

## ASSET PURCHASE AGREEMENT

THIS ASSET PURCHASE AGREEMENT (this "Agreement") is made as of <sup>June</sup> ~~May~~ 1, 2012 (the "Effective Date") between Beasley FM Acquisition Corp. and WRXK License LP., a Delaware corporation (collectively "Buyer") and Reach Communications, Inc., a not-for-profit corporation, licensee of translator stations W286AK, W268AH and W251AL ("Seller").

### Recitals

A. Seller currently operates and holds FCC licenses to FM translators that have been issued the call letters W286AK and the facility ID number of 138900 licensed to Naples, Florida; W268AH and the facility ID number of 138952 licensed to Bonita Springs, Florida; and W251AL and the facility ID 139037 licensed to Fort Myers, Florida (the "Translators") pursuant to certain authorizations issued by the Federal Communications Commission (the "FCC").

B. Pursuant to the terms and subject to the conditions set forth in this Agreement, Seller desires to sell to Buyer, and Buyer desires to purchase from Seller, the Assets (defined below).

C. The Parties jointly understand that the proposed sale of the Translators must be approved by the FCC prior to closing.

NOW, THEREFORE, taking the foregoing into account, and in consideration of the mutual covenants and agreements set forth herein, the parties, intending to be legally bound, hereby agree as follows:

### ARTICLE 1: PURCHASE OF ASSETS

1.1. Assets. On the terms and subject to the conditions hereof, at Closing (defined below), Seller shall sell, assign, transfer, convey and deliver to Buyer, and Buyer shall purchase and acquire from Seller, all right, title and interest of Seller in and to the Translators, including without limitation, the assets listed in Schedule 1.1(a) hereto (collectively, the "Assets") and all licenses, permits and other authorizations issued to Seller by the FCC with respect to the Translators and listed on Schedule 1.1(b) (the "FCC Licenses"), including any renewals or modifications thereof between the date hereof and Closing.

The Assets and FCC Licenses shall be transferred to Buyer free and clear of liens, claims and encumbrances ("Liens"), except for Assumed Obligations defined in Section 1.2.

1.2. Assumption of Obligations. On the Closing Date (defined below), Buyer shall assume the obligations of Seller set forth in Schedule 1.2 with respect to the Assets arising during, or attributable to, any period of time on or after the Closing Date (collectively, the "Assumed Obligations"). Except as set forth in Section 1.2 hereof, Buyer expressly does not, and shall not, assume or be deemed to assume, under this Agreement or otherwise by reason of the transactions contemplated hereby, any liabilities, obligations or commitments of Seller of any nature whatsoever.

1.3 Purchase Price. In consideration for the sale of the Assets to Buyer, Buyer shall pay Seller the total sum of One Hundred and Fifty Thousand Dollars (\$150,000) (the "Purchase Price"). The Purchase Price will be paid by the Buyer in the form reasonably acceptable to the

Seller at the Closing. Upon the execution of this Agreement, the Buyer shall pay to Seller the sum of Seven Thousand Five Hundred Dollars (\$7,500) ("Deposit") to be held as an earnest money deposit and this payment shall be immediately returned to Buyer if this Agreement is not consummated due to no fault of Buyer.

1.4. Closing. The consummation of the sale and purchase of the Assets provided for in this Agreement (the "Closing") shall take place on or before the tenth business day after the date the FCC shall have granted the FCC Assignment Applications without any provision or condition adverse to Buyer or the Translators and such grant shall have become Final (as hereinafter defined) and be in full force and effect on such later day after such consent as Buyer and Seller may mutually agree, subject to the satisfaction or waiver of the conditions set forth in Articles 3 or 4 below. The date on which the Closing is to occur is referred to herein as the "Closing Date."

1.5. FCC Matters.

(a) Within five (5) business days of the Effective Date, Seller shall file an application with the FCC (the "FCC Assignment Application") requesting FCC consent to the assignment of the FCC Licenses to Buyer (the date of such filing being herein referred to as the "FCC Assignment Application Date"). FCC consent to the FCC Application without any provision or condition adverse to Buyer, Seller or the Translators is referred to herein as the "FCC Consent". Buyer and Seller shall diligently prosecute the FCC Application and otherwise use their commercially reasonable efforts to obtain the FCC Consent as soon as possible.

