

## NATURE AND EDUCATIONAL PURPOSES OF APPLICANT

Vineyard Academy ("the Applicant") is a nonprofit, non-stock educational organization. As a school, the Applicant is unquestionably an educational organization. The Applicant will operate the new noncommercial educational FM station in Vicksburg, Michigan (the "Community") pursuant to Section 73.503 of the Commission's Rules.<sup>1</sup>

The primary place of business for this applicant, listed on the first page of the application, disclosed under the parties to the application, and supported in the attachments hereto, is within 25 miles of the proposed community of license. In addition, at least three-fourths of the parties to the application as set forth herein reside (and have resided for at least two years) within 25 miles of the Community. Applicant therefore qualifies for "established local" comparative criteria credit of three points.

The applicant and all parties to the application hold no attributable broadcast interests in any other full power broadcast facility. Applicant therefore qualifies for "diversity of local ownership" comparative criteria credit of two points.

The Applicant's governing documents specify its nonprofit nature and explain that its purposes include ensuring that any station resulting from a grant of the instant application provides educational programming to the Community.

Additionally, the Internal Revenue Service has found the Applicant to be exempt from federal income taxation pursuant to Section 501(c)(3) of the Internal Revenue Code.

The FCC staff has concluded that religiously oriented applicants for noncommercial educational FM stations satisfy the requirements of Section 73.503 of the FCC's Rules by fulfilling two criteria.<sup>2</sup> First, the applicant must propose an overall educational program. Second, the proposed programming must advance the applicant's educational objectives. The full Commission has cited this two-prong test with approval.<sup>3</sup> As explained herein, the Applicant satisfies both elements of this test.

The Applicant will provide a noncommercial broadcast service for the purpose of advancing its educational objectives. The educational objectives of the Applicant include the following:

(1) To provide educational and religious instruction, including analysis of ancient scripture and the moral teachings manifest in the Bible and in the Catechism of the Roman Catholic Church;

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<sup>1</sup> 47 C.F.R. §73.503.

<sup>2</sup> *Columbia Bible College Broadcasting Co.*, 06 F.C.C.R. 516, 517 (ASD 1991).

<sup>3</sup> *WQED Pittsburgh*, 15 F.C.C.R. 202, 215 (1999).

(2) To provide the opportunity for, and to promote, informative discussion and debate in areas pertaining to contemporary social and religious issues, as well as citizenship and its responsibilities; and

(3) To foster the development and implementation of successful methods, including the delivery of charitable services, for responding to community problems such as poverty, the crisis in marital and family relationships, sexual and substance abuse, and mental health disorders and homelessness.

In order to advance these and other educational purposes, the Applicant plans to broadcast primarily the radio programming provided by Eternal Word Television Network (“EWTN”). The Applicant will not air commercials, and the EWTN feed includes no paid programming. Rather, the EWTN radio service includes news and current affairs programming; interactive call-in discussion shows; live interviews with authors on spiritual matters and social issues; recorded instructive talks by eminent theologians, scholars, and homilists; and live airings of devotional prayers and the daily Mass. Below is a copy of the most current EWTN program schedule.

In addition, the Applicant may at times broadcast elements of the syndicated programming available from other Catholic sources, such as Relevant Radio or Ave Maria Radio.

Over time, the Applicant hopes to develop and produce locally originated programs. The Applicant will work with local Roman Catholic parishes and other community organizations to assist and complement existing efforts to administer to the spiritual, intellectual, and physical needs of the listening audience.

In view of the foregoing, the Applicant is an educational organization and has evidenced an intention to operate the new noncommercial educational FM station consistent with an overall educational program. Accordingly, the nonprofit nature and educational purposes of the Applicant make it eligible, consistent with Section 73.503 of the Commission’s Rules, to obtain the broadcast authorization sought in the instant application.

