

**Exhibit 5**  
**Multiple Ownership Exhibit**

By the instant minor modification application (“*Application*”), First Broadcasting Capital Partners, LLC (“First Broadcasting”) proposes to modify the construction permit for commercial radio station KMCQ(FM), Covington, WA (Facility ID No. 41861) (“*KMCQ*”). As demonstrated below, the proposed minor change complies with multiple and cross-ownership rules of the the Federal Communications Commission (“*FCC*” or “*Commission*”), including the local radio ownership rule<sup>1</sup> under both the Arbitron Metro and Interim Contour-Overlap methodologies.

**I. Attributable Interests in Market (Arbitron Metro Analysis)**

KMCQ is assigned to the Seattle-Tacoma, WA metropolitan area as defined by Arbitron and reported by BIA (“*Seattle Metro*”), and its community of license is within the Seattle Metro. First Broadcasting, or an entity with an attributable interest in First Broadcasting, holds an attributable interest in the commercial radio stations assigned to the Seattle Metro (“*Seattle Stations*”) shown in Table 1 below.

**Table 1 – Full-Power Attributable Radio Stations in the Seattle Metro<sup>2</sup>**

Call Sign	Community of License	Facility ID No.
KMCQ(FM)	Covington, WA	41861
KWMG(AM)	Auburn-Federal Way, WA	33683

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<sup>1</sup> 47 C.F.R. § 73.3555(a).

<sup>2</sup> See BIA Media Access Pro Database, Radio Analyzer (consulted June 27, 2007)

Neither First Broadcasting, nor any entity with an attributable interest in First Broadcasting, holds an attributable interest in any other radio station assigned to the Seattle Metro.

Additionally, neither First Broadcasting, nor any entity with an attributable interest in First Broadcasting, holds an attributable interest in any television station or daily newspaper<sup>3</sup> within or near the Seattle Metro. Accordingly, by the instant Application, First Broadcasting and entities with an attributable interest in First Broadcasting propose to hold attributable interests in one FM and one AM station in the Seattle Metro. Under the FCC’s local radio station ownership rules, an entity may hold attributable interests in up to eight commercial radio stations, not more than five of which are in the same service (i.e., AM or FM), in a market with 45 or more commercial and noncommercial educational radio stations. As set forth in the Table 2 below, the Seattle Metro is served by 77 commercial and noncommercial educational radio stations. Accordingly, First Broadcasting’s ownership of the Seattle Stations is in full compliance with the Commission’s local radio ownership rule.

**Table 2 – Total Full-Power Commercial and Noncommercial Educational Radio Stations in the Seattle Metro<sup>4</sup>**

No.	Call Sign	Service	Community of License	State
1	KXXO	FM	Olympia	WA
2	KKDZ	AM	Seattle	WA
3	KING	FM	Seattle	WA

<sup>3</sup> See 47 C.F.R. 73.3555(c) (defining cross-media limits). First Broadcasting and entities with an attributable interest in First Broadcasting holds attributable interests in a total of 17 AM and FM radio stations and 3 television stations in the states of Washington and Oregon. Figure A to this Exhibit 5 provides a full list of these stations. Figure B is a map showing the city grade contours for each of the attributable radio stations in Washington and Oregon as well as the locations of the attributable television stations. As demonstrated by Figure B, none of the 3 television stations overlap with the contour of KMCQ. Neither First Broadcasting, nor any entity with an attributable interest in First Broadcasting, hold an attributable interest in any daily newspaper in Washington or Oregon.

<sup>4</sup> See BIA Media Access Pro Database, Radio Analyzer (consulted June 27, 2007).