(b) Buyer and Seller shall notify each other of all documents filed with or received from any governmental agency with respect to this Agreement or the transactions contemplated hereby. Buyer and Seller shall furnish each other with such information and assistance as the other may reasonably request in connection with their preparation of any governmental filing hereunder.

(c) Upon filing of the FCC Assignment Application, the parties will cooperate to prepare and the Seller agrees to file such application to modify the FCC License to relocate the W251AL Translator site to a site specified by Buyer with the FCC within ten (10) business days thereafter of the execution date hereof ("Modification Application"). Buyer shall have a right to prepare an initial draft of the Modification Application, and the application shall be reviewed and filed by Seller. Buyer shall pay all expenses applicable to the filing of such applications including reasonable legal fees to Seller's counsel.

1.6. Risk of Loss. Seller shall bear the risk of any loss of or damage to any of the Assets at all times until the Closing, and Buyer shall bear the risk of any such loss or damage thereafter.

1.7 Final Order.

(a) For purposes of this Agreement, the term "Final" shall mean that action shall have been taken by the FCC (including action duly taken by the FCC's staff, pursuant to delegated authority) which shall not have been reversed, stayed, enjoined, set aside, annulled or suspended; with respect to which no timely request for stay, petition for rehearing, appeal or

certiorari or *sua sponte* action of the FCC with comparable effect shall be pending; and as to which the time for filing any such request, petition, appeal, certiorari or for the taking of any such *sua sponte* action by the FCC shall have expired or otherwise terminated.

(b) If the Closing occurs prior to a Final FCC Consent, and prior to becoming Final the FCC Consent is reversed or otherwise set aside, and there is a Final order of the FCC (or court of competent jurisdiction) requiring the re-assignment of the FCC Licenses to Seller, then the purchase and sale of the Station Assets shall be rescinded. In such event, (i) Buyer shall reconvey to Seller the Station Assets; (ii) Seller shall repay to Buyer the Purchase Price and reassume the contracts assigned and assumed at Closing; and (iii) unless otherwise agreed, the parties shall dismiss the Modification Application if the same remains pending, or make such filings as required to return Station W251AL to its authorized site as of the date hereof.

(c) Any such rescission shall be consummated on a mutually agreeable date within thirty (30) days of such Final order (or, if earlier, within the time required by such order). In connection therewith, Buyer and Seller shall each execute such documents (including execution by Buyer of instruments of conveyance of the Station Assets to Seller and execution by Seller of instruments of assumption of the contracts assigned and assumed at Closing) and make such payments (including repayment by Seller to Buyer of the Purchase Price) as are necessary to give effect to such rescission.

## ARTICLE 2: REPRESENTATIONS, WARRANTIES AND COVENANTS

2.1 Authorization. Each of Buyer and Seller represents, warrants, and covenants that (a) it has the full right and legal authority to enter into and fully perform this Agreement in accordance with the terms and conditions hereof; and (b) the execution, delivery and performance of this Agreement does not and will not violate or cause a breach of any other agreements or obligations to which it is a party or by which it is bound.

2.2 Seller's Covenants. Between the date hereof and Closing, except as permitted by this Agreement or with the prior written consent of Buyer, which shall not be unreasonably withheld, delayed or conditioned, Seller shall not modify, and shall maintain in full force and effect, the FCC Licenses.

2.3 Seller's Representations and Warranties. The Seller represents and warrants to Buyer that

- a.) Seller is duly organized, validly existing and in good standing under the laws of the state of its formation.
- b.) Seller is legally qualified to execute this Agreement and there are no legal impediments to the execution or consummation of the transaction contemplated herein;
- c.) Seller holds good and valid title to the Translators' FCC Licenses and Assets;
- d.) Seller holds the FCC Licenses for the Translators listed on Schedule 1.1(b) hereto pursuant to Final Order. The FCC Licenses are in full force and effect and are not subject to any restriction or condition which would limit in any respect the

- operation of the Translators. The FCC Licenses may be assigned to Buyer without any adverse condition;
- e.) Seller knows of no reason that the contemplated transaction cannot be consummated as proposed herein; and
  - f.) The Translators have not been silent for more than one (1) year.

