

W P L B



Remington Rand Inc.

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REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

Form BC 126  
June 1954

3895

## BROADCASTING STATION LICENSE RECORD

Date first licensed 8-15-60

Call letters W P L B

Station location Greenville, Michigan

FLAT RIVER BROADCASTING COMPANY( VOL. AL 5-20-70EFF: 5-21-70)

Name of licensee X EARL N. PETERSON & PEARLE C. LEWIS, d/b as FLAT RIVER BROADCASTING COMPANY

Transmitter location 0.35 miles S. of city limits on M-91, Greenville, Michigan (BP-11-12-59)

ZIP 48838

Main studio location 0.35 mi. S. of city limits on M-91, Greenville, Michigan (BL-8-15-60)  
To be determined, Greenville, Michigan (BP-11-12-59)



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BP-11611	11-12-59	1380kc	500w-DA-D	Day	1-12 7-12-60
CP for a new standard broadcast station (Cond'1).					
BMP-8982 (1)	5-20-60	Mod. of	CP(BP-11611 as mod.) to change type transmitter (GATES BC-500T) & make changes in DA pattern.		
BL-3013	8-15-60	1380kc	500-DA-	Day	8-15 10-1-61
Lic. to cover cp (BP-11,611 as mod.) which auth. a new standard broadcast station and specify Studio location at transmitter site.					
BR-3895	9-15-61	Renewal	of license		10-1 10-1-64
BZ-4683	7-18-62	1380kc	500w	Day DA	7-18- 10-1-64
Authority to determine operating power by direct measurement of antenna power.					
BR-3895	9-14-64	Renewal	of License		10-1 10-1-67
BP-14993	1-22-64	1380	500w, 1kw-LS	DA-N Unl	2-22 8-22-65
CP to change hours of operation from Daytime to Unlimited using power of 500w-1kw-LS; chg from DA-D to DA-N and install new trans (Gates BC-1T)					
BL-11,025	11-1-65	1380kc	500w, 1kw-LS	DA-N Unl	11-1 10-1-67
Lic to cover CP (BP-14,993) which auth in- crease hours of opt from daytime to un. u using power of 500w-1kw-LS) from DA-D to DA-N and install new trans Gates BC-1T					
Y	Cond'1				
BR-3895	9-15-67	Renewal	of License		10-1 10-1-70
TELEGRAM	10-17-67	PSA	173w		
BAL-6902	5-20-70	VOL. AL	EFF: 5-21-70		
BR-3895	9-30-70	RENEWAL	OF LICENSE		10-1-73
EBSA	5-22-72				
BTC-6755	5-31-72	Involuntary transfer of Negative Control			
BR-3895(L)	9-27-73	RENEWAL	10-1-76		
BS-3895(L)	6-13-74	ML to replace antenna monitor with Potomac Instruments AM-19 10-1-76			
BTC-7674	3-31-75	Vol. TC	EFF: 5-8-75		
BTC-7963	3/3/76	Vol TC EFF: 3/18/76			



## BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters ..... W P L B

GREENVILLE, MICHIGAN  
Station location .....

Name of licensee ..... FLAT RIVER BROADCASTING COMPANY

Transmitter location ..... 0.35 MILES S. of City Limits on M091, Greenville, Michigan

Main studio location ..... SAME AS TRANSMITTER



## CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BR-3895(S)	4-29-77		RENEWAL		10-1-79
BR790534YT BZ9797	10-16-79 10-16-79		RENEWAL OF LICENSE		10-1-82



## APPLICATION RECORD - BROADCASTING

AUG. 1955

Name **EARL N. PETERSON & PEARLE C. LEWIS, d/b as**Call  
Letters **NEW W P L B****FLAT RIVER BROADCASTING COMPANY****(P.O. - 126 Falor Street, Breckenridge, Michigan)**

File No.	Dated	Application for	Action	
			Nature	Date
BP-11,611	9-26-57	Construction permit for a new standard broadcast station to be operated on: Frequency - 1380kc Power - 500w DA Hours of operation - Daytime Trans. location - <del>0.6 miles west of city limits on M-57</del> , Greenville, Mich. Studio location - To be determined. Greenville, Mich.	GRANTED	11-12-59
Rec'd	10-4-57		Cond'l re:	Phase Mon.;
Filed	10-4-57		Field meas. equip.;	DA &
			non-DA proof.	
AMENDMENT	2-28-58	Engr. - E. H. Munn, Jr., Coldwater, Mich.		
R & F	3-6-58	AMENDED to change antenna-trans. location to 0.35 miles south of city limits on M-91, Greenville, Michigan.		
		Atty. - Samuel Miller		



GATES BC 500K



AUG. 1955

## APPLICATION RECORD - BROADCASTING

#2

Call  
Letters WPLBName EARL N. PETERSON & PEARLE C. LEWIS, d/b as FLAT RIVERBROADCASTING COMPANY - Greenville, Michigan

File No.	Dated	Application for	Action	
			Nature	Date
BP-8982 R & F	4-20-60	Modification of C. P. (BP-11611 <del>as modified</del> which authorized a new standard broadcast station) to change type transmitter (Gates-BC-500-T); & make changes in DA pattern. Atty: Samuel Miller	GRANTED	5-20-60
	4-26-60			
BL-8013 R & F	4-20-60	License to cover C.P. (BP-11,611 as modified) which authorized a new standard broadcast station., and specify S site at T site.	GRANTED	8-15-60
	4-27-60			
BR-3895 R. & F.	6-15-61	Renewal of License. Atty: Samuel Miller.	GRANTED	9-15-61
	7-3-61			
BP-14,993 Rec'd Filed	7-11-61	Construction permit to change hours of opera- tion from Daytime to Unlimited; using power of 500w-1kw-LS, & chg. from DA-d to DA-N; and install a new transmitter (GATES BC-1T). Atty: Samuel Miller	GRANTED	12-22-61 Cond'l re: Phase monit- or; meas. equipment; DA & non-DA proof; Pre- sunrise Section 73.87
	7-14-61			
	7-14-61			
AMENDMENT R & F	8-17-62	Engr: E. H. Munn, Jr., Calhoun, Michigan AMENDED to make changes in DA(N) system (move south tower 34.6 ft to the west); changes in ground system for amendment		
	8-21-62			

