

RADIO MARKET ANALYSIS
SEA-COMM, INC.
WBNE RADIO STATION
TOPSAIL BEACH, NORTH CAROLINA
February 2006

TECHNICAL STATEMENT

1. This technical statement and attached exhibits were prepared on behalf of Sea-Comm, Inc. ("Sea-Comm"), licensee of station WBNE, Channel 229A, Wrightsville Beach, North Carolina. Sea-Comm is submitting an application for WBNE to implement a change in community of license for the station to Topsail Beach, North Carolina. As such, a radio market analysis is necessary. WBNE's new community of license, Topsail Beach, North Carolina is not located in any metro county within an Arbitron/BIA rated market. Presently, WBNE is licensed to a metro county in the Wilmington, North Carolina Arbitron Market (Market #170). It is anticipated that, following implementation of service at Topsail Beach, WBNE will be considered "home" to the Wilmington Market. Therefore, a hybrid ownership analysis will be conducted, for both rated and non-rated markets.

2. Sea-Comm also has interests in stations WLTT, Channel 292A, Shallotte, North Carolina; WBNU, Channel 279C3, Shallotte, North Carolina; and WWTB, Channel 280A, Topsail Beach, North Carolina. Sea-Comm also has an agreement in place with the licensee of WUIN, Channel 294A, Carolina Beach, North Carolina, under a Local Marketing Agreement. WLTT, WBNU and WUIN are all licensed to communities located in metro counties within the Wilmington, North Carolina market. WWTB is considered "home" to the market. It is noted

that WWTB, in MB Docket #05-16, was ordered to change community of license to Swansboro, North Carolina, thus removing the station from the Wilmington, North Carolina market.

WWTB, by virtue of its new community of license, will be included in the Greenville-New Bern-Jacksonville, North Carolina Market.¹ Additionally, in the same docket, WBNU was ordered to change to Wrightsville Beach, North Carolina and, as such, remains a station located in the Wilmington Market. Therefore, both WWTB and WBNU will be considered located in their respective new communities of license for this instant review.

ARBITRON/BIA MARKET REVIEW

3. As shown on Exhibit #1, there are twenty-five AM and FM (commercial and non-commercial) stations listed in the Wilmington, North Carolina Arbitron Market.² Sea-Comm would be in control of four FM stations in the market, assuming the removal of WWTB to the Jacksonville, North Carolina Arbitron market. The number of stations indicated falls in the fifteen to twenty-nine stations tier of §73.3555(a)(1)(iii) of the Commission's rules. At this level, common ownership or control of up to six stations, with no more than four in the same service, is permissible. Therefore, control of WBNE in the Wilmington, North Carolina market is believed to be in compliance with the Commission's radio ownership rules for rated markets.

REVISED CONTOUR OVERLAP REVIEW

4. A study has, therefore, been conducted to verify that the ownership of WBNE, licensed to a non-metro county, yet being considered "home" to a rated market, is in compliance

1) This is the only station in which Sea-Comm has interests in the Greenville-New Bern-Jacksonville, North Carolina market.

2) With the deletion of WWTB, there will be twenty-four stations.

with the Commission's multiple ownership rules. A map showing the Sea-Comm stations is attached as Exhibit #2. As noted on the map, only the contours of the proposed WBNE and the proposed WBNU have an overlap of contours. As a result of the overlap, a single distinct radio market is created. The city grade contours of WBNE and WBNU will be used to determine the number of other contributing stations in the market, the Radio Market Boundary. No stations with transmitters located more than 92.0 kilometers from the boundary of the common overlap of subject stations will be considered. Nor will any Sea-comm stations be considered as a contributing station, unless it is a subject station in the market under review.

4. Exhibit #3 is a depiction of the AM and FM stations (commercial and non-commercial) providing service to the WBNE/WBNU Radio Market. Exhibit #4 is a tabulation of the stations in the Radio Market, which including the two subject stations, brings the total of stations in the Radio Market to ten. The number of stations depicted falls in the fourteen or fewer stations tier of §73.3555(a)(1)(iv) of the Commission's rules.³ At this level, common ownership or control of up to five stations, with no more than three in the same service, is permissible provided the number of stations to be commonly held does not exceed 50% of the stations in the market. Based on this number of facilities, it has been herein demonstrated that the Radio Market is in compliance.

