

WRQK



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1396199

Form BC-126

June 1954

Card 1

859

FM BROADCAST

BROADCASTING STATION LICENSE RECORD W R Q K (EFF: 11-1-73)

XW P E T-FM (EFF: 4-19-73)

WIDE

Date first licensed 4-28-58

Call letters

Station location Greensboro, North Carolina

WRQK, INC. (AL: 10-3-79 EFF:

x GREENSBORO FM, INC. (ALH 4-3-73 EFF: 4-16-73)

x PIEDMONT CRESCENT BROADCASTING COMPANY (APLH 1-4-68 EFF: 1-12-68)

Name of licensee x HERMAN C. HALL

221 W. Meadowview Rd., Greensboro, North Carolina (PH790801AK 10/12/79)

x 311 Asheboro St., Greensboro, N.C. (CP 12-8-65) L 10-31-67)

Transmitter location 903 Howard Street, Greensboro, North Carolina

221 W. Meadowview Road, Greensboro, North Carolina (BRCH 5-4-73)

x 311 Asheboro St., Greensboro, N.C. (CP 12-8-65) L 10-31-67)

Main studio location 903 Howard Street, Greensboro, North Carolina

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	ERP Power	Time Div.	Period From- To-
BPH-2254	10-2-57	98.7	5.8 kw	U	12-2 6-2-58
Ter. 100', Ch 254 CP for new FM broadcast station					
BLH-1217	4-28-58	98.7	5.8kw	U	4-28/ 12-1-60
License to cover CP(BPH-2254) which authorized a new FM Broadcast Station.					
BSCA-119	9-3-58	41kc	Subsidiary Communications Authorization on a Multiplex Basis to 12-1-60.		
BNSCA-79	2-19-60	Modified to change sub-carrier freq. to 42.5kcs., and 67kcs., to 12-1-60.			
BNSCA-79	6-6-60	Mod. SCA to remove condition re: meas. requirements. 12-1-60.			
BRH-859	11-16-60	Renewal of License			12-1 12-1-63
BRSCA-119	11-16-60	Subsidiary Communications Authorization on a Multiplex Basis to 12-1-63			
BRSCA-119	11-29-63	Subsidiary Communications Authorization on Multiplex Basis to 12-1-66			
BRH-859	11-29-63	Renewal of license			12-1 12-1-66
BPH-5079	12-8-65	98.7mc.	ERP:100kw.	Unl.	2-8-66
HAAT:370'		ch.#254	TPO:8.8kw.		8-8-66
CP to chg studio and ant trans location to 311 Asheboro Street, Greensboro, N.C., install new trans (Visual-FM-10K-A), install new ant (Jampro-JA-12B, 12 sections), incr TPO; ERP; and HAAT;					
BNSCA-119	2-10-66	Rev. of Subsidiary Communications Authorization to delete subcarrier freq. of 42.5kcs, and freq. of 67kcs and retain 67kcs.			
BMPH-8908	7-20-66	Mod. of CP(BPH-5079) for ext. of comp. date to			2-1-67
(1)					
BMPH-9166	1-16-67	Mod. of CP(BPH-5079 as mod.) for ext. of completion date to			8-1-67
(2)					
BRH-859	11-18-66	Renewal of license			12-1 12-1-69
BRSCA-119	11-18-66	Renewal of SEA			
BMPH-9495	8-11-67	Mod. of CP(BPH-5079 as mod.) for ext. of completion date to			2-1-68
(3)					

Form BC 126 # 2
June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W.H.D.K.

