

Multiple Ownership Study

Applicant: RJ Broadcasting LS, LLC

Proposed Station and Community: KIDJ(FM) Rexburg, ID

County of License: Madison County

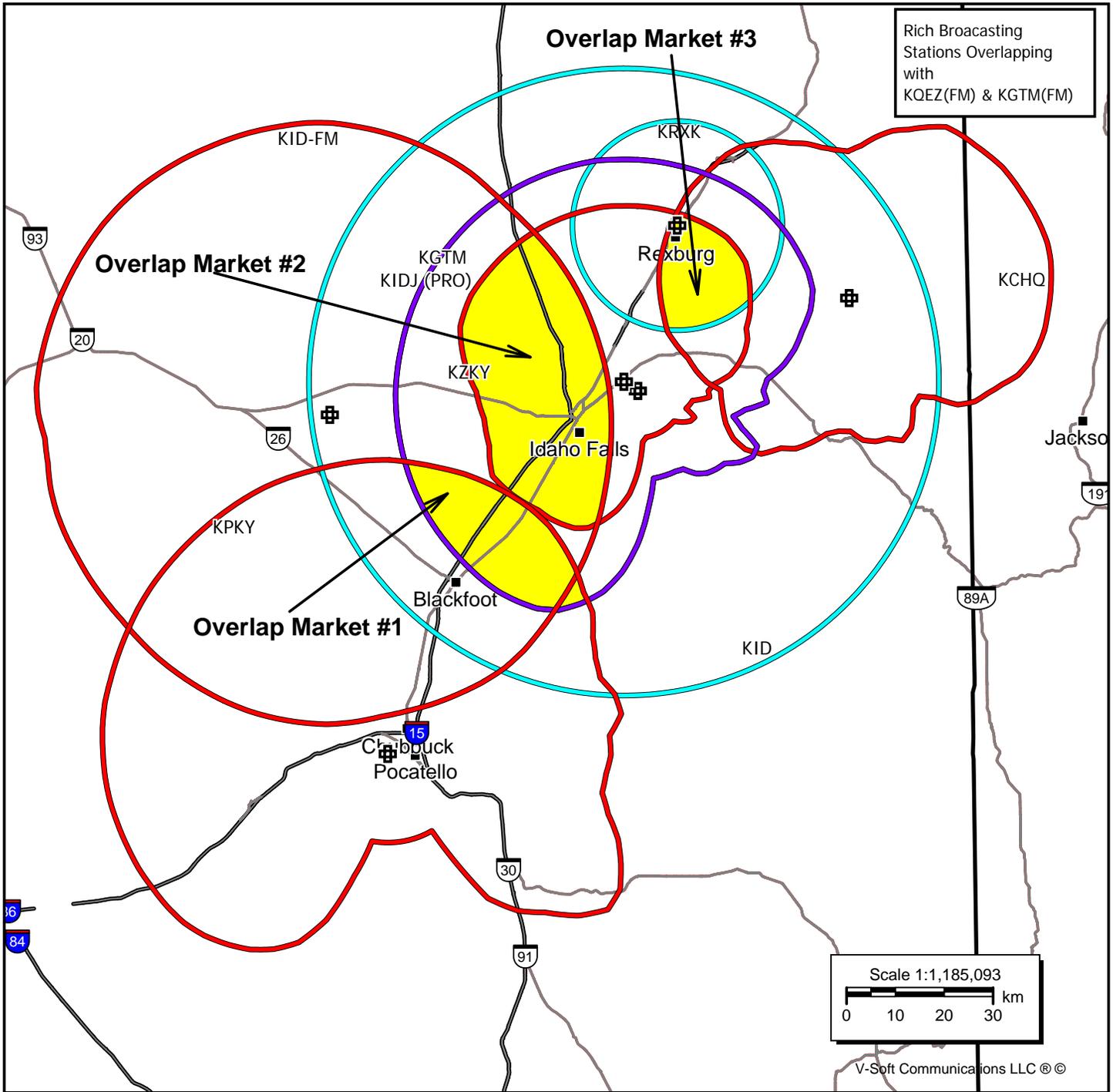
BIA/Arbitron Market: No

Type of Ownership Study: Modified Contour Overlap Method

Number of Mutual Overlap Markets: 3

The current and proposed Communities of License for the station subject to this study are not located in a county which BIA and Arbitron define as being part of an Arbitron Metro nor have the stations appeared “above the line” in any Arbitron Ratings as reported by BIA in the previous two years. Therefore, the Modified Contour Overlap Method shall be employed to demonstrate multiple ownership compliance with Section 73.3555.

