

TECHNICAL STATEMENT
RADIO MULTIPLE OWNERSHIP ANALYSIS
CLEAR CHANNEL BROADCASTING LICENSES, INC.

This statement and the attached figures were prepared on behalf of Clear Channel Broadcasting Licenses, Inc. ("CCBL"), a licensee subsidiary of Clear Channel Communications, Inc. ("CCC"). CCBL proposes to modify the facilities of WBTP(FM) Clearwater, FL. A multiple ownership analysis was prepared considering the following radio stations under present or proposed common ownership, time brokerage or joint sales.¹

Table 1: Proposed Commonly Owned, Brokered or Jointly-Sold Stations Studied and Associated Arbitron Metro² Information

Calls	Fac ID	Band	Community	County	State	Geographic Arbitron Market	Declared Arbitron Market
WBTP	41382	FM	Clearwater	Pinellas	FL	Tampa-St. Petersburg-Clearwater, FL	Tampa-St. Petersburg-Clearwater, FL
WDAE	74198	AM	St. Petersburg	Pinellas	FL	Tampa-St. Petersburg-Clearwater, FL	Tampa-St. Petersburg-Clearwater, FL
WFLA	29729	AM	Tampa	Hillsborough	FL	Tampa-St. Petersburg-Clearwater, FL	Tampa-St. Petersburg-Clearwater, FL
WFLZ-FM	29732	FM	Tampa	Hillsborough	FL	Tampa-St. Petersburg-Clearwater, FL	Tampa-St. Petersburg-Clearwater, FL
WHNZ	23077	AM	Tampa	Hillsborough	FL	Tampa-St. Petersburg-Clearwater, FL	Tampa-St. Petersburg-Clearwater, FL
WMTX	23078	FM	Tampa	Hillsborough	FL	Tampa-St. Petersburg-Clearwater, FL	Tampa-St. Petersburg-Clearwater, FL
WTBT	63984	FM	Bradenton	Manatee	FL	Sarasota-Bradenton, FL	Tampa-St. Petersburg-Clearwater, FL
WXTB	11274	FM	Clearwater	Pinellas	FL	Tampa-St. Petersburg-Clearwater, FL	Tampa-St. Petersburg-Clearwater, FL
WSRQ	48671	AM	Sarasota	Sarasota	FL	Sarasota-Bradenton, FL	Sarasota-Bradenton, FL

¹ None of the following stations are attributable by virtue of a time brokerage agreement or joint sales agreement.

² Arbitron data presented herein is obtained from BIA's "Media Access Pro."

WAMR	3060	AM	Venice	Sarasota	FL	Sarasota-Bradenton, FL	Sarasota-Bradenton, FL
WCTQ	48672	FM	Sarasota	Sarasota	FL	Sarasota-Bradenton, FL	Sarasota-Bradenton, FL

Since certain of these stations have overlapping principal community contours (5 mV/m for AM stations, 3.16 mV/m for FM stations), or are located in, or home to, the same Arbitron Metro Markets, an ownership study has been prepared in accordance with the Federal Communications Commission's local radio ownership rule.³

CCC does not have an attributable interest in any other station with a principal community contour that overlaps or intersects the principal community contour of WBTP(FM) as proposed, or which is located in the same Arbitron Metro⁴ as WBTP(FM)). The community of license of WBTP(FM) is located within the Tampa-St. Petersburg-Clearwater, FL Arbitron Metro, and WBTP(FM) is reported by BIA as being "Home" to that Metro only. Contour overlap of the station to be modified, as depicted in Figure 1, also occurs with commonly-owned stations whose communities of license are located in the nearby Sarasota-Bradenton, FL Arbitron Metro market.

Arbitron Market Study

WBTP(FM) is reported by BIA as being "Home" to the Tampa-St. Petersburg-Clearwater, FL Arbitron Metro. This proposal is in compliance with the local radio ownership rules for that Arbitron Metro, as evidenced by Table 2 below:

Table 2 - Stations Considered to be in the
Tampa-St. Petersburg-Clearwater, FL Arbitron Metro⁵

Count	Calls	Fac ID	Band	Owner	Status ⁶	Community	County
1	WWMI	11954	AM	ABC/Disney	b	St. Petersburg	Pinellas
2	WPSO	685	AM	AKMA Broadcast Network	b	New Port Richey	Pasco
3	WXYB	2918	AM	ASA Broadcasting Inc	b	Indian Rocks Beach	Pinellas
4	WYFE	5173	FM	Bible Broadcasting Network	b	Tarpon Springs	Pinellas

³ See 47 C.F.R. § 73.3555(a).

⁴ A station is considered to be "located in an Arbitron Metro" if the station's community of license is located within the boundaries of that Metro, or, the station is listed as "Home" to that Metro by BIA.

⁵ Source: BIA.

⁶ Status: "a" -- the station is reported by BIA as "Home" to this Arbitron Metro; "g" -- the station's community of license is located within the geographic boundaries of this Arbitron Metro; "b" -- the station is both listed by BIA as "Home" to this Arbitron Metro, and its community of license is located in this Arbitron Metro.

