

**Multiple Ownership**

This application seeks Commission consent to the assignment of license of KBBX-FM, Nebraska City, Nebraska from Journal Broadcast Corporation to Connoisseur Media of Omaha, LLC. KBBX-FM is located in the Omaha-Council Bluffs, NE-IA Arbitron Metro Market. Neither Connoisseur Media of Omaha, LLC, nor any party to the application has any interest in another radio or television station in the market, however, Connoisseur Media, LLC, the sole member of the applicant herein, holds a construction permit for a new FM station on Channel 299 at Pacific Junction, Iowa, which is located in a non-metro county adjacent to the Omaha-Council Bluffs, NE-IA Arbitron Metro Market.

Although the Pacific Junction construction permit is located in an adjacent non-metro county, the new station may eventually be reported in the Omaha-Council Bluffs, NE-IA market based upon its predicted coverage and its proximity to the Omaha-Council Bluffs, NE-IA market. In the event that Channel 299 at Pacific Junction is considered a part of the Omaha-Council Bluffs, NE-IA Arbitron Radio Metro Market, the market has at least thirty full power radio stations, as demonstrated by the attached FCC Geographic Market Definition report from BIA Media Access Pro 4.0. Pursuant to Section 73.3555(a) of the Commission's Rules, a single entity may own, operate, or control up to seven radio stations (not more than four of which may be in the same service) in a market of this size. 47 C.F.R. § 73.3555(a) (2004). Accordingly, the facility proposed by this application complies with the Commission's multiple ownership rules.

In the event that Channel 299 at Pacific Junction is not considered a part of the Omaha-Council Bluffs, NE-IA Arbitron Radio Metro Market, and instead remains part of a non-metro market, the co-ownership of Channel 299 at Pacific Junction and KBBX-FM complies with the Commission's multiple ownership rules as there will be at least three other independent full-power stations with signal contours overlapping the contours of Pacific Junction and KBBX-FM. Pursuant to Section 73.3555(a) of the Commission's Rules, a single entity may own, operate, or control up to five radio stations (not more than three of which may be in the same service) even in the smallest market, so long as the entity does not hold an interest in greater than 50% of the stations in the market. 47 C.F.R. § 73.3555(a) (2004). In the instant situation, the applicant will own two stations, which constitute less than 50% of the full power stations in the resulting market. As demonstrated by the attached map from BIA Media Access Pro 4.0 there are a large number of stations (certainly more than the minimum three stations) whose relevant contours wholly encompass Pacific Junction, Iowa, and thus, will overlap the contour of Channel 299. Accordingly, the assignment proposed by this application complies with the Commission's multiple ownership rules.