

RADIO MARKET ANALYSIS
RODGERS BROADCASTING CORPORATION
WFMG, WIFE-FM & WZZY FM RADIO STATIONS
WKBV & WLPK AM RADIO STATIONS
October 2014

TECHNICAL STATEMENT

1. This technical statement and attached exhibits were prepared on behalf of Rodgers Broadcasting Corporation ("Rodgers"). Rodgers is filing a minor change application to WLPK, 1580 kHz, Connorsville, Indiana. In addition to WLPK, Rodgers has attributable interest in the ownership of WFMG, Channel 267B1, Richmond, Indiana; WIFE-FM, Channel 232A, Rushville, Indiana; WKBV (AM), 1490 kHz, Richmond, Indiana; and WZZY, Channel 252A, Winchester, Indiana. None of these stations is located in a BIA Rated Market. The 70 dBu of the FM stations and the 5.0 mV/m of the AM stations is shown on the attached Exhibit A. The correction of coordinates has an impact on the Radio Market created by the common area between WLPK, WKBV and WFMG, as shown on Exhibit A. These contours establish the market boundary, hereinafter referred to as the "Radio Market". Therefore, an analysis of the contour Radio Market is conducted.

2. A study has, therefore, been conducted to determine if ownership of these facilities complies with §73.3555 of the Commission's rules. In order to determine compliance, this study lists the number of stations providing city grade service to the WFMG, WKBV, and WLPK Radio Market or who have sites falling within the Radio Market of the three subject stations.

3. Exhibit B depicts the Radio Market with the transmitter sites (or city grade contours) of eighteen AM and FM stations, including the three subject stations but omitting any station

in which Rodgers has an attributable interest. A tabulation of the stations in the Radio Market is attached as Exhibit C. Since the number of stations falls within the fifteen through twenty-nine stations tier (which allows ownership of up to six commercial radio stations and not more than four are in the same service), Rodgers' interest in WLPK, WKBV, and WFMG is in compliance with the revised multiple ownership regulations contained in §73.3555(a)(1)(iii) of the Commission's rules.

4. The foregoing technical statement was prepared on behalf of Rodgers Broadcasting Corporation by Graham Brock, Inc., its Technical Consultants. All information contained herein is true and accurate to the best of our belief and knowledge. Should questions arise during consideration of this report, we welcome the opportunity to discuss the matter by phone at 912-638-8028. All data relating to AM and FM facilities was extracted from the pertinent CDBS database. We assume no liability for errors or omissions in that database which may be adverse to the information contained herein.

WFMG - Richmond, IN - BLH20060613ACE
Latitude: 39-49-41 N / Longitude: 084-55-57 W
ERP: 20.50 kW / Channel: 267 / Freq: 101.3 MHz
AMSL Height: 397.0 m

WIFE-FM - Rushville, IN - BMLH20000913AAR
Latitude: 39-42-22 N / Longitude: 085-29-41 W
ERP: 1.05 kW / Channel: 232 / Freq: 94.3 MHz
AMSL Height: 462.0 m

WZZY - Winchester, IN - BLH19840716CZ
Latitude: 40-05-23 N / Longitude: 084-56-13 W
ERP: 3.00 kW / Channel: 252 / Freq: 98.3 MHz
AMSL Height: 444.0 m

WKBV - Richmond, IN
1490 kHz - 1.0 kW
Latitude: 39-49-41 N / Longitude: 084-55-57 W

WLPK - Connersville, IN
1580 kHz - 0.245 kW
Latitude: 39-38-15 N / Longitude: 085-08-45 W

