

WGCm

Form BC 126
June 1954 #2504

FREQUENCY MODULATION

BROADCASTING STATION LICENSE RECORD

Date first licensed June 3, 1970

WGCM (EFF. 11-17-80)

Call letters XWTAM

Station location Gulfport, Mississippi

Name of licensee E. O. Roden & Associates, Inc.

Transmitter location 1500 - 22nd Street, Gulfport, Mississippi (PH-5-1-69)

39501 2200 - 15th Avenue, Gulfport, Mississippi (BRCH 8-15-69)

Main studio location X Same as Transmitter

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time	Period
				Div.	From- To
BPH-5844 HAAT: 285' Cond 1	5-1-69	102.3mc.	ERP: 3kw ch#272 TPO: 1kw CP for new Station	Unl.	1-1-70
BRCH-949(1)	8-15-69	Operate RC.			
BPH-5844(2)	8-11-69	Call letters assigned.			
BMPH-10,689 HAAT: 290' (H&V)	7-17-69	MP(BPH-5844)	chg trans and ant TPO: 2.40kw ERP: 3kw (H&V)	Unl.	1-1-70
BRCH-949(1)	8-15-69	Supersede to correct file number of authorization modified to BMPH-10,689)			
BMPH-10,888	12-11-69	MP(BPH-5844 as mod)	trans ant: TPO: 2.50kw		2-1-70
ELH-4598(L) HAAT: 290' (H&V)	6-3-70	102.3mc	ERP: 3kw (H&V) TPO: 2.5 kw Lic.(BPH-5844 as mod) for new FM B/C Station, chg, ant, trans, ERP:, TPO:, & HAAT:		6-1-73
EBSA	5-22-72				
BRH-2504(S)	7-27-73	RENEWAL			6-1-76
BRH-2504 (S)	5-12-76	Renewal			6-1-79
BRH790131VP	5-18-79	RENEWAL			6-1-82
BTCH800722	ES 10-17-80	VOL ALH		EFF: 11-6-80	
E B S A	11-17-80	CALL SIGN CHANGE			

FORM BC-121
Aug. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters REQ-FM-WTAM

Name E. O. RODEN & ASSOCIATES, INC.
GULFPORT, MISSISSIPPI (PO Box 1570, Gulfport, Mississippi 39502)

File No.	Dated	Application for	Action	
			Nature	Date
BPH-5844 R & F	5-10-67 5-12-67	CP for a new FM broadcast station to be operated on: Freq.: 102.3mcs, Ch.#272 ERP: 3kw Type trans.: Gates FM-1G TPO: 1kw Type ant.: Gates FMA-4, 4 sections HAAT: 285 feet Trans. loc.: 1500 - 22nd Street, Gulfport, Mississippi Studio loc.: Same as Trans. loc. McKenna & Wilkinson, Attys.(A.I.Fleischman) Odes E. Robinson, Engr. (Ft. Lauderdale, Fla.)	GRANTED Cond'l submit 302's for WCCM.	5-1-69

CONTACT: James E. Reese
PHONE: Code 601; 863-3522
ADDRESS: 1500-22nd Street
Gulfport, Miss

AMEND. 4-15-69 re Section IV.

APPLICATION RECORD - BROADCASTING

 Call WTAM
 Letters Unanswered
Name E. O. Roden & Associates, Inc.Gulfport, Mississippi

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-10,689 R & F #524747 \$30 JUL 15 1969	6-9-69 6-24-69 6-24-69	MP(BPH-5844) chg. type trans(CCA-FM-300DS); chg. type ant(CCA-6811-3 sects.); chg. TPO: 2.38kw; operate with vert. ERP: 3kw; and chg. HAAT: 290 ft. Attys - McKenna & Wilkinson(Carl R. Ramey) Engr.: L.J.N. Du Ttiel & Ass.(New Orleans, La.)	GRANTED	7-17-69
BRCH-949 R & F #534081 \$30. JUN 15 1969	8-1-69 8-8-69 8-8-69	MP(BPH-5844) to change studio location to 2200 - 15th Avenue, Gulfport, Mississippi and operate transmitter by remote control from studio location. Atty.: Robert W. Coll	GRANTED	8-15-69

APPLICATION RECORD - BROADCASTING

Call Letters WTAM

Name E. O. RODEN & ASSOCIATES, INC.
GULFPORT, MISSISSIPPI

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-10,888 & F #559213 \$30 PRESS:	11-21-69 11-24-69 11-24-69' DEC 9 1969	MP(BPH-5844 as mod) trans(CCA-FM-3000DS); ant (CCA-FMA-6811R, 3 horiz. & 3 vert. sects); make chgs. in ant. system(incr. hght); TPO: 2.47kws. Atty - Robert W. Coll(McKenna & Wilkinson) Engr - L.J. N. DuTreil & Associates	GRANTED	12-11-69
BLH-4,598 Rec'd #553960 \$30. Amended PTA not Auth Amended Filed PTA	10-30-69 11-3-69 11-3-69 12-29-69 1-7-70 1-12-70 1-12-70 1-16-70	Lic.(BPH-5844, as mod.)for <u>new</u> FM B/c Station Atty: Robert W. Coll (McKenna & Wilkinson). Engr. typo err. re Trans. type. 1370	GRANTED	6-3-70

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call
Letters W T A M

Name E.O. RODEN & ASSOCIATES, INC.
GULFPORT, MISSISSIPPI

File No.	Dated	Application for	Action	
			Nature	Date
BRH-2504 R & F PN Recd. PRESS APR 19 1973	2-12-73 3-5-73 "	RENEWAL OF LICENSE Jonathan Schochor, Atty.	GRANTED	7-20-73
BRH-2504 R & F PN Recd. PRESS MAR 29 1976	1-15-76 1-30-76 "	RENEWAL OF LICENSE R.W. Coll, Atty. AMENDED 5-4-76 re: comp. of area & prog.	GRANTED	5-12-76
BRH 790131 VP PRESS MAR 21 1979		RENEWAL OF LICENSE	GRANTED	5-18-79
BALH790917ED FORM 314 (ALSO SEE AM WGCM) PRESS: OCT 5 1979 PN filed 12-27-79		Vol AL to ATLANTIC BROADCASTING CORPORATION OF GULFPORT, INC. Atty for assignor - McKenna, Wilkinson etc for assignee - Fowler & Myers, P.C	DISMISSED	6-9-80 per Sec. 1.568(a)

APPLICATION RECORD-BROADCASTING

WCCM
Call Letters: WTAM

Name: E.O. RODEN & ASSOCIATES, INC.

Station Location: Gulfport, Mississippi

File No.	Date	Description	Action and Date
BTCH800722ES Form 316 PRESS Also see WCCM(am)	SEP 17 1980	Voluntary transfer of control of lic corp from Emmett W. Carr, Executor of the Estate of Sylvia Gaye Carr (Deceased) to E.O. Roden Trustee for the Minor Children of Sylvia Gaye Carr-Deceased Atty-Robert W. Coll	GRANTED 10-17-80 EFF: 11-6-80

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

