

W F M Z



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

R. S.

BROADCASTING STATION LICENSE RECORD

744

Date first licensed

5-19-52

Call letters

WFMZ

LOCATION: ALLENTOWN, PENNSYLVANIA

Name of licensee

MARANATHA BROADCASTING COMPANY, INC. (AL-1-18-65; EFF: 3-1-65) -
 *FRANKLIN BROADCASTING COMPANY (BAL 9-27-61 EFF: 11-1-61)
 X WFMZ, INC. (BALH 6-11-58 EFF: 6-30-58)
 X PENN-ALLEN BROADCASTING COMPANY

E. Rock Rd., Salisbury Twp., Allentown, Pa. (PH-12-12-73)

X East Rock Road, near Allentown, Pa. (per lic. appl. BLH-1031)

X 0.2 mile NE of Baur Rock - near 3 Mi. SSE of (CP-10-29-54)

Transmitter location - 1424 Linden Street, Allentown, Pennsylvania

Same of transmitter

ZIP 18103

X 1524 Linden Street, Allentown, Penna. (Masonic Temple Bldg.)

Main studio location 6th & Hamilton Streets, Allentown, Pennsylvania

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Mcs. Freq.	E.R.P. Power	Time Div.	Period From-- To--
32-PH-950	7-11-46	105.1	1 kw	U	By 3-2-47
CP issue	1-2-47	No. 286			To 9-2-47
Letter	11-22-46	Subject to CAA approval of trans. site.			
Telegram	7-3-47	Relet 6-19. Auth. granted ending 9-2-47 operate 105.1 mcs. using GE BT-1A trans. 250 watts power, GE 2-bay circular ant. 322' overall height above gr. at 1524 Linden St., Allentown for FM program ser- vice. Advise Comm. date operation begins			
	6-27-47	95.9	(No. 300)		
	Free. assignment accord. Do. 6768				
Telegram	8-1-47	STA to rebroadcast programs emanating from Exp. Sta. W2XMN & W2XEA including broadcast carried by the Continental Net- work period 8-1-47 to 8-2-47			
MPH-658	8-29-47	Extension of completion date to 12-2-47			
Letter	9-10-47	STA to rebroadcast programs emanating from Exp. Sta. W2XMN & W2XEA including broadcast carried by Continental Network period 9-10-47 to 12-2-47.			
Letter	3-10-48	Ext. of STA to rebroadcast programs from experimental stations W2XMN and W2XEA in Alpine, N.J. including programs carried by Continental Network for period 3-6-48 to 6-5-48.			
Letter	8-5-48	EXT OF STA to rebroadcast programs emanat- ing from experimental stations W2XMN and W2XEA in Alpine, N. J., including broadcasts carried by the Continental Network, period beginning 7-29-48 and ending in no event later than 10-29-48.			
Letter	10-14-48	EXT of STA to rebroadcast programs emanating from experimental stations W2XMN and W2XEA in Alpine, New Jersey, including broadcasts carried by the Continental Network, period beginning 10-30-48 and ending 1-30-49.			

B-S

BROADCASTING STATION LICENSE RECORD

Card #2

Date first licensed

Call letters WFMZ

Name of licensee PENN-ALLEN BROADCASTING COMPANY

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BMPH-1100	12-22-48	100.7	6.8 kw.	745 ft.	By -2-22-49
C.P. issued - change class of station					To 8-22-49
Telegram	3-31-49	Relet atty. Auth. gr. period ending 6-30-49 op. 95.7 mcs. using GE BT-1-A Trans. w/240 watts max. power and 6 section circular ant. mounted w/overall height 162 ft. above ground at 1524 Linden St., Allentown, Pa. re FM prog. serv.			
Telegram	5-6-49	Relet Atty 5. Auth. gr. period ending 8-22-49 op. 100.7 mcs using Collins 737A trans. w/4.1 kw. max. output pr. & 6-section collins ant. mt. 190 ft. abv. averg. terrain at 1524 Linden St. Allentown, Pa. re FM prog. serv.			
Telegram	8-22-49	Relet atty 19. Auth. ext. period ending 9-22-49 accord. Comm. wire 5-6-49. Subj. Immediate filing 701 for ext. of time			
BMPH-3743	8-25-49	Ext. of compl. date To 2-22-50			
Telegram	9-20-49	Relet atty 19. Auth. ext. period ending 2-22-50 op. in accord. Comm. wire 5-6-49			
Telegram	2-21-50	Relet atty 17. Auth. ext. period ending 3-22-50 op. accord. Comm. wire 5-6-49			
BMPH-4055	3-13-50	Ext. of completion date to 8-22-50			
Telegram	9-6-50	Relet 29. Auth. gr. WFMZ period ending 2-22-51 op. 100.7 mcs. using Collins 737A trans. with 4.1 kw. and 6 section Collins ant. mounted 190 ft. above av. terrain at 1524 Linden St. Allentown, Pa.			
BMPH-4306	9-11-50	Ext. of completion date to 2-22-51			
Telegram	5-25-51	Auth. ext. period ending 7-25-51 op. accord. Comm. wire 9-6-50			
BMPH-4469	6-29-51	Ext. of completion date to 8-22-51			
BMPH-4603	8-1-51	Mod. of C. P. to change ERP to 20 kw. TPO. 4.1 kw. Type transmitter & ant. system. 290ft.			
					By 2-22-49 to 8-22-51