5	WBTP	41382	FM	Clear Channel Communications	b	Clearwater	Pinellas
6	WDAE	74198	AM	Clear Channel Communications	b	St. Petersburg	Pinellas
7	WFLA	29729	AM	Clear Channel Communications	b	Tampa	Hillsborough
8	WFLZ-FM	29732	FM	Clear Channel Communications	b	Tampa	Hillsborough
9	WHNZ	23077	AM	Clear Channel Communications	b	Tampa	Hillsborough
10	WMTX	23078	FM	Clear Channel Communications	b	Tampa	Hillsborough
11	WTBT	63984	FM	Clear Channel Communications	a	Bradenton	Manatee
12	WXTB	11274	FM	Clear Channel Communications	b	Clearwater New Port	Pinellas
13	WDUV	1178	FM	Cox Broadcasting	b	Richey	Pasco
14	WHPT	51986	FM	Cox Broadcasting	a	Sarasota St.	Sarasota
15	WPOI	66013	FM	Cox Broadcasting	b	Petersburg	Pinellas
16	WSUN-FM	67136	FM	Cox Broadcasting	b	Holiday	Pasco
17	WWRM	74200	FM	Cox Broadcasting	b	Tampa St.	Hillsborough
18	WXGL	74199	FM	Cox Broadcasting Genesis Communications Incorporated	b	Petersburg	Pinellas
19	WLVU	67135	AM	Genesis Communications Incorporated	b	Dunedin	Pinellas
20	WWBA	41383	AM	Genesis Communications Incorporated	b	Pinellas Park	Pinellas
21	WWJB	27094	AM	Hernando Broadcasting Company	b	Brooksville	Hernando
22	WLLD	18527	FM	Infinity Broadcasting	a	Holmes Beach	Manatee
23	WQYK	28629	AM	Infinity Broadcasting	b	Seffner	Hillsborough
24	WQYK-FM	28619	FM	Infinity Broadcasting	b	St. Petersburg	Pinellas
25	WRBQ-FM	11943	FM	Infinity Broadcasting	b	Tampa	Hillsborough
26	WSJT	51987	FM	Infinity Broadcasting	a	Lakeland	Polk
27	WYUU	18512	FM	Infinity Broadcasting	b	Safety Harbor	Pinellas
28	WLCC	71212	AM	Mega Communications Inc	b	Brandon	Hillsborough
29	WMGG	51971	AM	Mega Communications Inc	b	Largo St.	Pinellas
30	WRXB	57478	AM	Metropolitan Radio Group Nathan B. Stubblefield Foundation	b	Petersburg Beach	Pinellas
31	WMNF	47459	FM	Radio Training Network Inc	b	Tampa	Hillsborough
32	WLPJ	60262	FM	Radio Tropical Incorporated	b	New Port Richey	Pasco
33	WQBN	74155	AM	Salem Communications Corporation	b	Temple Terrace	Hillsborough
34	WTBN	51985	AM	Salem Communications Corporation	b	Pinellas Park	Pinellas
35	WTWD	26145	AM	Salem Communications Corporation	b	Plant City	Hillsborough

36	WBVM	5373	FM	St. Petersburg Diocese Bishop	b	Tampa	Hillsborough
37	WTMP	74108	AM	Tama Broadcasting Inc	b	Egypt Lake	Hillsborough
38	WTMP- FM	15239	FM	Tama Broadcasting Inc	b	Dade City	Pasco
39	WUSF	69122	FM	University of Southern Florida	b	Tampa	Hillsborough
40	WDCF	12294	AM	Wagenvoord Advertising Group Inc	b	Dade City	Pasco
41	WTAN	17574	AM	Wagenvoord Advertising Group Inc	b	Clearwater	Pinellas
42	WZHR	74550	AM	Wagenvoord Advertising Group Inc	b	Zephyrhills	Pasco
43	WTIS	74088	AM	Westshore Broadcasting Inc	b	Tampa	Hillsborough
44	WGUL	1177	AM	WGUL FM Inc	b	Dunedin	Pinellas
45	WGUL- FM	26616	FM	WGUL FM Inc	b	Spring Hill	Hernando
46	WAMA	19055	AM	ZGS Broadcasting Holdings Inc	b	Tampa	Hillsborough
47	WRMD	74558	AM	ZGS Broadcasting Holdings Inc	b	St. Petersburg	Pinellas

Interim Contour-Overlap Analysis

Because the principal community of the station to be modified, and the communities of all commonly-owned or attributable stations with overlapping principal contours with the station to be modified are located inside an Arbitron Metro, an interim contour-overlap analysis is not required.

Conclusions

In the Arbitron Radio Market studied herein, there are at least 47 radio stations, including the subject commonly-owned 3-AM / 5-FM stations, which are home to the Tampa-St. Petersburg-Clearwater, FL Metro. This proposal does not affect the existing number of commonly-owned stations in the subject BIA Metro.

Based on the above, it is concluded that the proposed modification complies with Section 73.3555(a) of the FCC Rules.

Respectfully submitted,

Troy G. Langham
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Figure 1