5. As a result of the compliance shown above, in both rated and non-rated markets, the relocation and change of community of license for WNBE is in compliance with the Commissions rules.

3) There are other stations providing service to the market, however, the ones indicated were sufficient to demonstrate compliance based on the number of stations to be commonly held.

6. The foregoing technical statement was prepared on behalf of Sea-Comm, Inc., by Graham Brock, Inc., its Technical Consultants. All information contained herein is true and accurate to the best of our belief and knowledge. All data relating to AM and FM facilities in the relevant BIA/Arbitron market was determined using the BIA Financial Network, Inc. Media Access Pro, Version 4.0. BIA database. All other data was extracted from the CDBS database. We assume no liability for errors or omissions in either database which may be adverse to the information contained herein.



FCC Geographic Market Definition for Wilmington, NC

Call Letters	AM/FM	Freq	Type Station	Format	Home Market	Market Designtn Date	Home Mkt Rank	Owner	City & State of License	County of License
WAAV	AM	98.0	C	Nws/Tlk/Spt	Wilmington, NC	07/02/2003	170	Cumulus Broadcasting Inc	Leland, NC	Brunswick
WAZO	FM	107.5	C	CHR	Wilmington, NC	07/02/2003	170	NextMedia Group Inc	Southport, NC	Brunswick
WBNE	FM	93.7	C	Clsc Rock	Wilmington, NC	07/02/2003	170	Sea-Comm Inc	Wrightsville Beach, NC	New Hanover
WBNU	FM	103.7	C	Clsc Rock	Wilmington, NC	07/02/2003	170	Sea-Comm Inc	Shalotte, NC	Brunswick
WDVV	FM	89.7	NC	Christian	Wilmington, NC	07/02/2003	170	Family Radio Network	Wilmington, NC	New Hanover
WGHW	FM	88.1	NC	CP - NOA	Wilmington, NC	03/31/2005	170	Church Planters of America	Lockwoods Folly Town, NC	Brunswick
WGNI	FM	102.7	C	AC	Wilmington, NC	07/02/2003	170	Cumulus Broadcasting Inc	Wilmington, NC	New Hanover
WHQR	FM	91.3	NC	Nws/Cls/NP	Wilmington, NC	07/02/2003	170	Friends of Public Radio Inc	Wilmington, NC	New Hanover
WILT	FM	98.7	C	Lite AC	Wilmington, NC	08/05/2005	170	NextMedia Group Inc	Jacksonville, NC	Onslow
WKXB	FM	99.9	C	70s & 80s	Wilmington, NC	07/02/2003	170	NextMedia Group Inc	Burgaw, NC	Pender
WKXS	FM	94.5	C	Urban	Wilmington, NC	07/02/2003	170	Cumulus Broadcasting Inc	Leland, NC	Brunswick
WLQB	FM	93.5	C	Mexican	Wilmington, NC	07/02/2003	170	Qantum Communications Corp	Ocean Isle Beach, NC	Brunswick
WLSG	AM	1340	C	Sothn Gspel	Wilmington, NC	07/02/2003	170	Family Radio Network	Wilmington, NC	New Hanover
WLTT	FM	106.3	C	Nws/Tlk/Inf	Wilmington, NC	07/02/2003	170	Sea-Comm Inc	Shalotte, NC	Brunswick
WMFD	AM	630	C	Sprts/Talk	Wilmington, NC	07/02/2003	170	NextMedia Group Inc	Wilmington, NC	New Hanover
WMNX	FM	97.3	C	Urban	Wilmington, NC	07/02/2003	170	Cumulus Broadcasting Inc	Wilmington, NC	New Hanover
WMYT	AM	1180	C	Span/CCtmp	Wilmington, NC	07/02/2003	170	Family Radio Network	Carolina Beach, NC	New Hanover
WRQR	FM	104.5	C	AOR	Wilmington, NC	07/02/2003	170	NextMedia Group Inc	Wilmington, NC	New Hanover
WSFM	FM	98.3	C	Modern Rock	Wilmington, NC	07/02/2003	170	NextMedia Group Inc	Oak Island, NC	Brunswick
WUIN	FM	106.7	C	Alternative	Wilmington, NC	07/02/2003	170	Sea-Comm Inc	Carolina Beach, NC	New Hanover
WVCB	AM	1410	C	Religion	Wilmington, NC	07/02/2003	170	Worrell, John G	Shalotte, NC	Brunswick
WWIL	AM	1490	C	Gospel	Wilmington, NC	07/02/2003	170	Family Radio Network	Wilmington, NC	New Hanover
WWIL	FM	90.5	NC	Christian	Wilmington, NC	07/02/2003	170	Family Radio Network	Wilmington, NC	New Hanover
WWQQ	FM	101.3	C	Country	Wilmington, NC	07/02/2003	170	Cumulus Broadcasting Inc	Wilmington, NC	New Hanover
WWTB	FM	103.9	C	News/Talk	Wilmington, NC	07/02/2003	170	Sea-Comm Inc	Topsail Beach, NC	Pender