SEE CARD #3



Aug. 1955 #3

## APPLICATION RECORD - BROADCASTING

Call  
Letters

WFLB

Earl N. Peterson & Pearle C. Lewis, d/b as  
FLAT RIVER BROADCASTING COMPANYName  
GREENVILLE, MICHIGAN

File No.	Dated	Application for	Action	
			Nature	Date
BR-4683 R. & F.	5-14-62 5-15-62	Authority to determine operating power by direct measurement of antenna power. Atty- SAMUEL MILLER	GRANTED	7-18-62
BP-14993 (CONT'D) AMENDMENT R & F	10-26-62 10-29-62	AMENDED to make changes in ground system	GRANTED	12-22-64
BR-3895 Rec'd Filed	6-29-64 7-9-64 7-9-64	Renewal of license  Atty. Samuel Miller	GRANTED	9-14-64
BL-11,025 Rec'd Filed	4/23/65 4/27/65 5/24/65	License to cover CP (BP-14,993) which auth. inc. hours of operation from daytime to unl., /from EA-D to DA-N and instal new transmitter (Gates BC-1T) .  Atty-Samuel Miller.	GRANTED Cond'l re:	11-1-65 pre-sunrise



FORM BC-121 #4  
Aug. 1955

APPLICATION RECORD - BROADCASTING

1380kc

Call  
Letters .....W.F.L.B.....

Name EARL N. PETERSON & PEARLE C. LEWIS, d/b as FLAT RIVER BROADCASTING COMPANY  
Greenville, Michigan

File No.	Dated	Application for	Action	
			Nature	Date
BR-3895 R & F  JUL 18 1967	6-23-67 6-30-67	Renewal of License Atty: Samuel Miller	GRANTED	9-15-67
BAL -6902 R & F FEE PD: \$60 -#594277 FORM 316 (ALSO SEE FM) Pub. notice filed 5-21-70	4-11-70 4-17-70	Voluntary assignment of License to FLAT RIVER BROADCASTING COMPANY  Atty - Samuel Miller Page 5 of By-Laws filed 4-23-70	GRANTED  EFF:	5-20-70  5-21-70
BR-3895 R & F #612636 \$75 P.N. 6-30-70 JUL 13 1970	6-19-70 6-30-70 6-30-70 6-30-70	Renewal of License  Atty: Stephen A. Gold AMENDED 8-28-70 re: programming	GRANTED	9-30-70
10-5-70 Annual fee \$14.00 deducted from \$75.00 Renewal filing fee. Credit \$61.00 to 1971.				



# APPLICATION RECORD - BROADCASTING

1380kc

Call  
Letters W P L B

Name FLAT RIVER BROADCASTING COMPANY  
Greenville, Michigan

File No.	Dated	Application for	Action	
			Nature	Date
BTC-6755 R & F FEE PD: \$250 #029263 CODE 053 (ALSO SEE FM) (Form 316)	12-27-71 1-3-72 JAN 10 1972	Involuntary transfer of negative control of lic corp from Earl N. Peterson to Robert G. Lewis, Executor of the Estate of Earl N. Peterson (deceased)  Atty - Samuel Miller	GRANTED	5-31-72
BR-3895 R & F PN Recd. PRESS 27 JUL 1973	6-15-73 7-3-73 "	RENEWAL OF LICENSE	GRANTED	9-27-73
BTC-7674 R & F FEE PD: \$1000 #382072 CODE 047 (ALSO SEE FM) Pub. notice filed 1-27-75 FEB 4 1975	1-10-75 1-14-75 #382072	Voluntary acquisition of positive control of lic corp by Pearl C. Lewis (60%) thru distribu- tion of stock from Robert G. Lewis, Executor of the Estate of Earl N. Peterson (deceased)  Atty - Miller & Fields AMENDED 3-28-75 - Sec. IV-A & VI re prop. prog	GRANTED No Fee Required EFF:	3-31-75 5-8-75



Form BC-121  
September 1969

## APPLICATION RECORD - BROADCASTING

Call  
Letters ..... W P L B .....Name FLAT RIVER BROADCASTING COMPANY  
GREENVILLE, MICHIGAN

File No.	Dated	Application for	Action	
			Nature	Date
BTC-7963 R & F Fee Pd \$200 Includes WPLB-FM Code 047 (FORM 316)	2/13/76 2/17/76 W 530979	Voluntary transfer of control of lic corp from Pearle C. Lewis to Robert G. Lewis  Atty - Miller & Fields	GRANTED EFF: NO FEE:	3/3/76 3/18/76
BR-3895 R & F PN Recd. PRESS	4-1-76 5-3-76 5-20-76 JUL 8 1976	RENEWAL OF LICENSE  Samuel Miller, Atty.	GRANTED	4-29-77
BR 790524 YT PRESS	AUG 2 1979	RENEWAL OF LICENSE Jerrold Miller, Atty.	GRANTED	10-16-79
BZ-9797 R & F DM PRESS	8-27-76 4-18-77 AUG 8 1979	Direct Measurement	GRANTED	10-16-79



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

