

WABQ



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199



## BROADCASTING STATION LICENSE RECORD

Date first licensed 7-16-47 W A B Q (1-29-59)  
x W P G T (1-20-59)  
x W J M O  
 Call letters W J M O  
 SEE CARD #2 CLEVELAND, OHIO  
 X PRESTON G. TUSCHMAN, tr/as TUSCHMAN BROADCASTING COMPANY (AL-1-14-59 EFF: 1-19-59)  
 X FRIENDLY BROADCASTING COMPANY (ML 10-31-52)  
 x U.B.C. OF OHIO, INC. (AL 8-20-52, EFF: 8-23-52)  
 x W J M O BROADCASTING COMPANY (AL 12-31-47; EFF: 1-1-48)  
 Name of licensee W. J. MARSHALL

Lake Court, N.E., 350' West of E. 55th St., Cleveland, Ohio (BP 10-18-60)  
 X 2323 Chester Avenue, Cleveland, Ohio (BL-7-17-59)  
 x E. 22nd St. and Euclid Ave., Cleveland, Ohio. (MP 5-16-47) (Lic. 7-16-47)  
 Transmitter location Williamson Bldg., 215 Euclid Ave., Cleveland, Ohio (CP 12-26-46)

3-44114  
 2644 St. Clair Avenue, Cleveland, Ohio (BRC 2-8-67)  
 X 7016 Euclid Avenue, Cleveland, Ohio (BRC 10-12-66)  
 X 2323 Chester Avenue, Cleveland, Ohio (BL-7-17-59)  
 x 2157 Euclid Ave., Cleveland, Ohio. (MP 5-16-47) (Lic. 7-16-47)  
 Main studio location Williamson Bldg., 215 Euclid Ave., Cleveland, O. (CP 12-26-46)



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
12-P-4497	12-26-46	1540	1kw	Daytime	2-26 8-26-47
C.P. for new station					
BMP-2660	5-16-47	1540	1 kw	Daytime	2-26 8-26-47
Mod. C.P. (4497) to change type of T, make changes in antenna and change T & S sites.					
L-2478	7-16-47	1540	1kw	Daytime	7-16 5-1-48
12-2294	Lic. to cover CP (4497 as mod.) for a new station and determine operating power by direct method. (Cond. Cl.)				
BAL-674	12-31-47	Vol. Assignment of license from W. J. Marshall to WJMO Broadcasting Company.			
EFF: 1-1-48					
BR-1723	4-27-48	1540	1kw	Day	5-1- 5-1-51
BR-1723	4-12-51	1540	1 kw.	Daytime	5-1 5-1-54
BAL-1420	8-20-52	Vol. assignment of license to			
EFF: 8-23-52 U. B. C. OF OHIO, INC.					
ML-1524	10-31-52	1540	1kw	Day	10-31-52 5-1-54
Mod. of license to change name					
BR-1723	4-28-54	1540	1kw	Daytime	5-1 10-1-55
BR-1723	9-28-55	Renewal of license			10-1 10-1-58
Wire	9-30-58	Action on renewal application deferred 9-24-58, pending further consideration. Continued operation authorized.			
BAL-3287	1-14-59	Voluntary assignment of license to Preston G. Tuschman, tr/as Tuschman Broadcasting Company.			
EFF: 1-19-59					
BR-1723	1-14-59	Renewal of license			1-14 10-1-61
BP-12599	1-14-59	1540kc	1kw	Day	3-14 9-14-59
CP to change antenna-transmitter and studio location to 2323 Chester Ave., (Cond'l).					
BAP-415	1-16-59	Voluntary assignment of construction			
EFF: 1-19-59 permit to Preston G. Tuschman, tr/as Tuschman Broadcasting Company.					
WIRE	1-22-59	Remain silent thru 2-18-59			
WIRE	2-19-59	Auth. ext. remain silent thru 3/5/59			



Form BC 126 #2  
June 1954

## BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters WABQ

Station location .....  
WABQ, INC. (AL 8-15-80 EFF: 10-7-80)

X BOOTH AMERICAN COMPANY (BML 5-31-66)

X BOOTH BROADCASTING COMPANY (AL-10-7-64; EFF: 11-30-64)

Name of licensee X TUSCHMAN BROADCASTING CORPORATION (APL 6-16-59 Eff: 7-31-59)