No.	Call Sign	Service	Community of License	State
4	KBCS	FM	Bellevue	WA
5	KASB	FM	Bellevue	WA
6	KIRO	AM	Seattle	WA
7	KBSG	FM	Tacoma	WA
8	KTTH	AM	Seattle	WA
9	KDDS	FM	Elma	WA
10	KWVG	AM	Auburn-Federal Way	WA
11	KWFJ	FM	Roy	WA
12	KPTK	AM	Seattle	WA
13	KMPS	FM	Seattle	WA
14	KJAQ	FM	Seattle	WA
15	KBKS	FM	Tacoma	WA
16	KZOK	FM	Seattle	WA
17	KJR-	FM	Seattle	WA
18	KJR	AM	Seattle	WA
19	KNBQ	FM	Centralia	WA
20	KHHO	AM	Tacoma	WA
21	KUBE	FM	Seattle	WA
22	KFNK	FM	Eatonville	WA
23	KVTI	FM	Tacoma	WA
24	KCIS	AM	Edmonds	WA
25	KCMS	FM	Edmonds	WA
26	KWPZ	FM	Lynden	WA
27	KMTT	FM	Tacoma	WA
28	KISW	FM	Seattle	WA
29	KNDD	FM	Seattle	WA
30	KKWF	FM	Seattle	WA
31	KBRD	AM	Lacey	WA
32	KAOS	FM	Olympia	WA
33	KARR	AM	Kirkland	WA
34	KMCQ	FM	Covington	WA
35	KOMO	AM	Seattle	WA
36	KPLZ	FM	Seattle	WA
37	KVI	AM	Seattle	WA
38	KGTK	AM	Olympia	WA
39	KITZ	AM	Silverdale	WA
40	KGRG	AM	Enumclaw	WA
41	KGRG	FM	Auburn	WA
42	KLAY	AM	Lakewood	WA
43	KGY	AM	Olympia	WA
44	KRIZ	AM	Renton	WA

No.	Call Sign	Service	Community of License	State
45	KZIZ	AM	Pacific	WA
46	KYIZ	AM	Renton	WA
47	KSER	FM	Everett	WA
48	KUOW	AM	Tumwater	WA
49	KMIH	FM	Mercer Island	WA
50	KXPA	AM	Bellevue	WA
51	KPLU	FM	Tacoma	WA
52	KPLI	FM	Olympia	WA
53	KGHP	FM	Gig Harbor	WA
54	KXOT	FM	Tacoma	WA
55	KBLE	AM	Seattle	WA
56	KKMO	AM	Tacoma	WA
57	KLFE	AM	Seattle	WA
58	KKOL	AM	Seattle	WA
59	KGNW	AM	Burien-Seattle	WA
60	KDOW	AM	Seattle	WA
61	KWJZ	FM	Seattle	WA
62	KRWM	FM	Bremerton	WA
63	KQMV	FM	Bellevue	WA
64	KKNW	AM	Seattle	WA
65	KIXI	AM	Mercer Island	WA
66	KNHC	FM	Seattle	WA
67	KBRO	AM	Bremerton	WA
68	KNTB	AM	Lakewood	WA
69	KLDY	AM	Lacey	WA
70	KFMY	FM	Raymond	WA
71	KRKO	AM	Everett	WA
72	KSUH	AM	Puyallup	WA
73	KWYZ	AM	Everett	WA
74	KUPS	FM	Tacoma	WA
75	KUOW	FM	Seattle	WA
76	KEXP	FM	Seattle	WA
77	KWDB	AM	Oak Harbor	WA

**II. Interim Contour-Overlap Analysis**

An entity with an attributable interest in First Broadcasting holds an attributable interest in KDDS-FM, Elma, WA (Facility ID No. 33622), a radio station that is not assigned to an

Arbitron market<sup>5</sup> and that has a principal community contour (i.e., 3.16 mV/m) that intersects with the proposed principal community contour of KMCQ. Accordingly, an analysis under the Interim Contour Overlap Methodology is required.

As demonstrated by Figure C to this Exhibit 5, the relevant market under the Interim Contour Overlap analysis is defined by the overlapping contours of stations KMCQ, KWMG(AM), and KDDS-FM. As shown on Figure D to this Exhibit 5, there is a total of 41 full-power, operating commercial and noncommercial educational stations (i) whose principal community contours overlap or intersect at least one of the principal community contours of the three commonly attributable stations that define the market and (ii) whose transmitters are located within 92 km from the area of mutual overlap of the commonly attributable stations.<sup>6</sup> These 41 stations comprise the relevant market. According to the FCC's local radio station ownership rules, in a radio market with between 30 and 44 commercial and noncommercial educational stations, a party may have a cognizable interest in up to seven commercial radio stations, not more than four of which may be in the same service. Because First Broadcasting proposes to have an attributable interest in one AM and two FM stations in this market, the instant Application is in full compliance with the Commission's radio contour overlap rule.

