

307(b) Exhibit

Clear Channel Broadcasting Licenses, Inc. (“Clear Channel”), the licensee of Station KHKZ(FM), Mercedes, Texas, and Capstar TX Limited Partnership (“Capstar”), the licensee of Station KTEX(FM), Brownsville, Texas, submit this exhibit in support of two contemporaneously filed, contingent applications for modification of FM Broadcast facilities. The first application (the “San Benito Application”) proposes to delete Channel 292A at Mercedes, Texas and allot Channel 292C3 to San Benito, Texas as that community’s first local service. The second application (the “Mercedes Application”) proposes to delete Channel 262C0 at Brownsville, Texas and allot Channel 262C0 to Mercedes, Texas. Capstar’s and Clear Channel’s showings pursuant to Section 307(b) of the Communications Act, 47 U.S.C. § 307(b), are provided below, addressing the factors identified by the Commission in *Revision of Procedures Governing Amendments to FM Table of Allotments and Changes of Community of License in the Radio Broadcast Services*, Report and Order, MB Docket No. 05-210, FCC 06-163, ¶ 10 (rel. Nov. 29, 2006).

The San Benito Application

As demonstrated in the San Benito Technical Narrative, Channel 292C3 can be allotted to San Benito consistent with Section 73.207 of the Commission’s Rules.¹ A 70 dBu signal can be provided to San Benito from the proposed reference coordinates. *See* San Benito Technical Narrative. The relocation of KHKZ(FM) from Mercedes to San

¹ On October 26, 2005, Clear Channel and Capstar submitted a joint *Application for Review* of the Media Bureau’s dismissal of the parties’ *Petition for Rule Making* that proposed (i) to delete Channel 292A at Mercedes, Texas, and allot Channel 292C3 to San Benito, Texas, for use by KHKZ(FM), and (ii) to delete Channel 260C0 at Brownsville, Texas, and allot Channel 262C0 to Mercedes, Texas, for use by KTEX(FM). Clear Channel and Capstar are contemporaneously withdrawing their pending *Application for Review*.

Benito will result in a predicted net gain in population of 52,833 within the proposed KHKZ 60 dBu contour. *See* San Benito Technical Narrative. The population and area within the proposed 70 dBu contour is 187,297 persons in 1,660 square kilometers, and within the proposed 60 dBu contour is 335,153 persons in 4,772 square kilometers. *See* San Benito Technical Narrative. This proposal will not create any white or gray area. *See* San Benito Technical Narrative. There are 18 stations providing protected service to San Benito. *See* San Benito Technical Narrative.

Clear Channel desires to change the community of license of KHKZ(FM) from Mercedes to San Benito under the guidelines set forth in *Amendment of the Commission's Rules Regarding Modification of FM and TV Authorizations to Specify a New Community of License*, 4 FCC Rcd 4870 (1989), *recons. granted in part*, 5 FCC Rcd 7094 (1990). There, the Commission stated that a station may change its community of license without subjecting the license to other expressions of interest if (1) the proposed allotment is mutually exclusive with the current allotment; (2) the current community of license will not be deprived of its only local service; and (3) the proposed arrangement of allotments is preferred under the Commission's allotment priorities. These criteria are met here. First, the proposed use of Channel 292C3 at San Benito is mutually exclusive with the current use of Channel 292A at Mercedes. *See* San Benito Technical Narrative. Second, Mercedes will not be deprived of its only local service because Capstar is changing the community of license of KTEX(FM) from Brownsville to Mercedes. Third, the provision of a first local service at San Benito (2000 U.S. Census population 23,615) under Priority 3 will result in a preferential arrangement of allotments over the retention of a fifth local

service at Brownsville (2000 U.S. Census population 140,075) under Priority 4.² *See Revision of FM Assignment Policies and Procedures*, 90 FCC 2d 88 (1982) (“*FM Assignment Policies*”).

San Benito is located within the Harlingen, Texas Urbanized Area and the proposed 70 dBu contour of KHKZ(FM) will cover 100% of the Harlingen, Texas Urbanized Area. However, KHKZ(FM) is currently located within the McAllen, Texas Urbanized Area and the current 70 dBu contour of KHKZ(FM) covers 48% of the Harlingen, Texas Urbanized Area. Therefore, this relocation does not implicate the Commission’s policy regarding the migration of stations into urban areas. *See Headland, Alabama and Chattahoochee, Florida*, 10 FCC Rcd 10352 (1995) (“*Headland*”); *Faye and Richard Tuck*, 3 FCC Rcd 5374 (1988) (“*Tuck*”). Nevertheless, a *Tuck* showing is provided.

In making the determination whether to award an urbanized community a first local service preference, the Commission will consider (1) the extent to which the station will provide service to the entire Urbanized Area, (2) the relative populations and proximity of the suburban and central city, and, most importantly, (3) the independence of the suburban community. *Tuck*, 3 FCC Rcd at 5377-78. In this case, from the proposed transmitter site, KHKZ(FM) would place a 70 dBu contour over 100% of the Harlingen, Texas Urbanized Area. San Benito’s population (2000 U.S. Census 23,615) is 41% of that of Harlingen (2000 U.S. Census 57,564) and San Benito is located 9.1 kilometers from Harlingen. These figures are more favorable than those of other

² The proper comparison is between San Benito and Brownsville because Brownsville is losing a local service (due to the move of KTEX(FM)) and San Benito is gaining a local service (due to the move of KHKZ(FM)).

suburban communities granted a first local preference. *See, e.g., Old Fort, Fletcher, and Asheville, North Carolina; Surgoinsville, Tennessee, and Augusta, Georgia*, 18 FCC Rcd 12181, 12182 (2003) (Fletcher's population is 6.1% of that of Asheville, and Fletcher is located 17 kilometers from Asheville); *Malvern and Bryant, Arkansas*, 14 FCC Rcd 3576, 3577 (1999) (Bryant's population is 3% of that of Little Rock, and Bryant is located 20 miles from Little Rock). Nevertheless, the Commission has repeatedly stated that these factors are less important than evidence of independence. *See Headland*, 10 FCC Rcd at 10355. The following analysis of the eight *Tuck* factors demonstrates the independence of San Benito from Harlingen.

1. *Extent to which the residents of San Benito work in San Benito.* According to 2000 Census figures, 2,638 of the 7,457 employed individuals in San Benito, or 35%, work at their place of residence. *See Exhibit 1.* This percentage compares favorably with other independent communities. *See, e.g., Albemarle and Indian Trail, North Carolina*, 16 FCC Rcd 13876 (2001) (11.3% of working-age residents worked in community); *Coolidge and Gilbert, Arizona*, 11 FCC Rcd 3610 (1996) (13% of Gilbert's working population actually worked in Gilbert).

2. *Newspapers and other media that cover San Benito's local needs and interests.* The San Benito News is a semiweekly newspaper that has been published since 1911. It provides the residents of San Benito with local news coverage. Also, the City of San Benito publishes the Resaca City Record which is a quarterly newsletter for the citizens of San Benito. *See Exhibit 1.*

3. *Community leaders and residents perceive San Benito as being separate from Harlingen.* San Benito was established in the early 1900s when the San Benito

Land and Water Company subdivided lots in the area and began selling them. A post office was established in San Benito in 1907 and the first meeting of the San Benito City Council was held in 1911. In 1915, San Benito was a base for troops dispatched to deal with border disputes with Mexico. In its early years, San Benito was a major shipper of citrus fruits and vegetables. Today, San Benito's economy consists of industrial, commercial, and retail businesses. When describing San Benito, the San Benito Industrial Development Authority's website states that, "It's all right here in San Benito...When you are looking for a place to build a business or raise a family you are looking for a complete package...a place with a dynamic business community, a location with access to transportation and industry and a community with good schools, good recreation and good people. San Benito is that kind of place...we have the complete package rolled into one." *See Exhibit 1.*

4. *San Benito has its own local government and elected officials.* The City of San Benito is governed by a Mayor and four City Commissioners. The City Manager of San Benito is responsible for the administration of San Benito. In addition to these public positions, the City of San Benito has the following boards with elected board members: Economic Development Corporation Board, Utilities Board, Libraries Board, and Planning and Zoning Board. The City of San Benito has the following departments: Administration, Finance, Information Technology, Community Improvement, Public Works, and Utilities. The City of San Benito also has its own municipal court. *See Exhibit 1.*

5. *San Benito has its own zip code.* The zip code assigned to San Benito is 78586, and the U.S. Postal Service operates an office in San Benito. *See Exhibit 1.*

6. *San Benito has its own commercial establishments and health facilities.*

San Benito is home to the San Benito Chamber of Commerce and a variety of businesses and commercial establishments. San Benito's largest employers include, San Benito CISD, Wal-Mart Supercenter, Coca-Cola Bottling, and South Texas Shrimp Processors. A number of local businesses identify with the community by using "San Benito" in their name, including San Benito Imaging Center, San Benito Barber Shop, San Benito Textile, Inc., San Benito Eye Clinic, San Benito Auto Glass, San Benito Auto Sales, Star's Drive In of San Benito, and San Benito Bank & Trust Co. *See Exhibit 1.*

Health care is provided to the community of San Benito by San Benito Medical Association, San Benito Health Clinic, and a number of sole practitioners. San Benito is also home to a number of religious organizations, including Saint Theresa Church, Church of Christ, All Saints Episcopal Church, and St. Benedict's Catholic Church. *See Exhibit 1.*

7. *San Benito is a separate and distinct advertising market from Harlingen.*

The San Benito News provides the businesses of San Benito with a place to advertise to the residents of San Benito without relying on the Harlingen advertising market.