B.S.

#3

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters WFMZ

Name of licensee PENN-ALLEN BROADCASTING COMPANY

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Mon. Freq.	ER Power	Time Div.	Period From: To:
BPH-1709 Reinstatement	9-26-51	100.7 Ch. 26 1/2	20 kw. Terr:	U 290 ft.	By 11-26-51 To 5-26-52
BLH-778	5-19-52	License	to cover C.P. (BPH-1709) to 8-1-54		
7-28-54	Action on renewal deferred				
WIRE 10-5-54	Auth. cease oper. 30 days re: chg. in site & A uth. on comp. const. to oper. 30 days ant. side mounted on TV tower pend. rect. & act. on appl. to specify new site.				
BPH-1970	10-29-54	CP chg.	ERP: 4.8kw; terrain: 835ft; Trans: Collins, 732-A, 1kw; TS: 0.2 mi. NE of Bauer Rock about 3 mi. SSE of Allentown Pa.; Chg in antenna system	12-29-54	to 6-29-55
WIRE	12-28-54	Relet atty 28.	Auth. extended opr with fac. & equipment specified in BPH-1970 additional 30 days pend. rect. & action license appl. Prog. Sv		
WIRE 2-7-55	Prog. test auth. accord BPH-1970				
WIRE	1-31-55	RELET ATTY 28.	Auth. ext. oper accord BPH-1970 to 2-12-55		
BRH-744	2-16-55	Renewal of license	to 8-1-57		
BLH-1031	3-4-55	License	cover CP (BPH-1970) to 8-1-57		
TELEGRAM	7-31-57	Action on renewal deferred 7-25-57 and continued operation authorized until final determination on renewal applic.			
BRH-744	6-11-58	Renewal of license	to 8-1-60(S).		
BALH-328	6-11-58	Vol. assignment of license to WFMZ,			
EFF:	6-30-58	Incorporated.			
	7-27-58	No action taken on application for renewal of license.			
BRH-744	9-7-60	100.7	4.8kw	U	9-7 8-1-63
BALH-479	9-27-62	Voluntary assignment of license to			
EFF:	11-1-61	Franklin Broadcasting Company.			
BRH-744	7-31-63	100.7	4.8kw	U	8-1 8-1-66
			TOP: 920		
BALH-737	1-18-65	Voluntary assignment of license to			
EFF:	3-1-65	MARANATHA BROADCASTING COMPANY, INC.			

Form BC 126

June 1954 #4

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters **WFMZ**

Station location **ALLENTOWN, PENN.**

Name of licensee **MARANATHA BROADCASTING COMPANY**

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BPH-5003 HAAS:840' (H&V)	7-2-65	100.7mc Ch.#264	ERP:4.8kw(h) ERP:4.5kw(v) TPO:3.7kw	Unl.	9-2-65 3-2-66
CP to install new trans(RCA-BTF-5D), install vertical ant (ERI-300-2V, 2 secs.) increase TPO: and operate on a vertical ERP.					
BLH-3031 HAAT:840' (H&V)	11-19-65	100.7mc CH.#264	ERP:4.8kw(H) U ERP:4.5 kw(V) TPO: 3.7kw.	11-19	8-1-66
Lic to cover CP(BPH-5003) which auth install new trans. specify type trans RCA-BTF-5E) install Vert. ant & incr TPO & operate on Vert ERP.					
BRH-744	8-11-66	Renewal of license		8-11	8-1-69
BRCA-778	3-20-67	Subsidiary Communications Authorization on a multiplex basis of 67 kilocycles.			
BRH-744(S)	7-24-69	Renewal & NDEA			8-1-72
BRCA-7	7-24-69	Renewal			8-1-72
EBSA	5-25-72				
BRH-744(S) BRCA-778	11-10-72	RENEWAL & RENEWAL of SCA			8-1-75
EPH-8686 HAAT: 870' (h&v)	12-12-73	100.7mhz. ERP: 12.5kw(h&v) #264 CP chg. trans-studio loc.; install new trans; make chgs. in ant. system (decr. hght); chg. ERP & HAAT.			12-12-74
BLH-6216(L)	6-12-74	Lic.(BPH-8686)-Changes.			8-1-75
BRH-744(S) BRCA-778	8-19-75 8-19-75	Renewal of license & SCA			8-1-78
BRH-744 BRCA-778	7-20-78	(S) REN. OF LIC. & SCA			8-1-81