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<sup>5</sup> In Figure E, the area shaded in orange represents the counties that make up the Seattle-Tacoma Arbitron Metro. KDDS-FM's community of license falls outside of this area. *See also* BIA Media Access Pro Database, Radio Analyzer (consulted June 27, 2007).

<sup>6</sup> In Figure D, the area of mutual overlap appears in yellow shading, while the 92 km radius is demarcated as a black ring encompassing all of the non-commonly attributable transmitter sites.

**Call Sign                      FAC\_ID    Community of License**

**First Broadcasting Investment Partners, LLC  
(1 AM & 2 FM)**

KBDB-FM	28208	Forks, WA
KBIS(AM)	28209	Forks, WA
KMCQ(FM)	41861	The Dalles,OR / Covington, WA

**Bustos Media of Eastern Washington License, LLC  
(3 AM & 5 FM)**

KMMG(FM)	4758	Benton City, WA
KULE(AM)	4041	Ephrata, WA
KULE-FM	4042	Ephrata, WA
KYXE(AM)	64506	Union Gap, WA
KZML(FM)	15137	Quincy, WA
KZTA(FM)	36006	Naches, WA
KZTB(FM)	953	Milton Freewater, OR
KZTS(AM)	4757	Sunnyside, WA

**Bustos Media of Oregon License, LLC  
(5 AM & 1 FM)**

KGDD(AM)	2431	Oregon City, OR
KSZN(AM)	51210	Gresham, OR
KMUZ(AM)	68212	Milwaukee, OR
KXMG(AM)	71752	Portland, OR
KDDS-FM	33622	Elma, WA
KWVG(AM)	33683	Auburn-Federal Way, WA

**Broadcasting Licenses, L.P.**

**(1 TV)**

KMVU(TV)	32958	Medford, OR
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**Mountain Licenses, L.P.**

**(2 TV)**

KFFX-TV	12729	Pendleton, OR
KAYU-TV	58684	Spokane, WA



## FIGURE A

# LIST OF COMMONLY OWNED STATIONS

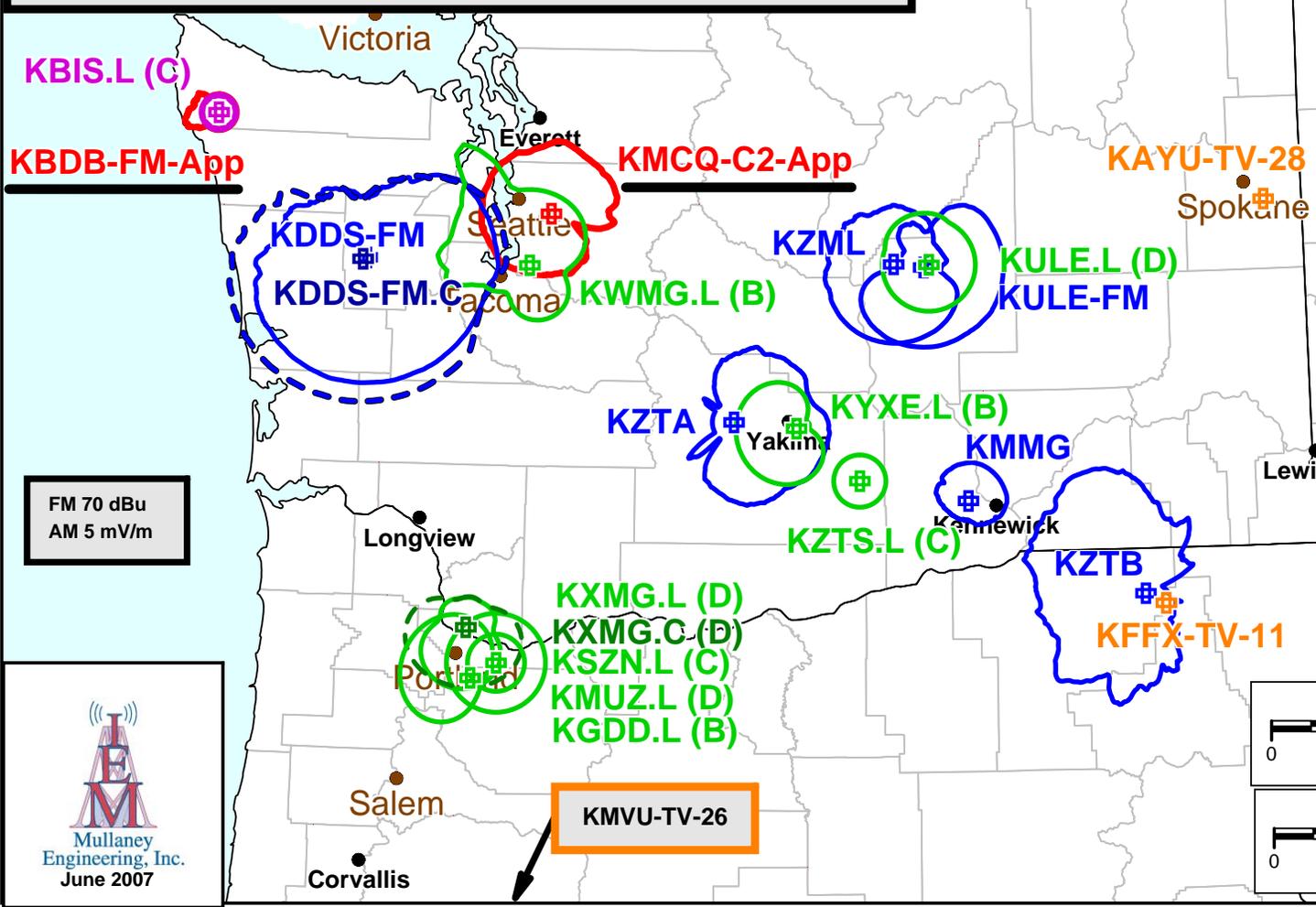
First Broadcasting & Bustos Media  
Washington & Oregon  
June 2007