8. *San Benito has its own schools, library, police protection and fire protection.* The San Benito Consolidated Independent School District administers the public schools in San Benito. There are eleven elementary schools, three middle schools, two high schools, and three alternative schools in San Benito. The San Benito Public Library is administered by the City of San Benito and provides the full range of library services to the community of San Benito. The San Benito Fire Department has three divisions. The Fire Suppression Division is composed of three captains, three

lieutenants, six drivers, and 13 firefighters. The Fire Prevention Division is composed of one fire marshal, six inspectors, and five arson investigators. The Training Division is composed of a captain. The San Benito Police Department has four divisions. The Patrol Division is responsible for the enforcement of local and state laws and ensuring public safety. The Criminal Investigative Division is responsible for solving crimes that occur in San Benito. The Support/Communications Division is responsible for equipment upkeep, receiving and dispatching calls, and the retention of records and filing. The Special Investigative Division is responsible for investigating narcotics and other major crimes. *See Exhibit 1.*

San Benito is clearly independent of Harlingen and therefore deserving of a first local service. Clear Channel reiterates that if the Commission allots Channel 292C3 at San Benito as that community's first local service, it will file an application and construct the facilities as authorized.

The Mercedes Application

In order to maintain local service at Mercedes, Capstar desires to change the community of license of KTEX(FM) from Brownsville to Mercedes at the station's current site. As demonstrated in the Mercedes Technical Exhibit, Channel 262C0 can be allotted to Mercedes at KTEX(FM)'s current coordinates consistent with Section 73.207 of the Commission's Rules with respect to all existing and proposed domestic allotments and facilities. *See Mercedes Technical Narrative.* A 70 dBu signal can be provided to Mercedes from the current reference coordinates. *See Mercedes Technical Narrative.* Since KTEX(FM)'s facilities will not be relocated, there will be no change in population or area served.

Capstar desires to make this change under the guidelines set forth above. First, because the facilities are identical, the proposed use of Channel 262C0 at Mercedes is mutually exclusive with the current use of Channel 262C0 at Brownsville. *See* Mercedes Technical Narrative. Second, Brownsville will not be deprived of its only local service because it is currently served by Stations KBNR(FM) (Channel 202), KKPS(FM) (Channel 258), and KVNS(AM) (1700 kHz). Third, as discussed above, establishment of first local service at San Benito under Priority 3 will result in a preferential arrangement of allotments over the retention of a fourth local service at Brownsville under Priority 4. As it is presently the community of license to KHKZ(FM), the proposed community of Mercedes, Texas, has already demonstrated, to the Commission's satisfaction, that it is a community deserving of local radio service.

Exhibit 1

U.S. Census Bureau

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2000

2005 data
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Census 2000 Demographic Profile Highlights:

[Reference Map](#)General Characteristics - [show more >>](#)

Number Percent U.S.

Total population	23,444			map	brief
Male	11,117	47.4	49.1%	map	brief
Female	12,327	52.6	50.9%	map	brief
Median age (years)	29.7	(X)	35.3	map	brief
Under 5 years	2,194	9.4	6.8%	map	
18 years and over	15,641	66.7	74.3%		
65 years and over	3,199	13.6	12.4%	map	brief
One race	22,886	97.6	97.6%		
White	17,854	76.2	75.1%	map	brief
Black or African American	74	0.3	12.3%	map	brief
American Indian and Alaska Native	97	0.4	0.9%	map	brief
Asian	58	0.2	3.6%	map	brief
Native Hawaiian and Other Pacific Islander	1	0.0	0.1%	map	brief
Some other race	4,802	20.5	5.5%	map	
Two or more races	558	2.4	2.4%	map	brief
Hispanic or Latino (of any race)	20,380	86.9	12.5%	map	brief
Household population	23,294	99.4	97.2%	map	brief
Group quarters population	150	0.6	2.8%	map	
Average household size	3.30	(X)	2.59	map	brief
Average family size	3.72	(X)	3.14	map	
Total housing units	9,120			map	
Occupied housing units	7,065	77.5	91.0%		brief
Owner-occupied housing units	4,905	69.4	66.2%	map	
Renter-occupied housing units	2,160	30.6	33.8%	map	brief
Vacant housing units	2,055	22.5	9.0%	map	

Social Characteristics - [show more >>](#)

Number Percent U.S.

Population 25 years and over	13,268				
High school graduate or higher	6,876	51.8	80.4%	map	brief
Bachelor's degree or higher	1,294	9.8	24.4%	map	

Civilian veterans (civilian population 18 years and over)	1,879	12.0	12.7%	map	brief
Disability status (population 5 years and over)	4,288	20.2	19.3%	map	brief
Foreign born	4,170	17.7	11.1%	map	brief
Male, Now married, except separated (population 15 years and over)	4,752	61.0	56.7%		brief
Female, Now married, except separated (population 15 years and over)	4,594	49.2	52.1%		brief
Speak a language other than English at home (population 5 years and over)	16,643	77.9	17.9%	map	brief

Economic Characteristics - [show more](#) >>

	Number	Percent	U.S.	
In labor force (population 16 years and over)	8,576	51.7	63.9%	brief
Mean travel time to work in minutes (workers 16 years and over)	19.1	(X)	25.5	map brief
Median household income in 1999 (dollars)	24,027	(X)	41,994	map
Median family income in 1999 (dollars)	26,415	(X)	50,046	map
Per capita income in 1999 (dollars)	10,317	(X)	21,587	map
Families below poverty level	1,672	28.7	9.2%	map brief
Individuals below poverty level	7,668	32.7	12.4%	map

Housing Characteristics - [show more](#) >>

	Number	Percent	U.S.	
Single-family owner-occupied homes	3,723			brief
Median value (dollars)	39,500	(X)	119,600	map brief
Median of selected monthly owner costs	(X)	(X)		brief
With a mortgage (dollars)	675	(X)	1,088	map
Not mortgaged (dollars)	226	(X)	295	

(X) Not applicable.

Source: U.S. Census Bureau, Summary File 1 (SF 1) and Summary File 3 (SF 3)

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Data Set: [Census 2000 Summary File 3 \(SF 3\) - Sample Data](#)

Result contains 2 rows.

	P027001	P027002	P027003	P027004	P027005
	Workers 16 years and over: Total	Workers 16 years and over: Living in a place	Workers 16 years and over: Living in a place; Worked in place of residence	Workers 16 years and over: Living in a place; Worked outside place of residence	Workers 16 years and over: Not living in a place
Mercedes city, Texas	4,158	4,158	1,254	2,904	0
San Benito city, Texas	7,457	7,457	2,638	4,819	0

NOTE: A hyphen (-) indicates that data are not available for this geographic area for the selected data element (column) in your custom table. Please consult the [Census 2000 Summary File 3 \(SF 3\) - Sample Data Technical Documentation \(PDF 6.92MB\)](#) for more information.