### ARTICLE 3: SELLER CLOSING CONDITIONS

The obligation of Seller to consummate the Closing hereunder is subject to satisfaction, at or prior to Closing, of each of the following conditions (unless waived in writing by Seller):

3.1. Representations and Covenants. The representations and warranties of Buyer made in this Agreement shall be true and correct on and as of the Closing Date as if made on that date, and Buyer shall have delivered to Seller a duly executed certificate, dated as of the Closing Date, in form and substance reasonably satisfactory to Seller, certifying to the satisfaction of this condition, and the covenants and agreements to be complied with and performed by Buyer at or prior to Closing shall have been complied with or performed in all material respects.

3.2. Proceedings. Neither Seller nor Buyer shall be subject to any court or governmental order or injunction restraining or prohibiting the consummation of the transactions contemplated hereby.

3.3. FCC Authorization. The FCC Consent shall have been granted and such grant shall be in full force and effect.

3.4. Deliveries. Buyer shall have complied with its obligations set forth in Section 5.2.

### ARTICLE 4: BUYER CLOSING CONDITIONS

The obligation of Buyer to consummate the Closing hereunder is subject to satisfaction, at or prior to Closing, of each of the following conditions (unless waived in writing by Buyer):

4.1. Due Diligence. On or before the Effective Date, Seller shall make available to Buyer the items set forth in Attachment A, which is attached hereto and incorporated herein. For a period of ten (10) days after the Effective Date, Buyer shall be afforded a sufficient opportunity to review the items provided by Seller that are set forth in Attachment A and conduct additional due diligence and all such due diligence shall be to the satisfaction of Buyer in its sole and absolute discretion. If such due diligence is not to Buyer's satisfaction for any reason whatsoever, Seller will have 10 days to cure any issue Buyer deems necessary to correct prior to proceeding with the Closing. Should Seller decline to correct, Buyer shall have no obligation to proceed with the Closing.

4.2. Representations and Covenants. The representations and warranties of Seller made in this Agreement shall be true and correct in on and as of the Closing Date as if made on that date, and Seller shall have delivered to Buyer a duly executed certificate, dated as of the Closing Date, in form and substance reasonably satisfactory to Buyer, certifying to the satisfaction of this condition, and the covenants and agreements to be complied with and performed by Seller at or prior to Closing shall have been complied with or performed in all material respects.

4.3. Proceedings. Neither Seller nor Buyer shall be subject to any court or governmental order or injunction restraining or prohibiting the consummation of the transactions contemplated hereby.

4.4. FCC Authorization. The FCC Consent shall have been granted and such grant shall be in full force and effect and shall have become Final; provided, that Buyer, in its sole discretion, may waive the requirement that the FCC Consent be Final.

4.5. Deliveries. Seller shall have complied with its obligations set forth in Section 5.1.

4.6. Consents. Seller shall have obtained the consent of any third party necessary for the assignment to Buyer, without any material adverse change, of the Assumed Obligations.

4.7. Modification Application. Seller shall have filed with the FCC the Modification Application (as defined in Section 1.5(c)) and the FCC shall have granted the Modification Application.

4.8. Documents. Seller shall have delivered to Buyer such appropriate instruments of sale and assignment as Buyer or its counsel may reasonably request, duly executed by Seller.

#### ARTICLE 5: CLOSING DELIVERIES

5.1. Seller Documents. At Closing, Seller shall deliver or cause to be delivered to Buyer:

(i) an assignment of FCC authorizations assigning the FCC Licenses from Seller to Buyer; and

(ii) a Bill of Sale for the Translators in a form acceptable to the Buyer and any other instruments of conveyance, assignment and transfer that may be reasonably necessary to convey, transfer and assign the Assets from Seller to Buyer, free and clear of Liens.

(iii) Such other instruments as Buyer may reasonably request.

5.2. Buyer Documents. At Closing, Buyer shall deliver or cause to be delivered to Seller the Purchase Price in accordance with Section 1.3 hereof.

