

TECHNICAL STATEMENT  
RADIO MULTIPLE OWNERSHIP ANALYSIS  
CLEAR CHANNEL BROADCASTING LICENSES, INC.

This statement and the attached figures were prepared on behalf of Clear Channel Broadcasting Licenses, Inc. (“CCBL”). CCBL proposes to modify WKSJ-FM. A multiple ownership analysis was prepared considering the following radio stations under present or proposed common ownership or time brokerage:

<b>Call Sign</b>	<b>City of License</b>	<b>Facilities</b>
WKSJ-FM(PROPOSED)	Mobile, AL	Channel 235C, 100 kW, 468 m
WRKH(FM)	Mobile, AL	Channel 241C, 97 kW, 409 m
WTKE(FM)	Holt, FL	Channel 251C1, 89 kW, 314 m
WMXC(FM)	Mobile, AL	Channel 260C, 100 kW, 535 m
WTKX-FM	Pensacola, FL	Channel 268C, 100 kW, 405 m
WDWG(FM)	Moss Point, MS	Channel 285C2, 33 kW, 183 m
WNSP(FM)	Bay Minette, AL	Channel 288A, 5.3 kW, 106 m
WNTM(AM)	Mobile, AL	710 kHz, 1 kW, U, DAN
WKSJ(AM)	Prichard, AL	1270 kHz, 5 kW, U, ND1

Since certain of these stations have overlapping principal community contours (5 mV/m for AM stations, 3.16 mV/m for FM stations), an ownership study has been prepared in accordance with the Federal Communications Commission multiple ownership rules.<sup>1</sup>

There are no other principal community coverage contours controlled or proposed to be controlled by CCBL that overlap or intersect the proposed modifications to WKSJ-FM (PROPOSED).

Radio Markets

The “radio market” applicable to common ownership of the subject stations is defined as the area encompassed by the mutually overlapping principal community contours of the commonly owned stations. The predicted principal contours of WKSJ-FM (PROPOSED), WRKH(FM), WTKE(FM), WMXC(FM), WTKX-FM, WDWG(FM), WNSP(FM), WNTM(AM) and WKSJ(AM) are shown in Figure 1 herein. There are three “radio markets” for analysis under the Commission’s Rules.

Market 1 is defined by the principal community contours of WKSJ-FM (PROPOSED), WRKH(FM), WMXC(FM), WTKX-FM, WDWG(FM), WNTM(AM) and WKSJ(AM).

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<sup>1</sup> See Section 73.3555 of the FCC Rules.

Market 2 is defined by the principal community contours of WKSJ-FM (PROPOSED), WRKH(FM), WMXC(FM), WTKX-FM, WNSP(FM), WNTM(AM) and WKSJ(AM).

Market 3 is defined by the principal community contours of WKSJ-FM (PROPOSED), WTKE(FM), WMXC(FM), WTKX-FM.

#### Count of Stations in Defined Markets

The number of radio stations in each “radio market” is determined by counting the operating, commercial stations having principal community contours which overlap or intersect the principal community contours which define the radio market, plus the subject co-owned stations.

In Markets 1, 2 and 3, there are at least 51 radio stations (24 AM and 27 FM), including the subject co-owned stations, that intersect or overlap each of the “radio markets.”

Figure 2 is the tabulation of the other radio stations identified in each of the defined radio market. Only known licensed, operation commercial stations were employed for the study. Distances to contours for AM stations were predicted using the antenna patterns as identified in the Commission’s AM database and the appropriate Ground Wave Field Strength versus Distance Graph of 47 CFR 73.184. Ground conductivities were obtained from FCC Figure M3. Distances to the FM contours were determined based on the method of 47 CFR 73.313. Terrain data was derived from the N.G.D.C. 30-second computer database for each of the FM stations using radials spaced ever 10 degrees of azimuth.

Based on the above, it is concluded that the proposed modifications comply with Section 73.3555(a) of the FCC Rules.



Robert M. Gates, Jr., E.I.T  
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(703) 820-0581



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Tabulation of AM Stations in Defined Radio Market 1

<u>COUNT</u>	<u>STATION</u>	<u>FREQUENCY</u>	<u>CITY</u>	<u>STATE</u>
1	WASG	550	ATMORE	AL
2	WVTJ	610	PENSACOLA	FL
3	WDLT	660	FAIRHOPE	AL
4	WNTM	710	MOBILE	AL
5	WSWL	790	PENSACOLA	FL
6	WBHY	840	MOBILE	AL
7	WGOK	900	MOBILE	AL
8	WLPR	960	PRICHARD	AL
9	WRNE	980	GULF BREEZE	FL
10	WDXZ	1000	ROBERTSDALE	AL
11	WNVY	1090	CANTONMENT	FL
12	WBCA	1110	BAY MINETTE	AL
13	WABF	1220	FAIRHOPE	AL
14	WZNO	1230	PENSACOLA	FL
15	WKSJ	1270	PRICHARD	AL
16	WHEP	1310	FOLEY	AL
17	WEBY	1330	MILTON	FL
18	WMOB	1360	MOBILE	AL
19	WCOA	1370	PENSACOLA	FL
20	WLVV	1410	MOBILE	AL
21	WBSR	1450	PENSACOLA	FL
22	WABB	1480	MOBILE	AL
23	WECM	1490	MILTON	FL
24	WPHG	1620	GULF BREEZE	FL

Tabulation of FM Stations in Defined Radio Market 1

<u>COUNT</u>	<u>STATION</u>	<u>FREQUENCY</u>	<u>CITY</u>	<u>STATE</u>
1	WKSJFM	94.9	MOBILE	AL
2	WZEW	92.1	FAIRHOPE	AL
3	WBLX-FM	92.9	MOBILE	AL
4	WPGG	93.3	EVERGREEN	AL
5	WMEZ	94.1	PENSACOLA	FL
6	WGCX	95.7	NAVARRE	FL
7	WRKH	96.1	MOBILE	AL
8	WZNS	96.5	FORT WALTON BEACH	FL
9	WABB-FM	97.5	MOBILE	AL
10	WTKE	98.1	ANDALUSIA	AL
11	WDLT-FM	98.3	CHICKASAW	AL
12	WBGP	98.7	PENSACOLA	FL
13	WKSM	99.5	FORT WALTON BEACH	FL
14	WMXC	99.9	MOBILE	AL
15	WJLQ	100.7	PENSACOLA	FL
16	WTKX-FM	101.5	PENSACOLA	FL
17	WXBM-FM	102.7	MILTON	FL
18	WYOK	104.1	ATMORE	AL
19	WAAZ-FM	104.7	CRESTVIEW	FL
20	WDWG	104.9	MOSS POINT	MS
21	WPFL	105.1	CENTURY	FL
22	WNSP	105.5	BAY MINETTE	AL
23	WCSN-FM	105.7	ORANGE BEACH	AL
24	WYDH	105.9	ATMORE	AL
25	WRRX	106.1	GULF BREEZE	FL
26	WAVH	106.5	DAPHNE	AL
27	WYCL	107.3	PENSACOLA	FL