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SAN BENITO, TEXAS. San Benito is on U.S. Highway 77/83 five miles south of Harlingen and twenty miles north of Brownsville in Cameron County, at the approximate center of the county. The town is on the Concepción de Carricitos grant, awarded to Bartolomé and Eugenio Fernández^{qv} in 1789. The portion of the grant on which San Benito is built was obtained in the mid nineteenth century by Judge Stephen Powers^{qv} in return for legal services to the Fernández heirs. In 1904 Col. Sam Robertson^{qv} went into partnership with James Landrum and Benjamin Hicks, Powers's sons-in-law and administrators of his estate, to form what later became the San Benito Land and Water Company. In January 1907 the company subdivided town lots and began sales. Initially the town was called Bessie, in honor of the daughter of Benjamin Franklin Yoakum,^{qv} financial backer of the St. Louis, Brownsville and Mexico Railway, which served the community. The name San Benito was concocted by Rafael Moreno, an employee of Hicks. Moreno combined the given names of Robertson (Sam or "San") and Hicks (Benny), whom he called "Don Benito." A post office was established in 1907 under the name San Benito. The first meeting of the city council was held on July 27, 1911. A city manager form of government was adopted by charter in 1920. In 1990 the city was governed by a mayor and four elected commissioners, with a city manager as administrative head. During the border disturbances of 1915-16, San Benito was a base for troops of the Oklahoma, South Dakota, and Tennessee National Guard. Several fights with bandits occurred in the area, involving troops and Texas Rangers.^{qv} There were numerous murders and lynchings. In 1916 the night train to Brownsville was blown up at Olmito, ten miles south of San Benito, and several persons were killed. In its early years San Benito was a major shipper of citrus fruits and vegetables from the lower Rio Grande valley. A market was held under the arcade of the San Benito Bank and Trust Company, and agricultural festivals were popular. However, the produce industry began to diminish in the 1960s, and the last citrus-packing shed closed after the severe freeze of December 1983. The later economy centered around agriculture and light industry. As of 1990 there were three cotton gins in San Benito, one of which was combined with a large grain-storage facility. The town had a 144-acre industrial park that included such industries as electronics, plastic design and manufacture, soft drink distribution, meat packing, and clothing manufacture. The San Benito Consolidated Independent School District was the largest employer in the city; second was the Central Power and Light Company, which maintained the La Palma Power Station. The San Benito Municipal Airport, a general aviation facility governed by an advisory board, is operated by a lessee. Water is supplied by a municipally owned utility corporation, governed by an autonomous board responsible to the city commission. Dolly Vinsant Memorial Hospital, a community-owned hospital built by public subscription in 1949, is named for Lt. Wilma R. (Dolly) Vinsant Shea,^{qv} army flight nurse, who was killed in action over Germany in May 1945. A semiweekly newspaper, the *San Benito News*, has been

published under its present name and ownership since 1946. It was originally established as the San Benito *Light* in 1911. In addition to schools run by the San Benito Consolidated Independent School District, the South Texas Independent School District, a special purpose district, maintains a separate high school. A county fair and livestock show is held in San Benito each February on fairgrounds owned jointly by the stock show corporation and the city. The population is largely Hispanic and of Mexican origin, although intermarriage with non-Hispanics is common. In addition to Mexicans, the Hispanic population includes a small but growing number of Puerto Ricans and Cubans. There is also a substantial Japanese community on the Rio Grande, outside the city limit. The black population is probably less than 1 percent of the total. In 1990 San Benito had 141 businesses and a population of 20,125, making it the third largest city in the county. The population reached 23,444 in 2000.

BIBLIOGRAPHY: James Lewellyn Allhands, *Railroads to the Rio* (Salado, Texas: Anson Jones Press, 1960). Florence J. Scott, *Historical Heritage of the Lower Rio Grande* (San Antonio: Naylor, 1937; rev. ed., Waco: Texian, 1966; rpt., Rio Grande City, Texas: La Retama Press, 1970). Vertical Files, Center for American History, University of Texas at Austin.

Charles M. Robinson III

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San Benito Population- 23,940 Altitude-
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General-

City is know as the "Resaca City". A picturesque resaca, 400 feet wide, flows through the town, which is the main canal of a large irrigation system. Only eight miles from the Mexican border, San Benito was first named Diaz, for Mexico's president, because the people of the area were predominantly of Mexican ancestry. Anglo settlers did not arrive until 1906, after the completion of the first irrigation system.

Prior to the construction of the irrigation systems, the region was an arid wilderness covered with mesquite, cactus and brush. As a result of irrigation, the city, as well as all of the Lower Rio Grande Valley, developed an extensive agricultural business. The mild winter climate allows crops to grow year round, not to mention the colorful flowers and native trees.

A birder's paradise.

Note the name of the streets, particularly in the central part of town. Generally, north and streets are named after Texas heroes; east and west streets for early community leaders. In other areas of the city, streets are named after landmarks and notable figures in Mexican and American history.

Colonel Sam A. Robertson, founder of the city, promoted and built the San Benito and Rio Grande Valley Railroad to provide an efficient transportation system for shipping farm products. Because of the intricate network of lines and spurs, the railroad was commonly referred to as the "Spiderweb Railroad".

Hayrides offered year round every weekend at 1220 West Business U.S. 77. For schedule and information, call 956/ 399-7888.

Historical markers are found within the city and area. For information on events, accommodations and dining, contact the Chamber of Commerce at 210 East Heywood, or call 956/ 399-5321.

Los Indios Free Trade Bridge -

The bridge is centrally located about ten miles south of Harlingen / San Benito on F.M. 509 at Los Indios on the U.S. / Mexican border.

Narcisco Martinez Cultural Arts Center -

Dedicated to the preservation, promotion and development of Mexican heritage in visual arts, music, theater, dance, film and literary work. Named for Narcisco Martinez, who is considered the "Father of the Texas Mexican Conjunto" music.

Open Saturday 10 a.m. - 2 p.m. At 225 East Stenger.

For exhibit / event schedule, call 956/ 361-0110.

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A growing community rich in history, culture and arts.

San Benito Texas



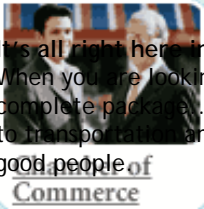
Visiting



Relocating



Economic
Overview



It's all right here in San Benito...

When you are looking for a place to build a business or raise a family you are looking for a complete package...a place with a dynamic business community, a location with access to transportation and industry and a community with good schools, good recreation and good people.

Chamber of
Commerce

San Benito is that kind of place...we have the complete package rolled into one. Business, quality of life, recreation and nature activities just minutes away.

Contact Us

San Benito Economic Development Corporation
210 E. Heywood, San Benito, Texas 78586
(956) 361-0626

San Benito Chamber of Commerce
210 E. Heywood St. • San Benito, Texas 78586
(956) 399-5321 •
izamora@cityofsanbenito.com



First Annual Kids Fish



city of san benito



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P.O. Box 1870
485 N. Sam Houston
San Benito, TX 78586
Ph. (956) 361-3800
Directory (956) 361-3804
Fax (956) 361-3805
Monday - Friday 8:00 AM To 5:00PM

For general information, contact Martha McClain - Director of
Community Affairs at
mmcclain@cityofsanbenito.com





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Welcome to the Resaca City! Enjoy our friendly community and its attractive, family-oriented surroundings. Find us at the center of the Rio Grande Valley and be impressed with our focused commitment on living and helping one another. Come on by and stay awhile.



Our Mission Statement

San Benito is an attractive, clean, safe, culturally-rich community, accessible to the rest of the world; providing quality education, small-town charm, economic opportunity, and focused on sustaining a high quality of life...



**Mayor and
Commission Column**

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This Web site is administered by the City's Webmaster. Questions regarding this Web site, e-mail the [Webmaster](#). Notice: Under the Texas Public Information Law, all e-mail messages received by the City of San Benito become City records and may be subject to disclosure to the public under the provisions of that statute. The City of San Benito respects your privacy. Any data requested by it will be used solely for purposes of conducting official business, and will be protected against public disclosure to the maximum extent provided by state law.



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San Benito is making the successful evolution from agriculture to retail, to light industrial and eco-tourism, and there is no doubt that economic prosperity has entered into our city limits. To prepare for continued prosperity, we are developing the necessary infrastructure for such growth.

Our most recent successful community-wide team effort, not only won the City of San Benito more than \$18,000,000 (construction/subsidy) in grant funds for the city's \$32,000,000 water/wastewater improvement project, it has afforded us the self-confidence to realize an enhanced quality of life and an expanded vision for our community. As a result of our demonstration of absolute need for improvements and our business-like approach to the project, we received overwhelming community support from consumers to pay increased rates as a means of repaying the \$9 million in loans secured to help finance the improvements.

We now have a vision where San Benito is poised to attract quality growth for happy and healthy families, expanded industry and growing businesses that can take quick advantage of our geographic proximity to Mexico and the Gulf Coast to become an even greater attractive, dynamic and unique community.

Victor G. Trevino
City Manager
City of San Benito
Contact at vtrevino@cityofsanbenito.com



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Valente Resendez**
Commissioner
Place 1

Serving May, 2006-2008
Served May, 2002-2006
Contact at:
vresendez@cityofsanbenito.com



**The Honorable
Mark Moody**
Commissioner
Place 2

Serving May, 2006-2008
Served May, 1999-2006
Contact at:
mmoody@cityofsanbenito.com



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Contact at:
vgarza@cityofsanbenito.com



The Honorable

Celeste Sanchez
Commissioner
Place 4

Serving May, 2007-2009
Served May, 2005-2007
Contact at:
czsanchez@cityofsanbenito.com



city of san benito



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Mayor Joe Hernandez
 Mayoral Tenure
 2006-Present
 Served as City Commissioner
 May 2001-2006

San Benito is nestled in the tip of South Texas near the center of the lower Rio Grande Valley, flanked by Mexico to its southwest, while the Gulf of Mexico lies to its east.