## EWTN Radio Schedule (Domestic) September 2007

ET	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	CEN	MTN	PAC
12:00 AM	The World Over (encore)	Fr. John Corapi					Life on the Rock (Encore)	11:00p	10:00p	9:00p
12:30 AM								11:30p	10:30p	9:30p
1:00 AM	Threshold of Hope	Cenacle of Divine Mercy	Thomas Aquinas in Today's World	Catholic Church Through the Ages	Family Theater Classic Radio	Defending Life	EWTN Live (encore)	12:00a	11:00p	10:00p
1:30 AM		The Choices We Face	EWTN Bookmark	The Pure Life	Super Saints	Where God Weeps		12:30a	11:30p	10:30p
2:00 AM	Freedom & Authority	Women of Grace (encore of previous program)					Faith & Family (encore)	1:00a	12:00a	11:00p
2:30 AM	Images of Mary							1:30a	12:30a	11:30p
3:00 AM	Life on the Rock (Encore)	Catholic Answers Live (Encore of previous program)					Mother Angelica Live Classics	2:00a	1:00a	12:00a
3:30 AM								2:30a	1:30a	12:30a
4:00 AM	Web of Faith						Cenacle of Divine Mercy	3:00a	2:00a	1:00a
4:30 AM							Thomas Aquinas in Today's World	3:30a	2:30a	1:30a
5:00 AM	Defending Life	Reflections (Fr. Leo Clifford) Moments of Reparation					The Choices We Face	4:00a	3:00a	2:00a
5:30 AM	Stations of the Cross							4:30a	3:30a	2:30a
6:00 AM	Deep in Scripture (encore)	Open Line (encore of previous program)					The Journey Home (Encore)	5:00a	4:00a	3:00a
6:30 AM								5:30a	4:30a	3:30a
7:00 AM	The New Testament	Life Is Worth Living with Archbishop Fulton Sheen					Catholic Church Through the Ages	6:00a	5:00a	4:00a
7:30 AM	Holy Rosary with Mother Angelica and the Nuns of OLAM							6:30a	5:30a	4:30a
8:00 AM	Sunday Mass from EWTN Chapel (Live)	Daily Mass from EWTN Chapel (Live)						7:00a	6:00a	5:00a
8:30 AM								7:30a	6:30a	5:30a
9:00 AM								Catholic Connection with Teresa Tomeo		
9:30 AM	EWTN Bookmark	Vatican Insider	8:30a	7:30a	6:30a					
10:00 AM	Top of the Week	Mornings with Mother					The World Over (encore)	9:00a	8:00a	7:00a
10:30 AM								9:30a	8:30a	7:30a
11:00 AM	Super Saints	Women of Grace with Johnnette Benkovic					Where God Weeps	10:00a	9:00a	8:00a
11:30 AM	Light of the East						EWTN KIDS!	10:30a	9:30a	8:30a
12:00 PM	Sunday Mass (encore)	Daily Mass from EWTN Chapel (Encore)						11:00a	10:00a	9:00a
12:30 PM								11:30a	10:30a	9:30a
1:00 PM								The Doctor Is In		
1:30 PM	Vatican Radio Weekend	12:30p	11:30a	10:30a						
2:00 PM	The World Over (Encore)	St. Joseph Radio (encore)	Reasons for Faith (LIVE)	Deep In Scripture (LIVE)	Faith & Family (LIVE)	Reasons for Faith (LIVE)	St. Joseph Radio Presents (Live)	1:00p	12:00p	11:00a
2:30 PM		1:30p	12:30p	11:30a						
3:00 PM	Life on the Rock (Encore)	OPEN LINE (Live)					The Journey Home (encore)	2:00p	1:00p	12:00p
3:30 PM								2:30p	1:30p	12:30p
4:00 PM	Chaplet of Divine Mercy/Stories from the Heart	Divine Mercy Chaplet in Song/Faith Matters					Chaplet of Divine Mercy/Stories from the Heart	3:00p	2:00p	1:00p
4:30 PM	Vatican Insider	Catholic Jukebox (music)					EWTN Bookmark	3:30p	2:30p	1:30p
5:00 PM	Web of Faith	Kresta in the Afternoon					Sunday Night Live with Fr. Groeschel (encore)	4:00p	3:00p	2:00p
5:30 PM								4:30p	3:30p	2:30p
6:00 PM	Sunday Benediction (Live)	Catholic Answers Live					Family Theater Classic Radio	5:00p	4:00p	3:00p
6:30 PM	The Pure Life						Defending Life	5:30p	4:30p	3:30p
7:00 PM	Sunday Night, Live with Fr. Benedict Groeschel						Vatican Radio Weekend	6:00p	5:00p	4:00p
7:30 PM	7:30p						The Choices We Face	6:30p	5:30p	4:30p
8:00 PM	St. Joseph Radio (Encore)	The Journey Home (Live)	Mother Angelica Live Classics	EWTN LIVE	Life on the Rock (Live)	The World Over (Live)	Mother Angelica Live Classics	7:00p	6:00p	5:00p
8:30 PM		7:30p	6:30p	5:30p						
9:00 PM	The Message in Music	Faith & Family (encore)	Threshold of Hope	Reasons for Faith (encore)	Next Wave (LIVE)	Deep in Scripture (encore)	Fr. John Corapi	8:00p	7:00p	6:00p
9:30 PM		8:30p	7:30p	6:30p						
10:00 PM	Top of the Week	OPEN LINE (Encore of today's program)					Next Wave (Encore)	9:00p	8:00p	7:00p
10:30 PM								9:30p	8:30p	7:30p
11:00 PM	The Rosary is a Place: with Fr. Benedict Groeschel & Simonetta							10:00p	9:00p	8:00p
11:30 PM	Family Theater Classic Radio	EWTN Bookmark with Doug Keck					Backstage	10:30p	9:30p	8:30p