Transmitter location SEE CARD #1

Main studio location SEE CARD #1



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BAPL-179 Eff:	6-16-59 7-31-59	Voluntary assignment of license and construction permit to Tuschman Broadcasting Corporation			
BL-7444	7-17-59	1540kc	1kw	Day	7-17 10-1-61
	Lic. to cover CP (BP-12,599) which auth. a change of antenna-transmitter and studio locations.				
B2-4385 (1)	7-7-60	Authority to determine operating power by direct measurement of antenna power.			
BP-14257	10-18-60	1540	1kw	Day	12-18 6-18-61
	CP to change antenna-trans. loc., make changes in antenna system (incr. hght), and chgs. in ground system, and operate trans. by remote control from studio location. (Cond'1).				
BMP-9328 BMP-9384 (1)	4-10-61	Mod. of CP(BP-14,257) to change type transmitter (RCA-BTA-1R) and make changes in antenna and ground system.			condl
BP-14686	4-10-61	1540kc	1kw	D-Alt. Main (RC)	6-10 12-10-61
	CP to install old main trans. as an Alt. Main.				
BR-1723	11-30-61	Renewal of License			11-30 10-1-64
BL-8494	12-22-61	1540kc	1kw	DAY	12-22 10-1-64
	Lic. to cov. CP (BP-14,257, as mod.) which auth. to change antenna-trans. loc make changes in antenna system; make changes in ground system; and operate trans. by remote control from studio loc				
BL-8495	12-22-61	1540kc	1kw	ALT MAIN	12-22 10-1-64
	Lic. to cov. CP (BP-14,686) which auth. to use old main trans. as an alternate main trans. with remote control from studio location.				
B2-4838 (1)	3-11-63	Authority to determine operating power by direct measurement of antenna power. Main			
BR-1723	9-14-64	1540kc	1kw	-Day (Main)	9-14-10-1-67
		1540kc	1kw	-Day (Alt. Main)	
BAL-5097 Eff: 11-30-64	10-7-64	Voluntary assignment of license to BOOTH BROADCASTING COMPANY			



Form BC 126

June 1954

#3

## BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters WABQ

Station location .....

Name of licensee See Card #2

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BML-2162	5-31-66	1540kc	1kw	Day	5-31 10-1-67
Mod. of license to change name of licensee to Booth American Company (Alternate Main Trans.).					
BML-2162	5-31-66	1540kc	1kw	Day	5-31 10-1-67
Mod. of license to change name of licensee to Booth American Company (Main Transmitter).					
BS-1723 (1)	6-23-66	Mod. of lic to chg coordinates (Memo) (MAIN AND ALTERNATE MAIN)			
BRC-2975 (2)	10-12-66	Mod. of license to change studio location and remote control point to 7016 Euclid Avenue, Cleveland, Ohio (Main Transmitter).			
BRC-2994 (2)	11-10-66	Mod. of license to change studio loc. and remote control point to 7016 Euclid Avenue, Cleveland, Ohio (Alternate Main Transmitter).			
BRC-3042 (3)	2-8-67	Mod. of license to change studio loc. and remote control point to 2644 St. Clair Ave., Cleveland, Ohio (Main Transmitter).			
BRC-3043 (3)	2-8-67	Mod. of license to change studio loc. and remote control point to 2644 St. Clair Ave., Cleveland, Ohio (Alt. Main)			
BZ-6602 (4)	9-7-67	Auth. to determine operating power by direct meas. of ant. power. (Main)			
BZ-6603 (4)	9-7-67	Auth. to determine operating power by direct meas. of antenna power. (Alt. M)			
BR-1723	9-29-67	1540kc	1kw	Day	10-1 10-1-70
			1kw	Alt. Main	
BZ-7086(1)	2-6-69	Direct Meas. (Main)			
BZ-7087(1)	2-6-69	Direct Meas. (Alt. Main)			
BR1723(L)	9-30-70	Renewal of Main & ALT. M.			10-1-73
EBSA	6-12-72				
-----					
Ltr. received 10-3-73 stating that a Gates, BC-1H trans. for (Main) and RCA, BTA-1R trans. (Alternate) installed and operating.					



Form BC 126

#3

June 1954

## BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters WABQ

Station location .....

WABQ, INC.

Name of licensee .....

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BR-1723(L)	10-31-73	RENEWAL	OF MAIN	& ALT.	10-1-76
BR-1723(S)	9-15-76	Renewal	Main	& Alt.	10-1-79
BZ-9393(L)	5-20-77	Direct	Measurement		10-1-79
BAL790824G	8-15-80	Vol AL	EFF:		10-7-80
BR790601F4(L)	8-15-80	Renewal	of License		10-1-82
BR790601F4(L)	8-15-80	Superseded to	correct	Studio loc.	10-1-82
		& RC.			