GRAHAM BROCK, INC.
BROADCAST TECHNICAL CONSULTANTS

AM Station 5.0 mV/m
FM Station 70 dBu
Radio Market

Scale 1:500,000

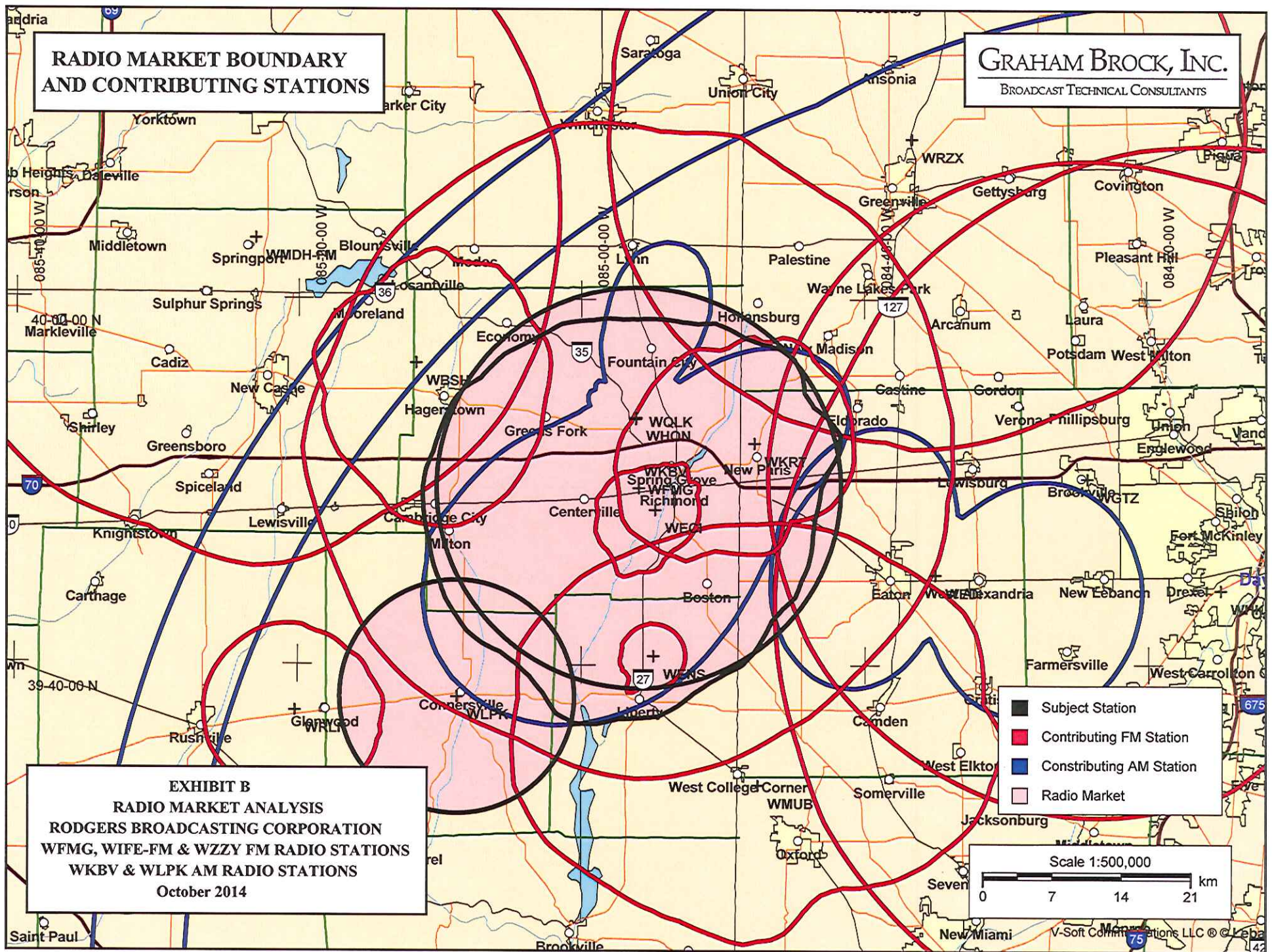
0 7 14 21 km

Soft Communications LLC ©

EXHIBIT A
RADIO MARKET ANALYSIS
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WKBV & WLPK AM RADIO STATIONS
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RADIO MARKET BOUNDARY AND CONTRIBUTING STATIONS

