

RADIO MARKET ANALYSIS
MILLER COMMUNICATIONS, INC.
WWKT-FM - KINGSTREE, SOUTH CAROLINA
WIBZ - WEDGEFIELD, SOUTH CAROLINA
WICI - SUMTER, SOUTH CAROLINA
WKHT - LAMAR, SOUTH CAROLINA
WDKD - KINGSTREE, SOUTH CAROLINA
WDXY - SUMTER, SOUTH CAROLINA
April 2003

TECHNICAL STATEMENT

1. This technical statement and attached exhibits were prepared on behalf of Miller Communications, Inc. ("Miller"), licensee of radio stations WWKT-FM and WDKD (AM) Kingstree, South Carolina; WICI FM and WDXY (AM), Sumter, South Carolina; WIBZ, Wedgefield, South Carolina; and WKHT, Bishopville¹, South Carolina. Miller has proposed changes to each of the associated FM stations which, in some cases, has an effect on the radio market(s) as they are defined by the Federal Communications Commission.

PRESENT LICENSES

2. As demonstrated in Exhibit #1, there are contour overlap issues which exist between the above noted licensed stations. These contour overlaps comply under the provisions of §73.3555 (a)(1)(iii) for co-ownership of up to six broadcast entities, four of which may be in the same broadcast service. This results in Radio Market #1 consisting of FM stations WWKT-FM, WIBZ, WICI, WKHT and AM WDXY, while a second market consists of FM station WWKT-FM and AM station WDKD, as allowed under §73.3555(a)(2).

1) WKHT has been ordered to change community of license to Lamar, South Carolina.

PENDING APPLICATIONS

3. Each of the FM stations involved in this multiple ownership group have pending applications for facility modifications. The definition of the radio markets is primarily affected by the relocation of WWKT-FM, as proposed.² Exhibit #2 is a depiction of the co-owned stations and market definitions considering only the proposed FM changes and the unchanged AM facilities. We note that WWKT-FM (proposed) is a contributor to each of the markets.

4. To simplify compliance with the multiple ownership provisions of §73.3555, we have considered only the proposed WWKT-FM relocation as a most conservative market boundary. To determine compliance, this study examines the number of stations providing city grade service to the WWKT-FM proposed city grade contour or stations who have sites within the city grade contour of this subject station. The city grade contour of this subject station is shown on Exhibit #3. This contour establishes the market boundary, hereinafter referred to as "Radio Market".

5. Exhibit #4 is a map showing the contributing stations while Exhibit #5 is a tabulation of the stations depicted on Exhibit #4. As Exhibits #4 and #5 show, there are fifteen stations (excluding the subject stations) in the Radio Market. Therefore, the ownership of WWKT-FM, WIBZ, WICI, WKHT and WDXY in one market³; WWKT-FM, WKHT and WICI in a second market⁴; and WWKT-FM and WDKD in a third market⁵ is in compliance with the Commission's

2) WKHT (from Bishopville to Lamar) also affects the radio market boundaries.

3) WIBZ (licensed or proposed), WICI (licensed or proposed), WWKT-FM (proposed) and WDXY (licensed).

4) WICI (proposed), WKHT (proposed) and WWKT-FM (proposed).

5) WDKD (licensed) and WWKT-FM (proposed).

multiple ownership rules. As such, the proposed minor change for WWKT-FM is in compliance with the Commission's rules.

6. The foregoing technical statement was prepared on behalf of Miller Communications, Inc., by Graham Brock, Inc., its Technical Consultants. All information contained herein is true and accurate to the best of our belief and knowledge. All data relating to AM and FM facilities was extracted from the pertinent CDBS database. We assume no liability for errors or omissions in that database which may be adverse to the information contained herein. Should questions arise during consideration of this study, we welcome the opportunity to discuss the matter by phone at 912-638-8028.

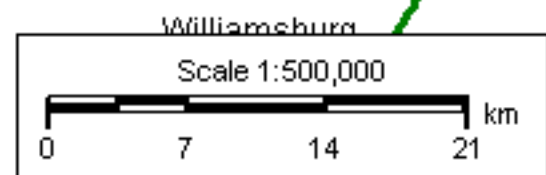
GRAHAM BROCK, INC.