## APPLICATION RECORD - BROADCASTING

Call W J M O  
 Letters X New

Name W. J. MARSHALL

(P.O. West 9th and Lakeside Ave., Cleveland, Ohio)

File No.	Dated	Application for	Action	
			Nature	Date
B2-P-4497	1-17-46	C.P. for a new Standard Broadcast Station to	Docket No. 7471	
Recd.	1-21-46	be operated on:	Removed from hearing	
Filed	1-21-46	Frequency - 1540 kc	docket and granted	
		Power - 1kw	without hearing - Order	
		Hours of Operation - Daytime		12-26-46
		Transmitter location - Williamson Building,		
		215 Euclid Avenue, Cleveland, Ohio		
		Studio Location - Williamson Building,		
		215 Euclid Avenue, Cleveland, Ohio		
		(Filed by Atty. James L. Fly - Engr. Geo. Davis)		



RCA STA 1 L



## APPLICATION RECORD - BROADCASTING

Call

Letters

W J M C

Name W. J. MARSHALL

File No.	Dated	Application for	Action	
			Nature	Date
BMP-2660	4-9-47	Mod. of C.P. (B2-P-4497, which authorized a new standard broadcast station) to change type of transmitter (Raytheon RA-1000), to make changes in vertical antenna and change transmitter and studio locations from Williamson Building, 215 Euclid Avenue, Cleveland, Ohio to East 22nd Street and Euclid Avenue, Cleveland, Ohio, and 2157 Euclid Avenue, Cleveland, Ohio, respectively. (George C. Davis, Engr.)	GRANTED	5-16-47
Rec'd.	4-14-47			
Filed	4-14-47			



Atty - William C. Fitts, Jr.  
30 Rockefeller Plaza  
New York, N.Y.



## APPLICATION RECORD - BROADCASTING

43

Call

Letters W J M O

W J M O BROADCASTING COMPANY (AL-12-31-47; EFF: 1-1-48)

Name x W. J. MARSHALL

File No.	Dated	Application for <del>as mod.</del>	Action	
			Nature	Date
BL-478 Rec'd Filed	5-27-47 5-28-47 5-28-47	License to cover C.P. (B-P-4497, which authorized a new standard broadcast station and	GRANTED subject waivers 3.55(b) and 3.60	7-16-47
BZ-294 Rec'd Filed	5-27-47 5-28-47 5-28-47	Authority to determine operating power by direct measurement of antenna power.		
BAL-674 Rec'd Filed	11-1-47 12-4-47 12-4-47	Voluntary Assignment of License from W.J. Marshall to W J M O Broadcasting Company.	GRANTED EFF: 1-1-48	12-31-47
BR-1723 Rec'd.	2-26-48 3-10-48	Renewal of license (Peter Shuebruk, Atty.)	GRANTED	4-27-48



## APPLICATION RECORD - BROADCASTING

Call  
Letters W J M OName WJMO BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BP-7792 Rec'd Filed	8-8-50 8-14-50 8-14-50	Construction permit to increase power from 1kw to 5kw, install a new transmitter (Raytheon RA-5A) and change transmitter location from East 22nd St. and Euclid Ave., Cleveland, Ohio to to be determined, In or Near Cleveland, Ohio.  Wm. J. Durka, Atty. New York, New York Julius Cohen, Engr.	DISMISSED request of applicant.	3-22-51 per



## APPLICATION RECORD - BROADCASTING

Call  
Letters WJMOName WJMO BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BR-1723 Rec'd Resub.	2-17-51 3-1-51 3-23-51	Renewal of license Filed by Peter Shuebruk, Atty. New York, N.Y. (See II-dated-after jurat & Notarized before executed)	<del>Ret'd</del> GRANTED	<del>3-15-51</del> 4-12-51
BAL-1420 Rec'd Filed	7-15-52 7-15-52 7-15-52	Voluntary assignment of license to U. B. C. of Ohio, Inc.  Leonard H. Marks, Atty.	GRANTED EFF:	8-20-52 8-23-52
BML-1524 Rec'd Filed	10-15-52 10-20-52 10-20-52	Modification of license to change name from U.B.C. of Ohio, Inc. to Friendly Broadcasting Company.  Leonard H. Marks, Atty.	GRANTED	10-31-52