San Benito is known as the Resaca City, thanks to the picturesque 400-foot wide waterway which meanders through this rich historic community. The resaca is fed by the Rio Grande and serves as the primary irrigation, residential and commercial water system for the city.

*Freddy
Fender*

We are home to two well known individuals: Grammy Award Winner Freddy Fender (Baldemar Huerta) and 1956 Olympic Games Three-Time Gold Medal Winner Bobby Morrow. Fender is featured on the City's newest water tower, located on Expressway 77-83 in San Benito. Morrow will have the San Benito School District's Football Stadium named in his honor this fall.

Climate and geographic location are factors in the city's success. Mild winters and close proximity to old Mexico and the Gulf of Mexico attract visitors who are eager to share the area's rich cultural and natural ecological/environmental beauty.

Previously a solid agricultural community, San Benito is evolving into a cultural and ecological tourist destination while continuing its retail and light industrial designation.

With the advent of ecotourism, the area attracts visitors from across the world in search of native wildlife species such as exotic birds, butterflies and neo-tropical plants. The Rio Grande Valley is one of the top 12 birding hot spots in the nation with thousands of naturalists converging annually upon the Rio Grande Valley in search of some of the 484 species which have been sighted locally. Winter Texans, primarily retirees from the Midwest, annually flock to the Valley to escape the cold northern temperatures and enjoy native wildlife in a temperate climate. In fact, San Benito features the state's largest recreational vehicle park, heavily populated by winter visitors.

San Benito is also the home of Conjunto (accordion-style, Latin-based) music and has a rich heritage with legends including Narciso Martinez (the father of

*Bobby Morrow is shown
center*

conjunto music) and Grammy award-winner Freddy Fender. Recently, the community has embarked upon the development a Cultural Heritage Project to publicly feature the works and contributions of the area's musical talents, combined with local traditions. The project will incorporate existing music festivals, art exhibits, educational ventures and recognition ceremonies for public benefit.

Included as partners in the Cultural Heritage Project are the Narciso Martinez Cultural Arts Center, Conjunto Music Museum and Hall of Fame, Historical Society and Friends of Freddy Fender, as well as the City of San Benito, Chamber of Commerce and Economic Development Corporation.

The city's economy is positively impacted by the North American Free Trade Agreement (NAFTA), the growth of manufacturing plants and the shipping industry of fruits and vegetables via the international bridge. The maquiladora (twin manufacturing plant) industry operates on the concept of manufacturing performed in Mexico with support facilities on the U.S. side. San Benito is just minutes from the Free Trade International Bridge at Los Indios, which it partially owns. The bridge is one of the most modern ports of entry of South Texas, and provides a quick route to the Mexican border cities of Matamoros, Reynosa and Valle Hermoso, as well as the interior industrial city of Monterrey.

San Benito reflects the best of South Texas...from culture to climate to cuisine. Come see for yourself!

Respectfully,

Mayor Joe H. Hernandez
jhernandez@cityofsanbenito.com



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MUNICIPAL COURT

485 N. Sam Houston Blvd.
San Benito, Texas 78586
(956) 361-3804 Ext. 225

The Municipal Court is staffed by four, licensed attorneys who serve as judges to hear arraignments as needed. A court administrator, court clerk and bailiff staff this department and is also under the direction of the Public Safety Director.

JUDGE AVAILABLE

Court Sessions

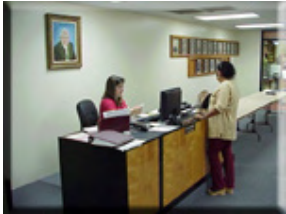
Monday AND Wednesday
4:00 p.m. THRU 6:00 p.m.

BUSINESS HOURS

Monday and Wednesday 8:00 a.m. - 6:00 p.m.
Tuesday, Thursday, and Friday 8:00 a.m. - 4:45 p.m.

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city of san benito



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San Benito Public Library
101 W. Rose Street
San Benito, TX 78586
Phone: (956) 361-3860
Fax: (956) 361-3867

[Click on here to search our Library - Online](#)

Library Hours

Monday-Thursday	10 AM — 7 PM
Friday	10 AM — 5 PM
Saturday	12 PM — 5 PM

Book Fair June 14-20 All day!
Adult and Children's books

[Learn Spanish o Aprender Ingles con Rosetta Stone!](#)

[Take Practice tests with Learning Express](#)

Cards

Library cards are free. You must show 2 proofs of address (both proofs must have the SAME address) when you update or get a new card. Usually this will be a Texas ID or driver's license and a piece of mail, but it can include a variety of things that have your address printed on it. You must fill out the application [here](#). If you are going to use the Internet, you must also read the Internet Acceptance Use Policy. You will be responsible, you will pay for books, materials, & fines on your card or your child's card.

Circulation Policy

There is no limit on the number of regular books you can check out. These can be checked out for 3 weeks. You may check out 2 test books or Ingles Sin Barreras per card for 1 week. Adults may check out 3 videos per household for a 3-day period. Videos may not be renewed.

Fee Schedule

Regular overdue books \$0.25 per day.
 Overdue test materials and videos \$1.00 per day
 Videos that are put in the book drop \$1.00 each
 Videos that are not rewound \$1.00 each
 Lost or damaged cards \$5.00

CALL-IN RECHECK

An extension on a library book can be done by calling to library circulation department and requesting a recheck. Rechecks cannot be done on test books and videos.

Cannot recheck if items are past due.

Book drop

The book drop will be open 24 hours a day.

Ownership

The library belongs to the community. It is a department of the city and operated with tax dollars. Group tours of the library are available, just call for an appointment.

Donations

Friends have ongoing book sale in the library. We accept donations of books and magazines. They must be clean and bug free.

Resources

The library has a large collection, 35 magazines subscriptions, 5 daily newspapers. The library has a small collection of Spanish materials in adult and children levels. Our pamphlet file has one 3 drawer cabinet full of information in single sheet or booklet form. We have a small collection of books on tape, VHS tapes of movies, biographies, and educational videos. The library has a copy machine in 8 1/2 x 11 in. or 8 1/2 x 14 in. size paper for \$.20 per sheet. We also carry many U.S. Government IRS forms.

ADDITIONAL SERVICES

Yes, we have old magazines to cut up for pictures. We have a display case which changes about every 6 weeks. Stop by to see what kind of collection is currently being shown. The conference room can be reserved free of charge as long it is for non profit meetings. The Interlibrary Loan (ILL) service assists the patrons of San Benito Public Library in obtaining materials which are not available for circulation in the library collection. The Microfilm/microfiche reader is also available with \$.20 per print out page.

Storytime

During the school year, the librarian Gerardo Salazar, conducts an hour of stories, puppet shows, songs, etc. for children who are not in school. Schedule to be announced.

Summer Reading Program

The Summer Reading Program is held during the summer as soon as school ends. The program has different themes and is held to encourage kids to read, learn, and explore. It is designed for school age children who have completed the first grade.

Volunteers

Volunteers help the library in a number of ways. If you have time to help us on a regular basis or just for an afternoon, we would appreciate your time. We need volunteers to help with processing books, working on the book sale and planning children's activities.

Friends of the library

Friends of the library is an organization of citizens desirous of supporting the library. Friends raise money and awareness of the library in the community. Memberships are \$5.00. Per individual. The library staff may be contacted for memberships. There are meetings held at the library last Thursday each month, 5:30 pm.

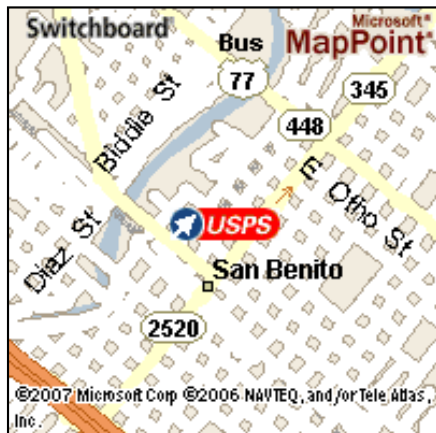
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200 W Hicks ST
San Benito, TX 78586-9998

Phone:(956) 399-3151
Toll-free: (800) ASK-USPS
Fax:(956) 361-0738

TTY Service for the hearing impaired only:
1-877-889-2457

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Hours

Business Hours

MO 08:30-05:00PM
TU 08:30-05:00PM
WE 08:30-05:00PM
TH 08:30-05:00PM
FR 08:30-05:00PM
SA 10:00-12:00PM

Last Daily Collection

MO 05:00PM
TU 05:00PM
WE 05:00PM
TH 05:00PM
FR 05:00PM
SA 05:00PM

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499 N Reagan St, San Benito, TX - (956) 399-1795

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[Borderland Church](#)

299 E Heywood St, San Benito, TX - (956) 399-3534

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[First Presbyterian Church](#)

566 N Reagan St, San Benito, TX - (956) 399-2235

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[First Church of the Nazarene](#)

490 N Crockett St, San Benito, TX - (956) 399-5094

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[Church of Christ](#)

399 N Sam Houston Blvd, San Benito, TX - (956) 399-3153

[Directions](#) - [Write a review](#)

[First United Methodist Church](#)

400 N Sam Houston Blvd, San Benito, TX - (956) 399-2187

We welcome you to our church and look forward to seeing you! If you have children, they'll be excited!
Our "Youth" group is active with sports and community service.

