

MULTIPLE OWNERSHIP

The station that is the subject of this application – WBMM(TV), Tuskegee, Alabama (Fac. ID No. 68427) – is located in the Montgomery (Selma), Alabama DMA. Parties to this application currently have an attributable interest in WNCF(TV), Montgomery, Alabama, (Fac. ID No. 72307),¹ which is located in the same DMA. Upon consummation of the proposed transaction, WBMM and WNCF will be commonly owned for purposes of the Commission’s multiple ownership rules. As detailed below, this proposed common ownership fully complies with Commission requirements.

In relevant part, the Commission’s rules provide as follows:

An entity may directly or indirectly own, operate, or control two television stations licensed in the same Designated Market Area (DMA) . . . [if, a]t the time the application to acquire . . . the station(s) is filed, at least one of the stations is not ranked among the top four stations in the DMA, based on the most recent all day (9:00 a.m.-midnight) audience share, as measured by Nielsen Media Research or by any comparable professional, accepted audience ratings service; and . . . [a]t least 8 independently owned and operating, full-power commercial and noncommercial TV stations would remain post-merger in the DMA in which the communities of license of the TV stations in question are located.²

For purposes of this provision, applicants can “[c]ount only those stations the Grade B signal contours of which overlap with the Grade B signal contour of at least one of the stations in the proposed combination.”³

There are at least nine independently owned and operated television stations in the Montgomery (Selma), Alabama DMA that overlap the Grade B contours of WNCF/WBMM:

	Call Sign	Community of License (Alabama)	Licensee/Owner	Affiliation
1.	WAKA(TV)	Selma	Alabama Broadcasting Partners (Behakel Communications)	CBS
2.	WSFA(TV)	Montgomery	Libco, Inc. (Liberty)	NBC
3.	WCOV-TV	Montgomery	Woods Communications Corporation	FOX
4.	WBMM(TV)	Tuskegee	Montgomery 22 Inc.	IND
5.	WBIH(TV)	Selma	Flinn Broadcasting Corporation	IND

¹ See Exhibit 13 to this application.

² 47 C.F.R. § 73.3555(b).

³ *Id.*

	Call Sign	Community of License (Alabama)	Licensee/Owner	Affiliation
6.	WNCF(TV)	Montgomery	Channel 22 Montgomery	ABC
7.	WMCF-TV	Montgomery	Trinity Broadcasting Network	TBN
8.	WRJM-TV	Troy	Josie Park Broadcasting, Inc.	UPN
9.	WAIQ(TV) ⁴	Montgomery	Alabama Educational Television Commission	PBS

Thus, upon consummation of the proposed transaction, eight independent television voices will remain in the Montgomery (Selma), Alabama DMA. Finally, Nielsen reports show that WBMM, an independent station, is not ranked among the top four stations in the Montgomery (Selma), Alabama DMA. Accordingly, the proposed common ownership fully complies with 47 C.F.R. § 73.3555(b).

⁴ Alabama Educational Television Commission is also the licensee of two satellites of WAIQ in the Montgomery (Selma), Alabama DMA.