KIDJ(FM) proposes to modify its community of license at its presently licensed site. Even though no technical changes are proposed from its current license, in an abundance of caution, a Section 73.3555 multiple ownership study is hereby presented.



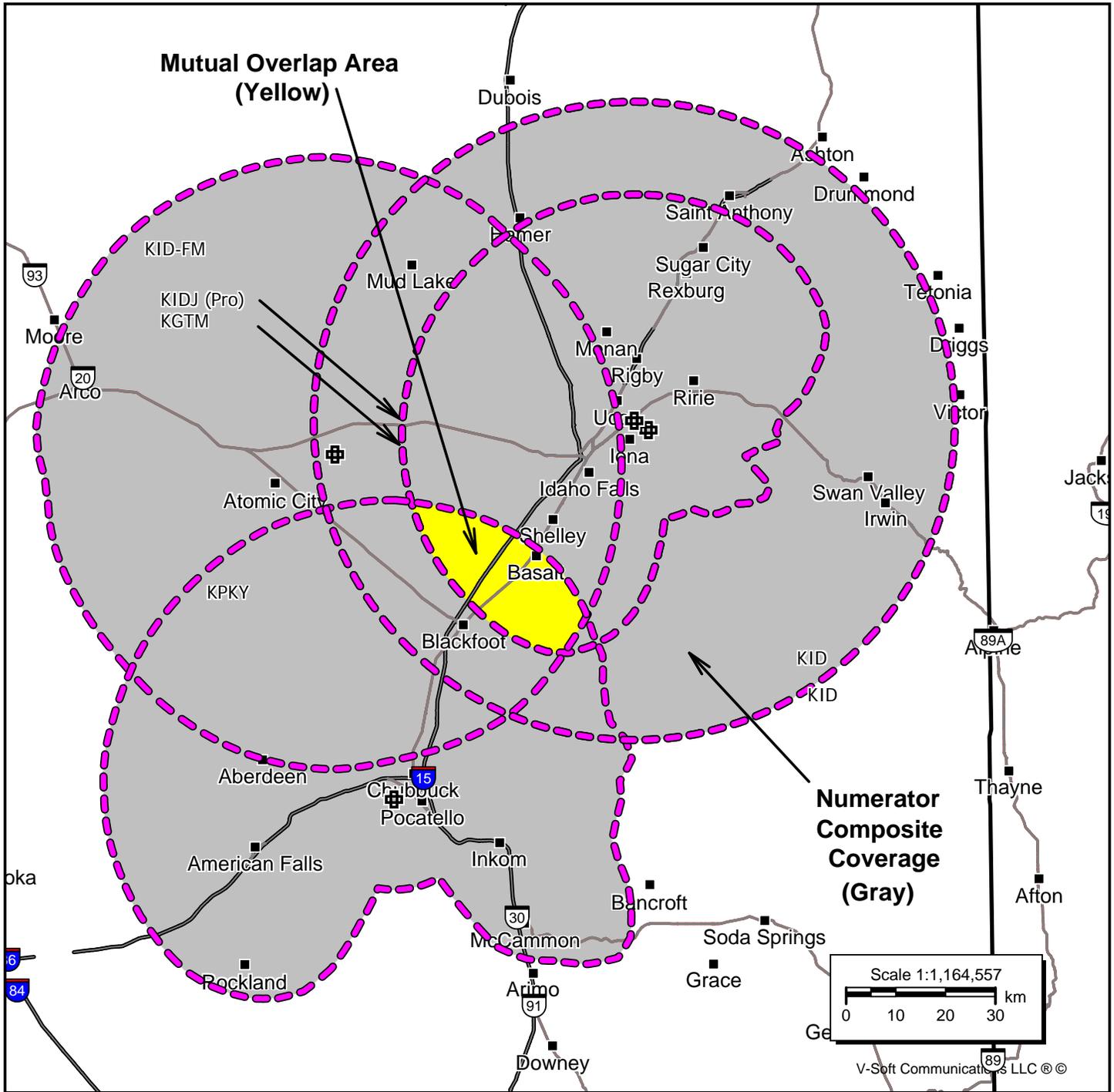
Market #1	Market #2	Market #3
AM: 1	AM: 1	AM: 2
FM: 4	FM: 4	FM: 4
KID (AM)	KID (AM)	KID (AM)
KID-FM	KID-FM	KRXK (AM)
KPKY (FM)	KGTM (FM)	KCHQ (FM)
KGTM (FM)	KIDJ (FM)	KZKY (FM)
KIDJ (FM)	KZKY (FM)	KGTM (FM)
		KIDJ (FM)