Number of Stations in Geographic Market 25

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed

Graham Brock, Inc. - Broadcast Technical Consultants

WBNE Proposed
 Latitude: 34-25-04 N
 Longitude: 077-43-21 W
 ERP: 11.00 kW
 Channel: 229C3
 Frequency: 93.7 MHz

WBNU Proposed
 Latitude: 34-03-02 N
 Longitude: 077-57-20 W
 ERP: 35.00 kW
 Channel: 279C2
 Frequency: 103.7 MHz

WLTT
 BLH-19930628KA
 Latitude: 34-02-50 N
 Longitude: 078-16-12 W
 ERP: 6.00 kW
 Channel: 292A
 Frequency: 106.3 MHz

WWTB Proposed
 Latitude: 34-43-03 N
 Longitude: 077-16-57 W
 ERP: 3.90 kW
 Channel: 281A
 Frequency: 104.1 MHz

WUIN
 BLH-19951109KC
 Latitude: 34-03-02 N
 Longitude: 077-57-20 W
 ERP: 5.60 kW
 Channel: 294A
 Frequency: 106.7 MHz

WBNE 3.16 mV/m

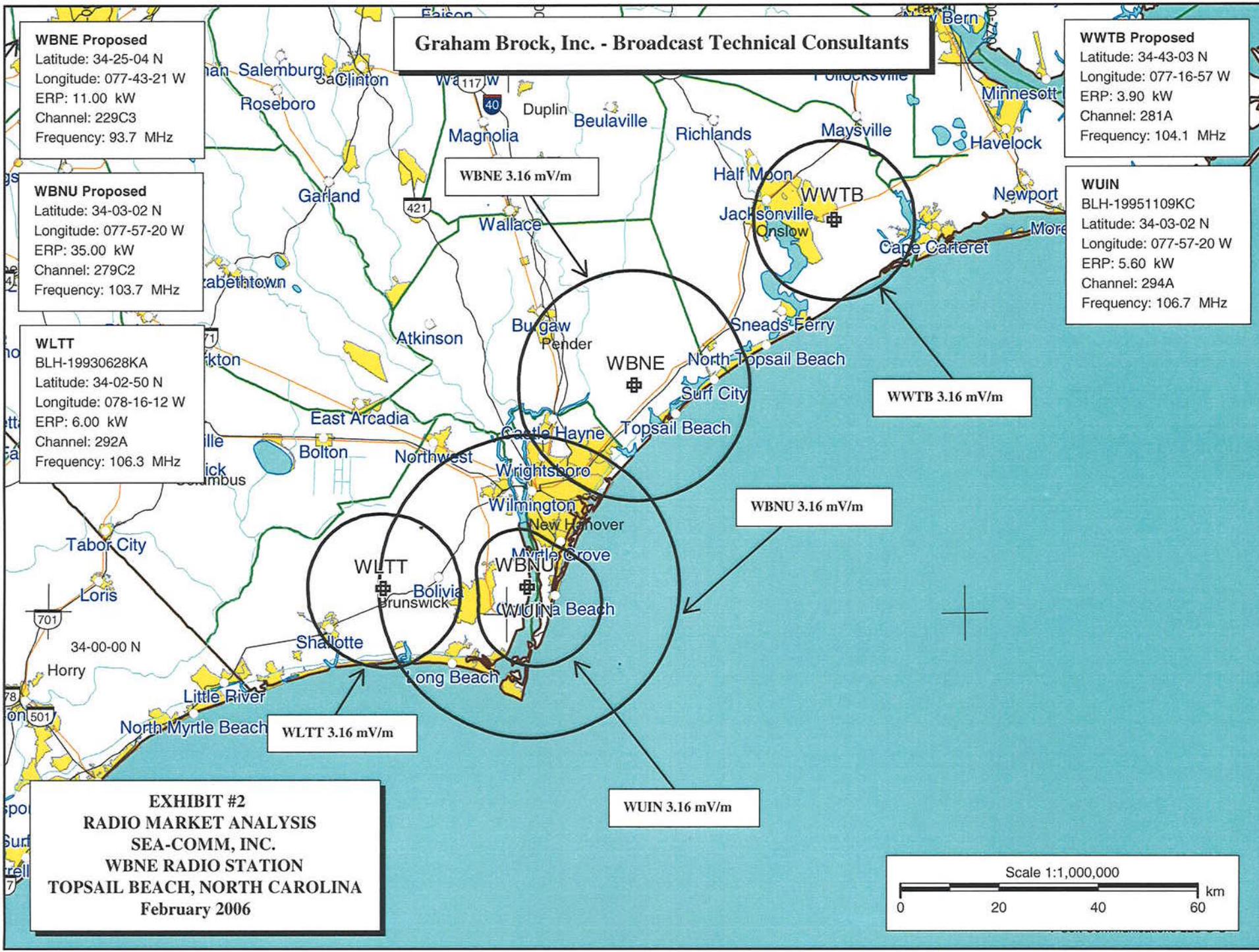
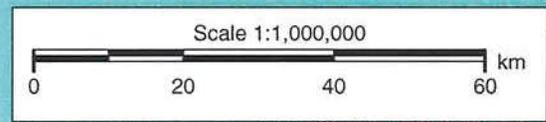
WWTB 3.16 mV/m