Station location

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BMPH-9580 (4)	10-24-67	Mod. of CP(BPH-5079 as mod.) to make chg. in ant. system(incr. hght) & chg. HAAT 380 ft.			
BLH-3714 HAAT: 380'	10-31-67	98.7mc	ERP: 100kw ch#254 TPO: 8.8kw	Unl.	10-31 12-1-69
BAPLH-89 EFF: 1-12-68	1-4-68	Lic. to cover CP(BPH-5079 as mod.) Voluntary assignment of lic., CP, & SCA			
BRH-859(L) BRSCA-119	11-26-69	RENEWAL & SCA			12-1-72
EBSA BRH-859(S) BRSCA-119	5-22-72 1-29-73	Renewal of License & SCA			12-1-75
BALH-1744 BASCA-529	4-3-73	VOL ALH	EFF:		
BRCH-1,155 (L)	5-4-73	ML to chg. SL & operate by RC			
BTC-7827	9/9/75	Vol TC EFF: 9/16/75			
BPH-9717(L) HAAT: 400'	1-5-76	98.7mhz	ERP: 100kw(H&V) CP chg TPO, ERP, HAAT,	U	1-5-77 trans, & ant
BRH-859(S) BRSCA-119	11-19-75	RENEWAL	OF LIC.		12-1-78
	" " "	RENEWAL	OF SCA		
BLH-7017(L)	5-27-76	Lic. (BPH-9717)		Changes	12-1-78
BALH790615EV	10-3-79	VOL AL		EFF:	11-30-79
BRH780801ZF(L)	12-18-78	RENEWAL			12-1-81
BRSCA780801ZF	" " "	" " "			" " "
BPH790801AK HAAT: 720' (L)	10/12/79	98.7mhz	ERP: 100kw (H&V) CP to mke chgs in ant. sys., TL, type trans, type ant and TPO.	RC	10/12/80
BTCH800403GQ	5-22-80	VOL TCH		EFF:	8-26-80

FORM BC-121
FORMERLY FORM A-170

APPLICATION RECORD - BROADCASTING

Call Letters WMDE
New

Name HERMAN C. HALL
PO: 903 Howard Street, Greensboro, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BPH-2254 Rec'd Filed	8-13-57 8-15-57 8-15-57	CP for new FM B/c Station: Freq: 98.5 mc Ch-253 98.7 mcs. Ch. 254 ERP: 5.76 kw U HAAT: 108' T-L: 903 Howard Street, Greensboro, N. C. S-L: Same	GRANTED	10-2-57
Amended Rec'd Filed	9-14-57 9-16-57 9-16-57	Amended to change freq. to 98.7 mcs Ch. 254.		
BLH-1217 Rec'd Filed	1-6-58 1-7-58 1-7-58	License to cover CP(BPH-2254) for new station	GRANTED	4-28-58

Radio Eng. Lab. 703

APPLICATION RECORD - BROADCASTING

Call
Letters

W M D E

Name

HERMAN G. HALL

File No.	Dated	Application for	Action	
			Nature	Date
BSCA-119 Rec'd & Filed	5-5-58 5-6-58	Request to establish a Subsidiary Communications service to be operated on sub-channels of 41kc and 67 kc.	GRANTED	9-3-58
BMSCA-79 R&F	12-22-59 12-23-59	Mod. of SCA to chg. sub-carrier frequencies from 41kc and 67kc to 42.5kc and 67kc.	GRANTED	2-19-60
BRH-859 Rec'd Filed	8-20-60 8-23-60 8-23-60	Renewal of license	GRANTED	11-16-60
BRSCA-119 Rec'd Filed	8-20-60 8-23-60 8-23-60	Renewal of license of S.C.A.	GRANTED	11-16-60
BRH-859 Rec'd Filed	8-20-63 8-22-63 8-22-63	Renewal of license	GRANTED	11-29-63
BRSCA-119 Rec'd Filed	8-20-63 8-22-63 8-22-63	Renewal of S.C.A.	GRANTED	11-29-63

FORM BC-121 #3
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters W M D B

Name HERNAN C. HALL
GREENSBORO, NORTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BPH-5079 R&F	8-14-65 8-16-65	Construction permit to change studio and ant-trans location to 311 Asheboro Street, Greensboro, North Carolina, install new trans (Visual-FM-10K-A), install new ant (Jampro-JA-12B, 12 sections), increase TPO to 8.78kw, increase ERP to 100kw, and increase HAAT to 374'.	GRANTED	12-8-65
BMSCA-186 R & F	1-1-66 1-3-66	Modification of Subsidiary Communications Authorization to delete sub-carrier frequency of 42.5kcs and add sub-carrier frequency of 41kcs. (retain 67kcs)	GRANTED	2-16-66
BMPH-8908 R & F	7-1-66 7-5-66	Modification of CP(BPH-5079 which authorized change studio and ant-trans location; install new trans; install new ant; increase TPO, ERP and HAAT) for extension of completion date from 8-8-66 to _____.	GRANTED to	7-20-66 2-1-67