#### ARTICLE 6: INDEMNIFICATION AND TERMINATION

6.1. Indemnification. Seller shall defend, indemnify and hold harmless Buyer from and against any and all losses, costs, damages, liabilities and expenses, including reasonable attorneys' fees and expenses incurred by Buyer arising out of or resulting from (a) any breach by Seller of its representations and warranties made under this Agreement; or (b) any default by Seller of any covenant or agreement made under this Agreement.

6.2. Termination. This Agreement may be terminated prior to Closing (a) by mutual written consent of Buyer and Seller; (b) by written notice of Seller to Buyer or Buyer to Seller if Closing does not occur by the date six (6) months after the date of this Agreement; (c) by either Buyer or Seller upon written notice if there is a material breach or default under this Agreement by the other party following a fifteen (15) day period for cure by the breaching party following written notice of the breach, provided that the party seeking to terminate is not also then in material default or breach of this Agreement; (d) by Buyer upon written notice to Seller if an objection to or petition to deny the Modification Application is filed or the FCC designates it for a trial-type hearing; (e) by either Buyer or Seller upon written notice if the FCC denies the FCC Assignment Application or designates it for a trial-type hearing; (f) by either Buyer or Seller upon written notice if there shall be in effect any judgment, final decree or order that would prevent or make unlawful the Closing; or (g) by Buyer in the event the due diligence set forth in Section 4.1 is not to Buyer's satisfaction. Except as set forth in Section 6.3 below, the termination of this Agreement shall not relieve any party of any liability for breach of this Agreement prior to the date of termination.

6.3. Effect of Termination. If this Agreement is terminated by Seller pursuant to Section 6.2(c), then the Seller shall retain the Deposit. Notwithstanding any other provision of this Agreement to the contrary, in the event that this Agreement is terminated by Seller pursuant to Section 6.2(c), the payment of the Deposit shall serve as liquidated damages and be Seller's sole and exclusive remedy for damages of any nature or kind that Seller may suffer as a consequence of Buyer's breach of default under this Agreement. The parties understand and agree that the amount of liquidated damages represents Seller's and Buyer's reasonable estimate of actual damages and does not constitute a penalty. If this Agreement is terminated for any reason other than by Seller pursuant to Section 6.2(c), then the Deposit shall be returned to Buyer.

## ARTICLE 7: MISCELLANEOUS

7.1. Expenses. Each party shall be solely responsible for all costs and expenses incurred by it in connection with the negotiation, preparation and performance of and compliance with the terms of this Agreement. The parties shall each pay one half of the fees and charges applicable to the FCC Assignment Application and any requests for the FCC Consent. Buyer shall pay all fees and charges applicable to the Modification Application set forth in Paragraph 1.5(c) above and shall be solely responsible for all governmental taxes, fees and charges applicable to the transfer of the Assets of the W251AL Translator under this Agreement. If any contracts or leases are to be assigned to Buyer hereunder, Seller shall be responsible for all costs associated with obtaining any required consents of the other parties to such contracts or leases, and customary estoppels of the other parties to any real property leases. Each party is responsible for any commission, brokerage fee, advisory fee or other similar payment that arises as a result of any agreement or action of it or any party acting on its behalf in connection with this Agreement or the transactions contemplated hereby.

7.2. Further Assurances. After Closing, each party shall from time to time, at the request of and without further cost or expense to the other, execute and deliver such other instruments of conveyance and assumption and take such other actions as may reasonably be requested in order to more effectively consummate the transactions contemplated hereby.

7.3. Assignment. Neither party may assign this Agreement without the prior written consent of the other party hereto, provided, however, that Buyer may assign its rights hereunder to an affiliate of Buyer upon written notice to, but without consent of, Seller, provided that (i) any such assignment does not delay processing of the FCC Application, grant of the FCC Consent or Closing, (ii) any such assignee delivers to Seller a written assumption of this Agreement, and (iii) Buyer shall remain liable for all of its obligations hereunder. The terms of this Agreement shall bind and inure to the benefit of the parties' respective successors and any permitted assigns, and no assignment shall relieve any party of any obligation or liability under this Agreement.