WBNU 3.16 mV/m

WLTT 3.16 mV/m

WUIN 3.16 mV/m

EXHIBIT #2
RADIO MARKET ANALYSIS
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Graham Brock, Inc. - Broadcast Technical Consultants

RADIO MARKET BOUNDARY

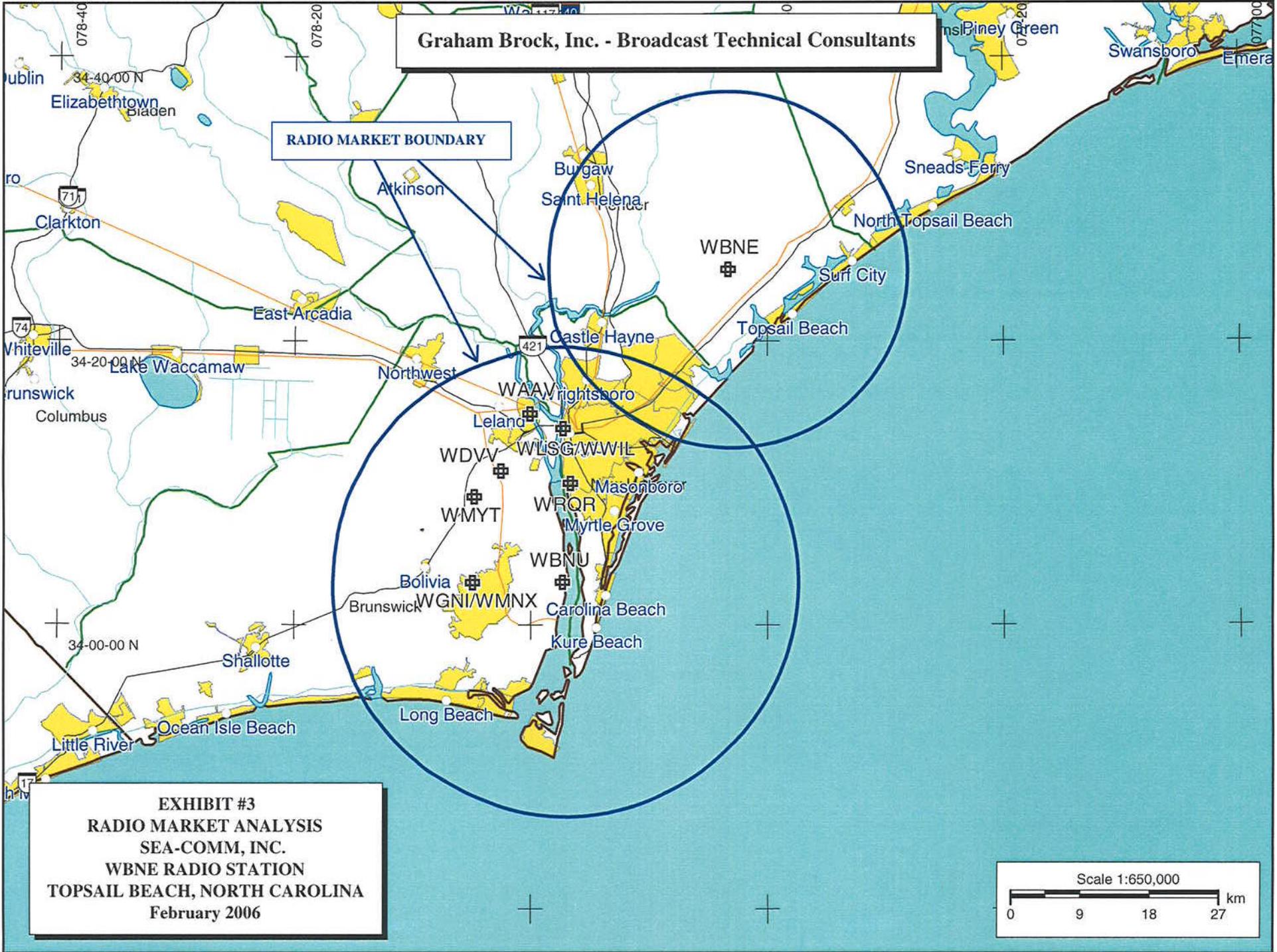
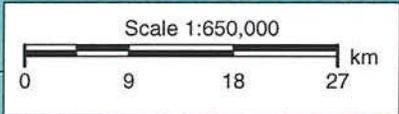


