



West Sacramento Neighbors Fair, Inc.

EDUCATIONAL STATEMENT EXHIBIT

EXHIBIT 2

Form 340, Section II, Question 2(a)

This exhibit serves to demonstrate the educational objective of West Sacramento Neighbors Fair, Inc., as well as the ways in which the proposed radio station will serve that objective according to 73.503(a) of the Rules.

West Sacramento Neighbors Fair, Inc., is a tax-exempt educational corporation under IRS Code Section 501 (c) (3). The organization's articles and bylaws describe the organization as "organized exclusively for educational purposes within the meaning of Internal Revenue Service Code section 501(c)(3)." (Bylaws, Section 3). Incorporation in the State of California occurred January 15, 2003.

The Rules state that noncommercial licenses may serve an educational purpose through the transmission of educational, cultural and entertainment programming to the public. Following are a description of how West Sacramento Neighbors Fair, Inc., has pursued its educational mission in the past, and how it plans to do so in the future.

PAST EDUCATIONAL PROGRAMMING

West Sacramento Neighbors Fair, Inc., was created to promote an annual multicultural fair in the City of West Sacramento. The free, public fair was successfully produced for several years, with the goal of educating local citizens about the various cultural traditions within the community (West Sacramento is a diverse city with substantial minority populations including members of the Latino, Russian, Sikh, Southeast Asian, Native American and African American communities.)

PROPOSED EDUCATIONAL PROGRAMMING

The articles of incorporation, bylaws and policies of West Sacramento Neighbors Fair, Inc., all support a broader educational mission that includes operation of a non-commercial radio station. The proposed educational programming for this license include the following strategies to educate the local community by various means:

- Reporting about community events, and live reporting from community events
- Reporting local news in an effort to educate and inform the public (the organization plans to ally with a local nonprofit news organization to produce a noncommercial news program for radio broadcast)

- Broadcasting public affairs material, including information on the arts, science and the environment
- Encouraging and cultivating multi-cultural radio programming, with subject matter and hosts from West Sacramento's various ethnic populations (such as Latino, Russian, Sikh, Southeast Asian, Native American and African-American)
- Training community members in the production of noncommercial radio programming
- Working with the West Sacramento high school and the city's branch of the public community college system to create opportunities for students to learn the production of audio programming. For example, students will be able to learn to produce music or informational programming and to broadcast live accounts of scholastic sports events, such as high school football games.
- Promoting the dissemination of information for health and public safety. For example, the City of West Sacramento is at substantial risk from a major flood event, and in the event of a flood or other disaster, the local population needs a dependable source of information on how to react or by what means to evacuate. The station would give priority to the City of West Sacramento informational broadcasting in such a case. The station would also be able to communicate remotely with City "readerboards" that provide visual information messages at key traffic areas around West Sacramento.
- Offering a diverse musical program to expose listeners to various musical forms

All these programs will educate and enrich the local community.

See the attached "Incorporation Documents" for official incorporation documentation.