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[Iglesia Presbiteriana Getsemani](#)

140 Diaz St, San Benito, TX - (956) 399-3595

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[First Christian Church](#)

400 N Reagan St, San Benito, TX - (956) 399-2864

[Directions](#) - [Write a review](#)



[Iglesia De Dios](#)

397 Hidalgo St, San Benito, TX - (956) 361-8978

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[Iglesia Cristiana Emmanuel](#)

335 Corral St, San Benito, TX - (956) 399-5695

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- A** [St Theresa Church](#)
1300 Combes St, San Benito, TX - (956) 399-3247
"A wnderful place to send your Child St. Theresa Child Development Center is a wonderful place to send your child for daycare or for preschool. ..." [2 reviews](#)

[Directions](#)

- B** [St John Lutheran Church](#)
1000 N Crockett St, San Benito, TX - (956) 399-3422
[Website](#) - [Directions](#) - [Write a review](#)

- C** [St Benedict's Catholic Church](#)
351 S Bowie St, San Benito, TX - (956) 399-2353
[Directions](#) - [Write a review](#)

- D** [Spirit of Joy Christian Childcare Center](#)
1155 W Stenger St, San Benito, TX - (956) 399-3563
"Child Care My children have attended this daycare and they are wonderful with kids. My kids looked forward to getting up everyday ..." [2 reviews](#)

[Directions](#)

- E** [Knights of Columbus](#)
826 E Stenger St, San Benito, TX - (956) 399-4257
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[Baptist Temple Church](#)

1201 N Reagan St, San Benito, TX - (956) 399-2274

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[La Nueva Jerusalem](#)

351 E Powers St, San Benito, TX - (956) 361-0551

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[Kingdom Hall of Jehovah's Witnesses](#)

2305 Woolam Rd, San Benito, TX - (956) 361-1719

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[Valley International Christian](#)

2007 E Expressway 83, San Benito, TX - (956) 399-5599

[Website](#) - [Directions](#) - [Write a review](#)



[Vision Church](#)

1435 S McCullough St, San Benito, TX - (956) 399-7286

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Company	Phone	City
Accion Texas	956-541-7542 / 1-866-312-3778	Brownsville
Adolfo E. Cordova Jr.	956-399-1299 / 956-399-2523	San Benito
Age Industries Inc.	956-399-8279	San Benito
Allstate Insurance Pete Claudio	956-361-9170	San Benito
A-Press Express	956-399-1150	San Benito
Bargain Book	956-423-1818	McAllen
Beall's #390	956-399-3323	San Benito
Beauti Control Cosmetics	956-399-1639	San Benito
Best Western Garden Inn & Suites	956-361-2222 / 956-276-9933	San Benito
Better Business Bureau	956-968-7638	Weslaco

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Beall's #390	956-399-3323	San Benito
Beauti Control Cosmetics	956-399-1639	San Benito
Best Western Garden Inn & Suites	956-361-2222 / 956-276-9933	San Benito
Better Business Bureau	956-968-7638	Weslaco
Blockbuster Video	956-399-8899	San Benito
Borderland Church <i>Pastor Dwayne Spearman</i>	956-399-3534	San Benito
Boys & Girls Club of San Benito	956-399-6442	San Benito
Budget Inn Hotel	956-399-3891	San Benito
Cameron County Drainage District #3	956-399-7637 / 956-399-7156	San Benito

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Company	Phone	City
V.I.P Realty	956-399-7777	San Benito
Wal-Mart Pharmacy	956-399-1373	San Benito
Wal Mart Super center	956-399-1373	San Benito
Wal-Mart Super center Garden Center	956-399-1373	San Benito
Whalen's Fine Furniture	956-399-5305	San Benito
Whataburger	956-399-7440	San Benito
Whitt, Theresa a. M.D.	956-361-4800	San Benito
W. Murray Thompson Construction	956-399-2212	San Benito
Woolam Gin Co.	956-399-2851	San Benito
Woolam Realty	956-399-1556	San Benito

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	AdoptHelp, Inc. (888) 236-7880 Web Site	Serving San Benito, TX
	Doctor Who Toys Dolls Figures & Replicas Collectibles, toys, action figures, prop replicas from new Doctor Who. Web Site	
	Complete Doctors List Instant Download Online \$497.00 Or Call now. Sales Will Explode. Web Site	
	Georgia Urgent Care NextCare qualified doctors provide timely, high quality treatment. Web Site	

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Daiser, Carol L DDS - Daiser Carol L DDS (956) 399-5105 See reviews on Local	480 N Sam Houston Blvd # B San Benito, TX Map
De La Rosa Jr, Serapio DDS - De La Rosa Jr Serapio DDS (956) 399-4312 See reviews on Local	985 S Sam Houston Blvd San Benito, TX Map
Drake, Valerie A DDS - Drake Family Dentistry (956) 399-2136	995 N Dick Dowling St San Benito, TX Map
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Eldercare Home Health (956) 399-9400 See reviews on Local	1835 S Sam Houston St San Benito, TX Map

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(956) 399-1889 [See reviews on Local](#)

995 N Dick Dowling St

San Benito, TX [Map](#)

[Garza Jr, Raul MD - Garza Jr Raul MD](#)

(956) 399-1641 [See reviews on Local](#)

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[Goel, Jai MD - University Eye Ctr](#)

(956) 399-8463 [See reviews on Local](#)

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San Benito, TX [Map](#)

[Goel, Jai MD - University Eye Ctr](#)

(956) 399-8463

325 E US Highway 77

San Benito, TX [Map](#)

[Graeger Safety Diagnostics Inc](#)

(956) 361-2266 [See reviews on Local](#)

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Heins, William H MD - Heins William H MD (956) 399-2443	351 N Sam Houston Blvd San Benito, TX Map
Hussain, Khadim MD - Palm Valley Emergency Phys (956) 361-5009	295 W US Highway 77 San Benito, TX Map
Hypnosis Therapy (956) 276-0775	156 E Stenger St San Benito, TX Map
J K Family Medical Clinic (956) 361-5009 See reviews on Local	295 W US Highway 77 # B San Benito, TX Map
Kanaan, Ann DO - San Benito Medical Assoc (956) 399-2443 See reviews on Local	351 N Sam Houston Blvd San Benito, TX Map

<p>Laluz Health Care Svc</p> <p>(956) 276-9058 See reviews on Local</p>	<p>875 S Sam Houston Blvd</p> <p>San Benito, TX Map</p>
<p>Lopez, Rafael MD - Lopez Rafael MD</p> <p>(956) 399-2443</p>	<p>351 N Sam Houston Blvd</p> <p>San Benito, TX Map</p>
<p>Los Reyes Mobile Home & Rv Pk</p> <p>(956) 399-1775 See reviews on Local</p>	<p>100 N Helen Moore Rd # 100</p> <p>San Benito, TX Map</p>
<p>Luna, Greg - Southern Orthopedics & Sports</p> <p>(956) 399-2200 See reviews on Local</p>	<p>1001 N Bonham St</p> <p>San Benito, TX Map</p>
<p>Mc Cormick, Erin K MD - Mc Cormick Erin K MD</p> <p>(956) 428-4535 See reviews on Local</p>	<p>1401 W Expressway 83</p> <p>San Benito, TX Map</p>
<p>Palm Valley Emergency Phys</p> <p>(956) 361-5009</p>	<p>295 W US Highway 77</p> <p>San Benito, TX Map</p>
<p>Perez, Ivar OD - Optical Image</p> <p>(956) 399-0680 See reviews on Local</p>	<p>955 W US Highway 77 # 1</p> <p>San Benito, TX Map</p>
<p>Planned Parenthood</p> <p>(956) 399-2662 See reviews on Local</p>	<p>195 E Heywood St</p> <p>San Benito, TX Map</p>
<p>Prez, Fred MD - Southern Orthopedics & Sports</p> <p>(956) 399-2200 See reviews on Local</p>	<p>1001 N Bonham St</p> <p>San Benito, TX Map</p>
<p>Rodriguez, Sandra - University Eye Ctr</p> <p>(956) 399-8463 See reviews on Local</p>	<p>325 E 77 Sunshine Strip</p> <p>San Benito, TX Map</p>
<p>San Benito Imaging Ctr</p> <p>(956) 399-2666 See reviews on Local</p>	<p>200 N Sam Houston Blvd</p> <p>San Benito, TX Map</p>
<p>San Benito Kids Clinic</p> <p>(956) 276-0400 See reviews on Local</p>	<p>500 N Sam Houston Blvd</p> <p>San Benito, TX Map</p>
<p>San Benito Medical Assoc</p> <p>(956) 399-2443 See reviews on Local</p>	<p>351 N Sam Houston Blvd</p> <p>San Benito, TX Map</p>
<p>Simmons, Cecil R MD - Simmons Cecil R MD</p> <p>(956) 399-2443</p>	<p>351 N Sam Houston Blvd</p> <p>San Benito, TX Map</p>