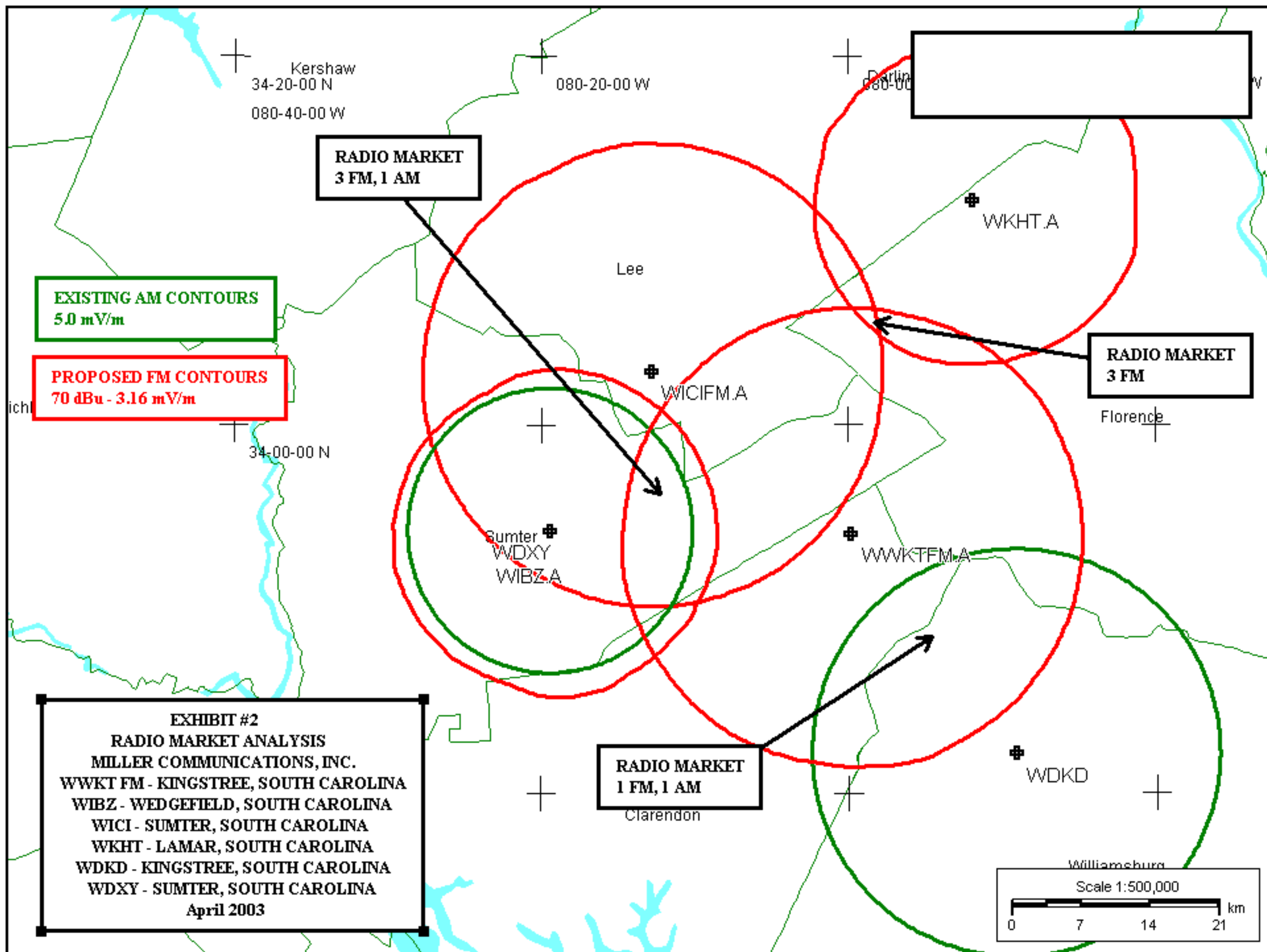
BROADCAST TECHNICAL CONSULTANTS

**RADIO MARKET
4 FM, 1 AM**

**RADIO MARKET
1 FM, 1 AM**

