

WMOP



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

MISSING CARD  
WMOP

## BROADCASTING STATION LICENSE RECORD

Date first licensed 2-9-54Call letters WMOP  
Station Location: Ocala, FloridaName of licensee WMOP, INC. (AL-4-10-64; EFF: 4-14-64)  
xANDREW D. LETSON

<sup>1259</sup>  
~~1257~~ N.E. 49th St., Ocala, Florida (Redescription Ltr. 11-13-69)  
\*Intersection of US 301 and Fore Road, 3.8 miles north of Marion County  
Transmitter location Court House, Ocala, Florida (MP 10-7-53) (Lic. 2-9-54)

4 S.E. Fort King St., Ocala, Florida (Ltr. 7-20-70)  
x106 S.E. First Ave., Ocala, Florida (Resescription Ltr. 11-13-69)  
x202 S. Main St., Ocala, Fla. (BS 2-9-65)  
Main studio location Robertson Bldg., Main at Oklawaha Avenue, Ocala, Florida (MP 10-7-53)  
FCC-65 (Lic. 2-9-54)



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BP-8574 Ltr.	4-1-53 4-6-53	900kc	500w	Day	CP for new station granted subject filing MP for approval antenna and T. site.
BP-8574 BMP-6274	10-7-53	900	1kw	Day	12-7 6-7-54 MP (BP-8574) inc. power & approval of ant.& trans. site & specify studio site, chg. type trans.
BRC-242	12-4-53	Mod. of CP (BP-8574, as mod.) to operate T by R.C. from 311 Robertson Bldg., Main at Ocklawaha Ave., Ocala, Fla.			
BL-5202	2-9-54	900kc	1kw	Day	2-9-54 2-1-55 Lic. cover CP(8574, as mod.) for new station
BR-2910	1-12-55	Renewal of license			2-1 2-1-58
BR-2910	1-22-58	Renewal of license			2-1 2-1-61
BZ-4378 (1)	1-16-61	Auth. to determine operating power by dir. meas. of antenna power. (antenna redescribed.)			
BR-2910	1-1-61	900kc	1kw	Day	2-1 2-1-64
BP-15045	3-27-63	900kc	5kw	Day	3-27 11-27-63 CP to increase daytime power and install new transmitter (Cond'1).
BL-10,144 (1)	8-7-63	Lic. to cover CP (BP-15,045) which auth. incr. day power and instl. new trans.			
BR-2910	1-24-64	900kc	5kw	Day	2-1 2-1-67
BAL-4987 EFF	4-10-64 4-14-64	Voluntary assignment of license to WMOP, INC.			
BZ-5190	6-4-64	900kc	5kw	Day	6-4 2-1-67 Authority to determine operating power by direct measurement of antenna power.
BS-2910 (1)	2-9-65	Mod. of Lic. to chg. studio loc. & delete RC oper. of trans. from old studio loc.			
BRC-2614 (?)	2-24-65	Mod. of license to operate transmitter by remote control from 202 South Main Street, Ocala, Florida.			
BR-2910 Ltr.	3-2-67	900kc	5kw	Day	3-2 2-1-70 Mod. of CP (BP-15,045) to increase power to 5kw. Studio: 103 S. 1st St., Ocala, Fla.
Ltr.	7-20-70	Studio & RC: 4 SE Fort King St., Ocala			



#2

Form BC 126 BR-2910

June 1954

## BROADCASTING STATION LICENSE RECORD

Date first licensed 2-9-54

Call letters WMOP

Station location OCALA, FLORIDA

Name of licensee WMOP, INC.

Transmitter location SEE CARD #1

Main studio location SEE CARD #1



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To
BR-2910	7-23-70	RENEWAL OF LICENSE (s)			2-1-73
BZ-7461(L) 1	10-19-70	Direct Meas. (L.F. to ind. change in trans. & studio & RC loc.)			2-1-73
BP-19,157	2-11-72	900kc 1kw	Aux.		2-11-73
	CP to install new Aux. trans. Bauer, 701 for aux. purposes only.				
WIRE	PSA	82 watts			
EBSA	6-12-72				
BL-13,239(L)	7-14-72	Lic (BP-19,157) 900kc 1kw	for aux. Aux.		2-1-73
BR-2910					
BZ-8236(L)	1-31-73	Renewal and Modification			2-1-76
BZ-8836(1)	6-11-75	Direct Measurement (Main & Aux.)			2-1-76
BR-2910(L)	3-26-76	RENEWAL (MAIN & AUX.)			2-1-79
BZ-9169(1)	8-11-76	Direct Measurement (Main and Auxiliary)			2-1-79
BR 780814 UC	1-31-79	(L) REN. OF LIC. MAIN & AUX. TRANS.			2-1-82