# APPLICATION RECORD - BROADCASTING

Call  
Letters W J M O

Name FRIENDLY BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BR-1723 Rec'd Filed	2-23-54 2-26-54 2-26-54	Renewal of License Filed by Leonard Marks, Atty.	Granted	4-28-54
BR-1723 Rec'd Filed	6-30-55 7-11-55 7-11-55	Renewal of license  Leonard H. Marks, Atty.	GRANTED	9-28-55
BP- Rec'd	2-18-58 2-21-58	Construction permit to side-mount FM antenna on AM tower.	Application returned 3-12-58 unnecessary	
BR-1723 Rec'd Filed	6-30-58 7-1-58 7-1-58	Renewal of license Leonard H. Marks, Attorney	GRANTED	1-14-59



## APPLICATION RECORD - BROADCASTING

Aug. 1955

Call  
Letters W J M OName FRIENDLY BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BP-12,599	12-1-58	Construction permit to change antenna-transmitter location from E. 22nd and Euclid Ave., Cleveland, Ohio to 2323 Chester Avenue and change studio location from 2157 Euclid Ave. to 2323 Chester Avenue.  Leonard H. Marks, Atty.	GRANTED	1-14-59 Cond'l re: that before program tests are auth., a complete non-DA proof-of-performance shall be submitted to prove that the antenna system produces an inverse distance
Rec'd	12-1-58			
Filed	12-1-58			
BAL-3287	12-17-58	Voluntary assignment of license to Preston G. Tuschman, tr/as Tuschman Broadcasting Company. (Contingent on grant of BAL-3286) Leonard H. Marks, for Assignor John H. Midlen, Atty. for Assignee	GRANTED	1-14-59 EFF: 1-19-59
Rec'd.	12-18-58			
Filed	12-18-58			



## APPLICATION RECORD - BROADCASTING

W A B O (1-29-59)  
X W P G T (1-20-59)Call  
Letters X W J M O

Name ..... FRIENDLY BROADCASTING COMPANY

Cleveland, Ohio

File No.	Dated	Application for	Action	
			Nature	Date
BAP-415	1-15-59	Voluntary assignment of construction permit to	GRANTED	1-16-59
Rec'd.	1-15-59	Preston G. Tuschman, tr/as Tuschman Broadcasting	EFF:	1-19-59
Filed	1-15-59	Company.		
		John H. Midlen, Atty. for Assignee		
		Leonard H. Marks, Atty. for Assignor.		
BAPL-179	3-19-59	Voluntary assignment of license and construction		
Rec'd.	4-6-59	permit to Tuschman Broadcasting Corporation.	GRANTED	6-16-59
Filed	4-6-59	John H. Midlen, Atty.	Eff:	7-31-59
BL-7444	2-26-59	License to cover C.P. (BP-12,399) which	GRANTED	7-17-59
R & F	2-27-59	authorized change of antenna-transmitter and		
		studio locations.		
AMENDED	6-30-59	AMENDED to reflect BAPL-179 grants 6-16-59		
R. & F.	7-8-59	Atty. Midlen		



AUG. 1955

#9

Call

Letters WJMO

x WPGT

WABQ

Name TUSCHMAN BROADCASTING CORPORATIONCleveland, Ohio

File No.	Dated	Application for	Action	
			Nature	Date
BZ-4285 Rec'd & Filed	5-24-60 5/25-60	Authority to determine operating power by direct measurement of antenna power.	GRANTED	7-7-60
BP-14257 Rec'd Filed	7-22-60 7-25-60 7-25-60	Construction permit to change antenna-transmitter location from 2323 Chester Avenue, Cleveland, Ohio to Lake Court, N.E., 350 ft. West of E. 55th St. Cleveland, Ohio; make changes in antenna system (increase hght); and changes in ground system; and operate trans. by remote control from 2323 Chester Ave., Cleveland, Ohio. (studio location) Atty's: <del>Krieger &amp; Jorgensen</del> Howard S. Boros, (Letter 11-16-60)	GRANTED Cond'l re: Before prog. tests may be auth., a non-DA proof of performance shall be submitted.	10-18-60
IMP-9328 R & F	2-2-61 2-8-61	Modification of C. P. (BP-14257, which auth. to change antenna-trans. loc., make chges. in antenna system (incr. hght), and chges. in ground system, and operate trans. by remote control from studio location) to change type transmitter. (RCA-BTA-1R) Atty: Howard S. Boros	GRANTED (issued with MP-9384)	4-10-61