**EXHIBIT #1
RADIO MARKET ANALYSIS
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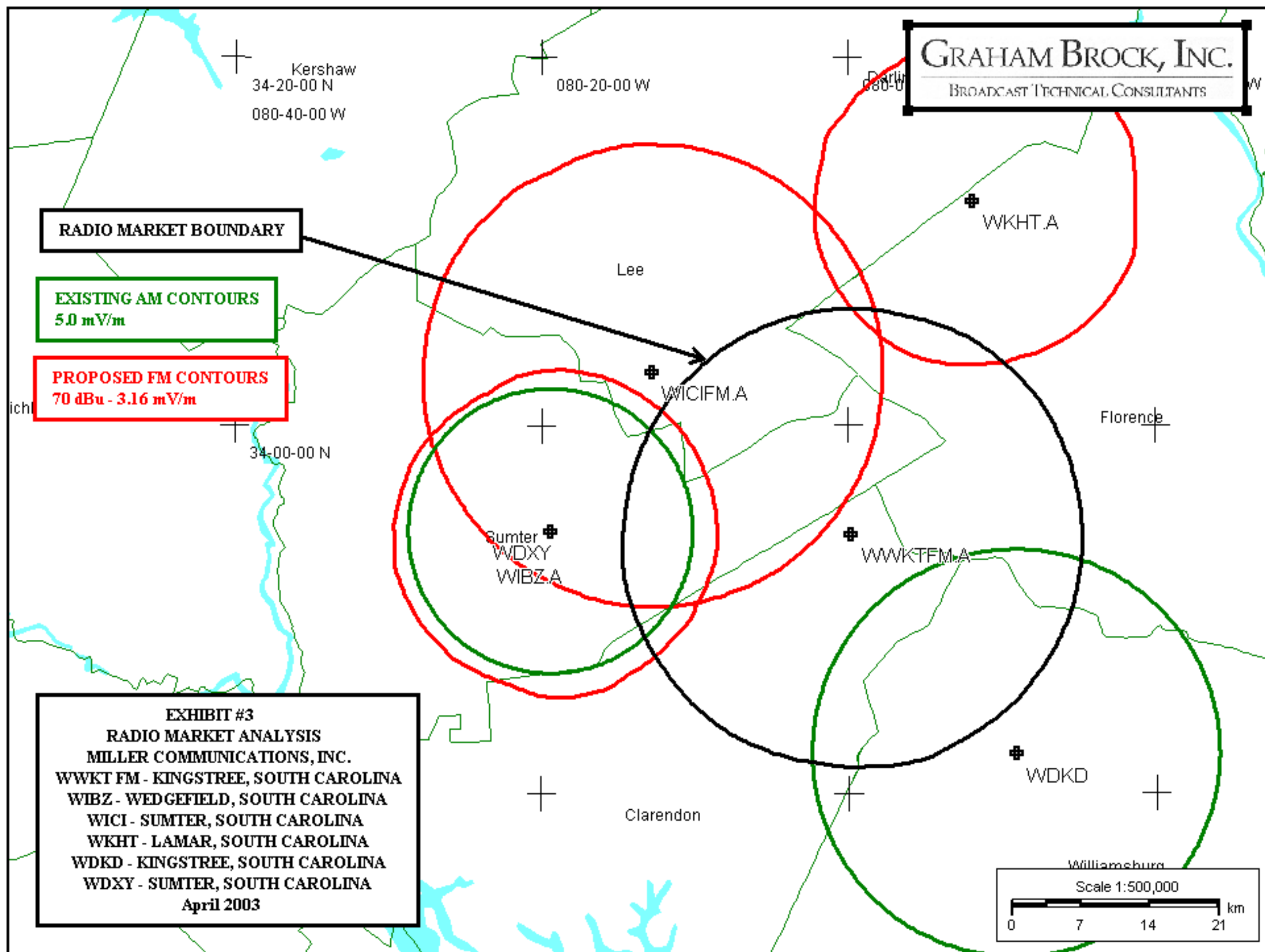