APPLICATION RECORD - BROADCASTING

FM (COMMUNITY)

Call W F M Z

Letters --NEW--

Name PENN-ALLEN BROADCASTING COMPANY

(P.O. Allentown National Bank Building, Allentown, Pennsylvania)

Grape Street & MacArthur Road (1tr. 3-1-55)

Application for

File No.

Dated

B2-PH-950

Rec'd

3-25-46

3-26-46

Construction permit for new FM broadcast station (Community)

Frequency: To be assigned by FCC.

Coverage: 2830 sq. mi.

Population: 601,700

Transmitter: 6th & Hamilton Sts., Allentown,
Pennsylvania

Studio: Same

(G.E. ~~RT-20A~~ Max. 250w.)

AMENDED to change type of transmitter to G.E.

BT-1A Max. 250w.

Program analysis rec'd. 4-22-46

(WKEP, reserved, letter of 5-22-46)

Resubmitted
& Amended

Rec'd

Filed

3-25-46

4-22-46

4-22-46

Nature

Date _____

~~RECEIVED 4-11-46 re Pare~~
~~15-4-44~~

Granted conditionally

7-11-46 type station

Class A. Letter mailed

7-15-46.

Basic Engr. approved

10-31-46.

Program plans approved

10-31-46

C.P. issued 1-2-47

See card #2

APPLICATION RECORD - BROADCASTING

Card #2

Call

Letters W P M 2Name PENN-ALLEN BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
B2-PH-950	Con'td	Engr. info. rec'd 8-29-46 changing coverage; transmitter location; studio location; population; specifying frequency and making changes in antenna system. Engr. information rec'd 1-31-47 re antenna.		
BLH-73 Rec'd Filed	7-8-47 7-9-47 7-9-47	License to cover construction permit (B2-PH-950 which authorized a new FM broadcast station).	DISMISSED Unnecessary, being superseded by BLH-778	5-21-52
BMPH-658 Rec'd Filed	8-8-47 8-11-47 8-11-47	Mod. of C.P. (BPH-950 as modified - which authorized a new FM broadcast station) for extension of completion date from 9-2-47 to 12-2-47	GRANTED	8-28-47

APPLICATION RECORD - BROADCASTING

CARD #5

Call

Letters W F M ZName PENN-ALLEN BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-1100	11-14-47	Mod. of C. P. (B2-PH-950 as modified) which authorized a new FM broadcast station to change type of station from Class A to Class B; frequency to Channel 264, 100.7 mcs.; effective radiated power to <u>20 kw</u> ; type of transmitter to <u>GE BT-4A</u> Max. 10 kw; antenna height above average terrain to <u>350</u> feet; make changes in antenna system and change commencement and completion dates from 3-2-47 and 12-2-47 to 60 days from date of grant and 180 days thereafter, respectively.	GRANTED	12-22-48
Rec'd	11-19-47		C.P. issued	12-22-48
Filed	11-19-47		Expires	8-22-49
			Mailed	3-30-49
Amended	11-15-48	Filed by Leonard H. Marks, Attorney.		
Recd.	11-18-48	Amended to change type transmitter from GE BT-4A Max. 10 kw. to REL 519 DL Max. 3 kw.;		
Filed	11-19-48	ERP from 20 kw. to 6.9 kw.; transmitter site from 1524 Linden St. Allentown, Penn. to 0.85 mi. NE of Baur Rock or Approx. 3.5 mi. SE of the center of Allentown, Penn. & make changes in antenna system. See Card 5		