# FIGURE B - COMMONLY OWNED STATIONS

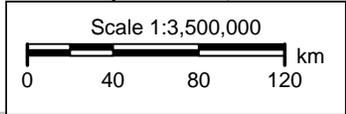
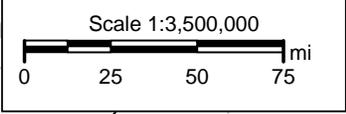
## First Broadcasting & Bustos Media Washington & Oregon

- First Broadcasting - FM
- First Broadcasting - AM
- Bustos Media - FM
- Bustos Media - AM
- Analog TV Operations

- KMCQ-C2-App
- KBDB-FM-App
- KBIS.L (C)
- KDDS-FM
- KDDS-FM.C
- KMMG
- KULE-FM
- KZML
- KZTA
- KZTB
- KWMG.L (B)
- KULE.L (D)
- KYXE.L (B)
- KZTS.L (C)
- KMUZ.L (D)
- KXMG.L (D)
- KXMG.C (D)
- KSZN.L (C)
- KGDD.L (B)
- KMVU-TV-26
- KFFX-TV-11
- KAYU-TV-28



FM 70 dBu  
AM 5 mV/m

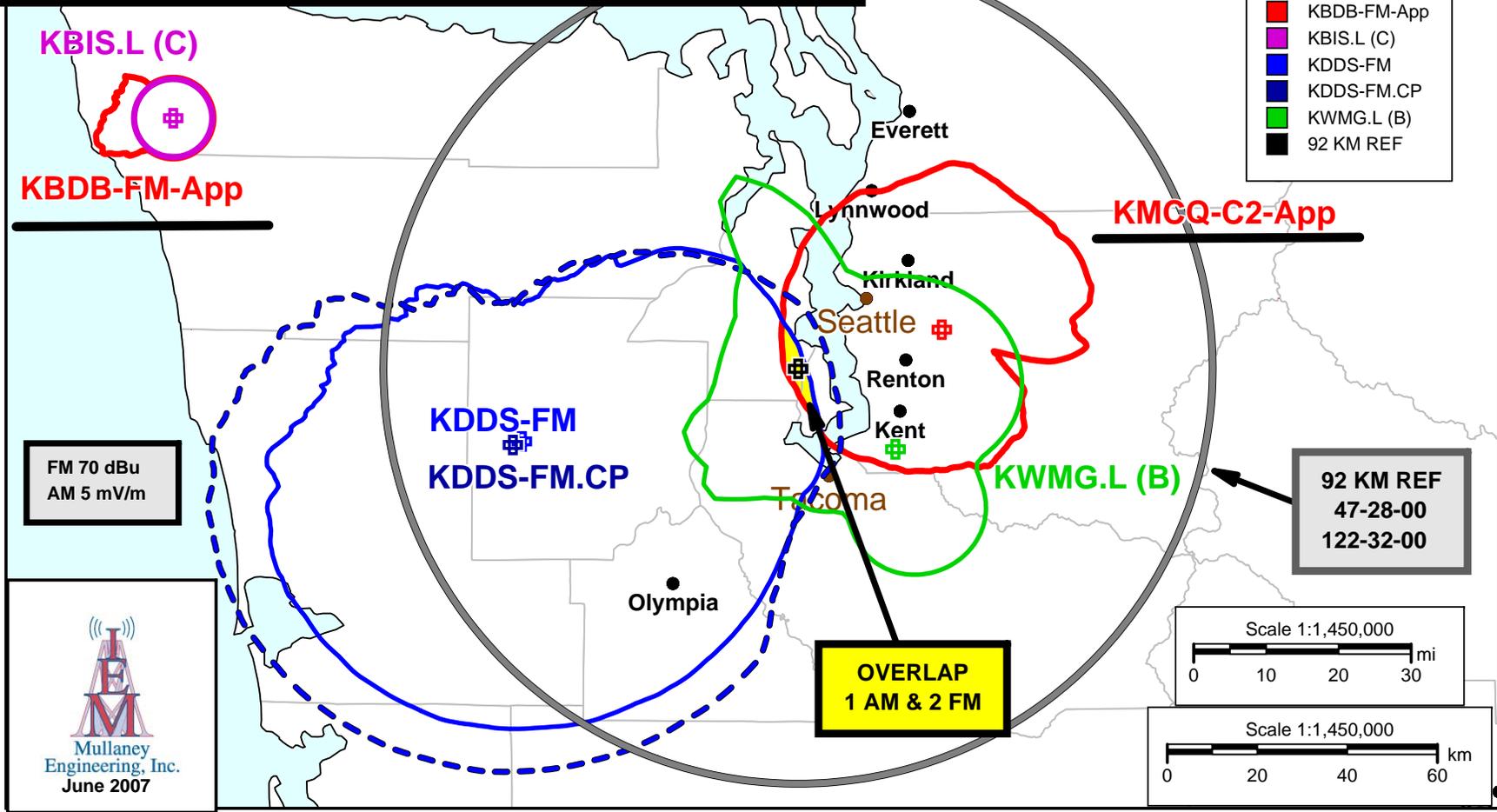


# FIGURE C - COMMONLY OWNED STATIONS KMCQ-FM C2 Upgrade App

First Broadcasting & Bustos Media  
Washington & Oregon

- First Broadcasting - FM
- First Broadcasting - AM
- Bustos Media - FM
- Bustos Media - AM