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Business Name:	Address:
Stanton, Lonnie D MD - San Benito Medical Assoc (956) 399-2987 See reviews on Local	351 N Sam Houston Blvd San Benito, TX Map
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Tapangan, Grace - Tapangan Pediatrics (956) 399-9300 See reviews on Local	1653 W US Highway 77 San Benito, TX Map
Tropical Texas Ctr-Mental Hlth (956) 361-9010 See reviews on Local	1389 W US Highway 77 # F San Benito, TX Map
Twinbrooke South (956) 399-3732 See reviews on Local	502 E Expressway 83 San Benito, TX Map
Usrc San Benito Dialysis (956) 399-4037 See reviews on Local	295 N Sam Houston Blvd San Benito, TX Map

[Visent Dolly Memorial Hospital](#)

(956) 365-5200 [See reviews on Local](#)

400 E 77 Sunshine Strip

San Benito, TX [Map](#)

[Well Care Medical Ctr](#)

(956) 361-4539 [See reviews on Local](#)

295 W 77 Sunshine Strip

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[www.GuideToLenders.com](#)

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195 W Adele St, San Benito, TX - (956) 361-6924

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[San Benito News](#)

356 N Sam Houston Blvd, San Benito, TX - (956) 399-2436

"Great News I receive this paper and it covers great stories that you want to hear about. They cover great sports events, ..." [1 review](#)

[Directions](#)



[San Benito Medical Associates](#)

351 N Sam Houston Blvd, San Benito, TX - (956) 399-2443

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[San Benito High School](#)

450 S Williams Rd, San Benito, TX - (956) 361-6500

"Great School I graduated from this school along with nieces and nephews and this is a great school. The teachers are great in ..." [2 reviews](#)

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[San Benito Independent School](#)

240 N Crockett St, San Benito, TX - (956) 361-6100

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[San Benito Cons ISD](#)

240 N Crockett St, San Benito, TX - (956) 361-6110

[Website](#) - [Directions](#) - [Write a review](#)



[San Benito Barber Shop](#)

161 W Rowson St, San Benito, TX - (956) 399-6252

"hair salon owned by husband 7 wife team this a very friendly place men, women and children can all get their hair done here. any ..." [1 review](#)

[Directions](#)



[San Benito Imaging Center](#)

200 N Sam Houston Blvd, San Benito, TX - (956) 399-2666

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[San Benito Textile Inc](#)

209 N Travis St, San Benito, TX - (956) 361-0282

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E [San Benito Housing Authority](#)
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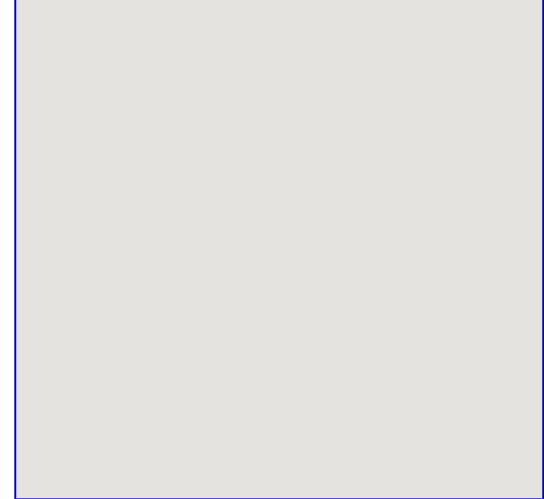
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[San Benito Chamber of Commerce](#)

417 N Sam Houston Blvd, San Benito, TX - (956) 399-5321

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[Blockbuster San Benito](#)

149 E US Highway 77, San Benito, TX - (956) 399-8899

"Blockbuster This is a great place to pick up all the movies you and your family love or will come to love. ..." [2 reviews](#)

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[San Benito City Hall Adm](#)

485 N Sam Houston Blvd, San Benito, TX - (956) 361-3800

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[San Benito Funeral Home](#)

1400 W 77 Sunshine Strip, San Benito, TX - (956) 361-9192

"funeral home no one wants to have to deal with this business butr, at some time in our lives we have to. and the staff at this ..." [2 reviews](#)

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[San Benito Animal Hospital](#)

1944 W US Highway 77, San Benito, TX - (956) 399-3221

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[**San Benito Swimming Pool**](#)

400 N Stookey Rd, San Benito, TX - (956) 361-3870

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[**San Benito Auto Sales**](#)

1590 E 77 Sunshine Strip, San Benito, TX - (956) 399-1536

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[**San Benito City Fire Department**](#)

1201 S Sam Houston Blvd, San Benito, TX - (956) 361-3850

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[**San Benito Veterans Memorial Academy**](#)

450 S Williams Rd, San Benito, TX - (956) 361-6820

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[**San Benito Child Development Center**](#)

320 N Williams Rd, San Benito, TX - (956) 399-2550

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[Days Inn of San Benito](#)

1451 W Expressway 83, San Benito, TX - (956) 399-3891

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[Baptist Temple San Benito](#)

1201 N Reagan St, San Benito, TX - (956) 399-2274

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[San Benito Multi-Services Center](#)

700 W Expressway 83, San Benito, TX - (956) 399-0260

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1161 E Expressway 83, San Benito, TX - (956) 399-7908

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[Usrc San Benito Dialysis](#)

295 N Sam Houston Blvd, San Benito, TX - (956) 399-4037

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1300 Combes St, San Benito, TX - (956) 399-4997

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[Expert Tire - San Benito](#)

190 W Stenger St, San Benito, TX - (956) 399-0041

[Website](#) - [Directions](#) - [Write a review](#)



[Super 8 - San Benito](#)

2340 Hwy 83 West, San Benito, TX - (956) 361-4404

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[First National Bank-San Benito](#)

160 W Expressway 83 # H, San Benito, TX - (956) 365-6600

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[Allstate Insurance Companies: San Benito](#)

803 N San Houston, San Benito, TX - (956) 361-9170

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Welcome to the official web site of the San Benito CISD. This site is filled with information about San Benito, our schools, our faculty, and of course, the fine students who make this district proud.

2004 Bond Projects



Construction Progress: Riverside MS, Bobby Morrow Stadium, Oscar De La Fuente dedications and Sonny Brazil ribbon cutting -

We are proud to announce on the successful completion of these projects. - [go to '04 Bond Projects](#) -

Emergency Numbers



Emergencies: **911** (Do not need to press "outgoing" button) ; To report a crime or suspicious activity on your campus call **361-6480** - San Benito Police Department ; To report after school hour activities, or problems with the alarm system call Cell Phone **241-2033** or Pager **767-0673**. - [more numbers](#) -

Community Relations



State and National Award-Winning Communications Team: The Community Relations Office coordinates districtwide events, handles media relations, takes photographs, provides news releases to local newspapers and television stations and much more - [go to department](#) -

San Benito Alumni



SBCISD has created a database for all San Benito graduates. Want to get in touch with your past classmates or advertise a class reunion? Register with the San Benito Alumni Database and view all alumni listings and the bulletin board.

- [go to alumni database](#) -

Today's date is: July 31, 2007



What's New...