APPLICATION RECORD - BROADCASTING

Card # 57

Call
Letters WRMZName PENN-ALLEN BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-1100	Continued	Change antenna height above average terrain from 350 ft. to 744 ft.		
BMPH-3743 Recd. Filed	8-20-49 8-22-49 8-22-49	Mod. of C. P. (BPH-950 as mod.) which authorized a new FM broadcast station for extension of completion date from 8-22-49 to 2-22-50. Filed by Bernard Koteen, Att'y	GRANTED	8-23-49
BMPH-4055 Recd. Filed	2-20-50 2-21-50 2-21-50	Mod. of C. P. (BPH-950 as mod.) which authorized a new FM broadcast station for extension of completion date from 2-22-50 to 8-22-50.	GRANTED	3-13-50
BMPH-4306 Recd. Filed	8-29-50 8-31-50 8-31-50	Mod. of C. P. (BPH-950 as mod.) which authorized a new FM B/c. station for extension of completion date from 8-22-50 to 2-22-51.	GRANTED	9-11-50

Name **PENN-ALLEN BROADCASTING COMPANY**

File No.	Dated	Application for	Action	
			Nature	Date
BPH-4459 Rec'd. Filed	1-3-51 1-5-51 1-5-51	Mod. of C. P. (BPH-950 as mod.) which authorized a new FM B/c. station for extension of completion date from 2-22-51 to 3-22-51.	GRANTED	7-3-51
BPH-4603 Rec'd. Filed	6-20-51 6-22-51 6-22-51	Mod. of C. P. (BPH-950 as mod.) which authorized a new FM broadcast station to change ERP from 6.9 kw. to 20 kw., antenna height above average terrain from 745 ft. to 190 ft., type of transmitter to Collins 737A Max. 5 kw., transmitter location from 0.85 mile NE of Baur Rock, near Allentown, Penna. to 1524 Linden St., Allentown, Penna. and make changes in the antenna system.	GRANTED	8-1-51
BPH-1709 Rec'd. Filed	9-4-51 9-6-51 9-6-51	Construction Permit to replace C. P. (BPH-950 as mod.) which authorized a new FM broadcast station, which expired 8-22-51.	GRANTED	9-26-51
BLH-778 Rec'd. Filed	8-27-51 8-29-51 8-29-51	License to cover C. P. (BPH-950 as mod. & reinstated) which authorized a new FM broadcast station.	GRANTED	5-19-52

APPLICATION RECORD - BROADCASTING

Call
Letters **WFMZ**

Name **PENN-ALLEN BROADCASTING COMPANY**

File No.	Dated	Application for	Action	
			Nature	Date
BRH 744 Recd & Filed 7-13-54	6-23-54	Renewal of license Filed by Bernard Koteen, Atty Amend. recd. 2-1-55, re Balance sheet, re Sec. II freq. check.	GRANTED	2-16-55
BPH-1970 Recd. & Filed	10-4-54 10-5-54	C.P. to make changes in licensed station to Change; ERP to 4.8 kw; ant. ht. above average terrain to 835 ft; type transmitter to Collins 732-A, 1 kw; T-S: 0.2 mi. NE of Bauer Rock about 3 mi. SSE of Allentown, Pennsylvania, & make changes in antenna system. Bernard Koteen, atty.	GRANTED	10-29-54
BLH-1031 Recd. & Filed	1-29-55 2-1-55	License to cover C. P. (BPH-1970 which authorized changes in licensed station) (New description of T-L and S-L)	GRANTED	3-4-55
BRH-744 Recd & filed	5-23-57 5-27-57	Renewal of license	323 on file GRANTED	6-11-58

APPLICATION RECORD - BROADCASTING

Aug. 1955

X FRANKLIN BROADCASTING COMPANY

Name X PENN-ALLEN BROADCASTING COMPANY

ALLENTOWN, PENNSYLVANIA

Call
Letters WFMZ

File No.	Dated	Application for	Action	
			Nature	Date
BALH-328 Rec'd Filed	4-30-58 5-8-58 5-8-58	Voluntary assignment of license to WFMZ, Inc. Koteen & Burt, Attys.	GRANTED EFF:	6-11-58 6-30-58
BRH-744 Rec'd Resub. Rec'd & Filed	5-6-60 6-13-60 7-22-60 7-25-60 7-25-60	Renewal of license	Returned -Section-II-dated-after Section-I- GRANTED	July 12, 1960 9-7-60
BALH-479 Rec'd Filed	7-28-61 7-28-61 7-28-61	Voluntary assignment of license to Franklin Broadcasting Company. Reed Miller, Atty.	GRANTED EFF:	9-27-61 11-1-61
BRH-744 R & F	4-26-63 4-30-63	Renewal of license.	GRANTED	7-31-63
BALH-737 R & F	10-30-64 11-4-64	Voluntary assignment of license to MARANATHA BROADCASTING COMPANY, INC. Atty. - Arnold, Fortas & Porter	GRANTED Subj. to Richard Dean disposing interest in WBFO, Boyertown, Pa. EFF:	1-18-65 3-1-65