- KMCQ-C2-App
- KBDB-FM-App
- KBIS.L (C)
- KDDS-FM
- KDDS-FM.CP
- KWMG.L (B)
- 92 KM REF



FM 70 dBu  
AM 5 mV/m

92 KM REF  
47-28-00  
122-32-00

**OVERLAP**  
1 AM & 2 FM

Scale 1:1,450,000  
0 10 20 30 mi

Scale 1:1,450,000  
0 20 40 60 km



**FIGURE D - NON-COMMONLY OWNED STATIONS  
KMCQ-FM C2 Upgrade App**

**First Broadcasting & Bustos Media  
Washington & Oregon**

**DUOPOLY MARKET CONSISTS OF**

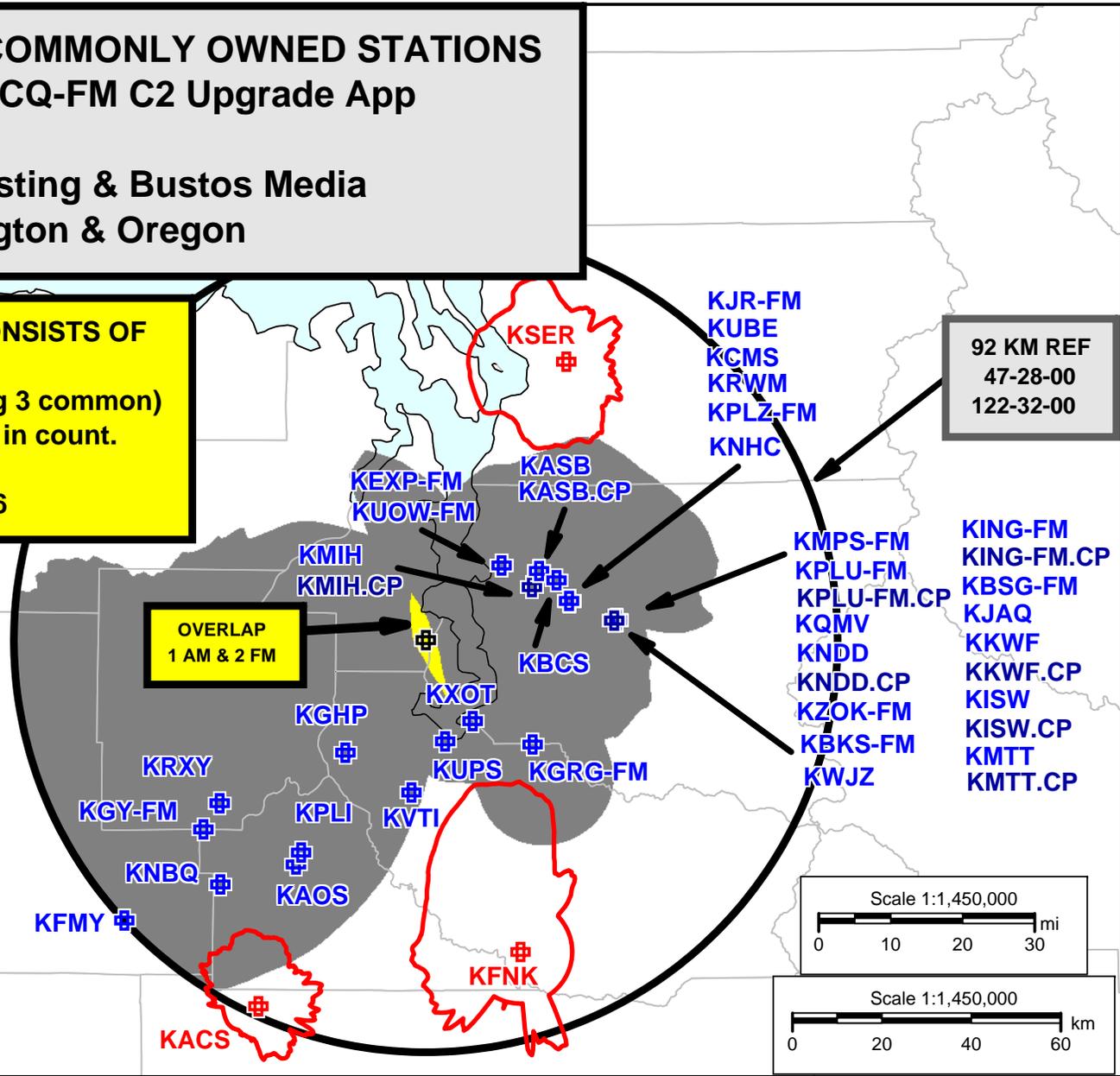
**41 STATIONS (including 3 common)  
No Other AMs included in count.**