7.4. Notices. Any notice pursuant to this Agreement shall be in writing and shall be deemed delivered on the date of personal delivery or confirmed facsimile transmission or confirmed delivery by a nationally recognized overnight courier service, and shall be addressed as follows (or to such other address as any party may request by written notice):

if to Buyer: Beasley Radio, Inc.  
3033 Riviera Drive, Suite 200  
Naples, Florida 34103  
Attention: Caroline Beasley  
Facsimile: (239) 434-8950

if to Seller: Reach Communications, Inc.  
2401 W. Cypress Creek Road  
Ft. Lauderdale, FL 33309  
Attention: James Taylor  
Facsimile: 954-315-4300

7.5. Amendments. No amendment or waiver of compliance with any provision hereof or consent pursuant to this Agreement shall be effective unless evidenced by an instrument in writing signed by the party against whom enforcement of such amendment, waiver, or consent is sought.

7.6. Entire Agreement. All covenants, agreements, representations, warranties and indemnities will be binding upon, and inure to the benefit of, the parties and their respective successors and permitted assigns. This Agreement (including the Schedules hereto) constitutes the entire agreement and understanding among the parties hereto with respect to the subject matter hereof, and supersedes all prior agreements and understandings with respect to the subject matter hereof, except any confidentiality agreement among the parties with respect to the Stations, which shall remain in full force and effect.

7.7. No Beneficiaries. Nothing in this Agreement expressed or implied is intended or shall be construed to give any rights to any person or entity other than the parties hereto and their successors and permitted assigns.

7.8. Governing Law. The construction and performance of this Agreement shall be governed by the laws of the State of Florida without giving effect to the choice of law provisions thereof. Any action relating to this Agreement shall be instituted and prosecuted in the

appropriate court, in and for Lee County, Florida. SELLER AND BUYER HEREBY IRREVOCABLY AND UNCONDITIONALLY WAIVE TRIAL BY JURY IN ANY LEGAL ACTION OR PROCEEDING RELATING IN ANY WAY TO THIS AGREEMENT, INCLUDING ANY COUNTERCLAIM MADE IN SUCH ACTION OR PROCEEDING, AND AGREE THAT ANY SUCH ACTION OR PROCEEDING SHALL BE DECIDED SOLELY BY A JUDGE.

7.9. Counterparts. This Agreement may be executed in separate counterparts, each of which will be deemed an original and all of which together will constitute one and the same agreement.

7.10. Survival of Representations and Warranties. The representations and warranties given herein shall survive the closing for a period of one year.

7.11 Waiver. Buyer and Seller, by written notice to the other, may (a) extend the time for performance of any of the obligations or other actions of the other under this Agreement, (b) waive any inaccuracies in the representations or warranties of the other contained in this Agreement or in any document delivered pursuant to this Agreement, (c) waive compliance with any of the conditions or covenants of the other contained in this Agreement, or (d) waive or modify performance of any of the obligations of the other under this Agreement; provided that neither party may without the written consent of the other make or grant any extension of time, waiver of inaccuracies or compliance, or waiver or modification of performance, with respect to its own obligations, representations, warranties, conditions or covenants in this Agreement.

7.12 Exclusive Dealings. The Seller agrees that for as long as this Agreement is in effect, neither Seller, nor its officers, directors, employees, or agents will solicit, make or accept any offers from third parties to sell the Translators or discuss the sale of the Translators with any other person or party.

7.13 No Brokers. Seller represents and warrants to Buyer that neither it nor any person or entity acting on its behalf has agreed to pay a commission, finder's fee or similar payment in connection with this Agreement or any matter related hereto to any person or entity, nor has it or any person or entity acting on its behalf taken any action on which a claim for any such payment could be based. Seller further agrees to indemnify and hold Buyer harmless from and against any and all claims, losses, liabilities and expenses (including reasonable attorneys' fees) arising out of a claim by any person or entity based on any such arrangement or agreement made or alleged to have been made by Seller.

IN WITNESS WHEREOF, the parties have executed this Agreement as of the date first set forth above.

SELLER:

REACH COMMUNICATIONS, INC.

By: 

Name: Robert J. Coy

Title: President



BUYER:

BEASLEY FM ACQUISITION CORP.

By: Caroline Beasley  
Name: Caroline Beasley  
Title: Executive VP – CFO

WRXK LICENSE LP

By: Caroline Beasley  
Name: Caroline Beasley  
Title: Executive VP – CFO