa Clara       |
| KZST         | FM    | 100.1 | C            | AC         | Santa Rosa, CA    | 07/02/2003           | 121           | Redwood Empire Stereocasters     | Santa Rosa, CA          | Sonoma            |
| KZSU         | FM    | 90.1  | NC           | Variety    | San Jose, CA      | 07/02/2003           | 36            | Leland Jr University             | Stanford, CA            | Santa Clara       |

Number of Stations in Geographic Market 112

## Previous Stations in Geographic Market