AUG. 1955

Call

Letters W.A.B.2

Name

TUSCHMAN BROADCASTING CORPORATION

CLEVELAND, OHIO

File No.	Dated	Application for	Action	
			Nature	Date
BP-14686 R.&F.	2-28-61 3-3-61	Construction permit to use old main transmitter (RAYTHEON RA-1000) as an alt. main transmitter at Lake Court, N.E., 350' W. of E. 55th St., Cleveland, Ohio (main trans. location) to be operated on 1540kc, power of 1 kw Daytime hours, with remote control operation of trans. from studio.  Atty Howard S. Boros	GRANTED	4-10-61
BMP-9384 R.&F.	3-2-61 3-6-61	Modification of construction permit(BP-14257) as mod. which auth. change antenna-trans. location; make chgs in antenna system(inc. hgt); chgs in ground system, & operate trans. by remote control from studio & chg type trans) to make changes in antenna (dec.hgt.) & chgs. in ground system. Atty-Howard S. Boros	GRANTED Cond'l re: Before prog. tests may be auth., a non-DA proof of performance shall be sub.	4-10-61



FORM BC-121 # 11  
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call  
Letters WABQ

Name TUSCHMAN BROADCASTING CORPORATION  
Cleveland, Ohio

File No.	Dated	Application for	Action	
			Nature	Date
BL-8494 R. & F.	5-22-61 5-24-61	License to cover C. P. (BP-14,257 as mod.) which auth. to change antenna-trans. loc.; make changes in antenna system; make changes in ground system; and operate trans. by remote control from studio location. Atty: Howard S. Boros	GRANTED	12-22-61
BL-8495 R. & F.	5-22-61 5-24-61	License to cover C. P. (BP-14,686) which auth. to use old main trans. as an alternate main trans. with remote control operation from the studio location. Atty: Howard S. Boros	GRANTED	12-22-61
BR-1723 Rec'd	6-30-61 7-3-61	Renewal of License (ALT. Main).	RETURNED NOT NECESSARY. BL-8495 pending.	



## APPLICATION RECORD - BROADCASTING

AUG. 1955

Call  
Letters W A B C

BOOTH BROADCASTING COMPANY

Name \* TUSCHMAN BROADCASTING CORPORATION  
Cleveland, Ohio

File No.	Dated	Application for	Action	
			Nature	Date
BR-1723 Rec'd Filed	6-30-61 7-3-61 7-3-61	Renewal of license (Main)	GRANTED	11-30-61
BZ-4838 R. & F.	10-19-62 10-24-62	Authority to determine operating power by direct measurement of antenna power. Atty: Howard S. Boros	GRANTED	3-11-63
BAL-5097 R & F	4-15-64 4-29-64	Voluntary assignment of license to BOOTH BROADCASTING COMPANY  Atty for assignor - Howard S. Boros Atty for assignee - Cohn & Marks	GRANTED	10-7-64  Eff: 11-30-64
BR-1723 Rec'd Filed	6-29-64 7-2-64 7-2-64	Renewal of license - (MAIN & ALT. MAIN)  Atty. Howard S. Boros	GRANTED	9-14-64



FORM BC-121  
Aug. 1955

#13

# APPLICATION RECORD - BROADCASTING

Call  
Letters W A B Q

Name BOOTH AMERICAN COMPANY  
x Booth Broadcasting Company  
CLEVELAND, OHIO

File No.	Dated	Application for	Action	
			Nature	Date
BML-2162 R. & F.	4-21-66 4-25-66	Mod. of license to change name of licensee to Booth American Company. (Main & Alt.main) Atty: Cohn and Marks	GRANTED	5-31-66
BRC-2975 R & F	9-23-66 10-4-66	Modification of license to change studio location and remote control point to 7016 Euclid Avenue, Cleveland, Ohio. (MAIN TRANS.) Cohn & Marks, Attys. (Roy Perkins, Jr.)	GRANTED	10-12-66
BRC-2994 R & F	10-19-66 11-3-66	Modification of license to change studio location and remote control point to 7016 Euclid Avenue, Cleveland, Ohio (Alternate Main Transmitter) Atty.: Roy F. Perkins, Jr.	GRANTED	11-12-66
BRC-3042 R & F	1-27-67 2-2-67	Modification of license to change studio location and remote control point to 2644 St. Clair Avenue, Cleveland, Ohio (Main Transmitter.  Atty.: Roy F. Perkins, Jr.	GRANTED	2-8-67