Market #1:

The attached map entitled “Market #1 Numerator” depicts the principal community contours of those stations that are commonly attributable to the Applicant forming Market #1. The area shaded gray on this map constitutes the Composite Overlap Area of all stations attributable to the Applicant in Market #1. The area-shaded yellow constitutes the Mutual Overlap Area of the commonly attributable stations in Market #1.

Numerator Stations in Mutual Overlap Market #1: 1 AM and 4 FM

Callsign	Type	Chan	City	St	File Number	Dist (km)	Azi (deg)
KIDJ (Pro)	FM	292C1	Sugar City	ID	Proposed	0.0	0.0
KGTM	FM	251C1	Shelley	ID	BLH-20150312ABP	0.0	0.0
KID-FM	FM	241C	Idaho Falls	ID	BMLH20060831AAG	63.2	265.7
KPKY	FM	235C	Pocatello	ID	BMLH20120314ADQ	90.1	214.7
KID	AM	590	IDAHO FALLS	ID	BL	3.4	303.2



REF
KIDJ (Pro)
KGTM
KID-FM
KPKY
KID
KID

The attached map entitled “Market #1 Denominator” depicts the principal community contour overlaps of the stations included in the Denominator listed below. Each Denominator station is a full-power radio station whose principal community contour overlaps or intersects the Composite Overlap Area of Market #1 and each station has its transmitter site located within 92 kilometers from the perimeter of the Numerator’s Mutual Overlap Area of the commonly attributable stations that define Market #1. Any stations which are commonly attributable with the Applicant and do not define Market #1 are not included in the Denominator. Commercial and noncommercial stations have been counted in the Denominator.

Denominator Stations in Mutual Overlap Market #1: 24 Stations

Callsign	Type	Chan	City	St	File Number	Dist (km)	Azi (deg)
KIDJ (Pro)	FM	292C1	Sugar City	ID	Proposed	0.0	0.0
KGTM	FM	251C1	Shelley	ID	BLH-20150312ABP	0.0	0.0
KID-FM	FM	241C	Idaho Falls	ID	BMLH20060831AAG	63.2	265.7
KPKY	FM	235C	Pocatello	ID	BMLH20120314ADQ	90.1	214.7
KID	AM	590	IDAHO FALLS	ID	BL	3.4	303.2
KYSK	FM	204C	Ririe	ID	BLED20121119AFM	46.9	63.3
KLRI	FM	208C0	Rigby	ID	BLED20050729DTE	63.0	266.1
KAIO	FM	213A	Idaho Falls	ID	BLED20060927AMH	0.1	0.0
KTSJ	FM	215A	Menan	ID	BLED20101228ABU	28.2	346.3
KBYR-FM	FM	218A	Rexburg	ID	BLED20060621AAE	31.7	15.8
KSQS	FM	219A	Ririe	ID	BLED20060908AAG	0.1	0.0
KBYI	FM	232C1	Rexburg	ID	BLED20110425ABY	25.1	346.4
KLCE	FM	247C	Blackfoot	ID	BMLH20030825ANI	63.0	266.0
KUPI-FM	FM	256C1	Rexburg	ID	BLH20110330ACF	0.1	114.6
KSNA	FM	264C1	Idaho Falls	ID	BLH20110330ACH	23.4	205.1
KCVI	FM	268C	Blackfoot	ID	BMLH20030825ANH	63.0	266.0
KFTZ	FM	277C1	Idaho Falls	ID	BLH19940420KB	23.4	204.8
KTHK	FM	288C1	Idaho Falls	ID	BLH19931014KD	23.4	204.8
KIDJ	FM	292C1	Shelley	ID	BLH19991215ABL	0.0	0.0
KQEO	FM	296C1	Idaho Falls	ID	BLH20111007ADO	23.4	205.1
KBLY	AM	1260	IDAHO FALLS	ID	BL	9.0	254.3
KIGO	AM	1420	ST. ANTHONY	ID	BL20060313AFG	13.9	4.9
KSPZ	AM	980	AMMON	ID	BL19830308AA	10.3	257.8
KBLI	AM	690	BLACKFOOT	ID	BL20001018ACC	57.2	223.4