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters W M D E

Name HERMAN C. HALL
Greensboro, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BPH-859 R & F	8-23-66	Renewal of license	GRANTED	11-18-66
BRSCA-119 R & F	8-23-66 8-25-66	Renewal of license (SCA)	GRANTED	11-18-66
BMPH-9166 R&F	12-30-66 1-3-67	Modification of CP(BPH-5079 as mod., which authorized change studio and ant-trans location install new trans; install new ant; increase TPO, ERP, and HAAT) for extension of completion date from 2-1-67 to 8-1-67.	GRANTED to	1-16-67 8-1-67
BMPH-9495 R&F AUG 1 1967	6-30-67 6-30-67	Mod. of CP(BPH-5079 as mod., which authorized change studio and ant-trans location; install new trans; install new ant; increase TPO, ERP, and HAAT) for extension of completion date from 8-1-67 to 2-1-68.	GRANTED to	8-11-67 2-1-68
BLH-3714 Rec'd PTA-8/22/67 Filed OCT 26 1967	8/8/67 8/11/67 10-24-67	Lic. to cover CP (BPH-5079 as mod.) which auth. chng. studio and ant-trans. loc.; install new trans. & ant., chng. TPO, ERP & HAAT. Atty: M. Rosenberg	GRANTED	10-31-67

FORM BC-121 #5
 AUG. 1955

APPLICATION RECORD - BROADCASTING

98.7mc

Call
 Letters W M D E

PIEDMONT CRESCENT BROADCASTING COMPANY

Name **XX HERMAN C. HALL**
 Greensboro, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BAPH-89 R & F and BASCA-272 OCT 5 1967	8-22-67 8-23-67	Voluntary assignment of license, SCA and construction permit (BPM-5079 as mod.) - chg. site; new antenna & trans., incr. ERP, HAAT & TPO) to PIEDMONT CRESCENT BROADCASTING COMPANY	GRANTED EFF:	1-4-68 1-12-68
BMPH-9580 R & F SEP 5 1967	8-22-67 8-24-67	Mod. of CIP (BPM-5079 as mod.), which authorized chg. studio and ant-trans location; install new trans., install new ant., incr. TPO, ERP and HAAT) to make changes in antenna system (increase height). (SEE CARD #4 FOR LICENSE)	GRANTED	10-24-67
BRH-859 BRSCA-119 R & F #527311 630 #539305 475 P. N.	8-26-69 8-26-69 8-29-69 8-29-69 8-29-69	renewal of License Renewal of SCA	GRANTED	11-26-69

APPLICATION RECORD - BROADCASTING

Call
Letters W M D E

Name PIEDMONT CRESCENT BROADCASTING COMPANY
Greensboro, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BALH-1533 BASCA-455 R & F FEE PD: \$1000 #509469 CODE 049 Pub. notice filed 8-12-71	6-8-71 6-23-71 JUL 9 1971	Voluntary assignment of license and SCA to CAPITAL BROADCASTING COMPANY, INCORPORATED (SEE OVER) REQUEST WAIVER SECTION 73.240 Atty - Fletcher, Heald etc (M. Rosenberg)	DISMISSED Comm ltr	6-14-72 by
BPH-7531 R & F #509449 \$200 CODE: 015 PN REC'd: 16 PRESS: 16	6-21-71 6-23-71 6-23-71 12-21-71 JUL 1971 8-12-71	CP chg. trans. & studio loc. to: U.S.-220, 12 mi. NW of Greensboro, N.C. ; make chgs. in ant. system (incr. hght); & chg. HAAT: 350' . REQUEST WAIVER OF SECTION 73.210 of the Comm's Rules. 36° 13' 00" - 79° 54' 28" Atty - Marvin Rosenberg (Fletcher, Heald etc.) Engr - Kear & Kennedy Revised Engr. Data.	DISMISSED Comm Ltr	6-14-72 by
AMENDED AMENDED AMENDED	7-8-71 8-13-71 8-19-71	Correct the Height of the Existing Tower. Availability of the Proposed Site.		SEE CARD # 7

