

RADIO MARKET ANALYSIS
ABG ARKANSAS, LLC
KCDI (FM) RADIO STATION
BRYANT, ARKANSAS
December 2002

TECHNICAL STATEMENT

1. This technical statement and attached exhibits were prepared on behalf of ABG Arkansas, LLC (“ABG”), proposed assignee of radio station KCDI, Channel 227A, Bryant, Arkansas.¹ ABG is also the licensee of KHTE-FM, Channel 243C3, England, Arkansas, and KLEC-FM, Channel 292C2, Lonoke, Arkansas.² The 3.16 mV/m contours of both the licensed and authorized permit for KCDI overlap with the 3.16 mV/m contour of KHTE-FM. Neither the licensed nor permitted contour of KCDI overlaps with the KLEC-FM contour. This results in ABG having common interests in two FM stations in the same market. Exhibit #1 is a map depicting the stations.

2. Therefore, a study has been conducted to determine if ownership of these facilities complies with §73.3555 of the Commission's rules. The study will determine the number of other commercial AM and FM stations that either have transmitter sites within, or provide coverage to, the subject Radio Market. Since the KHTE-FM contour overlaps with both the licensed and permitted KCDI contours, it will be used to establish the Radio Market boundary for this study.

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- 1) There is a recently granted permit authorizing a relocation and upgrade for KCDI to Class C3 (BPH-20020419AAF).
- 2) A Radio Market Analysis for KLEC-FM and KHTE-FM was submitted with that transfer application.

3. Exhibit #2 is a depiction of the stations in the Radio Market, showing five commercial AM and FM stations, including the two subject stations. Exhibit #3 is a tabulation of the stations in the Radio Market. The number of stations depicted falls in the fourteen or fewer stations tier of §73.3555(a)(1)(iv) of the Commission's rules.¹ At the fourteen or fewer stations level, common ownership or control of up to five stations, with no more than three in the same service, is permissible (provided the party does not control more than 50% of the stations in the Market). Therefore, ABG's interests in two FM stations in the same market are in compliance with the Commission's rules. Therefore, ABG's proposed ownership of KCDI is in compliance with §73.3555 of the rules.

5. The foregoing technical statement was prepared on behalf of ABG Arkansas, LLC, by Graham Brock, Inc., its Technical Consultants. All information contained herein is true and accurate to the best of our belief and knowledge. All data relating to AM and FM facilities was extracted from the CDBS database. We assume no liability for errors or omissions in that database which may be adverse to the information contained herein.

1) Although there are additional stations providing service to the Radio Market, they are not considered since the number of stations was ample to demonstrate compliance with the rules based on the number of stations proposed to be commonly owned.