In a radio market with between 15 and 29 (inclusive) full-power, commercial and noncommercial radio stations, the Applicant may not be commonly attributable to more than 6 commercial radio stations in total and not more than 4 commercial stations in the same service (AM or FM).

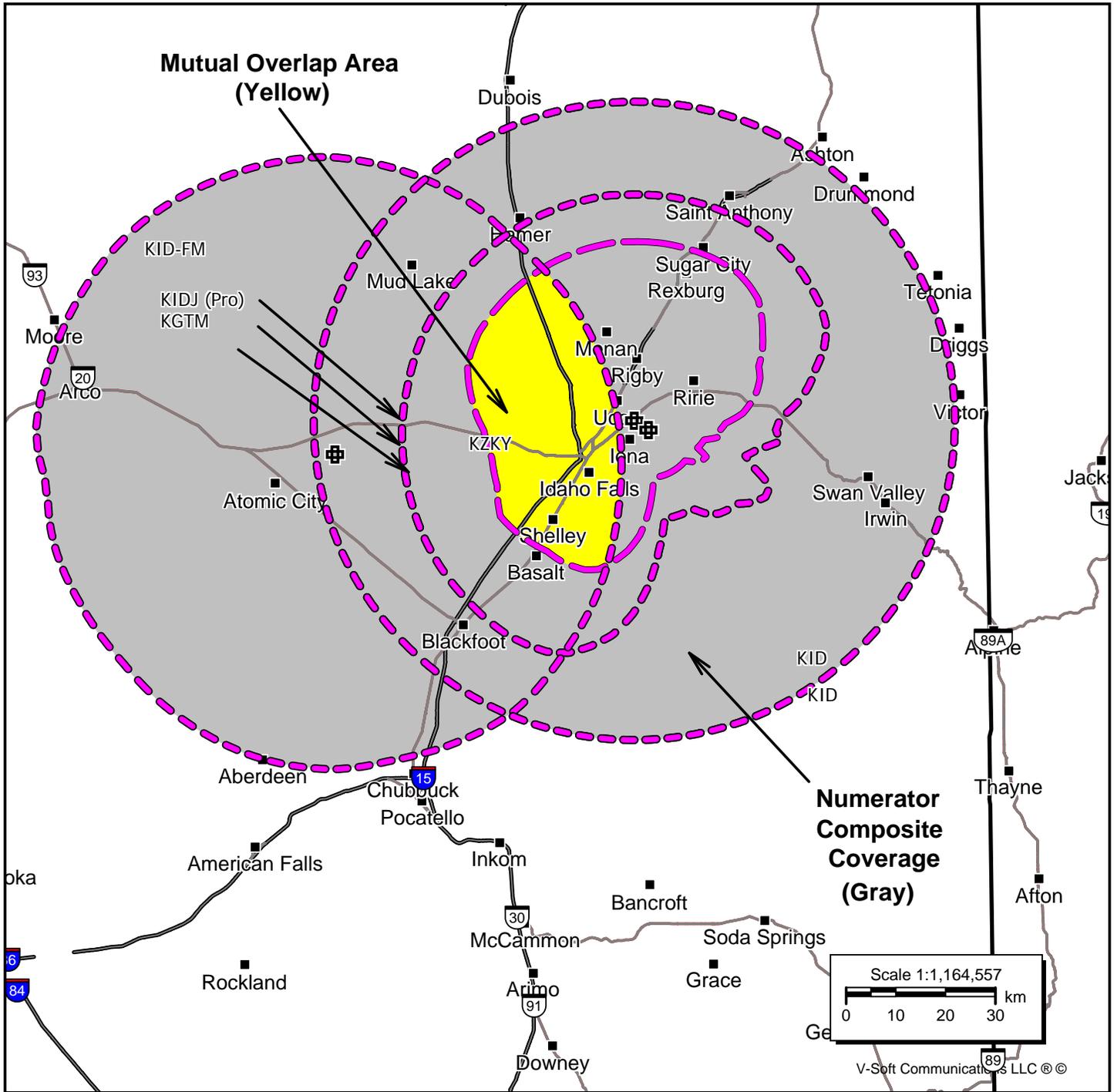
Therefore, the proposal complies with Section 73.3555 in Market #1.