RE: BALH-1533 - Ltr from atty filed 10-21-71 - reply to
ltr from WPBT re AL & CP for chge in site

AMENDED 11-19-71 - re programming (survey) (assignee) FM

LTR FROM ATTY FILED 12-1-71 (& engr. map) re overlap WRAL
AMENDED 1-17-72 re agreement

APPLICATION RECORD - BROADCASTING

Call
Letters W M D E

Name Piedmont Crescent Broadcasting Company
Greensboro, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BPH-7531 CONTINUED AMENDED: PRESS: 27 OCT 1971	10-15-71	chg. trans. & studio loc. to: 2 mi. SW of Summerfield (2.5 mi. SW of intersection of US Rte. 220 and State Rte. 150, Near Greensboro, North Carolina.; chg. trans(RCA-p BTF-20E1); chg. Ant(RCA-BFC-6, 6 horiz. & vert. sects); chg. TPO: 13.94kw; ERP: 40kw (h&v); HAAT: 501' (h&v). & REvised Section III. 36° 11' 05" - 79° 55' 58"	DISMISSED By Comm. Ltr.	6-14-72
AMENDED PRESS: 11 NOV 1971	10-29-71	Chg. Studio loc. to: 311 Asheboro St., Greensboro, North Carolina. Section III and operate by Remote Control from: 311 Asheboro St., Greensboro, North Carolina.		
AMENDED	12-21-71	Data regarding Efficiency in channel use.		
AMENDED	5-3-72	XXXXXXXXXX re reply to ltr. 4-5-72 show cause why appli. can be processed without hearing.		

APPLICATION RECORD - BROADCASTING

98.7mc.

Call W R Q K
Letters X W P E T-FM
X W M D E

Name GREENSBORO FM, INC.
Piedmont Crescent Broadcasting Company
Greensboro, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BRH-859 R & F PN BRSCA-119 PRESS	8-31-72 9-5-72 9-5-72 8-31-72	Renewal of License AMENDED 11-9-72 re: equal employment policy Renewal of SCA Atty: Marvin Rosenberg	Granted	1-29-73
SEP 20 1972				
BALH-1744 BASCA-529 Rec'd Filed Code 049 (Form 314) Pub. notice	9-25-72 9-25-72 9-26-72 9-26-72 \$1,000.00 113003 OCT 12 1972 filed 10-20-72	Voluntary assignment of license and SCA to Greensboro FM, Inc. Marvin Rosenberg, Atty. (SEE OVER)	GRANTED Req. Grant Fee \$ 6,300.00 EFF: 4-16-73 Partial grant fee paid \$6,000.00	4-3-73 4-17-73 W174574
BRCH-1,155 Rec'd Amended Filed #155860 \$50 Code 068 Press	2-12-73 2-22-73 4-23-73 4-23-73 2-22-73	Mod. of license to change studio location to WPET(AM) Site: 221 W. Meadowview Road, Greensboro, North Carolina and operate by remote control from the WPET(AM) Studio Site. Atty: Harry G. Sells P.O. BOX 1000 WASHINGTON, D. C. Amended 4-23-73 Correct Exhibit No. 1	GRANTED	5-4-73

RE: BATH-1744 - AMENDED 2-27-73 - supplemental fin. data;
Pledge & Escrow Agreement; re programming (Sec. IV-A) 6-73)
AMENDED 3-21-73 - financial & prog. data (reply to ltr /
AMENDED 3-26-73 - correction re above programming