EXHIBIT #3
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EXHIBIT #4

Tabulation of Stations in Radio Market

AM Stations

WAAV	980 kHz	Leland, North Carolina
WMYT	1180 kHz	Carolina Beach, North Carolina
WLSG	1340 kHz	Wilmington, North Carolina
WWIL	1490 kHz	Wilmington, North Carolina

Total AM Stations - 4

FM Stations

WDVV	Ch 209A	Wilmington, North Carolina
* WBNE	Ch 229C3	Topsail Beach, North Carolina
WMNX	Ch 247C1	Wilmington, North Carolina
WGNI	Ch 274C1	Wilmington, North Carolina
WRQR	Ch 283A	Wilmington, North Carolina
* WBNU	Ch 279C2	Wrightsville Beach, North Carolina

Total FM Stations - 6

GRAND TOTAL OF STATIONS CONSIDERED IN STUDY - 10

- * Subject station.
- + Station provides city grade coverage to market.

AFFIDAVIT AND QUALIFICATIONS OF CONSULTANT

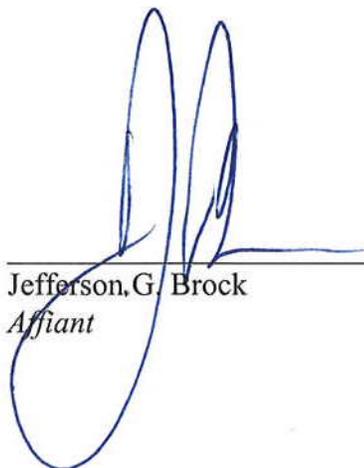
State of Georgia)
St. Simons Island) ss:
County of Glynn)

JEFFERSON G. BROCK, being duly sworn, deposes and says that he is an officer of Graham Brock, Inc. Graham Brock has been engaged by Sea-Comm, Inc., to prepare the attached Technical Exhibit.

His qualifications are a matter of record before the Federal Communications Commission. He has been active in Broadcast Engineering since 1979.

The attached report was either prepared by him or under his direction and all material and exhibits attached hereto are believed to be true and correct.

This the 20th day of February 2006.



Jefferson, G. Brock
Affiant

*Sworn to and subscribed before me
this the 20th day of February 2006.*



Notary Public, State of Georgia
My Commission Expires: September 3, 2007