Market #2:

The attached map entitled “Market #2 Numerator” depicts the principal community contours of those stations that are commonly attributable to the Applicant forming Market #2. The area shaded gray on this map constitutes the Composite Overlap Area of all stations attributable to the Applicant in Market #2. The area-shaded yellow constitutes the Mutual Overlap Area of the commonly attributable stations in Market #2.

Numerator Stations in Mutual Overlap Market #2: 1 AM and 4 FM

Callsign	Type	Chan	City	St	File Number	Dist (km)	Azi (deg)
KIDJ (Pro)	FM	292C1	Sugar City	ID	Proposed	0.0	0.0
KGTM	FM	251C1	Shelley	ID	BLH-20150312ABP	0.0	0.0
KID-FM	FM	241C	Idaho Falls	ID	BMLH20060831AAG	63.2	265.7
KID	AM	590	IDAHO FALLS	ID	BL	3.4	303.2
KZKY	FM	283C2	Ucon	ID	BLH20120314ADN	0.0	0.0



REF
KIDJ (Pro)
KGTM
KID-FM
KID
KID

The attached map entitled “Market #2 Denominator” depicts the principal community contour overlaps of the stations included in the Denominator listed below. Each Denominator station is a full-power radio station whose principal community contour overlaps or intersects the Composite Overlap Area of Market #2 and each station has its transmitter site located within 92 kilometers from the perimeter of the Numerator’s Mutual Overlap Area of the commonly attributable stations that define Market #2. Any stations which are commonly attributable with the Applicant and do not define Market #2 are not included in the Denominator. Commercial and noncommercial stations have been counted in the Denominator.

Denominator Stations in Mutual Overlap Market #2: 24 Stations

Callsign	Type	Chan	City	St	File Number	Dist (km)	Azi (deg)
KIDJ (Pro)	FM	292C1	Sugar City	ID	Proposed	0.0	0.0
KGTM	FM	251C1	Shelley	ID	BLH-20150312ABP	0.0	0.0
KID-FM	FM	241C	Idaho Falls	ID	BMLH20060831AAG	63.2	265.7
KID	AM	590	IDAHO FALLS	ID	BL	3.4	303.2
KZKY	FM	283C2	Ucon	ID	BLH20120314ADN	0.0	0.0
KYSK	FM	204C	Ririe	ID	BLED20121119AFM	46.9	63.3
KLRI	FM	208C0	Rigby	ID	BLED20050729DTE	63.0	266.1
KAIO	FM	213A	Idaho Falls	ID	BLED20060927AMH	0.1	0.0
KTSJ	FM	215A	Menan	ID	BLED20101228ABU	28.2	346.3
KBYR-FM	FM	218A	Rexburg	ID	BLED20060621AAE	31.7	15.8
KSQS	FM	219A	Ririe	ID	BLED20060908AAG	0.1	0.0
KBYI	FM	232C1	Rexburg	ID	BLED20110425ABY	25.1	346.4
KLCE	FM	247C	Blackfoot	ID	BMLH20030825ANI	63.0	266.0
KUPI-FM	FM	256C1	Rexburg	ID	BLH20110330ACF	0.1	114.6
KSNA	FM	264C1	Idaho Falls	ID	BLH20110330ACH	23.4	205.1
KCVI	FM	268C	Blackfoot	ID	BMLH20030825ANH	63.0	266.0
KFTZ	FM	277C1	Idaho Falls	ID	BLH19940420KB	23.4	204.8
KTHK	FM	288C1	Idaho Falls	ID	BLH19931014KD	23.4	204.8
KIDJ	FM	292C1	Shelley	ID	BLH19991215ABL	0.0	0.0
KQEO	FM	296C1	Idaho Falls	ID	BLH20111007ADO	23.4	205.1
KBLY	AM	1260	IDAHO FALLS	ID	BL	9.0	254.3
KIGO	AM	1420	ST. ANTHONY	ID	BL20060313AFG	13.9	4.9
KSPZ	AM	980	AMMON	ID	BL19830308AA	10.3	257.8
KBLI	AM	690	BLACKFOOT	ID	BL20001018ACC	57.2	223.4

In a radio market with between 15 and 29 (inclusive) full-power, commercial and noncommercial radio stations, the Applicant may not be commonly attributable to more than 6 commercial radio stations in total and not more than 4 commercial stations in the same service (AM or FM).