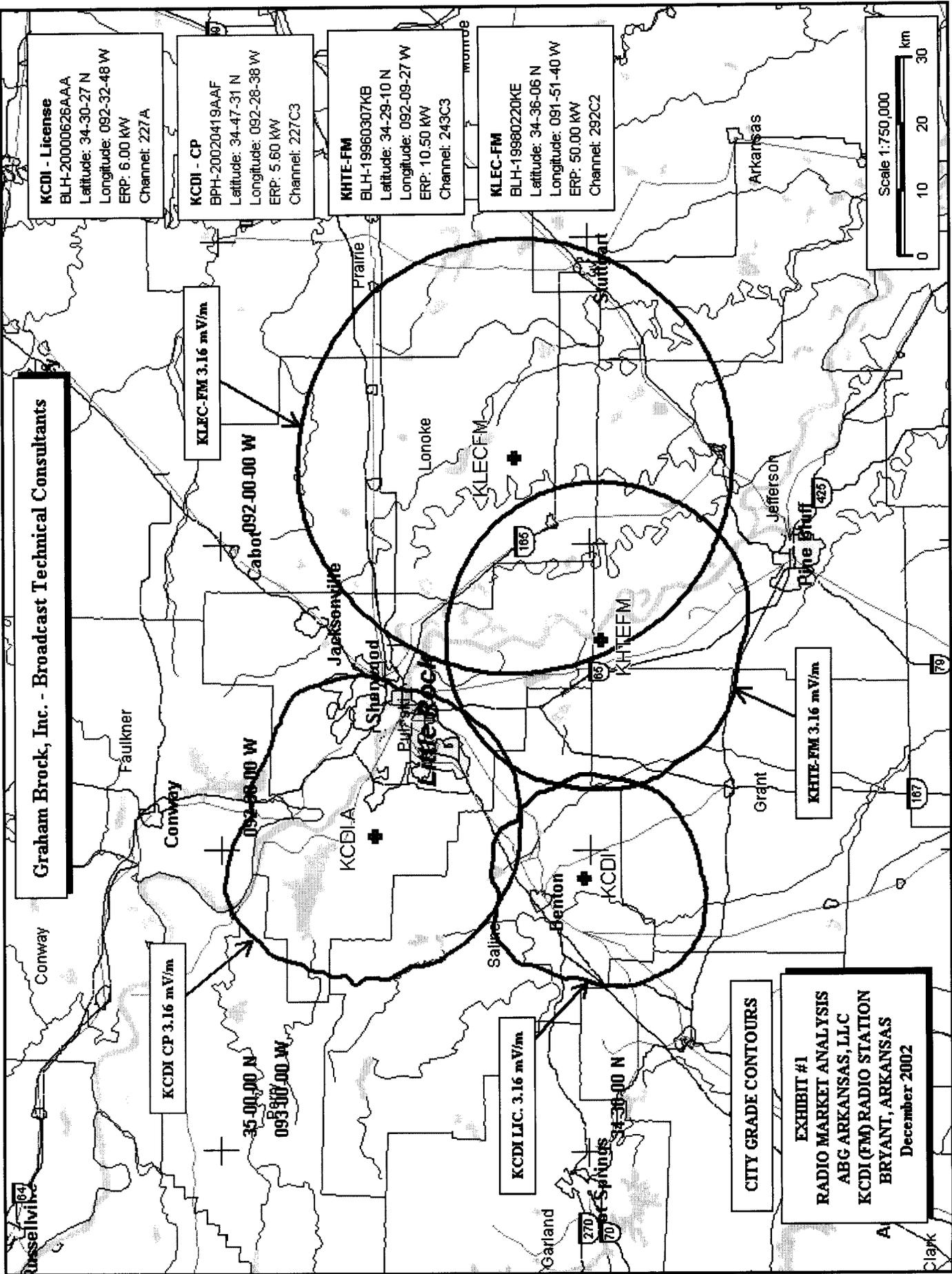
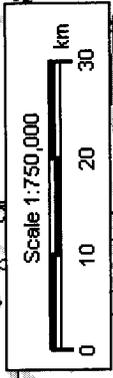
Graham Brock, Inc. - Broadcast Technical Consultants

KCDI - License
 BLH-20000626AAA
 Latitude: 34-30-27 N
 Longitude: 092-32-48 W
 ERP: 6.00 KW
 Channel: 227A

KCDI - CP
 BPH-20020419AAF
 Latitude: 34-47-31 N
 Longitude: 092-28-38 W
 ERP: 5.60 KW
 Channel: 227C3