FORM BC-121  
Aug. 1955

APPLICATION RECORD - BROADCASTING

Call  
Letters WABQ

Name BOOTH AMERICAN COMPANY  
Cleveland, Ohio

File No.	Dated	Application for	Action	
			Nature	Date
BRC-3043 R & F	1-27-67 2-2-67	Modification of license studio location and remote control point to 2644 St. Clair Ave., Cleveland, Ohio (Alternate Main).  Atty.: Roy F. Perkins, Jr.	GRANTED	2-8-67
BR-1723 R & F JUL 17 1967	5-26-67 6-26-67	RENEWAL OF LICENSE (MAIN & ALT. MAIN) Roy F. Perkins, Atty.	GRANTED	9-29-67
BZ-6602 R & F DM-8-14-67 AUG 31 1967	7/14/67 7/21/67	Auth. to determine operating power by direct meas. of ant. power. (Main) Atty: R. F. Perkins, Jr.	GRANTED	9-7-67
BZ-6603 R & F DM-8/14/67 AUG 31 1967	8/4/67 8/9/67	Auth. to determine operating power by direct meas. of ant. power. (Alt-Main) Atty: R. F. Perkins, Jr.	GRANTED	9-7-67



FORM BC-121  
Aug. 1955

#15

# APPLICATION RECORD - BROADCASTING

1540kc

Call  
Letters W A B Q

Name BOOTH AMERICAN COMPANY  
Cleveland, Ohio

File No.	Dated	Application for	Action	
			Nature	Date
BZ-7086 R & F DM	12/19/68 12/30/68 1/10/69	Direct Meas. (Main) Atty: Roy F. Perkins, Jr.	GRANTED	2-6-69
BZ-7087 R & F DM JAN 31 1969	12/19/68 12/30/68 1/10/69	Direct Meas. (Alt-Main) Atty: R. F. Perkins	GRANTED	2-6-69
BR-1723 R & F #613871 \$75. " \$30. P.N. JUL 21 1970	6-19-70 7-6-70 (\$240. submitted) 7-6-70 7-6-70	Renewal of License (Main & Alt. Main) Atty: Roy F. Perkins, Jr.	GRANTED	9-30-70
2-12-71 Annual filing fee \$80.00 deducted from \$135.00 Renewal fee. Credit \$55.00 to 1971.				



## APPLICATION RECORD - BROADCASTING

Call  
Letters WABQName BOOTH AMERICAN COMPANY  
CLEVELAND, OHIO

File No.	Dated	Application for	Action	
			Nature	Date
BR-1723 R & F PN PRESS AUG 1 1973	6-26-73 7-3-73 7-3-73	Renewal of License(Main & Alternate)  Atty: Joel H. Levy	GRANTED	10-31-73
BR-1723 R & F PN Recd. PRESS JUL 28 1976	5-25-76 6-1-76 " JUL 28 1976	RENEWAL OF LICENSE (MAIN & ALTERNATE)  Joel H. Levy, Atty.	GRANTED	9-15-76
BZ-9393 R & F DM PRESS APR 26 1977	3-15-77 3-28-77 4-1-77	Direct Measurement (Alternate Transmitters)  Atty: Brian M. Madden(Cohn and Marks)	GRANTED	5-20-77



#17

## APPLICATION RECORD BROADCASTING

1540

WABQ, INC.

Call Letters: W A B Q

Name: X BOOTH AMERICAN COMPANY

Station Location: CLEVELAND, OHIO

File No.	Date	Description	Action and Date
BR 790601 F4 PRESS AUG 2 1978		RENEWAL OF LICENSE (MAIN & ALTER. TRANS.) Brian M. Madden, Atty.	GRANTED 8-15-80
BAL 790824GO PRESS SEP 18 1979 Form 314		Vol AL to WABQ, Inc. (see over) Atty for assignor Cohen & Marks Atty for assignee Pierson, Ball & Dowd	GRANTED 8-15-80 EFF: 10-7-80
BZ-810609AF R & F DM PRESS JUN 17 1981	6-9-81	DIRECT MEASUREMENT Atty: Steven A. Lerman (McKenna, Wilkinson & Kittner)	GRANTED 6-16-81



BAL/GO amended 9-6-79 re: Financial data

AMENDED 11-5-79 re: EEO program

AMENDED 12-17-79 re: financial data regarding contract

AMENDED 8-14-80 re: Financial data.







## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