GRAHAM BROCK, INC.
BROADCAST TECHNICAL CONSULTANTS



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EXHIBIT C

Tabulation of Stations in Radio Market

Total number of overlapping contours: 18

Reference:

Callsign	Type	Chan	City	St	File Number	Dist (km)	Azi (deg)
WFMG	FM	267B1	Richmond	IN	BLH20060613ACE	0.0	0.0
WKBV	AM	1490	RICHMOND	IN	BL19970724AH	0.0	0.0
WLPK	AM	1580	CONNERSVILLE	IN	BL19790618AF	28.0	220.9

Overlapping Contours:

Callsign	Type	Chan	City	St	File Number	Dist (km)	Azi (deg)
WKRT	FM	207B1	Richmond	IN	BLED19890117KB	12.5	68.7
WENS	FM	209A	Liberty	IN	BLED20110513AAC	17.1	175.0
WBSH	FM	216B1	Hagerstown	IN	BLED19971022KA	25.7	299.5
WECI	FM	218A	Richmond	IN	BLED19930713KA	2.8	143.1
WRLN	FM	220A	Rushville	IN	BLED20110812AAZ	41.3	237.0
WQLK	FM	241B	Richmond	IN	BLH20130325AMC	7.0	357.6
WMDH-FM	FM	273B	New Castle	IN	BLH19790912AC	46.1	303.2
WMUB	FM	203B	Oxford	OH	BLED19940407KB	32.4	158.3
WGTZ	FM	225B	Eaton	OH	BLH19850204KW	45.2	88.7
WHKO	FM	256B	Dayton	OH	BMLH20010810AAV	59.6	99.9
WRZX	FM	293B	Greenville	OH	BLH19901105KD	44.9	37.8
WLW	AM	700	CINCINNATI	OH	BL19790104AI	74.2	135.1
WHON	AM	930	CENTERVILLE	IN	BML20101228ACQ	7.1	357.9
WLW	AM	700	CINCINNATI	OH	BXL19991202ABF	74.0	135.3
WEDI	AM	1130	EATON	OH	BL19831125AF	31.1	106.3

Distance and bearing calculations from coordinates: 39-49-41 N, 084-55-57 W

Duopoly Options:

TV: Not Included

FM: 3.16 mV/m (70 dBu); Include NCE

AM: 5.0 mV/m

Stations more than 92 km from the common area and Stations which Rodgers has an attributable interest were excluded.

AFFIDAVIT AND QUALIFICATIONS OF CONSULTANT

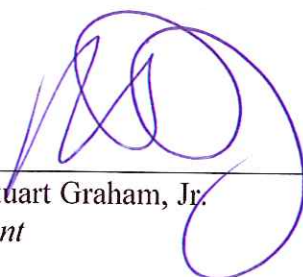
State of Georgia)
St. Simons Island) ss:
County of Glynn)

R. STUART GRAHAM, being duly sworn, deposes and says that he is an officer of Graham Brock, Inc. Graham Brock has been engaged by Rogers Broadcasting Corporation to prepare the attached Technical Exhibit.

His qualifications are a matter of record before the Federal Communications Commission. He is a graduate of Auburn University and has been active in Broadcast Engineering since 1972.

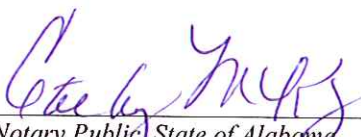
The attached report was either prepared by him or under his direction and all material and exhibits attached hereto are believed to be true and correct.

This the 6th day of October 2014.



R. Stuart Graham, Jr.
Affiant

*Sworn to and subscribed before me
this the 6th day of October 2014*



Notary Public, State of Alabama
My Commission Expires: March 14, 2015