APPLICATION RECORD - BROADCASTING

Call **WMOP**  
Letters **New**

Name **ANDREW B. LETSON**  
**PO BOX 190 Quincy, Florida**

File No.	Dated	Application for	Action	
			Nature	Date
BP-8574	8-1-52	Construction permit for a new standard broad-	GRANTED subject filing MP for approval antenna & T site & t. comply Sec. 3.46. Ltr. 4-6-53	4-1-53
Rec'd	8-4-52	cast station to be operated on:		
Filed	8-4-52	Frequency: 900kc		
		Power: <del>1</del> kw 500w		
		Hours of Operation: Daytime		
		Trans. Location: To be determined		
		Ocala, Florida		
		Studio Location: To be determined		
		Ocala, Florida		
Amend	3-3-53	AMENDED to decrease power to 500w		
Rec'd	3-5-53			
Filed	3-5-53			



GATES BC-1F      1kw



FORM A-170  
FORMERLY FCC FORM 94

## APPLICATION RECORD - BROADCASTING

Call  
Letters W M O P

Name ANDREW B. LETSON

File No.	Dated	Application for	Action	
			Nature	Date
BMP- 6274 Rec'd Filed	7-28-53 7-30-53 7-30-53	Modification of construction permit (BP-8574, which auth. a new standard broadcast station) to increase Power from 500 watts to 1 kilowatt; for approval of antenna, transmitter location as Intersection of US 301 and Fore Road, 3.8 miles north of Marion County Court House, Ocala, Florida; and specify studio location as Robertson Bldg., Main at Ocklawaha Ave., Ocala, Florida, and change type transmitter. (G.E. XT-1A).	GRANTED	10-7-53
BRC-242 Rec'd Filed	11-27-53 11-30-53 11-30-53	Modification of construction permit (BP-8574, as mod., which auth. a new standard broadcast station) to operate transmitter by Remote Control from 311 Robertson Bldg., Main at Ocklawaha Avenue, Ocala, Florida.	GRANTED	12-4-53



FORM A-170  
FORMERLY FCC FORM 94

## APPLICATION RECORD - BROADCASTING

Call  
Letters W M O P

Name ANDREW B. LETSON

File No.	Dated	Application for	Action	
			Nature	Date
BL-5202 Rec'd Filed	12-4-53 12-8-53 12-8-53	License to cover construction permit (BP-8574 as mod.) which auth. a new standard broadcast station.	GRANTED	2-9-54
BR-2910 Rec'd Filed	11-1-54 11-5-54 11-5-54	Renewal of License	GRANTED	1-12-55
BR-2910 Rec'd Filed	11-4-57 11-8-57 11-8-57	Renewal of license.	GRANTED	1-22-58
BR-2910 Rec'd & Filed	10-24-60 10-26-60	Renewal of license.	GRANTED	1-18-61
BZ-4378 R & F	10-17-60 10-19-60	Authority to determine operating power by direct measurement of antenna power.	GRANTED	1-16-61



FORM BC-121  
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call  
Letters WMOP

Name XANDREW B. LETSON

OCALA, FLORIDA

File No.	Dated	Application for	Action	
			Nature	Date
BP-15,045 Rec'd Filed	8-8-61 8-14-61 8-14-61	Construction Permit to increase daytime power from 1kw to 5kw and install a new transmitter (GATES BC-5P). Engr: Nugent S. Sharp	GRANTED Cond'l re: Permittee shall submit with the applic. for license antenna resistance measurements.	3-27-63
BL-10,144 R. & F.	6-3-63 6-4-63	Lic to cover CP(BP-15,045) which auth incr daytime power and install new trans; specify type trans as Bauer FB 5000J.	GRANTED	8-7-63
BR-2910 Rec'd Filed	10-28-63 10-30-63 10-30-63	Renewal of license	GRANTED	1-24-64
BAI-1987 R & F	12-17-63 12-19-63	Voluntary assignment of license to WMOP, INC.	GRANTED EFF	4-10-64 4-14-64 6:00pm