Regional School Board of the Year Selected



San Benito CISD board of trustees will represent the region in this year's TASA. [read more](#)

Spammers Use New Trick

Beware of SPAMMERS

It has been reported in the media that text and image spamming... [read more](#)

07-08 School Supply List



the list of supplies has been standardized by grade level ... [read more](#)



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15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				



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Schools

High Schools		Principal
San Benito High School 450 S. Williams Road	(956) 361-6500 Phone (956) 361-6568 Fax	Delia Weaver
San Benito Veterans' Memorial Ninth Grade Academy 2115 N. Williams Road	(956) 276-6000 Phone (956) 276-6008 Fax	Elaine Sandell
Middle Schools		
Berta Cabaza Middle School 2901 Shafer Road	(956) 361-6600 Phone (956) 361-6608 Fax	William R. Snavelly
Miller Jordan Middle School 700 N. McCullough	(956) 361-6650 Phone (956) 361-6658 Fax	Antonio Angel Rodriguez
San Benito Riverside Middle School 35428 Padilla Street	(956) 361-6940 Phone (956) 361-6948 Fax	Joel Wood
Elementary Schools		
Dr. Cash Elementary School 400 Poinciana	(956) 361-6700 Phone (956) 361-6708 Fax	Lupita Monsevalles
Dr. Raul Garza Elementary School 845 Eighth Street	(956) 361-6900 Phone (956) 361-6908 Fax	Elsa Lambert
Ed Downs Elementary School 1302 N. Dowling	(956) 361-6720 Phone (956) 361-6728 Fax	Rogelio Cano
Frank Roberts Elementary School 451 Biddle	(956) 361-6740 Phone (956) 361-6748 Fax	Aurora Mendoza
Fred Booth Elementary School 705 Zaragosa	(956) 361-6860 Phone (956) 361-6868 Fax	Manuel Cruz
La Encantada Elementary School 35001 FM 1577	(956) 361-6760 Phone (956) 361-6768 Fax	Libby Flores
La Paloma Elementary School 35076 Main Street	(956) 361-6780 Phone (956) 361-6788 Fax	Cecilia Rangel
Landrum Elementary School 450 S. Dowling	(956) 361-6800 Phone (956) 361-6808 Fax	Theresa Servellon
Oscar de la Fuente School 2400 S. Sam Houston	(956) 361-6820 Phone (956) 361-6828 Fax	Tim Moon
Rangerville Elementary School 17558 Landrum Park Road	(956) 361-6840 Phone (956) 361-6848 Fax	Mary Alice Leal



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240 N. crockett Street
San Benito, TX 78586
956-361-6100

<u>Sullivan Elementary School</u> 900 Elizabeth	(956) 361-6880 Phone (956) 361-6888 Fax	Bobbie Hushen
Alternative School		
<u>Joe Callendret Positive Redirection Center</u> 305 Doherty Street, San Benito, TX 78586	(956) 361-6275 Phone (956) 361-6278 Fax	Heber Olguin
Cameron County JJAEP 2310 W. Hwy 77, San Benito, TX 78586	(956) 399-3075 Phone (956) 399-3705 Fax	
Darrell Hester Juvenile Detention Center 2310 W. Hwy 77, San Benito, TX 78586	(956) 399-3075 Phone (956) 399-3705 Fax	
Amador R. Rodriguez Juvenile Boot Camp and Education Center 2330 W. Business Hwy 77, San Benito, TX 78586	(956) 361-3509 Phone (956) 361-4626 Fax	

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city of san benito



fire department



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Fire Department

1201 S. Sam Houston Blvd.
Ph. (956) 361-3851
Fax (956) 361-3852

The Fire Department is composed of three divisions:

Fire Suppression is responsible for the protection of life & property in relation to all fire emergencies. This division is composed of three captains, three lieutenants, six drivers, and 13 firefighters.

Fire Prevention is responsible for the enforcement of all local & state life safety fire codes and fire investigations. This unit is composed of one fire marshal, six inspectors, and five arson investigators.

The Training Division is responsible for providing all personnel a continuous program of in-house education. This unit is composed of a captain.

Administration Staff

<u>Title/Position</u>	<u>Name</u>	<u>Email address</u>
Public Safety Director	Orlando Garcia	ogarcia@cityofsanbenito.com
Assistant Fire Chief	Juan Ramos	jramos@cityofsanbenito.com
Fire Marshall	Henry Lopez	hlopez@cityofsanbenito.com
Administrative Tech.	Cecilia Espinoza	cespinoza@cityofsanbenito.com





city of san benito



police department



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Police Department

601 N. Williams Blvd.
Ph. (956) 361-3880
Dispatch Fax. (956) 361-3888
Records Fax (956) 361-3889

The Police Department is composed of four divisions:

Patrol is responsible for the enforcement of local and state laws and ensuring public safety, this division consists of one commander, two captains, three lieutenants, three sergeants and 24 patrol officers.

The Criminal Investigative Division is responsible for the follow up and solving of crimes that occur in the city, this division is composed of one captain, three lieutenant/investigators, and two sergeants/investigators and three investigators.

The Support/Communications Division is responsible for all equipment upkeep, receiving and dispatching calls and retention of records and filing. This division is composed of four dispatches, three record clerks, and an administrative technician.

The Special Investigative Division is responsible for investigation narcotics, and other major crimes, this division is composed of one sergeant and two narcotics investigators.



Administration Staff

<u>Title/Position</u>	<u>Name</u>	<u>Email address</u>
Public Safety Director	Orlando Garcia	ogarcia@cityofsanbenito.com
Commander	George Gomez	ggomez@cityofsanbenito.com
Administrative Tech.	Christina Sanchez	csanchez@cityofsanbenito.com

S. Padre Island/ Rio Grande Valley

The Coastal Current Weekly

(fri)
2600 Padre Blvd. Ste. I; PO Box 2429, South Padre Island, TX 78597; tel (956) 761-9341; fax (956) 761-1436; e-mail coastalcur@aol.com.

Circulation: 25,000fr; Estimate. **Established:** 1991.

PERSONNEL

Pub. Jim Goller
Adv. Mgr. Tish Brock
Prod. Mgr. Matt Deimes

Mechanical specifications: Format page 9 3/4" x 12 3/4".

Equipment: Hardware — APP/Mac; Software — Adobe/Photoshop 4.0, Macromedia/Freehand 8.0, QPS/QuarkXPress 5.0, Adobe/PageMaker 5.0.

Delivery method — Newsstand, Private Carrier.

Sabina/E. Uvalde Co.

Sabinal Sampler (wed)

1601 Ave. K; PO Box 400, Hondo, TX 78861; tel (830) 426-3346; fax (830) 426-3348.

Circulation: 800fr; Sworn.

Advertising: Open inch rate \$2.00 (comb avail). **Insert Rate:** \$99.00/M. **Established:** 1950.

Parent Co.: Associated Texas Newspapers, Inc.

PERSONNEL

Pub. Jeff Berger
Pub. William E. Berger

Mechanical specifications: Format page 13" x 21 1/2"; E - 6 cols, 2", 1/4" between; A - 6 cols, 2", 1/4" between; C - 9 cols, 1 1/2", 1/4" between.

Equipment: Hardware — APP/Mac.

Delivery method — Newsstand.

Sabine Co.

Sabine County Reporter (wed)

250 Worth St.; PO Box 700, Hemphill, TX 75948-0700; tel (409) 787-2172; fax (409) 787-4300; e-mail sreporter@sabinenet.com.

Circulation: 3,249pd, 53fr; Estimate.

Advertising: Open inch rate \$4.00. **Insert Rate:** \$65.00/M. **Established:** 1883.

PERSONNEL

Pub. Stephanie Corley
Ed. Stephanie Corley

Salado

Salado Village Voice (wed)

213 Mill Creek Dr., Ste. 125, 76571; PO Box 587, Salado, TX 76571-0587; tel (254) 947-5321; fax (254) 947-9479; e-mail advertising@saladovillagevoice.com, news@saladovillagevoice.com; web site http://www.saladovillagevoice.com.

Circulation: 2,500pd; Estimate.

Advertising: Open inch rate \$5.00. **Insert Rate:** \$150.00/M; Up to 8 1/2" x 11". **Established:** 1979.

PERSONNEL

Pub. Marilyn L. Fleischer
Pub. Timothy T. Fleischer
Gen. Mgr. Marilyn L. Fleischer
Ed. Timothy T. Fleischer

Mechanical specifications: Format page 10" x 16"; E - 6 cols, 1 1/2", 1/6" between; A - 6 cols, 1 1/2", 1/6" between; C - 6 cols, 1 1/2", 1/6" between.

Equipment: Hardware — MAC; Software — Adobe/PageMaker 6.0; Pressroom — WPC/Off-set.

Delivery method — Mail, Newsstand, Private Carrier.

San Antonio

North Side Recorder-Times

(thur)
17400 Judson Rd., San Antonio, TX 78247; tel (210) 453-3300; fax (210) 828-3787; e-mail rerikson@primetimenewspapers.com.

Circulation: 83,700fr; Estimate.

Advertising: Open inch rate \$23.00 (comb avail). **Insert Rate:** \$37.50/M. **Parent Co.:** Prime Time Newspaper Publishing, Inc.

PERSONNEL

Pub. Marcy Branson
Mechanical specifications: Format page 10 5/16" x 16 1/2"; E - 7 cols, 1 1/3", 1/6" between; A - 7 cols, 1 1/3", 1/6" between; C - 7 cols, 1 1/3", 1/6" between.

Equipment: Hardware — PC; Software — Adobe/PageMaker 5.0; Pressroom — 8-HI.

Delivery method — Mail, Private Carrier.

Southside Reporter (thur)

2203 S. Hackberry, San Antonio, TX 78210; tel (210) 534-8848; fax (210) 532-9239; e-mail ssr1@idworld.net; web site http://www.primetimenewspapers.com.

Circulation: 77,199fr; Estimate.