Form BC-121
September 1969
12-58

APPLICATION RECORD - BROADCASTING

Call
Letters WRQK

Name GREENSBORO FM, INC.
GREENSBORO, NORTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BRH-859 R & F PN Recd. PRESS AUG 19 1975	7-25-75 7-31-75 "	RENEWAL OF LICENSE Harry G. Sells, Atty. AMENDED 9-17-75 re: business interests	GRANTED	11-19-75
BTC-7827 Reb'B FEE PD: \$50 #465978 CODE 047 (FORM 316) FILED AUG 19 1975	8-15-75 8-19-75 8-28-75 AUG 19 1975	Voluntary transfer of control of lic corp from Donald L. Wilks and Michael E. Schwartz (50% each) to Donald L. Wilks, Michael E. Schwartz and Thomas V. Armshaw (33 1/3% each) Atty - Harry G. Sells	GRANTED EFF: no gr fee req	9/9/75 9/16/75
BRSCA-119 R & F	9-10-75 9-15-75	Renewal of SCA Atty.: Harry G. Sells	GRANTED	11-19-75
BPH-9717 R & F #498302\$100 Gcde 001 PRESS DEC 19 1975	11-13-75 11-14-75 11-17-75 DEC 19 1975	CP to install new trans. (Sintronic Corp. DFM-25K-B); install new ant. (Phelps-Dodge CFM-HP-8, 8 sects. (H&V); chg. TPO; chg. ERP: 100kw (H&V); chg. HAAT: 400 ft. (H&V) Atty: Harry G. Sells, WASHINGTON, D.C. Engr- Jules Cohen & Associates	GRANTED	1-5-76

APPLICATION RECORD - BROADCASTING

Call WRQK
Letters

WRQK, INC.
Name x GREENSBORO FM, INC.
Greensboro, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BLH-7017 R & F PTA PRESS	3-23-76 3-25-76-W-547248-\$100.00-3-26-76-001. 3-30-76 APR 19 1976	Lic.(BPH-9717)-Changes. Atty: <u>Sells & Gregory</u>	GRANTED	5-27-76
BRH780801ZF BRSCA780801ZE PRESS SEP 22 1978		Renewal of License Renewal of SCA Harry G. Sells, Atty.	GRANTED	12-18-78
BATH 790615HV PRESS JUL 5 1979 Form 314 PN Filed 7/6/79		Vol AL to WRQK, INC. (INCLUDE SCA) Atty for assignor-Michael H. Bader Atty for assignee-Ralph W. Hardy, Jr. Ltr from atty to include SCA (7-6-79) AMENDED (9-11-79) reflect chges. in stockholders and stockholdings	GRANTED EFF:	10-3-79 11-30-79

BALH790615HV Amended 8-2-79 re: reflect filing of
CP (BP790801AK - chges. in ant.; incr. HAAT, etc.) and
request AL & grant of CP be contingent
AMENDED 9-11-79 re: SEE FRONT and financial; legal data
and bal. sheets and bank ltr.

#11

APPLICATION RECORD BROADCASTING

Call Letters: W R Q K

WRQK, INC.

98.7MHz.

Name: ~~WRQK~~ GREENSBORO FM, INC.

Station Location: GREENSBORO, NORTH CAROLINA

File No.	Date	Description	Action and Date
BPH790801AK PRESS (O)	AUG 29 1979	<p>CP to make chgs. in Ant. Sys.; chg. TL to: 221 West Meadowview Road, Greensboro, North Carolina; chg. type Trans.; chg. type Ant. (PHELPS-DODGE, CFM-HP-10, 10 sects.); incre. HAAT: 720.1' (H&V) & chg. TPO.</p> <p>MAJOR ENVIRONMENTAL ACTION UNDER SECTION 1.1305 OF THE COMMISSION'S RULES.</p> <p>CONTINGENT ON GRANT OF BALH-790615HV</p> <p>Atty. D. Todd Christifferson (Dow, Lohnes & Albertson)</p> <p>36° 02' 16" 79° 47' 42"</p>	<p>GRANTED D 10/12/79</p>

APPLICATION RECORD-BROADCASTING

Call Letters: WRQK

Name: WRQK, INC.

Station Location: Greensboro, North Carolina

File No.	Date	Description	Action and Date
BTCH800403GQ FORM 316 PRESS MAY 1980	3-31-80	Vol. acquisition of positive control of lic by Castro Valley Cable TV, a California Limited Partnership (Joseph Wolf, Murray Moss, Joseph Perrucci and Frank L. Allen - General Partners) thru purchase of stock from Joseph Wolf and Murray Moss Atty - Ralph W. Hardy, Jr. (Dow, Lohnes, etc.)	GRANTED 5-22-80 EFF: 8-26-80
BLH-801231AK PTA PRESS	JAN 22 1981	License to cover (BPH-790801AK) for changes. Atty: Kevin F. Reed	GRANTED 2-25-82 Issued with Renewal.

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