AUG. 1955 #5

## APPLICATION RECORD - BROADCASTING

Call  
Letters **WMOP****WMOP, INC.**Name ~~ANDREW B. LETSON~~  
Ocala, Florida

File No.	Dated	Application for	Action	
			Nature	Date
BZ-5190 R. & F. Amend R&F	10-15-63 10-23-63 5-21-64 5-25-64	Authority to determine operating power by direct measurement of antenna power. AMENDED to change applicant name to WMOP, Inc. BAL-4987 gr. 4-10-64	GRANTED	6-4-64
BRC-2614 Rec'd Filed	2-15-65 2-16-65 2-16-65	Modification of license to operate transmitter by remote control from 202 South Main Street, Ocala, Florida.	GRANTED	2-24-65
BR-2910 R & F	10-31-66 11-1-66	Renewal of License Programming filed 8-9-68	GRANTED	3-2-67
BR-2910 R & F #548846 \$75 P. N.	10-11-69 10-14-69 10-14-69 10-14-69	Renewal of License AMENDED 11-13-69 re: Engineering statement; change in studio & transmitter address AMENDED 12-29-69 re: Engineering data AMENDED 1-23-70 re: Programming AMENDED 6-24-70 re: commercial policy AMENDED 7-17-70 re: commercial matter	GRANTED	7-23-70

OCT 31 1968



# APPLICATION RECORD - BROADCASTING

900Kc

Call  
Letters W.M.O.P.

Name WMOP, INC.  
Ocala, Florida

File No.	Dated	Application for	Action	
			Nature	Date
BZ-7461 Rec'd Amended & F DM PRESS	12-18-69 12-29-69 1-15-70 1-16-70 APR 9 1970	Direct Measurement  Antenna Height	GRANTED	10-19-70
BP-19,157 Rec'd Filed \$50-037137 AC-060 PRESS: FEB 9 1972 Rec-notice-sent-1-24-72.	1-13-72 1-17-72 2-1-72 2-1-72	Construction permit to install new Auxiliary transmitter Bauer, 701, 1kw for auxiliary purposes only.	GRANTED	2-11-72
BL-13,239 Rec'd W 070689-\$30. W 073467-\$20. LTD PTA PTA ext.	5-5-72 5-8-72 5-8-72 5-15-72 5-16-72 5-22-72	Lic.(BP-19,157) for Auxiliary Transmitter AC-067 AC-067 to 6-2-72 JUN 30 1972 F. 432 WASHINGTON, D. C.	GRANTED	7-14-72



# APPLICATION RECORD - BROADCASTING

900 kc

Call  
Letters W M O P

Name WMOP, INC.  
OCALA, FLORIDA

File No.	Dated	Application for	Action	
			Nature	Date
BR-2910 R & F PN Recd. PRESS NOV 8	10-25-72 10-30-72	RENEWAL OF LICENSE (MAIN & AUXILIARY) AMENDED 12-26-72 re: acert. of comm. needs: commercial policy	GRANTED	1-31-73
BZ-8236 Rec'd DM BZ-8236 Rec. & F DM PRESS	10-23-72 11-6-72 11-13-72 12-4-72 12-6-72 12-12-72 DEC 21 1972	Direct Measurement - Main  Direct Measurement - Auxiliary	GRANTED issued with renewal	1-15-73
BZ-8836 R & F DM PRESS MAY 19 1975	3-20-75 3-31-75 4-16-75	Direct Measurement (Main & Auxiliary)	GRANTED	6-11-75
BR-2910 R & F PN Recd. PRESS OCT 7 1975	9-16-75 9-17-75	RENEWAL OF LICENSE (MAIN & AUXILIARY) AMENDED 1-2-76 re: commercial matter & EEO	GRANTED	3-26-76



Form BC-121  
May 1976

# APPLICATION RECORD - BROADCASTING

Call  
Letters W M O P

#8

Name WMOP, INC.  
Ocala, Florida

File No.	Dated	Application for	Action	
			Nature	Date
BZ-9169 R & F DM PRESS JUL 16 1976	6-25-76 6-29-76 7-8-76	Direct Measurement	GRANTED	8-11-76
BR780814UC PRESS DEC 4 1978		RENEWAL OF LICENSE (ALTERNATE AND AUXILIARY)	GRANTED	1-31-79
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## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