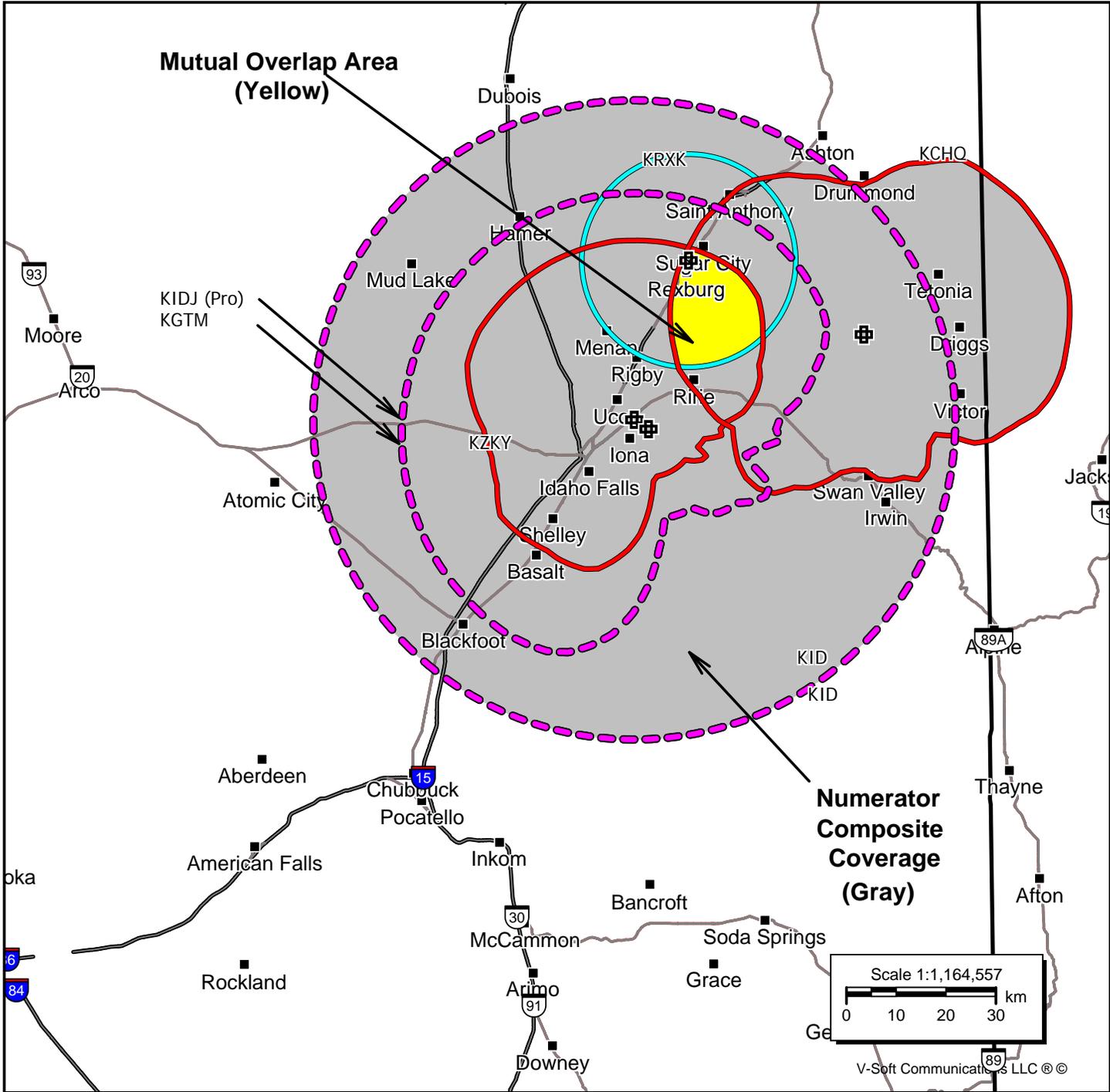
Therefore, the proposal complies with Section 73.3555 in Market #2.