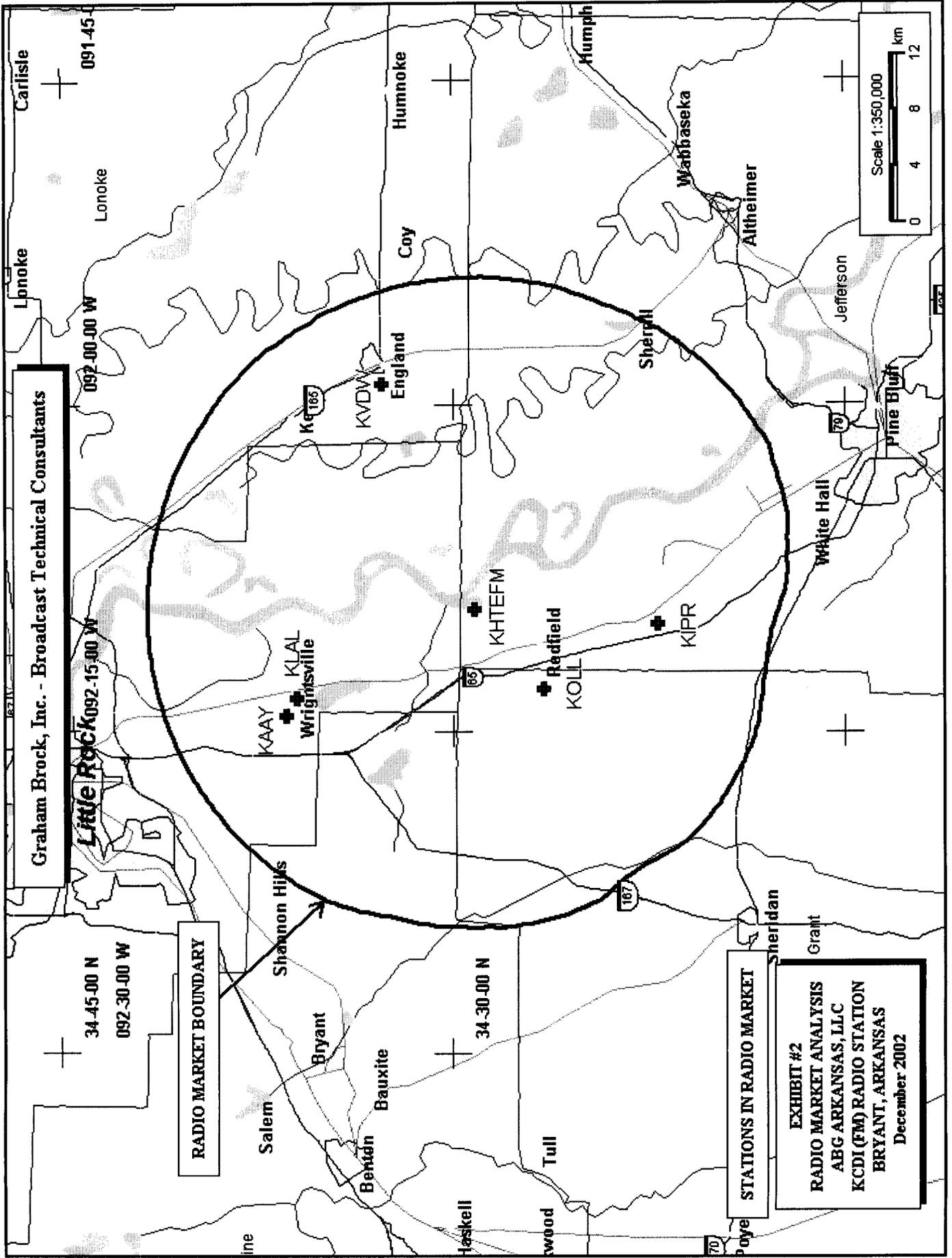
KHTE-FM
 BLH-19960307KB
 Latitude: 34-29-10 N
 Longitude: 092-09-27 W
 ERP: 10.50 KW
 Channel: 243C3

KLEC-FM
 BLH-19980220KE
 Latitude: 34-36-06 N
 Longitude: 091-51-40 W
 ERP: 50.00 KW
 Channel: 292C2



CITY GRADE CONTOURS

EXHIBIT #1
RADIO MARKET ANALYSIS
 ABC ARKANSAS, LLC
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Graham Brock, Inc. - Broadcast Technical Consultants

Little Rock 092-15-00 W

RADIO MARKET BOUNDARY

STATIONS IN RADIO MARKET

EXHIBIT #2
 RADIO MARKET ANALYSIS
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EXHIBIT #3

Tabulation of Stations in Radio Market

AM Stations

KAAZ	1090 kHz	Little Rock, AR
KVDW	1530 kHz	England, AR

Total AM Stations - 2

FM Stations

KIPR	Ch 222C1	Pine Bluff, AR
* KCDI	Ch 227A	Bryant, AR
KOLL	Ch 235C	Maumelle, AR
* KHTE-FM	Ch 243C3	England, AR
KLAL	Ch 299C2	Wrightsville, AR

Total FM Stations - 5

GRAND TOTAL OF STATIONS CONSIDERED IN STUDY - 7

* Subject station.