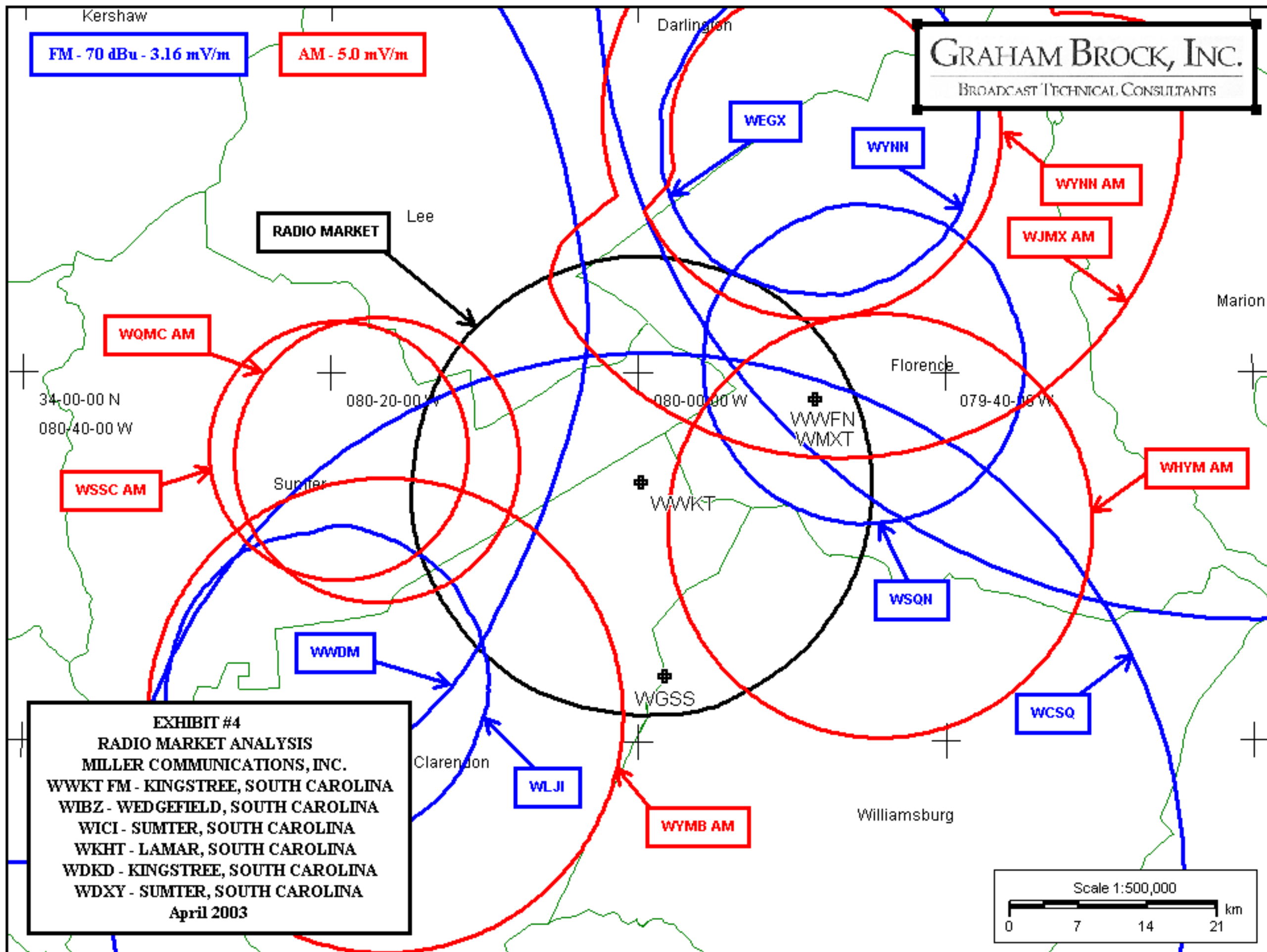
RADIO MARKET BOUNDARY

EXISTING AM CONTOURS
5.0 mV/m

PROPOSED FM CONTOURS
70 dBu - 3.16 mV/m

EXHIBIT #3
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EXHIBIT #5

Tabulation of Stations in the Radio Market

AM Stations

WYNN	540 kHz	Florence, SC
WYMB	920 kHz	Manning, SC
WJMX	970 kHz	Florence, SC
WHYM	1260 kHz	Lake City, SC
WQMC	1290 kHz	Sumter, SC
WSSC	1340 kHz	Sumter, SC

Total AM Stations - 6

FM Stations

WCSQ	Ch 223C	Manning, SC
WEGX	Ch 225C	Dillon, SC
* WGSS	Ch 231A	Kingstree, SC
WLJI	Ch 252A	Summerton, SC
* WWFN	Ch 261A	Lake City, SC
WWDM	Ch 267C	Sumter, SC
* WMXT	Ch 271C2	Pamplico, SC
WSQN	Ch 275A	Scranton, SC
WYNN	Ch 292A	Florence, SC

Total FM Stations - 9

GRAND TOTAL OF STATIONS CONSIDERED IN STUDY - 15

* Station transmitter site located within Radio Market Boundary