Market #3:

The attached map entitled “Market #3 Numerator” depicts the principal community contours of those stations that are commonly attributable to the Applicant forming Market #3. The area shaded gray on this map constitutes the Composite Overlap Area of all stations attributable to the Applicant in Market #3. The area-shaded yellow constitutes the Mutual Overlap Area of the commonly attributable stations in Market #3.

Numerator Stations in Mutual Overlap Market #3: 2 AM and 4 FM

Callsign	Type	Chan	City	St	File Number	Dist (km)	Azi (deg)
KIDJ (Pro)	FM	292C1	Sugar City	ID	Proposed	0.0	0.0
KGTM	FM	251C1	Shelley	ID	BLH-20150312ABP	0.0	0.0
KID	AM	590	IDAHO FALLS	ID	BL	3.4	303.2
KCHQ	FM	271C1	Driggs	ID	BLH20040226AAC	47.2	66.4
KZKY	FM	283C2	Ucon	ID	BLH20120314ADN	0.0	0.0
KRXX	AM	1230	REXBURG	ID	BL	34.8	13.5



REF
KIDJ (Pro)
KGTM
KID
KID

The attached map entitled “Market #3 Denominator” depicts the principal community contour overlaps of the stations included in the Denominator listed below. Each Denominator station is a full-power radio station whose principal community contour overlaps or intersects the Composite Overlap Area of Market #3 and each station has its transmitter site located within 92 kilometers from the perimeter of the Numerator’s Mutual Overlap Area of the commonly attributable stations that define Market #3. Any stations which are commonly attributable with the Applicant and do not define Market #3 are not included in the Denominator. Commercial and noncommercial stations have been counted in the Denominator.

Denominator Stations in Mutual Overlap Market #3: 25 Stations

Callsign	Type	Chan	City	St	File Number	Dist (km)	Azi (deg)
KIDJ (Pro)	FM	292C1	Sugar City	ID	Proposed	0.0	0.0
KGTM	FM	251C1	Shelley	ID	BLH-20150312ABP	0.0	0.0
KID	AM	590	IDAHO FALLS	ID	BL	3.4	303.2
KCHQ	FM	271C1	Driggs	ID	BLH20040226AAC	47.2	66.4
KZKY	FM	283C2	Ucon	ID	BLH20120314ADN	0.0	0.0
KRXK	AM	1230	REXBURG	ID	BL	34.8	13.5
KYSK	FM	204C	Ririe	ID	BLED20121119AFM	46.9	63.3
KLRI	FM	208C0	Rigby	ID	BLED20050729DTE	63.0	266.1
KAIO	FM	213A	Idaho Falls	ID	BLED20060927AMH	0.1	0.0
KTSJ	FM	215A	Menan	ID	BLED20101228ABU	28.2	346.3
KBYR-FM	FM	218A	Rexburg	ID	BLED20060621AAE	31.7	15.8
KSQS	FM	219A	Ririe	ID	BLED20060908AAG	0.1	0.0
KBYI	FM	232C1	Rexburg	ID	BLED20110425ABY	25.1	346.4
KLCE	FM	247C	Blackfoot	ID	BMLH20030825ANI	63.0	266.0
KUPI-FM	FM	256C1	Rexburg	ID	BLH20110330ACF	0.1	114.6
KSNA	FM	264C1	Idaho Falls	ID	BLH20110330ACH	23.4	205.1
KCVI	FM	268C	Blackfoot	ID	BMLH20030825ANH	63.0	266.0
KFTZ	FM	277C1	Idaho Falls	ID	BLH19940420KB	23.4	204.8
KTHK	FM	288C1	Idaho Falls	ID	BLH19931014KD	23.4	204.8
KIDJ	FM	292C1	Shelley	ID	BLH19991215ABL	0.0	0.0
KQEO	FM	296C1	Idaho Falls	ID	BLH20111007ADO	23.4	205.1
KBLY	AM	1260	IDAHO FALLS	ID	BL	9.0	254.3
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Therefore, the proposal complies with Section 73.3555 in Market #3.