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call
Letters **WFMZ**Name **NARANATHA BROADCASTING COMPANY, INC.**
ALLENTOWN, PENNSYLVANIA

File No.	Dated	Application for	Action	
			Nature	Date
BPH-5003 R&F	6-22-65 6-22-65	Construction permit to install new trans (RCA-BTF-5D), install vertical ant (ERI-300-2V, 2 sections), increase TPO to 3.68kw, and operate on a vertical ERP of 4.5kw.	GRANTED	7-2-65
BLH-3031 Rec'd Filed	9/3/65 9/7/65 10/11/65	Lic. to cover CP (BPH-5003) which auth. install new trans. (specify type trans. RCA-BTF-5E), install vertical ant. & incr. TPO: & operate on vertical ERP.	GRANTED	11-19-65
BRH-744 R & F	4-30-66 5-3-66	Renewal of license	GRANTED	8-11-66
BSCA-778 R&F	3-1-67 3-2-67	Request for Subsidiary Communications Authorizations on a subcarrier frequency of 67 kilocycles.	GRANTED	3-20-67
(By letter of 12-8-67 apparent forfeiture liability of \$200)				

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters W F M Z

Name MARANATHA BROADCASTING COMPANY, INC.
ALLENTOWN, PENNSYLVANIA

File No.	Dated	Application for	Action	
			Nature	Date
BRH-744	4-29-69	Renewal of license (Main)	GRANTED	7-24-69
R & F	5-1-69	AMENDED 6-16-69 re: Engineering (date of meas)		
#510895 \$75.	5-1-69			
BRSCA-778	4-29-69	Renewal of SCA		
R & F	5-1-69			
#510896 \$30.	5-1-69			
PRESS	5-1-69			
BRH-744	4-29-72	RENEWAL OF LICENSE	GRANTED	11-10-72
BRSCA-778	4-27-72	RENEWAL OF SCA		
R & F	5-5-72			
PN Recd.	"			
PRESS				
MAY 16 1972				

Re: BRH-744-Section I, Paragraph 7 not answered-sent ack.
card for amendment 6-11-69.
(and Sect. II, para. 10(b) not answered.

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call
Letters W F M ZName Naxanatha Broadcasting Company, Inc.
Allentown, Pennsylvania

File No.	Dated	Application for	Action	
			Nature	Date
BPH-8686 R & F #254286 \$50 Code 057 Press NOV 30 1973	11-19-73 11-20-73 11-23-73	CP to chg. trans.-studio loc. to: East Rock Road, Salisbury Twp., Allentown, Pennsylvania; install new trans. (RCA BTF-5D/BTF-5E); make chg. ant. system (decrease height); install new ant. (CCA FMC-LP4, 4 sects. (H&V); chg. transmission line; chg. ERP: 12.6KW(H&V) and HAAT: 868' (H&V). (40° 33' 54" - 75° 26' 26")	GRANTED Cond'1 Subject to gr. appli. does not preclude station to operate maximum Class fac.	12-12-73
BLH-6216 R & F W 304601-\$50. PTA PRESS MAY 22 1974	4-18-74 4-19-74 4-19-74-057 4-24-74	Lic.(BPH-8686)- NEW Changes.	GRANTED	6-12-74
BRH-744 BRSCA-778 R & F PN Recd. PRESS APR 10 1975	3-14-75 3-14-75 3-31-75 "	RENEWAL OF LICENSE RENEWAL OF SCA AMENDED 7-31-75 re: programming	GRANTED	8-19-75

Form BC-121
May 1978

APPLICATION RECORD - BROADCASTING

Call
Letters W F M ZName MARANATHA BROADCASTING COMPANY, INC.
ALLENTOWN, PENNSYLVANIA

File No.	Dated	Application for	Action	
			Nature	Date
BRH-744	3-24-78	RENEWAL OF LICENSE		
BRSCA-778	3-24-78	RENEWAL OF SCA		
R & F	3-27-78			
PRESS	APR 27 1978		GRANTED	7-20-78
BRH810331UR		Renewal of License	got d.	7-7-81
BRSCA810331UR		Renewal of SCA		ISSUED
PRESS	MAY 26 1981			

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