**MINIMUM REQUIRED: 6**

**OVERLAP  
1 AM & 2 FM**

**FM 70 dBu  
AM 5 mV/m**

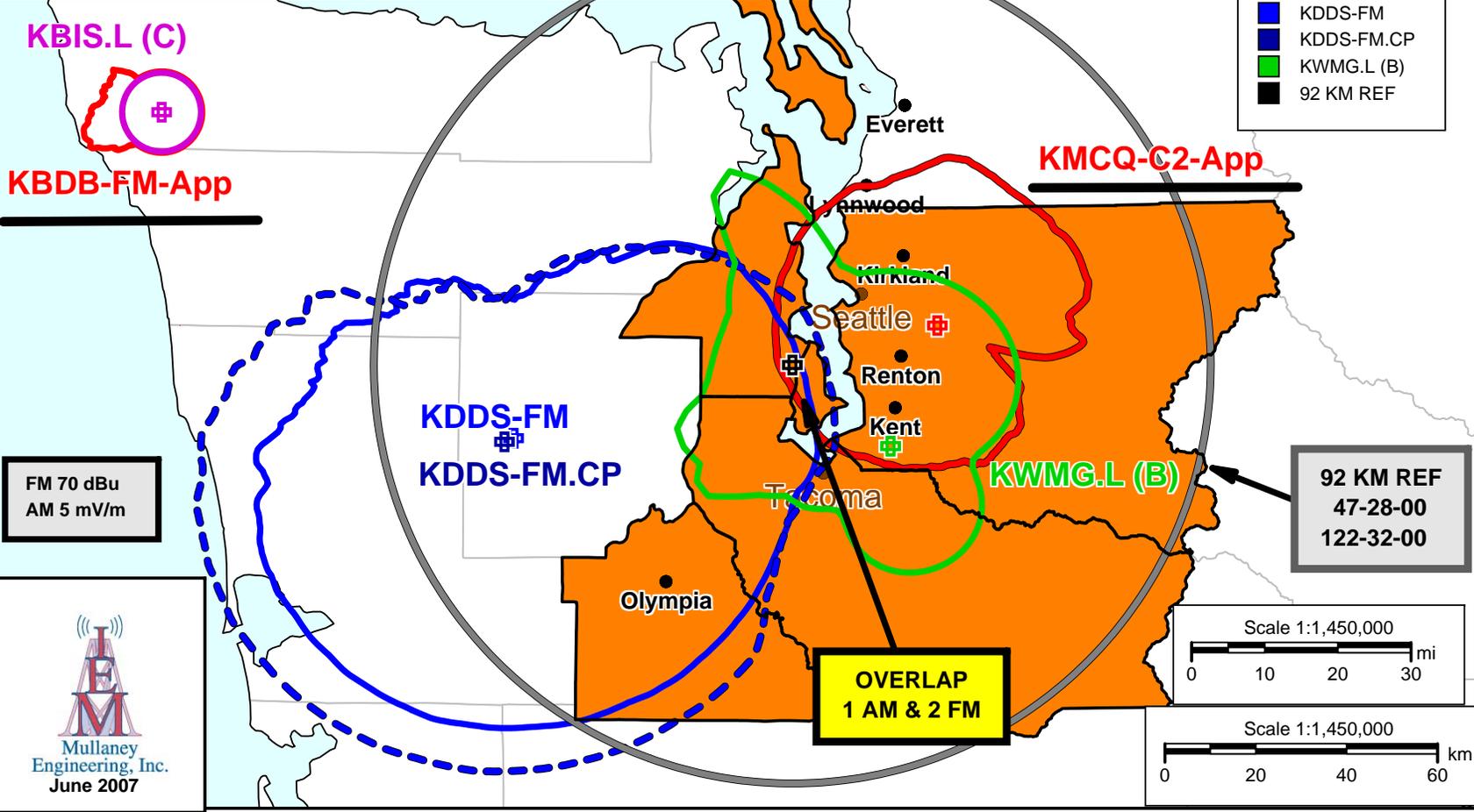
**92 KM REF  
47-28-00  
122-32-00**



# FIGURE E - SEATTLE-TACOMA ARBITRON KMCQ-FM C2 Upgrade App

First Broadcasting & Bustos Media  
Washington & Oregon

- First Broadcasting - FM
  - First Broadcasting - AM
  - Bustos Media - FM
  - Bustos Media - AM
- 
- KMCQ-C2-App
  - KBDB-FM-App
  - KBIS.L (C)
  - KDDS-FM
  - KDDS-FM.CP
  - KWMG.L (B)
  - 92 KM REF



FM 70 dBu  
AM 5 mV/m

92 KM REF  
47-28-00  
122-32-00

**OVERLAP  
1 AM & 2 FM**

Scale 1:1,450,000  
0 10 20 30 mi

Scale 1:1,450,000  
0 20 40 60 km