Advertising: Open inch rate \$20.75 (comb avail). **Insert Rate:** \$45.00/M. **Parent Co.:** Prime Time Newspaper Publishing, Inc.

PERSONNEL

Pub. Paul Davis
Sales Mgr. Delbert Saunders
Circ. Mgr. Bill McElwee
Mng. Ed. Theresa Raabe
Prod. Mgr. Aunna Wright

Mechanical specifications: Format page 10 5/16" x 16"; E - 7 cols, 1 1/3", 1/16" between; A - 7 cols, 1 1/3", 1/16" between; C - 7 cols, 1 1/3", 1/16" between.

Equipment: Hardware — APP/Mac Ilci; Software — QPS/QuarkXPress.

Delivery method — Private Carrier.

San Augustine Co.

San Augustine Tribune (thur)

315 W. Columbia St.; PO Box 539, San Augustine, TX 75972; tel (936) 275-2181; fax (936) 275-0572; e-mail satribune@sabinenet.com.

Circulation: 4,860pd, 75fr; Estimate.

Advertising: Open inch rate \$5.00 (comb avail). **Established:** 1909.

PERSONNEL

Pub. Stephen Hays
Ed. Stephen Hays

Mechanical specifications: Format page 13" x 21 1/2"; E - 6 cols, 2 1/16", 1/8" between; A - 6 cols, 2 1/16", 1/8" between; C - 8 cols, 1 1/6".

Equipment: Hardware — PC.

Delivery method — Mail, Newsstand.

San Benito

San Benito News (wed, S)

356 N. Sam Houston Blvd.; PO Box 1791, San Benito, TX 78586; tel (956) 399-2436; fax (956) 399-2430; e-mail sanbenitonews@sbcglobal.net.

Circulation: 3,933pd, 231fr; Sworn.

Advertising: Open inch rate \$6.25 (comb avail). **Insert Rate:** \$46.00/M; For 8-pg. tab.

Established: 1946. **Parent Co.:** New Horizon Publishers, Inc.

PERSONNEL

Circ. Mgr. Mando Trevino
Mng. Ed. Ray Quirota

Mechanical specifications: Format page 13 1/8" x 21 1/4"; E - 6 cols, 2 1/16"; A - 6 cols, 2 1/16"; C - 6 cols, 2 1/16".

Equipment: Hardware — APP/Mac; Pressroom — 7-KP/News King.

San Saba Co.

The San Saba News (thur)

505 E. Wallace St.; PO Box 815, San Saba, TX 76877; tel (325) 372-5115; fax (325) 372-3973; web site http://www.sansabanews.com.

Circulation: 2,394pd, 70fr; Estimate.

Advertising: Open inch rate \$2.50 (comb avail).

Language: English, Spanish. **Established:** 1873. **Parent Co.:** Hill Country Texas Media

PERSONNEL

Pub. Ken Weisner
Ed. Wahnee Stallings

Sanger

Sanger Courier (thur)

201 S. Stemmons; PO Box 68, Sanger, TX 76266; tel (940) 458-7429; fax (940) 458-3691.

Circulation: 1,689pd; Estimate.

Advertising: Open inch rate \$5.00.

PERSONNEL

Pub. Roy L. Lemons
Ed. Blake Lemons

Schulenburg

The Schulenburg Sticker (thur)

405 N. Main St.; PO Box 160, Schulenburg, TX 78956-0160; tel (979) 743-3450; fax (979) 743-4609; e-mail sticker@cmaccess.com.

Circulation: 2,823pd, 34fr; Sworn.

Advertising: Open inch rate \$4.70. **Insert Rate:** \$60.00/M; Rate for 8-pg. tab. **Established:** 1894.

PERSONNEL

Pub. Maxine Vyvjala
Adv. Mgr. Allison Machicek
Circ. Mgr. Diane Prause
Ed. Diane Prause
Mng. Ed. Darrell Vyvjala

Mechanical specifications: Format page 13" x 21"; E - 6 cols, 2 1/16", 1/8" between; A - 6 cols, 2 1/16", 1/8" between; C - 6 cols, 2 1/16", 1/8" between.

Equipment: Hardware — APP/Mac; Software — Adobe/PageMaker 6.0.

Delivery method — Mail, Newsstand.

Seagoville

Suburbia News (thur)

115A Hall St.; PO Box 130, Seagoville, TX 75159; tel (972) 287-3277; fax (972) 287-3278; e-mail seagoville@sbcglobal.net.

Circulation: 2,000pd; Sworn.

Advertising: Open inch rate \$6.90.

PERSONNEL

Pub. Travis Pugh
Ed. Travis Pugh

Sealy

Sealy News (tues, fri)

208 Schmidt Rd.; PO Box 480, Sealy, TX 77474; tel (979) 885-3562; fax (979) 885-3564; e-mail publisher@sealynews.com.

Circulation: 3,972pd, 94fr; Sworn.

Advertising: Open inch rate \$6.50. **Insert Rate:** \$90.00/M; Min. 3,000 inserts. \$350.00 for full press run. **Established:** 1887. **Parent Co.:** Granite Publications

PERSONNEL

Pub. Mike Eddleman
Mechanical specifications: Format page 13" x 21 1/2"; E - 6 cols, 2 1/16", 1/8" between; A - 6 cols, 2 1/16", 1/8" between; C - 9 cols, 1 3/8", 1/16" between.

Equipment: Hardware — APP/Macs, Umax/Scanner; Software — QPS/QuarkXPress 3.31, Microsoft/Word 5.1, Adobe/Photoshop 3.0.4.

Delivery method — Mail, Newsstand.

Seminole

Seminole Sentinel (wed, S)

406 S. Main St.; PO Drawer 1200, Seminole, TX 79360; tel (432) 758-3667; fax (432) 758-2136; e-mail sentinel@crosswind.net; web site http://www.seminolesentinel.com.

Circulation: 3,000pd, 13fr; Estimate.

Advertising: Open inch rate \$5.00.

Insert Rate: \$85.00/M. **Established:** 1907.

Parent Co.: Robert Publishing

PERSONNEL

Pub. Lynn Brise
Adv. Mgr. Russ M
Circ. Mgr. Christy H
Ed. Lynn Brise
Mng. Ed. Garry Pe
Sports Ed. Mitch

Mechanical specifications: Format page 12 1/2"; E - 4 cols, 3", 1/8" between; A - 6 cc 1/16"; C - 6 cols, 2 1/16".

Equipment: Hardware — 8-PC 486s; Software — Adobe/PageMaker 7.0, WordPerfect 6.0.

Delivery method — Mail, Newsstand, Private rier.

Seymour

Baylor County Banner (thur)

109 E. Morris St.; PO Box 912, Seymour, TX 76380; tel (940) 889-2616; fax (940) 889-3610; e-mail banner@srcaccess.net.

Circulation: 2,308pd, 26fr; Sworn.

Advertising: Open inch rate \$5.00. **Insert R:** \$85.00/M. **Established:** 1895.

PERSONNEL

Pub. Matt C
Pub. Suzette C
Adv. Mgr. Lita S
Circ. Mgr. Ann I
Ed. Matt C
Prod. Mgr. Lita S

Mechanical specifications: Format page 11 1/2"; E - 6 cols, 1 5/6", 1/8" between; A - 6 1 5/6", 1/8" between; C - 6 cols, 1 5/6", 1/8" between.

Delivery method — Mail, Newsstand, Private rier.

Shamrock

County Star News (thur)

212 N. Main St., Shamrock, TX 79079; te (806) 256-2070; fax (806) 256-2071.

Circulation: 2,400pd; Estimate.

Advertising: Open inch rate \$5.00.

PERSONNEL

Pub. Toby B
Ed. Toby B

Shepherd/Coldspring

San Jacinto News-Times (tt)

PO Box 237, Shepherd, TX 77371; tel (93 628-6851; fax (936) 327-7156.

Circulation: 2,000pd, 17fr; Estimate.

Advertising: Open inch rate \$3.45. **Parent C** Polk County Publishing Co.

PERSONNEL

Pub. Alvin I
Ed. Martha Cl

Shiner

The Shiner Gazette (thur)

713 N. Ave. D; PO Box 727, Shiner, TX 77984; tel (361) 594-3346; fax (361) 594-2655.

Circulation: 2,540pd, 47fr; Sworn.

Advertising: Open inch rate \$7.25 (comb a **Insert Rate:** \$80.00/M. **Established:** 1892.

PERSONNEL

Pub. L.M. (Buddy) Pret
Gen. Mgr. Robert And
Ed. Myra Lar
Mng. Ed. Agnes Sedl

Mechanical specifications: Format page 12 1/2"; E - 6 cols, 2", 3/16" between; A - 6 2", 3/16" between; C - 6 cols, 2", 3/16" betv

Equipment: Hardware — APP/Mac; Softwa Adobe/PageMaker.